[FI1] BANKING & INVESTMENT: COMPARATIVE PERSPECTIVES

Session Chair
Pat Obi
Purdue University Northwest, U.S.A.

Stakeholder Returns of Islamic Banks versus Conventional Banks
Ayse Yuce, Ryerson University, Canada
Begümhan Ozdincer, Istanbul Bilgi University, Turkey

The Impact of Social Professional Category Consumers’ Acceptance Level towards Islamic Banking Window
Nabila El jed, Manouba University, Tunisia
Kaouther Znaidi, University of Hail, Saudi Arabia
Chokri El Fidha, Tunis El Manar University, Tunisia

Effectiveness of Income Diversification: A Comparative Analysis of European and South Asian Banks
Shweta Sharma, Indian Institute of Management, Ranchi, India
Ambuj Anand, Indian Institute of Management, Ranchi, India

Government Ownership and Bank Income Smoothing. Does Politics Matter?
Kun-Li Lin, Feng Chia University, Taiwan
Anh Doan, Feng Chia University, Taiwan
Shuh-Chyi Doong, National Chung Hsing University, Taiwan

Discussant
Sona Sumbatyan, The State University of Management, Russia
[IS1] ACHIEVING SUSTAINABILITY IN HIGHER EDUCATION

Session Chair
Mark A. Cwiek
Central Michigan University, U.S.A.

Game Changers in Higher Education: The Risk and Rewards of New Administrative Models in Academia
Stephen W. Mackey, University of Southern California, U.S.A.

A Framework of Factors Necessary for Effective Online Mentoring as an E-learning Tool
Nadine Oosthuizen, Nelson Mandela Metropolitan University, South Africa
Sandra Perks, Nelson Mandela Metropolitan University, South Africa

Managing Change in South African Schools through Strategic Planning For Sustainable Quality Improvement in Learning Organisations
Bongani Khumalo, Tshwane University of Technology, South Africa
Genesis T. Molepo, Tshwane University of Technology, South Africa
Andile Mji, Tshwane University of Technology, South Africa

Flipping Innovative Teaching and Learning on Its Head: A Hybrid Model for Undergraduate Business Management Education at a South African University
Dawie Bornman, University of Pretoria, South Africa

Discussant
Bruno Mascitelli, Swinburne University of Technology, Australia
[MG1] CONTEMPORARY TOPICS IN ORGANIZATION BEHAVIOR: COUNTRY PERSPECTIVES

**Session Chair**  
*Piotr Bula*  
*Cracow University of Economics, Poland*

---

**The Effect of Human Capital Investment and Motivation on Miners' Productivity at a South African Platinum Mine**  
*Luckyboy Makhubedu, University of Johannesburg, South Africa*  
*Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa*  
*Charles Mbohwa, University of Johannesburg, South Africa*

**Job Stressors and Burnout in Field Officers of Microfinance Institutions in India: Role of Work-Related Rumination**  
*Nidhi Bisht, Management Development Institute, India*

**An Assessment of Employee Empowerment on Service Quality in South Africa**  
*Kenny Sobiyi, University of Johannesburg, South Africa*  
*Nelson Sizwe Madonsela, University of Johannesburg, South Africa*  
*Bhekisipho Twala, University of Johannesburg, South Africa*

**Effects of Power Distance on Subordinates' Workplace Behaviors: The Mediating Role of Representational Predicaments**  
*Nan Wang, Lingnan University, Hong Kong*

---

**Discussant**  
*Sulin Chung, Tokyo Institute of Technology, Japan*
Wednesday, July 12
9:00 AM to 10:30 AM
Room D

[MK1] E-COMMERCE AND SELECT TOPICS

Session Chair
Yelena Tsarenko
Monash University, Australia

The Influence of Perceived Shopping Value on Online Store Revisit Intentions
Mercy Mpinganjira, University of Johannesburg, South Africa

The Effect of Media Multitasking on Consumers' Online Purchasing Decisions
Cheng-Yue Yin, Northeast Normal University, China
Xiao-Hui Xu, Northeast Normal University, China
Patrick Poon, Lingnan University, Hong Kong

Strategic Response of Porsche to Changing Environment in China
Ashok Som, ESSEC Business School, France

Managers' and Visitors' Perspectives of Wine Tourism Destination Brand Equity
Mar Gomez, University of Castilla-La Mancha, Spain
Carmen Lopez, Plymouth University, U.K.
Arturo Molina, University of Castilla-La Mancha, Spain

Discussant
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa
[SP1] GAME CHANGERS IN THE 21ST CENTURY: STRATEGIC PERSPECTIVES

Session Chair
N. Delener
GBATA, U.S.A.

Global Energy Game Changers-European Perspectives
Jochen Penker, Director-European and International Energy Policy
Federal Ministry of Science, Research and Economy, Austria

Future Technological Trends towards Disruptive Education
Eesa Bastaki, President
University of Dubai, UAE

Discussants
Pat Obi, Purdue University Northwest, U.S.A. (Presentation 1)
Bruno Mascitelli, Swinburne University of Technology, Australia (Presentation 2)
[FI2] COMMODITY MARKETS: CURRENT CHALLENGES

Session Chair
Ayse Yuce
Ryerson University, Canada

Recent Trends in Crude Oil Prices, Exchange Rates and Implied Volatility
Pat Obi, Purdue University Northwest, U.S.A.
Raida Abuizam, Purdue University Northwest, U.S.A.

The Role of the Tax System in the Development of Oil and Gas Complex
Sona Sumbatyan, The State University of Management, Russia

Accounting-Based Anomalies in the Bond Market
Pietro Perotti, University of Bath, U.K.
Steven Crawford, University of Houston, U.S.A.
Richard Price, University of Oklahoma, U.S.A.
Christopher J. Skousen, Utah State University, U.S.A.

Discussant
Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe
Some Sins in the Negotiations in Times of Industry 4.0: Soccer and Brexit  
Jose G. Hernandez R., Minimax Consultores C.A., Venezuela  
Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela  
Maria Garcia G., Minimax Consultores C.A., Venezuela

Food Insecurity Risks Perception and Management Strategies among Households: Implications for Zero Hunger Target in Nigeria  
Burhan Ozkan, Akdeniz University, Turkey  
Wasiu Fawole, Akdeniz University, Turkey

Impact of Waste Management Techniques of Industrial Parks in South Africa  
Takalani Nemarumane, University of Johannesburg, South Africa  
Charles Mbohwa, University of Johannesburg, South Africa

Corporate Social Irresponsibility: Dole Corporation and Listeria Contamination  
Vincent F. Maher, Iona College, U.S.A.  
George V. Priovolos, Iona College, U.S.A.

Discussant  
Alba Caicedo Barreth, University of Guayaquil, Ecuador
Wednesday, July 12 1:30 PM to 3:00 PM Room C

[MG2] STRATEGIC MANAGEMENT: ECLECTIC PERSPECTIVES

Session Chair
Gordon Bowen
Regent’s University London, U.K.

Green Supply Chain Management, Operational Performance and Supply Chain Performance in Manufacturing Firms in an Emerging Market
Chengedzai Mafini, Vaal University of Technology, South Africa
Welby Vandrys Loury-Okoumba, Vaal University of Technology, South Africa

Exploring the Relationship between a Living Wage and Human Resources Outcomes: Evidence from Tshwane Marabastat Mall
Molefe Jonathan Maleka, Tshwane University of Technology, South Africa

A Comparative Study of the Impact of Octapace Culture on Gen X and Gen Y-In Banking Sector
Ashwini Raisinghani, Pandit Deendayal Petroleum University, India

The Result of Strategic Filtering to All Levels of Management
Maria Bounds, University of Johannesburg, South Africa
P. De Chaud, University of Johannesburg, South Africa
K. Mokoana, University of Johannesburg, South Africa
Geoff A. Goldman, University of Johannesburg, South Africa
J. Mbuya, University of Johannesburg, South Africa

Discussant
Koushik Dutta, Indian Institute of Management, India
[TO1] SERVICE QUALITY: FUTURE PERSPECTIVES

Session Chair
Sandra Perks
Nelson Mandela Metropolitan University, South Africa

The Role of Government in the Implementation of Sustainable Development Initiatives by Adventure Tourism SMMES in South Africa: An Exploratory Inquiry
Norman Chilliya, University of the Witwatersrand, South Africa
Cecile Nieuwenhuizen, University of Johannesburg, South Africa
Darelle Groenewald, University of Johannesburg, South Africa

Key Intelligence Topics for Sport Coaches: Where Should the Focus be?
Liandi Van Den Berg, North-West University, South Africa

The Impact of Servicescape Determinants on Perceived Service Quality and Behavioral Intentions on Holiday Resorts of the Eastern Cape, South Africa
Pumela Kula, Walter Sisulu University, South Africa

Traditional Foods Are Safe for Consumption
Vikelwa Nomnga, Walter Sisulu University, South Africa

Discussant
Ying Wang, Northeast Normal University, China
[SP2] PANEL: MEET THE EDITORS

Panelists

N. Delener  
*Journal of Global Business at Technology (JGBAT)*, U.S.A.

Dana Lascu  
*Journal of Global Marketing*, U.S.A.

Bruno Mascitelli  
*Contemporary Issues in Business and Government*, Australia

Geoff A. Goldman  
*Acta Comercii*, South Africa
Wednesday, July 12 3:30 PM to 5:00 PM  Room B

[DO1] CHALLENGES IN PUBLIC SECTOR: STRATEGIC APPROACH

Session Chair
Alba Barreth Gonzalez
University of Guayaquil, Ecuador

Particulate Matter in Pretoria West, South Africa: Levels and Potential Risks for Human Health
Oyewale Mayowa Morakinyo, Tshwane University of Technology, South Africa
MI Mokgobu, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa

Cities to Cities International Relations: A Case of the City of Tshwane Municipality
John Molepo, Tshwane University of Technology, South Africa

An Assessment of Supply Constraints within the Low Cost Housing Sector in Tshwane, South Africa
Vinessa Naidoo, Tshwane University of Technology, South Africa
Mbiere Sakata, Tshwane University of Technology, South Africa

Discussant
T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Wednesday, July 12  
3:30 PM to 5:00 PM  
Room C

[IS3] TRENDS IN HIGHER EDUCATION

Session Chair  
Mark A. Cwiek  
Central Michigan University, U.S.A.

The Effectiveness of Board Game Learning as an Educational Tool in Employee Development  
Marius Wait, University of Johannesburg, South Africa  
Mariette Frazer, University of Johannesburg, South Africa

Advancing Frontiers of Learning through Academic Staff Development  
Severino Machingambi, University of Mpumalanga, South Africa

Effects of Emotions Expression of Online Reviewer on the Perceived Helpfulness of Review Readers: From an Aggregative Perspective of Theory  
Mei-Ju Chen, Chienkuo Technology University, Taiwan

Preparing Students for the Workplace-Development of Soft Skills  
Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

Discussant  
Athanasios Vasilopoulos, St. John's University, U.S.A.
[MG3] PROJECT MANAGEMENT IN CORPORATE SETTING

Session Chair
Shaukat Ali
University of Wolverhampton, U.K.

Marginal Analysis of Project Resources Slack on Risks Perception
Helene Delerue, Université du Québec à Montréal, Canada
Hélène Sicotte, Université du Québec à Montréal, Canada

Market Values in the Corporate Sphere as Viewed by the Institution Theory
Anna Putnova, Brno University of Technology, Czech Republic
Pavel Seknicka, Charles University, Czech Republic

Chris Schachtebeck, University of Johannesburg, South Africa
Lehana Thabane, McMaster University, Canada

Patterns of Activity-Based Costing and the Impeding Barriers to Adoption by Small and Medium Manufacturers in Southern Gauteng, South Africa
R. Rundora, Vaal University of Technology, South Africa

Discussant
Hester Nienaber, University of South Africa, South Africa
[MG4] ENTREPRENEURSHIP IN DYNAMIC BUSINESS ENVIRONMENT

Session Chair
Vincent F. Maher
Iona College, U.S.A.

Youth Entrepreneurial Intention in South Africa-A Systematic Review during Challenging Economic Times
Chris Schachtebeck, University of Johannesburg, South Africa
Suzaan Hughes, University of Johannesburg, South Africa

Embedding the Convenience Store Business in a Changing Chinese Market: A Case Study of Familymart
Sulin Chung, Tokyo Institute of Technology, Japan

Lean Six Sigma Model for Improving Productivity Rate of Steel Manufacturing SMEs
Thomas Munyai, Tshwane University of Technology, South Africa
Stephen Nyakala, Tshwane University of Technology, South Africa
Charles Mbohwa, University of Johannesburg, South Africa

Discussant
Piotr Bula, Cracow University of Economics, Poland
Framework for Analysis of Corporate Political Strategies of Regulated Firms from a Relational and Ethical Perspective: Focus on the Brazilian Rail Freight Sector

T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Rodrigo Oliveira da Silva, Universidade Federal de Juiz de Fora, Brazil
Sergio A.P. Bastos, Pontifical Catholic University of Rio de Janeiro, Brazil

A Business Model Frame for Innovative Startups

Dante Dorantes-Gonzalez, MEF University, Turkey

Workplace Strategies to Increase Environmental Awareness to Reduce Global Warming Effects

Sandra Perks, Nelson Mandela Metropolitan University, South Africa
Jode May, Nelson Mandela Metropolitan University, South Africa

The Journey to and from International Strategic Alliances in Emerging Markets

Desalegn Abraha, University of Skovde, Sweden

Discussant
Reaan Immelman, University of Johannesburg, South Africa
[MK2] MARKETING STRATEGIES: NEW OUTLOOK

Session Chair
Mornay Roberts-Lombard
University of Johannesburg, South Africa

The Impact of Internal Marketing on Employees' Performance and Job Satisfaction in Iranian Hospitals
Hossein Hakimpoor, Islamic Azad University, Iran
Habibollah Nakhai, Islamic Azad University, Iran
Faeze Chakhandinejad, Islamic Azad University, Iran

Linking Service Failures to Customer Satisfactions
Wilson Ozuem, University of Gloucestershire, U.K.
Samuel Ayertey, University of Plymouth, U.K.

The Role of Consumer Envy in Animosity and Foreign Product Purchase
Patrick Poon, Lingnan University, Hong Kong
Lianxi Zhou, Brock University, Canada
Cheng-Yue Yin, Northeast Normal University, China

Tracking a Lion in the Jungle. Measuring Outdoor Advertising Audience in South Africa
Therese Roux, Tshwane University of Technology, South Africa

Discussant
C. Synodinos, North-West University: Vaal Triangle Campus, South Africa
An Exploratory Research on Uncivilized Behavior Based on Mass Media Exposure: A Case Study of Chinese Outbound Tourists

Xiaoqin He, Northeast Normal University, China
Ying Wang, Northeast Normal University, China
Nan Bi, Northeast Normal University, China

Incidence of Cultural Activities in Tourism for Designing Tourist Products in Guayaquil

Alba Caicedo Barreth, University of Guayaquil, Ecuador
Jael Gudiño Ruiz, University of Guayaquil, Ecuador
Marlon Salazar, University of Guayaquil, Ecuador

E-Marketing & E-WOM Strategies: Challenges for Greek Hoteliers in Zakynthos

Shaukat Ali, University of Wolverhampton, U.K.
Alexandra Palioura, University of Liverpool, U.K.

Managing Organized Sport: Are Alterations to School Sport Values Necessary?

Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

Discussant

Crispen Chipunza, Central University of Technology, South Africa
Thursday, July 13  9:00 AM to 10:30 AM  Room A

[FI3] FINANCIAL MANAGEMENT: INDUSTRY VIEWS

Session Chair
Zenzo Lusaba Dube
National University of Science and Technology, Zimbabwe

Do Private Placements Have Active Media Management Than Public Offerings? Evidence from Taiwan
Ming-Chang Wang, National Chung Cheng University, Taiwan
Chien-Chuan Ko, National Chung Cheng University, Taiwan
Hsiang Ying Chien, National Chung Cheng University, Taiwan

Does Firm Size Matter in Capital Structure Decisions? An Evidence from Turkish Manufacturing Firms
Burcu Dincergok, Atilim University, Turkey

Valuation of Investment Projects with Fuzzy Financial Methods
Javier Ríos Valledepaz, Universidad Metropolitana, Venezuela

Anti-Crisis Monetary Policy and Deflation
Anna N. Zhilkina, State University of Management, Russia
Vladimir K. Krylov, State University of Management, Russia

Discussant
Fatma Siala Guermezi, Tunis El Manar University, Tunisia
Thursday, July 13  
9:00 AM to 10:30 AM  
Room B

[IS4] CONTEMPORARY APPROACHES IN HIGHER EDUCATION

Session Chair
Luis Eduardo Rivera-Solis
Capella University, U.S.A.

An ICT Integrated Model toward Inclusion of Research within the High School Curriculum
Tembisa Ngqondi, University of Mpumalanga, South Africa

Application of Ishikawa Diagram for Analysis of Experiential Learning Program in Higher Education
Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa

Curriculum Reform in the Public Administration Domain: The Case of a University of Technology
N.S. Matsiliza, Cape Peninsula University of Technology, South Africa

Discussant
Stephen W. Mackey, University of Southern California, U.S.A.
[MG6] GLOBAL ENTREPRENEURSHIP: LESSONS LEARNED

Session Chair
Anna Putnova
Brno University of Technology, Czech Republic

Assessing Perceived Entrepreneurial Self-Efficacy of South African Arts and Design Graduates
Patrick Ebewo, Tshwane University of Technology, South Africa
Raymond Matlala, Vaal University of Technology, South Africa

Accountability Sessions after Quarterly Results Analysis: An Effective Strategy for Education Top Management and an Immense Task to Principles and Educators Alike
Genesis T. Molepo, Tshwane University of Technology, South Africa
Bongani Khumalo, Tshwane University of Technology, South Africa
Andile Mji, Tshwane University of Technology, South Africa

How Board Deal with Agency Information Asymmetry and Organization Silence?-A Micro-Foundations Study
Jiping Niu, University of New South Wales, Australia

The Effect of Contrasting Cultures and Economic Cycles on Financial Participation Outcomes: A Tale of Two Countries (U.K. versus Korea)
Sukanya Sen Gupta, Royal Holloway, University London, U.K.
Yeong Joon Yoon, Cornell University, U.S.A.

Discussant
Dana-Nicoleta Lascu, University of Richmond, U.S.A.
The Role of Media Relations in the Brand Image: Case Study in Three Brands of the Automobile Industry

Rosa Sobreira, Polytechnic Institute of Coimbra, Portugal
Paula Arriscado, Grupo Salvador Caetano, Portugal
Susana Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal

Relationship Building Dimensions to Strengthen Customer Loyalty-An Islamic Banking Perspective

Mornay Roberts-Lombard, University of Johannesburg, South Africa
Shandi Els, University of Johannesburg, South Africa
Elsabe Conradie, Council for Medical Schemes, South Africa

Organizing the Giant That Never Sleeps: Digital Out-of-Home (DOOH) Advertising Classifications

Therese Roux, Tshwane University of Technology, South Africa
S.G. Mahlangu, Tshwane University of Technology, South Africa
T.V. Lebese, Tshwane University of Technology, South Africa

Discussant

Samir R. Moussalli, Huntingdon College, U.S.A.
[TE1] INNOVATION AND STRATEGY DEVELOPMENT

Session Chair
Nelson Sizwe Madonsela
University of Johannesburg, South Africa

Alpha and Omega: Difference Perspectives of Change Communication
Juergen Muehlbacher, Vienna University of Economics and Business, Austria
Rebecca Kutscheit, Vienna University of Economics and Business, Austria

The Role of Innovation and Design in the Sustainability of Handicrafts Industries
Oluwayemisi Adebola Oyekunle, Tshwane University of Technology, South Africa

Discussant
Johannes Segone Dirane, Tshwane University of Technology, South Africa
[SP3] GAME CHANGERS IN THE 21ST CENTURY: STRATEGIC PERSPECTIVES II

Session Chair
N. Delener
GBATA, U.S.A.

Opening Remarks
Richard Schenz, Vice-President
Austrian Federal Economic Chamber, Austria

Aussenwirtschaft Austria/Advantage Austria as an Innovation Agency—“Connecting the Dots”
Michael Otter, Designated Deputy General
Aussenwirtschaft Austria/Advantage Austria, Austria

Research, Technology and Innovation in Austria
Christina Knahr
Federal Ministry of Science, Research and Economy, Austria

Gold—More than a Central Bank Reserve
Claus Fischer, Director of B2B-Distribution & Enterprise Risk Manager
Austrian Mint, Austria

Discussants
Susana Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal (Presentations 1 & 2)
Juergen Muehlbacher, Vienna University of Economics and Business, Austria (Presentation 3)
[SP4] PANEL: INNOVATION FROM EMERGING MARKETS

Moderator
Juergen Muehlbacher
Vienna University of Economics and Business, Austria

Panelists
Eesa Bastaki, University of Dubai, Uae
Stanley Mukhola, Tshwane University of Technology, South Africa
Arnold Schuh, Vienna University of Economics and Business, Austria
Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia
[AC1] TAXATION AND CONTEMPORARY TOPICS IN ACCOUNTING: CROSS COUNTRY PERSPECTIVES

Session Chair
Anna N. Zhilkina  
State University of Management, Russia

The Austrian Case for a Consumption Tax to Finance the European Union  
Auke R. Leen, Leiden University, The Netherlands

The Relationship between Traditional and Value Based Performance Measures with Market Value Added: Evidence from Malaysia  
Habibollah Nakhai, Islamic Azad University, Iran  
Hossein Hakimpoor, Islamic Azad University, Iran

Usage Patterns of Activity-Based Costing and the Impeding Barriers to Adoption by Manufacturing SMEs in Gauteng, South Africa  
Job Dubihlela, Cape Peninsula University of Technology, South Africa  
R. Rundora, Vaal University of Technology, South Africa

Discussant  
Javier Rios Valledepaz, Universidad Metropolitana, Venezuela
[IN1] BUSINESS ANALYTICS AND APPLICATIONS

Session Chair
Zenzo Lusaba Dube
National University of Science and Technology, Zimbabwe

Graph Model for a Large and Heterogeneous Database Architecture
Xiaojie Lan, Fordham University, U.S.A.
D. Frank Hsu, Fordham University, U.S.A.

The Impact of System Characteristics on Decision-Makers' Attitude towards the Adoption of Mobile Marketing
Daniel Kofi Maduku, University of Johannesburg, South Africa

Methods and Practices for Market Segmentation Using Cluster Analysis and Combinatorial Fusion
Christina Schweikert, St. John's University, U.S.A.
Zhenning Xu, University of Southern Maine, U.S.A.
Weihua Gan, East China Jiaotong University, China
D. Frank Hsu, Fordham University, U.S.A.

Discussant
Kaouther Znaiidi, University of Hail, Saudi Arabia
[IS5] E-GOVERNMENT: FUTURE PERSPECTIVES

Session Chair
Piotr Bula
Cracow University of Economics, Poland

Antecedents of Citizens' Attitude towards M-Government: An Empirical Investigation
Mercy Mpinganjira, University of Johannesburg, South Africa

Evaluating South Africa's E-Government Activities and Initiatives: A Perspective of Gauteng, Mpumalanga and Limpopo Provinces
Letjedi Mabinane, Tshwane University of Technology, South Africa
Emmanuel Innocents Edoun, Tshwane University of Technology, South Africa

Good Governance in Local Government: A South African Perspective
Maleka Mogotsi Caiphus, Tshwane University of Technology, South Africa

Effectiveness of the Online Library Database in the University: A Case Study of the University Of Johannesburg Bunting Road Campus
John Agwa-Ejon, University of Johannesburg, South Africa
A. Pradhan, University of Johannesburg, South Africa

Discussant
Athanasios Vasilopoulos, St. John’s University, U.S.A.
[TO3] HOSPITALITY MANAGEMENT IN GLOBAL CONTEXT

Session Chair
Cecile Nieuwenhuizen
University of Johannesburg, South Africa

Symbiotic Value-Exchange in the U.S. Hotel Industry B-2-B Markets: A Singular Case of Alignment through Account-Based Marketing
Richard G. McNeill, Northern Arizona University, U.S.A.

Are the Independent Hotels Identified with USALI?
Catia Malheiros, Polytechnic Institute of Leiria, Portugal
Conceicao Gomes, Polytechnic Institute of Leiria, Portugal
Luis Lima Santos, Polytechnic Institute of Leiria, Portugal
Paula Cardoso, Polytechnic Institute of Leiria, Portugal

Entrepreneurship Policies versus Practice: A Great Divide for Bed And Breakfast Establishments in Rural South Africa
Marcia Lebambo, Tshwane University of Technology, South Africa

Communication for Tourism Development in Communities: A Case Study in Puna Island
Alba Caicedo Barreth, University of Guayaquil, Ecuador
Alba Barreth Gonzalez, University of Guayaquil, Ecuador
Alex Franco Rodriguez, Escuela Superior Politecnica del Litoral, Ecuador

Discussant
Re-an Muller, North-West University: Vaal Triangle Campus, South Africa
[IN2] BUSINESS INTELLIGENCE: POLICY IMPLICATIONS

Session Chair
Christina Schweikert
St. John's University, U.S.A.

Watshell: A Watson Cognitive System to Navigate Social/Health Resources for Public Schools

Anna Poulakas, Fordham University, U.S.A.
Alon Yoeli, Fordham University, U.S.A.
Sebastian Deossa, Fordham University, U.S.A.
Caio Batista De Melo, Fordham University, U.S.A.
D. Frank Hsu, Fordham University, U.S.A.
Dawn Johnson Adams, Fordham University, U.S.A.
Cesarina Javier, Fordham University, U.S.A.
Anita Batisti, Fordham University, U.S.A.

Competitive Business Intelligence and Analytics Systems: A Strategy for the SME Organization

Nelson Sizwe Madonsela, University of Johannesburg, South Africa
Bhekisipho Twala, University of Johannesburg, South Africa
Kenny Sobiyi, University of Johannesburg, South Africa

Multivariate Regression: A Very Powerful Forecasting Method

Athanasios Vasilopoulos, St. John's University, U.S.A.

Discussant
David Morris, Coventry University, U.K.
Thursday, July 13
3:30 PM to 5:00 PM
Room B

[IS6] ECLECTIC TOPICS IN BUSINESS ENVIRONMENT

Session Chair
Frank Le Veness
St. John's University, U.S.A.

Cleaning South Africa's Coal Supply Chain
Ken Mathu, University of Pretoria, South Africa

Environmental Implications of Artisanal Sandstone Mining in South Africa
John Agwa-Ejon, University of Johannesburg, South Africa
U.D. Moukita Koumba, University of Johannesburg, South Africa
A. Pradhan, University of Johannesburg, South Africa

Thanks for the Submission Entitled "The Influence of Retention Factors on Employee Organisational Commitment at a Higher Education Institution in South Africa"
Hlanganipai Ngirande, University of Venda, South Africa
D. Muleya, University of Venda, South Africa
T.S. Setati, University of Venda, South Africa

Race, Equality and Quality of Education in South African Universities: Perceptions of Students in a Historical Black University
Emeka E. Obioha, Walter Sisulu University, South Africa
Zipho Xego, Walter Sisulu University, South Africa

Discussant
Burhan Ozkan, Akdeniz University, Turkey
[MG7] LEADERSHIP IN GLOBAL SETTING

Session Chair
Elina Varamaki
Seinajoki University of Applied Sciences, Finland

Followers’ Prototypes Regarding (Un)ethical Leadership: Implicit Theories of Ethical Leadership
Georg Kodydek, Neoma Business School, France
Birgit Schyns, Neoma Business School, France

The Effects of Global Mindset on Leadership Behavior
Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil
Vania Neves, Pontifical Catholic University of Rio de Janeiro, Brazil

Building Leadership Capacity in a University of Technology: 360-degree Feedback as a Tool for Personal and Institutional Transformation
Tessie Herbst, Tshwane University of Technology, South Africa

The Relationship between Motivation Sources and Selected Leadership Styles among Middle Managers at a South African University
Crispen Chipunza, Central University of Technology, South Africa
Lerato Matsumunyane, Central University of Technology, South Africa

Discussant
Anna Putnova, Brno University of Technology, Czech Republic
The Motivations of the Eword of Mouth among Facebook Users  
Susana Cristina Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal  
Alzira Marques, Polytechnic Institute of Leiria, Portugal  
Gilmara Carvalho, Polytechnic Institute of Leiria, Portugal

Antecedents of Mobile Gaming Brand Loyalty amongst South African Generation Y Students: Pilot Test Results  
C. Synodinos, North-West University: Vaal Triangle Campus, South Africa  
D.G. Price, North-West University: Vaal Triangle Campus, South Africa  
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Brand Personality Scale Development-A Literature Analysis  
Re-an Muller, North-West University: Vaal Triangle Campus, South Africa

Brand Switching in the Smartphone Industry: A Preliminary Study  
Wilson Ozuem, University of Gloucestershire, U.K.  
Dominic Appiah, University of Plymouth, U.K.  
Kerry E. Howell, University of Plymouth, U.K.

Discussant  
Reaan Immelman, University of Johannesburg, South Africa
[TO4] HOSPITALITY MANAGEMENT IN GLOBAL CONTEXT II

Session Chair
Luis Lima Santos
Polytechnic Institute of Leiria, Portugal

The Moderating Effect of Skills Transfer on Employee Motivation, Perception of Organisational Climate and Individual Performance, a South African Case-Study
MN Naong, Central University of Technology, Free State, South Africa

Are Volunteer Coaches Jeopardizing Youth Sport Participation?
Liandi Van Den Berg, North-West University, South Africa

Edward Rankhumise, Tshwane University of Technology, South Africa
Andrew Botshe, University of South Africa, South Africa

Discussant
Anita Lennox, North-West University: Vaal Triangle Campus, South Africa
[CO1] CRISIS IN COMMUNICATIONS MANAGEMENT

Session Chair
Sheri L. Mackey
Luminosity Global Consulting Group, U.S.A.

Coming Clean in the Face of Financial Scandal: An Early Assessment of Wells Fargo's Crisis Communication Management in the Aftermath of the "Fake-Accounts-Gate"
Vincent F. Maher, Iona College, U.S.A.
George V. Priovolos, Iona College, U.S.A.

The Value of Corporate Social Responsibility for Beneficiaries: A South African Case Study
Geoff A. Goldman, University of Johannesburg, South Africa
Jessica Knight, University of Johannesburg, South Africa
Thina Mazibuko, University of Johannesburg, South Africa

The Relationship between Fast Fashion and Social Networking Sites: Implications for Marketing Communications
Tehreem Cheema, Clark University, U.S.A.

Discussant
Geoff A. Goldman, University of Johannesburg, South Africa
[IN3] CYBER SECURITY: APPLICATIONS & POTENTIAL IMPLICATIONS

Session Chair
Raida Abuizam
Purdue University Northwest, U.S.A.

Cybersecurity and 'Connected' Cars: An Auto Industry Gamechanger?
David Morris, Coventry University, U.K.
Garikayi Madzudzo, Coventry University, U.K.
Alexeis Garcia-Perez, Coventry University, U.K.

A Study of the Emerging Role of Information Technology in Autonomous Car
Yi An Tsai, National Chengchi University, Taiwan

The Protection of Personal Information of Research Participants in Research Conducted Electronically
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussant
Sona Sumbatyan, The State University of Management, Russia
[IS7] CORPORATE SOCIAL RESPONSIBILITY IN A GLOBAL CONTEXT

Session Chair
Auke R. Leen
Leiden University, The Netherlands

Determinants of Corporate Social Responsibility in the Financial Industry
Mei-Chen Lin, National Taipei University, Taiwan
Hsiang-Lin Chih, National Taipei University, Taiwan

Global E-Government Trends and Developments: Who is Performing Well or Poorly? A Review of the Literature
Letjedi Mabinane, Tshwane University of Technology, South Africa
Emmanuel Innocents Edoun, Tshwane University of Technology, South Africa

Mechanisms and Strategies Applied in the Investigations of Grievance Procedures and Processes in the Public Service
N.S. Matsiliza, Cape Peninsula University of Technology, South Africa
L. Sizani, Cape Peninsula University, South Africa

Identifying Critical Ethical Issues in the Hospitality Workplace: The Employee Perspective
Chih-Ching Teng, Fu Jen Catholic University, Taiwan
Shih-Min Hsu, Fu Jen Catholic University, Taiwan
Shan-Shan Cheng, Fu Jen Catholic University, Taiwan

Discussant
Dawie Bornman, University of Pretoria, South Africa
[IS8] CONTEMPORARY CHALLENGES: COUNTRY PERSPECTIVES

Session Chair
Susana Cristina Serrano Rodrigues
Polytechnic Institute of Leiria, Portugal

Chinese Migration to Australia: From Discrimination to Business Investors?
Mona Chung, Deakin University, Australia
Bruno Mascitelli, Swinburne University of Technology, Australia

The "Ubuntu" Entrepreneurship Paradigm: Evidence from South African Rural Indigenous Micro-Entrepreneurs
Nyasha Muswera, University of Venda, South Africa
Richard Shambare, University of Venda, South Africa
Liberty Maunzagona, University of Venda, South Africa

Understanding the Influence of Black Tax on University Students' Entrepreneurial Intentions in South Africa
Raymond Matlala, University of Venda, South Africa
Richard Shambare, University of Venda, South Africa

Low Carbon Consciousness among Young Adults in Pretoria, South Africa: A Preliminary Study
Adejoke Christianah Olufemi, Tshwane University of Technology, South Africa
Andile Mji, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa

Discussant
Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia
[MG8] CHANGING GLOBAL MARKETS: STRATEGIC APPROACH

Session Chair
Valiant Clapper
University of South Africa, South Africa

Organizational Identity and Strategic Decisions in a Changing Business Environment
Koushik Dutta, Indian Institute of Management, India

Australian Knowledge Workers' Productivity: What Matters?
Maria Varua, University of Western Sydney, Australia
Mathew Bright, University of Western Sydney, Australia
Margaret Moussa, University of Western Sydney, Australia

A Fuzzy AHP-TOPSIS Model for the Assessment and Selection of Renewable Energy Generation Technologies
Maria Fatima Ludovico De Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Guilherme De Andrade Martins, Pontifical Catholic University of Rio de Janeiro, Brazil
Rodrigo Florda Calili, Pontifical Catholic University of Rio de Janeiro, Brazil

Immediate Manager, Performance Evaluation and Employee Engagement: Game Changer for Organizational Performance?
Hester Nienaber, University of South Africa, South Africa

Discussant
Molefe Maleka, Tshwane University of Technology, South Africa
[SP5] THE GLOBAL TALENT DISRUPTION: A GAME CHANGER FOR THE BUSINESS WORLD

Session Chair
Nicolene Barkhuizen
North-West University, Mafikeng Campus, South Africa

Management Perspectives on a Talent Value Proposition For Academic Staff In A South African Higher Education Institution
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa
Musa Saurombe, North-West University, Mafikeng Campus, South Africa
Nico Schutte, North-West University, Mafikeng Campus, South Africa

The Development of a Talent Risk Management Tool For Academics In South African Education Institutions
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa
Deborah Mokgojwa, North-West University, Mafikeng Campus, South Africa
Nico Schutte, North-West University, Mafikeng Campus, South Africa

Exploring Talent Indicators in Internship Programmes for Human Resource Management Graduates
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa
Kelebogile Paadi, North-West University, Mafikeng Campus, South Africa
Sonia Swanepoel, North-West University, Mafikeng Campus, South Africa

The Legal Side of Talent: Exploring the Factors Affecting the Effective Management of Dispute Resolutions in Selected South African Government Institutions
Nico Schutte, North-West University, Mafikeng Campus, South Africa
Kelebogile Makhuzeni, North-West University, Mafikeng Campus, South Africa

Discussant
Arnold Schuh, Vienna University of Economics and Business, Austria
[HE1] HEALTHCARE INDUSTRY: CROSS-CULTURAL PERSPECTIVES

Session Chair
Maria Fatima Ludovico De Almeida
Pontifical Catholic University of Rio de Janeiro, Brazil

Critical Steps Taken in the United States, Brazil and Around the World to Improve Patient Safety: Global Implications for Hospitals and Medical Organizations
Mark A. Cwiek, Central Michigan University, U.S.A.
George Kikano, Central Michigan University, U.S.A.
Marcia Novaretti, Nove de Julho University, Brazil
Drew Weil, UCLA Health, U.S.A.
Jacob Klaus, Central Michigan University, U.S.A.

The Quality of Health Care Services in South Africa: A Rural Patient's Perspective on Responsiveness
Johan W. de Jager, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa
Therese Roux, Tshwane University of Technology, South Africa

A Cross-Country Analysis of the Effects of Corruption and Other Economic Determinants on Health Status in Africa
Ferdinand Niyimbanira, University of Mpumalanga, South Africa

Knowledge, Attitudes, and Beliefs of Patients Attending Antiretroviral Care on HIV and AIDS
Emeka E. Obioha, Walter Sisulu University, South Africa
Caroline Satche, Walter Sisulu University, South Africa

Discussant
Vincent F. Maher, Iona College, U.S.A.
[IS9] SMES IN GLOBAL CONTEXT

Session Chair
Susana Rodrigues
Polytechnic Institute of Leiria, Portugal

Unsuccessful SME Business Transfers
Elina Varamaki, Seinajoki University of Applied Sciences, Finland
Juha Tall, Seinajoki University of Applied Sciences, Finland
Anmari Viljamaa, Seinajoki University of Applied Sciences, Finland
Anne-Maria Makela, Seinajoki University of Applied Sciences, Finland

Managing Distribution Supply Chains with Price Fluctuations and Information Sharing
Shu Zhou, San Jose State University, U.S.A.
Srinagesh Gavirneni, Cornell University, U.S.A.

Challenges Faced by Rural-Women Entrepreneurs in Vhembe District: The Moderating Role of Gender Socialisation
Yvonne Karasi, University of Venda, South Africa
Richard Shambare, University of Venda, South Africa
Livhuwani Nkondo, University of Venda, South Africa

Discussant
Edward Rankhumise, Tshwane University of Technology, South Africa
[MK5] BRAND MANAGEMENT: SELECT APPLICATIONS

Session Chair
Robert Vambery
Pace University, U.S.A.

The Prominence of Branding Through History and Its Relevance to Modern Brands: A Literature Review
Re-an Muller, North-West University: Vaal Triangle Campus, South Africa

Cosmopolitanism versus Ethnic Identity amongst South African Generation Y Students
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

The Notion of Omni-Channel Retailing in the Fashion Industry
Wilson Ozuem, University of Gloucestershire, U.K.
Elena Patten, DHBW Heilbronn, Germany

Choice Factors of Restaurant Patrons in the Marketing of Restaurants in South Africa
Reaan Immelman, University of Johannesburg, South Africa
Jessica Day, Monash South Africa, South Africa
Mornay Roberts-Lombard, University of Johannesburg, South Africa

Discussant
Rosa Sobreira, Polytechnic Institute of Coimbra, Portugal
[TE2] INNOVATION AND STRATEGY DEVELOPMENT II

Session Chair
Genesis T. Molepo
Tshwane University of Technology, South Africa

The Changing Relationship among Three Regional Innovation Systems in Semiconductor Industry
Chun-Yao Tseng, Tunghai University, Taiwan
Da-Chang Pai, Tunghai University, Taiwan
Chih-Wei Huang, Tunghai University, Taiwan

Managing Seller-Buyer Relationships to Successfully Commercialize New Products in Technology-Based, Industrial Markets
Gerard A. Athaide, Loyola University Maryland, U.S.A.

How is the Use of Mobile Devices Advancing Two University of Technology Students Collaborative Learning?
Johannes Segone Dirane, Tshwane University of Technology, South Africa
Moses Makgato, Tshwane University of Technology, South Africa

Discussant
Valiant Clapper, University of South Africa, South Africa
[IS10] SUSTAINABILITY IN THE GLOBAL MARKETPLACE

Session Chair

Geoff A. Goldman
University of Johannesburg, South Africa

Investigating the Attitude and Perception of Consumers towards Purchasing Food Products from Supermarket through Online Trading

Burhan Ozkan, Akdeniz University, Turkey
Eda Ilbasmis, Akdeniz University, Turkey
Wasiu Fawole, Akdeniz University, Turkey
Yesim Karakaya, Akdeniz University, Turkey

Validating a Green Purchase Behaviour Model amongst African Generation Y Students

C. Synodinos, North-West University: Vaal Triangle Campus, South Africa

The Prime Numbers in the Kitchen

Jose G. Hernandez R., Minimax Consultores, Venezuela
Maria Garcia G., Minimax Consultores C.A., Venezuela
Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela

Analysis from an Institutional Perspective of Firm Alliance Portfolios' Implications for Innovation: Two Cases in Brazil's Automotive Sector

T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Clarice B. Porto, Universidade Federal de Juiz de Fora, Brazil

Discussant

Emeka E. Obioha, Walter Sisulu University, South Africa
[LA1] HUMAN RIGHTS & EMPLOYEE CONTRACTS

Session Chair
Wilson Ozuem
University of Gloucestershire, U.K.

The Protection of an "Employee" Whose Contract Is Terminated before Commencement of Work in South African Law
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

A Human Rights Perspective: Family Dispute Resolution in the African Social Order and the Relevance of Culture
C.M. Van Der Bank, Vaal University of Technology, South Africa

The Effects of Trade Union Security Arrangements in the Workplace: South African Perspective
Ndinhuho Tshisevhe, Tshwane University of Technology, South Africa

Discussant
Auke R. Leen, Leiden University, The Netherlands
[MG9] CONTEMPORARY ORGANIZATION BEHAVIOR TOPICS

Session Chair
Juergen Muehlbacher
Vienna University of Economics and Business, Austria

Managing Labor Rights in Global Supply Chains
Denis G. Arnold, University of North Carolina, Charlotte, U.S.A.

Talent Management, Organisational Satisfaction and Turnover Intentions of Academic Staff
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa
Nico Schutte, North-West University, Mafikeng Campus, South Africa
Leonie Nagel, University of Pretoria, South Africa

The "Fitness and Propriety" Construct as Leitmotif for Public Service Human Resources Theory and Practice
Valiant Clapper, University of South Africa, South Africa

Discussant
Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil
[MK6] E-COMMERCE AND SELECT TOPICS II

Session Chair
Arnold Schuh
Vienna University of Economics and Business, Austria

Habit Formation to Support the Continuance Usage of Line Application
Supeecha Panichpathom, Thammasat University, Thailand

Individual Differences versus Consumer Readiness Variables Predictive Power over Internet Banking Adoption in South Africa
Richard Shambare, University of Venda, South Africa
O.C. Aguidissou, Tshwane University of Technology, South Africa
Robert Rugimbana, Tshwane University of Technology, South Africa

Addressing the Ambiguity Surrounding Contemporary Generational Measurement Parameters
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Discussant
Gordon Bowen, Regent's University London, U.K.
[TE3] INNOVATION AND PERFORMANCE: CROSS COUNTRY PERSPECTIVES

Session Chair
Chokri El Fidha
Tunis El Manar University, Tunisia

Cluster Approach to Innovation Policy: Russian Experience
  Galina Plotnikova, National Research Nuclear University, Russia
  Tatiana Leonova, National Research Nuclear University, Russia
  Nataliya Malanicheva, State University of Management, Russia

Measurement and Evaluation of Innovative Capacity and Innovation Performance Of Small And Medium-Sized Enterprises
  Maria Fatima Ludovico De Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
  José Eduardo De Oliveira Trindade, Pontifical Catholic University of Rio de Janeiro, Brazil

Solar Energy and Farming in South Africa: Factors That Increase Rural Farmer's Use of Renewable Energy
  Patrick Ebewo, Tshwane University of Technology, South Africa
  Uduakobong Ekpenyong, University of Pretoria, South Africa

Discussant
Gerard A. Athaide, Loyola University Maryland, U.S.A.
Investment in Agriculture as Panacea to Rising Unemployment and Food Insecurity in Nigeria

Burhan Ozkan, Akdeniz University, Turkey
Wasiu Fawole, Akdeniz University, Turkey

The Economically Effect of Hartbeespoort Dam Areas

Michael Mokoena, Tshwane University of Technology, South Africa
Ingrid Mokgobu, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa

An Analytical Study on the Prospect of a Successful Low-Cost Long Haul Airline in India

Mohit Asnani, Pandit Deendayal Petroleum University, India

Border Tax Adjustments and International Competitiveness: Mexican and US Perspectives

Luis Eduardo Rivera-Solis, Capella University, U.S.A.

Discussant
Anna N. Zhilkina, State University of Management, Russia
[MG10] ORGANIZATIONAL BEHAVIOR: SOUTH AFRICAN PERSPECTIVE

Session Chair
Samir R. Moussalli
Huntingdon College, U.S.A.

Job Satisfaction, Employee Organisational Commitment and Turnover Intention in South African Universities
Hlanganipai Ngirande, University of Venda, South Africa
Ratau Linda Lefeletse, University of Venda, South Africa

Employee Engagement in the Trade Union Federation(s) versus Management Saga in the South African Mineral Exploration Industry
Luckyboy Makhubele, University of Johannesburg, South Africa
Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa
Charles Mbohwa, University of Johannesburg, South Africa

Skills and Attributes Entry-Level Human Resource Graduates Need: Practitioners' Views
Nombeko Dwesini, Walter Sisulu University, South Africa

Discussant
Pavel Seknicka, Charles University, Czech Republic
[MK7] PATRONAGE BEHAVIOR IN GLOBAL CONTEXT

Session Chair
Cheng-Yue Yin
Northeast Normal University, China

Purchasing-Consuming Cycle Model of Consumers and Retailers’ Inventory Strategy
Hisao Fujimoto, Osaka University of Economics, Japan
Yuko Hayashi, Meio University, Japan
Yasuhiko Kubo, Sagami Womens’ University, Japan

A Conceptual Framework of Perceived Efficiency of CRM: Case of Mobile Phone Operators in Tunisia
Nesrine Rejeb, University of Tunis El Manar, Tunisia
Chokri El Fidha, Tunis El Manar University, Tunisia
Kaouther Znaidi, University of Hail, Saudi Arabia

In-Store Shopping Cart Abandonment: An Exploratory Study
Hilda Bongazana Dondolo, Tshwane University of Technology, South Africa
Nkosivile Welcome Madinga, Nelson Mandela Metropolitan University, South Africa

Discussant
Robert Vambery, Pace University, U.S.A.
[EC2] POLICY PERSPECTIVES IN GLOBAL ECONOMICS

Session Chair
Ken Mathu
University of Pretoria, South Africa

Implications of Country Risks Changes on Market Cultivation Strategies: A Study Based on Austrian Companies with Subsidiaries in the Russian Federation
Aneliya Adzhemova, Vienna University of Economics and Business, Austria

Victory in International Business: The Simultaneous Practice of Globalization and Mercantilism
Robert Vambery, Pace University, U.S.A.

Investments in Growing Economies and Investment Attractiveness of Regions
Anna N. Zhilkina, State University of Management, Russia
Oleg N. Zhilkin, Peoples’ Friendship University of Russia, Russia

Corporate Social Responsibility as Driver of Sustainable Development in Host Community
Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa

Discussant
Ingrid Mokgobu, Tshwane University of Technology, South Africa
[MG11] ORGANIZATIONAL BEHAVIOR: SOUTH AFRICAN PERSPECTIVE II

Session Chair
Koushik Dutta
Indian Institute of Management, India

The State of Performance Management and Development System in the Selected South African National Government Departments
N.I. Makamu, North-West University, South Africa

Information Technology, Lean Supply Chain Management, Firm Performance and Supply Chain Performance: Implications for the Fast Moving Consumer Goods Retail Industry
Chengedzai Mafini, Vaal University of Technology, South Africa
Welby Vandrys Loury-Okoumba, Vaal University of Technology, South Africa

Rural Livelihoods in Communities with Demarcated Nature Conversation: A Case of DWESA-CWEBE
Zipho Xego, Walter Sisulu University, South Africa

Discussant
Maria Varua, University of Western Sydney, Australia
A Study of the Impact of Social Media on Everyday Life of Dalit in India
Dhyan Singh, Govt. P.G. College Dharamshala, India

The Influence of Multichannel Shopping on Hedonic Shopping Value
Charanya Nopnukulvised, Cardiff Metropolitan University, U.K.
Laden Aldin, Regent's University London, U.K.
Gordon Bowen, Regent's University London, U.K.

Explaining Consumer Attitude towards Purchasing Green Products: The Role of Knowledge, Self-Identity, and Utility
Daniel Kofi Maduku, University of Johannesburg, South Africa
Palesa Gule, University of Johannesburg, South Africa

Discussant
Yelena Tsarenko, Monash University, Australia
Saturday, July 15 1:30 PM to 3:00 PM  Room A

[EC3] CURRENT TRENDS IN EMERGING ECONOMIES

Session Chair
Elsabe Conradie
Council for Medical Schemes, South Africa

Puerto Rico: The Saga Worsens
Frank Le Veness, St. John’s University, U.S.A.

Developmental Challenges Faced by the Zimbabwean Economy: The Link to the Economy Structures
Genius Katekwe, University of Venda, South Africa

Regime Switching of Monetary Policy and Detectability
Varang Wiriyawit, Mahidol University International College, Thailand

Benefits of Implementing Eco-Industrial Parks in South Africa through Sustainable Design
Takalani Nemarumane, University of Johannesburg, South Africa
Charles Mbhowa, University of Johannesburg, South Africa

Discussant
Vinessa Naidoo, Tshwane University of Technology, South Africa
[FI4] CORPORATE GOVERNANCE AND PERFORMANCE IN FINANCIAL MARKETS

Session Chair
Oleg N. Zhilkin
Peoples' Friendship University of Russia, Russia

Performance of Business Model of Banks: Identification and Analysis
Amani Boussaada, Tunis El Manar University, Tunisia
Fatma Siala Guermezi, Tunis El Manar University, Tunisia

Debt Level and Profitability of Indian IT Firms: Is There a Relationship?
Maria Varua, University of Western Sydney, Australia
Priya Gupta, University of Western Sydney, Australia

An Analysis of Enterprise Risk Management and Corporate Governance in Zimbabwe's Banking Sector
Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe
Elias Muzinda, National University of Science and Technology, Zimbabwe
Ntobeko Ndlovu, National University of Science and Technology, Zimbabwe

Discussant
Ayse Yuce, Ryerson University, Canada
Managing Work Integrated Learning Strengths, Opportunities and Risks in the Emerging South African Environment

Cookie Govender, University of Johannesburg, South Africa
Marius Wait, University of Johannesburg, South Africa

Implementation of Quality Assurance Practices and Effectiveness of Road Construction Industry: A Case of South African Local Municipalities

Stephen Nyakala, Tshwane University of Technology, South Africa
Thomas Munyai, Tshwane University of Technology, South Africa
Andre Vermeulen, University of Johannesburg, South Africa
Jan-Harm Pretorius, University of Johannesburg, South Africa

Discussant
Bongani Khumalo, Tshwane University of Technology, South Africa