

CALL FOR PAPERS

GBATA 24th ANNUAL INTERNATIONAL CONFERENCE
Prague Marriott Hotel
Prague, Czech Republic

PRE-CONFERENCE: JULY 11TH, 2023

MAIN CONFERENCE: JULY 12th-14th, 2023

THEME

Embracing the Positive Impact of Disruption in the Field of Futurism

Best papers will be considered for the
Journal of Global Business and Technology (JGBAT) indexed in Scopus.

Submissions are blind reviewed by at least two subject specialists selected for their expert knowledge and on a rolling basis to assure you a rapid decision to facilitate your funding and scheduling needs.

Accepted papers have the option to publish in the
2023 GBATA Conference Readings Book (ISBN: 1-932917-19-5).

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Deadline for receipt of abstracts or papers: April 30th, 2023

Participants will have access to keynote speeches by industry leaders and presentations on publication opportunities by editors of indexed journals

TRACKS: Abstracts or Papers

I. Economics <ul style="list-style-type: none"> ➤ Circular Economy and Blue Economy ➤ Economic Development & Competitiveness ➤ International Trade ➤ Transitional & Emerging Economies ➤ Macroeconomic Challenges in New World Economy ➤ Development & Sustainable Economics 	II. Entrepreneurship <ul style="list-style-type: none"> ➤ SMEs and International Entrepreneurship ➤ Independent/Corporate Entrepreneurship & Innovation ➤ Knowledge Management & Entrepreneurship ➤ Economics of Innovation and Entrepreneurship
III. Finance, Banking, & Accounting <ul style="list-style-type: none"> ➤ Financial Institutions & Markets ➤ Corporate Finance & Investments ➤ Banking & Financial Services ➤ Risk Management ➤ Investment Banking & Practices ➤ Securities, Banking & Financial Laws/Provisions ➤ Mergers, Acquisitions & Takeovers ➤ Accounting: The Next Generation ➤ Accounting Standards & Financial Reporting ➤ Managerial Accounting 	IV. Marketing <ul style="list-style-type: none"> ➤ Buyer Behavior & Customer Relations Management ➤ Distribution & Supply Chain Management ➤ Integrated Marketing Communications, Branding & Pricing ➤ Marketing Strategy, Product Management & New Product Development ➤ Services Marketing ➤ Social Media & Digital Marketing ➤ Marketing Analytics ➤ Public Relations
V. Management <ul style="list-style-type: none"> ➤ Human Resources ➤ Operations Management & TQM ➤ Organizational Behavior, Development & Change ➤ Corporate Strategy & Culture ➤ Knowledge Management & Entrepreneurship ➤ Public & Nonprofit Organizations ➤ Environmental Management ➤ Sustainable Management ➤ Intellectual Capital Management 	VI. Technology and Innovation Management <ul style="list-style-type: none"> ➤ Technology & Competitiveness ➤ Strategy for Technology Domain ➤ Techno-Leveraging Business ➤ Global Customization of Technology ➤ Innovation Management & Strategy ➤ Climate & Innovation Environment ➤ Technical Intelligence for Innovation ➤ Independent/Corporate Entrepreneurship & Innovation
VII. Information Technology <ul style="list-style-type: none"> ➤ Technology, Networks & Cloud Computing ➤ Data Mining, Digital Enterprises & Digital Innovation Management ➤ Web Applications & Semantic Web ➤ Mobile Applications & Commerce ➤ Analytics & Business Intelligence ➤ Cyber Security & Confidentiality Protection ➤ Business Digital Transformation/Industry 4.0, 3D Printing 	VIII. Law and Regulations <ul style="list-style-type: none"> ➤ Minimizing Illegality & Unethical Conduct in Business ➤ Negotiating & Deal Making ➤ Intellectual Property Rights ➤ Internet Search & Antitrust ➤ Privacy Issues in Internet Search & Marketing ➤ Inventions & Patents ➤ Conflict Resolution
IX. Health Care Management <ul style="list-style-type: none"> ➤ Management of Health Care Providers ➤ Economics of Health Care Services ➤ Contemporary Strategies in Pharmaceutical Industry 	X. Tourism and Hospitality Management <ul style="list-style-type: none"> ➤ Hospitality Management, Leisure & Tourism ➤ Marketing of Theme Parks & Tourism ➤ Lifestyle Services, Sports & Olympics
XI. Interdisciplinary Studies <ul style="list-style-type: none"> ➤ Business Education & Teaching Innovation ➤ Cross-Cultural Studies ➤ E-Commerce, E-Business, E-Learning & E-Government ➤ Public Policy, Immigration & Ethical Issues ➤ Global Poverty & Underemployment ➤ Mergers, Acquisitions & Strategic Alliances ➤ Transportation and Logistics 	XII. Communications Management <ul style="list-style-type: none"> ➤ Corporate Communication ➤ Strategic Communication ➤ Corporate Reputation Management & Measurement ➤ Corporate Social Investment & Corporate Governance ➤ Telecommunication Business ➤ Cross-cultural Communications Management/Marketing ➤ Crisis Communication
XIII. Doctoral Dissertation, Junior Faculty & Student	XIV. Special Panels, Forums, & Symposiums

HOTEL VENUE INFORMATION:

The conference will take place at the **Prague Marriott Hotel**. All rooms have been allocated at a fixed rate: Single Deluxe Room at 4,500 CZK and Double Deluxe Room at 4,850 CZK. Rates include Buffet Breakfast. Rates will be honored 3 days before and 3 days after the conference dates based on guest room availability. Hotel information will be supplied with the acceptance materials. *Make your reservations early since space is limited.*

BEST PAPER AWARDS:

Several papers will be selected for competitive awards. Winning papers will be recognized for their distinction at the conference and considered for inclusion in the *Journal of Global Business and Technology* (Print ISSN 1553-5495 & Online ISSN 2616-2733.) JGBAT is indexed in SCOPUS, ProQuest including the International Bibliography of the Social Sciences (IBSS), Cabell's International Journalytics, EBSCO including Academic Search, and The U.S. Library of Congress. The journal is currently under review by Web of Science.

CONFERENCE THEME-Embracing the Positive Impact of Disruption in the Field of Futurism

Submissions addressing the GBATA 2023 Theme are welcome. The theme is designed to encourage submissions that take unique perspectives on the critical issues related to multi-cultural, economic, technological, social, legal and regulatory challenges that public and private industries and organizations encounter. The conference will include contributed paper sessions, invited and plenary presentations, case studies, round tables, panels, workshops and forums. The conference will provide a unique international forum to facilitate the exchange of cutting-edge information through multi-disciplinary presentations.

MANUSCRIPT GUIDELINES:

- E-mail your abstract, full paper or panel proposal **in word format** to the Conference Chair, Prof. Dr. N. Delener, at info@gbata.org or delener@gbata.org
- A maximum of **two** papers can be authored and/or co-authored by one person.
- Abstracts should be a minimum of 250 words and a maximum of 2,000 words, and the full paper should be a maximum of 20 double-spaced pages including references and exhibits. The abstract must state an adequate summary of article's content (i.e., objective(s), rationale, methodological rigor, and major contributions & implications). The more complete the paper, the better its chances of acceptance in the review process.
- Submissions should include as succinctly as possible:
 - *A separate title page which clearly indicates the name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es) and title of the paper*
 - *Track numbers (maximum of 2 per paper)*
 - *Up to four key words that describe the paper.*
- The text of the full paper, abstract or proposal must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed. Accepted papers will be included in the double-blind refereed Conference Readings Book (ISBN: 1-932917-19-5).
- Submissions must not have been published, submitted or presented at other conferences.
- Special scheduling requests (dates or times) must be made at time of paper submission.

IMPORTANT DATES:

- April 30th, 2023 Deadline for receipt of submissions.
- May 31st, 2023 Deadline for accepted papers to be included in the Readings Book.

SPECIAL TOPICS: Special Panels, Forums and Symposiums

Interested groups should select a Session Chair. The Session Chair's responsibility will be to organize the special topics session and inform the Conference Chair.

GBATA 2023 CONFERENCE COMMITTEE

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GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION REGISTRATION FORM

24th Annual International Conference to be held in Prague, Czech Republic from July 12th-14th, 2023

PERSONAL INFORMATION

Prefix: Dr. Mr. Ms. Prof.	First Name:	Middle Name:	Last Name:
Affiliation:	Address:		
City:	State/Province:	Billing Zip Code:	Country:
E-Mail #1:	E-Mail #2:	Telephone:	Fax:
Accepted MS#:	I'm presenting this paper: Yes No	Accepted MS#:	I'm presenting this paper: Yes No
I am willing to participate as (tracks on page 2): Discussant Session Chair Track Number(s) Track Number(s)		I am bringing the following guest(s):	

CONFERENCE REGISTRATION*

Registration Particulars:	Fee before May 15 th , 2023:	Fee after May 15 th , 2023:	Total
Academic Registration	\$600.00 USD	\$675.00 USD	
Business Executive Registration	\$650.00 USD	\$725.00 USD	
Guest Registration	\$375.00 USD	\$450.00 USD	
Student Registration (attach proof)	\$450.00 USD	\$525.00 USD	
Surcharge for Extra Pages After Page 10	\$30.00 USD Per Page	\$30.00 USD Per Page	
Bank Transfer Fee	\$30.00 USD	\$30.00 USD	
Total:			

*All registrants may attend the Welcoming Reception, lunches, and coffee breaks. All registrants receive registration materials. GBATA members receive a 10% discount on registration.

PAYMENT INFORMATION*

Make checks payable to "Global Business and Technology Association" and mail to: Dr. N. Delener GBATA P.O. Box 20277 Huntington Station, New York 11746 U.S.A.	Credit Card Information		
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*Conference registration payments can be made via PayPal at www.gbata.org, check (U.S. participants only), bank transfer, and/or credit card by filling out the information above. GBATA bank account particulars will be provided upon request for bank transfers.

Refund Policy: 50% prior to May 15th, 2023 and no refunds thereafter.