

**ALL TIMES ARE LISTED IN U.S.A. EASTERN TIME ZONE**

**WEDNESDAY, JULY 14**

**6:00AM**

**[MG1] ORGANIZATIONAL PERFORMANCE AND EMPOWERMENT: LESSONS LEARNED**

*6:00AM to 7:30 AM*

**Session Chair**

*Arnold Segawa  
University of the Witwatersrand , South Africa*

Organizational Performance In Food Retail Industry In Gauteng Province

*Elizabeth Chinomona, Vaal University of Technology, South Africa*

Introduction to A New Created Scientific Discipline: Management Of Allselves' Enlightenment and Empowerment (Mosee) with 5th Dimension Spirit Paradigm Shift Will Conciliate the Modern Management Philosophy...

*Jae Yoon Rhee, New Deal Academy, Republic Of Korea  
Jae Ho Rhee, Ketri, Republic Of Korea*

Evaluating the Operational Staff's Understanding of the Organisational Vision Statement: Case of Company X

*D.C. Mbuyane, University of Johannesburg , South Africa  
Shepherd Dhliwayo, University of Johannesburg , South Africa  
S. Mabuza, University of Johannesburg , South Africa*

**WEDNESDAY, JULY 14**

**7:45AM**

**[MG2] ENTREPRENEURSHIP AND EMPLOYMENT IN GLOBAL MARKET SETTINGS**

*7:45AM to 9:15 AM*

**Session Chair**

*Christina Schweikert  
St. John's University, U.S.A.*

Antecedents Of Supply Chain Performance Among Small And Medium Enterprises In Gauteng Province

*Elizabeth Chinomona, Vaal University of Technology, South Africa*

What Is The Effect Of Illegal Foreign Nationals On The Provision Of Basic Service Delivery And Employment And Job Creation In Senqu Local Municipality Of The Eastern Cape

*Lucky Mzuvumile Mtsamayi, Central University of Technology , Free State, South Africa*

*T. Van Niekerk, Central University of Technology , Free State, South Africa*

*L. Munsamy, Central University of Technology , Free State, South Africa*

Using the Business Plan as a Start-Up Experiential Teaching Tool

*Shepherd Dhliwayo, University of Johannesburg , South Africa*

**WEDNESDAY, JULY 14**

**9:30AM**

**[MK1] POSITIONING AND DIGITAL TRANSFORMATION IN GLOBAL MARKETS**

*9:30AM to 11:00 AM*

**Session Chair**

*Mark A. Cwiek  
Central Michigan University, U.S.A.*

Positioning Fast Food for Consumers in Saudi Arabia and the United States: An Empirical Examination

*Zach Andrews, University of Richmond , U.S.A.  
Claudia Caruso, University of Richmond , U.S.A.  
Jeffrey Sprung, University of Richmond , U.S.A.  
Dana-Nicoleta Lascu, University of Richmond , U.S.A.*

Talking Clarity-is Sarb's Message Clear To South African Newspapers?

*Arnold Segawa, University of the Witwatersrand , South Africa*

Digital Transformation Strategy In A Retail Company

*Irene Dobarrio Machado Ciccarino, Ibmec - Rj, Brasil  
Carla Diniz Dos Santos Da Silva, Ibmec - Rj, Brasil*

**WEDNESDAY, JULY 14**

**11:15AM**

**[HE1] CHALLENGES IN HEALTHCARE INDUSTRY: POLICY PERSPECTIVES**

*11:15AM to 12:45 PM*

**Session Chair**

*Christina Schweikert  
St. John's University, U.S.A.*

The Aging Surgeon: When And How Should The Practice Of Surgery Be Halted For Physicians Compromised By Issues Related To The Aging Process?

*Mark A. Cwiek, Central Michigan University, U.S.A.  
Dan J. Vick, Central Michigan University, U.S.A.  
Krista Osterhout, Central Michigan University, U.S.A.  
Vincent F. Maher, Iona College, U.S.A.*

Don't Mess with Nurses and Physicians: The Growing Problem with Retaliatory Termination of Employment by Hospitals

*Vincent F. Maher, Iona College, U.S.A.  
Mark A. Cwiek, Central Michigan University, U.S.A.  
Dan J. Vick, Central Michigan University, U.S.A.*

Effect Of COVID-19 Pandemic On Government Fiscus: A Conceptual Discourse

*Engeline Zwane, University of Limpopo , South Africa*

Exposure to Heavy Metal-Bound Respirable Particulate Matter in an Urban Environment: Health Risk Assessment by Age Groups

*Oyewale Mayowa Morakinyo, Tshwane University of Technology, South Africa  
MI Mokgobu, Tshwane University of Technology, South Africa  
Murembiwa S. Mukhola, Tshwane University of Technology, South Africa*

**WEDNESDAY, JULY 14**

**1:00PM**

**[SP1] PLENARY SESSION**

*1:00PM to 2:30 PM*

**Session Chair**

*N. Delener*

*York College of Pennsylvania, U.S.A.*

What Was Old is New Again: Us Healthcare Opportunities

*Gerald R. Ledlow, Health Science Center at University of Texas at Tyler, U.S.A.*

Resiliency of Global Financial Markets to the Covid Pandemic

*Pat Obi, Purdue University Northwest, U.S.A.*

**Discussant**

*Vincent F. Maher, Iona College, U.S.A.*

**THURSDAY, JULY 15**

**6:00AM**

**[MG3] NEW PERSPECTIVES IN GLOBAL MANAGEMENT**

*6:00AM to 7:30 AM*

**Session Chair**

*Shepherd Dhliwayo  
University of Johannesburg , South Africa*

A New Public Management Approach To Soes In Zimbabwe's ICT Sector

*Jenfan Muswere, Ids-Nust, Zimbabwe  
Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe*

Creative Management with 5th Spirit Paradigm Shift Will Transform People and Organization  
Into New Spiritual Leadership and Achievement of International Business through Practical  
Anatomy of Being in the 21st Century

*Harold Hang Jin Park, Global Korea New Deal People, Republic Of Korea*

Paradoxical Leader Behaviors as Mediator of the Relationship between Leader Adaptability and  
Attitude towards Change

*Dima K. Braiteh, University of Antwerp, Belgium  
Steven Poelmans, University of Antwerp/Ams, Belgium*

**THURSDAY, JULY 15**

**7:45AM**

**[EC1] ECO-INNOVATION AND SUSTAINABILITY IN WORLD ECONOMICS:  
POLICY PERSPECTIVES**

*7:45AM to 9:15 AM*

**Session Chair**

*Teresinha Covas Lisboa  
UNIP - Universidade Paulista, Brazil*

Renewable Energy As A Driver Of Sustainability Of South African Electricity Supply Chain

*Ken Mathu, North West University, South Africa*

A Glimpse Of Street Vending In A Rural Local Municipality In Limpopo Province, South Africa

*Mamoloko F. Rangongo, University of Limpopo , South Africa*

*Sonti C. Tloubatla, South Africa*

Eco-Innovation as Antecedent of Sustainability: Innovation-friendly than Environmentally-Friendly - Content Analysis

*Alharbi Tareq, Florida International University, U.S.A.*

Host Communities' Perception About South African Mining Companies

*Maropeng Ramoshaba, University of Limpopo , South Africa*

*T.J. Musandiwa, University of Limpopo , South Africa*

**THURSDAY, JULY 15**

**9:30AM**

**[FI1] CONTEMPORARY TOPICS IN GLOBAL FINANCE**

*9:30AM to 11:00 AM*

**Session Chair**

*Pat Obi*

*Purdue University Northwest, U.S.A.*

South Africa Reserve Bank Communication-has Time Yielded Clarity?

*Arnold Segawa, University of the Witwatersrand , South Africa*

US National Debt Challenges And Risks For The Us Economy

*Luis Eduardo Rivera-Solis, Capella University, U.S.A.*

Internal Diversification and Stock Returns

*Pietro Perotti, University of Bath , United Kingdom*



**THURSDAY, JULY 15**

**11:15AM**

**[IS1] HUMAN RIGHTS AND EXPLOITATION OF CHILDREN: STRATEGIC SOLUTIONS**

*11:15AM to 12:45 PM*

**Session Chair**

*Sheri L. Mackey  
Luminosity Global Consulting Group, U.S.A.*

The Perceived versus Actual Retirement Literacy of Individuals in the Eastern Cape, South Africa

*Bomikazi Zeka, University of Canberra, South Africa*

The Link between Education Levels and Various Aspects of the Organisational Growth

*Themba Mlilo, University of Johannesburg , South Africa  
S. Mabuza, University of Johannesburg , South Africa*

An Assessment Of Exploitation Of Children Through Begging' On The: A South African Perspective

*Tshilidzi Knowles Khangala, Tshwane University of Technology, South Africa*

The Violation Of Human Rights By South African Municipalities Through Poor /Lack Of Service Delivery?

*Tshilidzi Knowles Khangala, Tshwane University of Technology, South Africa*

**THURSDAY, JULY 15**

**1:00PM**

**[SP2] PANEL: MEET THE EDITORS**

*1:00PM to 2:30 PM*

**Panelists**

*N. Delener*

*Editor-in-Chief, Journal of Global Business at Technology (JGBAT)*

*Luis Eduardo Rivera-Solis*

*Regional Editor, Journal of Global Business at Technology (JGBAT)*

**FRIDAY, JULY 16**

**6:00AM**

**[TO1] CONTEMPORARY TOPICS IN TOURISM INDUSTRY: SELECT COUNTRY CASES**

*6:00AM to 7:30 AM*

**Session Chair**

*Tamer Mohamed Atef  
University of Sadat City, Egypt*

Drivers of International Tourism in South Africa: Evidence from Econometric Analysis

*Mabutho Sibanda, University of Kwazulu-Natal, South Africa  
Hlengiwe Ndlela, University of Kwazulu-Natal, South Africa  
Bomi Nomlala, University of Kwazulu-Natal, South Africa*

The Statutory Framework Applicable to Local Governments in South Africa to Promote Sustainable Tourism

*Marjoné Van Der Bank, Vaal University of Technology, South Africa*

Airbnb in Cape Town's Bo Kaap: Ensuring Shared Growth and Ownership of the Tourism Value Chain through Airbnb Experience

*Lwazi Apleni, University of Zululand, South Africa  
Unathi Sonwabile Henama, Tshwane University of Technology, South Africa  
Ngoni Courage Shereni, University of Zululand, South Africa  
Simiso Lindokuhle Mabaso, Durban University of Technology, South Africa  
Xolile Hloniphile Mnisi, Tshwane University of Technology, South Africa*

Impact of Cybercrime on South Africa's Tourism Industry

*Petrus Mfanampela Maphanga, Tshwane University of Technology, South Africa  
Unathi Sonwabile Henama, Tshwane University of Technology, South Africa*

**FRIDAY, JULY 16**

**7:45AM**

**[TE1] DIGITALIZATION AND TECHNOLOGY MANAGEMENT: STRATEGIC APPROACH**

*7:45AM to 9:15 AM*

**Session Chair**

*N. Delener  
York College of Pennsylvania, U.S.A.*

Importance Of Promoting Innovation In Agile Development Environments

*Mothepane Tshabalala, University of Johannesburg , South Africa*

Accelerated Digitalization under Conditions of Non-Trust and Fear, Saving Businesses Post Covid-19

*Mounir Boukadidi, University of Antwerp/Ams, Belgium  
Steven Poelmans, University of Antwerp/Ams, Belgium  
Dimitri Mortelmans, University of Antwerp, Belgium  
Maka De Lameilleure, Vives University of Applied Sciences, Belgium  
Edward Bbaale, Makerere University, Uganda*

Learners Experiences Of Case-Based Teaching In A University Of Technology

*Noluthando Matsiliza, Walter Sisulu University, South Africa*

**FRIDAY, JULY 16**

**9:30AM**

**[MK2] SOCIAL MEDIA AND INTERNATIONAL CONSUMERS**

*9:30AM to 11:00 AM*

**Session Chair**

*Mounir Boukadidi  
University of Antwerp/AMS, Belgium*

Precipitation Variability, Modelling and Trend Analysis: A Risk for Public Water Resources Management Projects, Bloemfontein, South Africa  
*Bernard Moeketsi Hlalele, Central University of Technology , Free State, South Africa*

Social Media Marketing and Its Influence on the Consumers In Pharmaceutical Industry  
*Shubhra Nigam, University of the West of Scotland, United Kingdom*

Essay On Organizational Markets And The International Consumer  
*Edmir Kuazaqui, Escola Superior de Propaganda E Marketing, Brazil  
Teresinha Covas Lisboa, UNIP - Universidade Paulista, Brazil*

Enhancing Supply Chain Competitiveness of Fmcgs Through Retail Distribution Centres in South Africa  
*Ken Mathu, North West University, South Africa*