WEDNESDAY, JULY 8TH 2015
8:30AM

[AC1] AUDITING AND TAXING
8:30 AM to 10:00 AM
Room A

Session Chair
Jose Luis Pereira
Coimbra University, Portugal

Accounting for Citizenship: The Role of Auditor
Rute Abreu, Guarda Polytechnic Institute, Portugal

Environmental Accounting Disclosures for Selected Large Manufacturers in South Africa: An Integrated Reporting Evaluation
R. Rundora, Vaal University of Technology, South Africa
Job Dubihlela, Nelson Mandela Metropolitan University, South Africa

The Immorality of Taxing Business
Auke R. Leen, Leiden University, The Netherlands

Discussants
Leonie Jooste, University of Wollongong in Dubai, U.A.E. (Papers 1 & 2)
Employee Resistance to Organizational Change: Individual Perceptions on Change Processes during a Merger in the Airline Industry

Georg Kodydek, WU Vienna University of Economics, Austria
Ronald Hochreiter, Vienna University of Economics and Business, Austria

Creating and Sustaining Customer Value through Sertivization

Walter Duschek, University of Gloucestershire, U.K.
Wilson Ozuem, Regent's University London, U.K.

Impact of Inventory Management Policies on Customers' Needs in Manufacturing Industries' Logistics in Gauteng Province, South Africa

Musenga Francis Mpwanya, Tshwane University of Technology, South Africa
C.H. van Heerden, Tshwane University of Technology, South Africa

Discussants

Gordon Bowen, Regent's University London, U.K. (Papers 1 & 2)
Georg Kodydek, WU Vienna University of Economics, Austria (Paper 3)
[MK1] CROSS-CULTURAL PERSPECTIVES
8:30 AM to 10:00 AM
Room C

Session Chair
Vincent F. Maher
Iona College, U.S.A.

Non-Flight Related Paid and Auxiliary Services in the Air Transportation Industry of South Africa and Malaysia-A Confirmatory Approach
   Johan de Jager, Tshwane University of Technology, South Africa
   Muhammad Jan, International Islamic University Malaysia, Malaysia

Top-Line Revenue Frustration: Why Traditional Sales/Marketing Methods Are Failing and What Rethinking is Needed
   Richard G. McNeill, Northern Arizona University, U.S.A.

Household Budget of Low-Income Families in Rio De Janeiro: A Segmentation Study
   Luis F. Hor-Meyll, Pontificial Catholic Univ. Of Rio de Janeiro, Brazil
   Luisa Grilo Abreu, Pontificial Catholic University of Rio de Janeiro, Brazil
   Elisa M.C. Nogueira, Pontificial Catholic University of Rio de Janeiro, Brazil

Discussants
Desalegn Abraha, Skovde University, Sweden (Papers 1 & 2)
Shaukat Ali, University of Wolverhampton, U.K. (Paper 3)
The Influence of Internal Marketing on Graduate Employee Satisfaction Within Retail Banks in South Africa

Mornay Roberts-Lombard, University of Johannesburg, South Africa
Leigh de Bruin-Reynolds, University of Johannesburg, South Africa
Christine de Meyer, University of Johannesburg, South Africa

Impact of Market Orientation and Marketing Capability on Performance in Finnish SME Growth Firms

Sanna Joensuu, Seinajoki University of Applied Sciences, Finland
Anmari Viljamaa, Seinajoki University of Applied Sciences, Finland

Possibilities for Sustainable Growth and Technology Management: Are American-Style Campaigns the Model for Other Countries? A Case Study of Emerging Democracies in Southern Africa (Malawi and the Republic of South Africa)

Easton Durbson Simenti-Phiri, University of Bolton, U.K.
Phil Harris, University of Chester, U.K.
David Perrin, University of Chester, U.K.

Discussants

Hilda H. Mahlangu, Vaal University of Technology, South Africa (Papers 1 & 2)
Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe (Paper 3)
Towards an Intersectional Understanding of Online Service Failure and Recovery Strategies  
Yllka Azemi, Cardiff Metropolitan University, U.K.  
Wilson Ozuem, Regent’s University London, U.K.

Credit Usage Intentions among Generation Y Students: Pilot Study Results  
P.J. van Schalkwyk, Vaal University of Technology, South Africa  
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Utilisation of Payment Instruments at a Retail Chain in Gauteng, South Africa  
Seugnet Bronkhorst, University of Johannesburg, South Africa  
Adriaan M. Bester, University of Johannesburg, South Africa

Discussants

George V. Priovolos, Iona College, U.S.A. (Papers 1 & 2)  
Edmir Kuazaqui, Escola Superior de Propaganda E Marketing, Brazil (Paper 3)
10:30AM

[SP1] PLENARY SESSION 1 - RESEARCH OPPORTUNITIES AND CHALLENGES IN TOURISM AND MARITIME I
10:30AM to 12:30 PM

Session Chairs

N.J. Delener
GBATA, U.S.A.

Susana Rodrigues
Polytechnic Institute of Leiria, Portugal

Future Trends of ICT in Creating Smart Cities
Eesa Bastaki, President, University of Dubai, U.A.E.

Portugal - A Land Bathed by the Atlantic Ocean: Research and Sea Opportunities
Helena Vieira, Executive Director of BLUEBIO ALLIANCE- The Portuguese Marine Bioresources Network, Portugal

Portugal as a Tourism Destination – Tourism 2020: Priorities and Challenges
Nuno Fazenda, Director at Tourism of Portugal, Portugal

The "Pousadas" of Portugal - Heritage and Exquisite to the Wellbeing
Jose Theotonio, CEO of the Pestana Hotel Group, Portugal

Moderators

Leon de Wet Fourie, Unitec Institute of Technology, New Zealand(Presentations 1 &2)
Bruno Mascitelli, Swinburne University of Technology, Australia (Presentation 3)
T. Diana Macedo-Soares, Pontifical Catholic Univ. of Rio de Janeiro, Brazil (Presentation 4)
1:30PM

[SP2] MEET THE EDITORS
1:30PM to 3:00 PM
Room A

Moderator
N.J. Delener, Editor-in-Chief, Journal of Global Business and Technology
U.S.A.

Panelists
James Barrese, Editor, Journal of Insurance Issues
St. John’s University, U.S.A.
Halil Kiymaz, International Journal of Emerging Markets
Rollins College, U.S.A
Bruno Mascitelli, Editor-in-Chief,
Contemporary Issues in Business & Government, Swinburne University of Technology, Australia
Luis Rivera, Regional Editor, Journal of Global Business Technology
Capella University, USA
Mornay Roberts-Lombard, Guest Editor, Journal of Global Business Technology
University of Johannesburg South Africa
[EC1] ECONOMIC SUSTAINABILITY AND GROWTH
1:30PM to 3:00 PM

Session Chair

Auke R. Leen
Leiden University, The Netherlands

Do We Need to Cut Back Governments' Forecasts: Optimism as the Rule of Thumb?
Ozana Nadoveza, University of Zagreb, Croatia
Marija Penava, University of Zagreb, Croatia

The Role of Monetary Policy in the Sustainable Future Growth
Vladimir K. Krylov, State University of Management, Russia
Anna N. Zhilkina, State University of Management, Russia

South Africa's Competitive Advantage as an Emerging Brics Partner
Noluthando Matsiliza, Cape Peninsula University of Technology, South Africa

Creative Industries Development: Towards Economy Growth and Sustainable Livelihood
Oluwayemisi Adebola Oyekunle, Tshwane University of Technology, South Africa

Discussants

Luiz Felipe Jac Motta, Pontifical Catholic University of Rio de Janeiro, Brazil (Papers 1 & 2)
Ken Mathu, University of Pretoria, South Africa (Papers 3 & 4)
Session Chair

Geoff A. Goldman  
University of Johannesburg, South Africa

Mapping the Intellectual Capital of Cities and Regions  
Florinda Matos, Intellectual Capital Accreditation Association, Portugal  
Susana Rodrigues, Polytechnic Institute of Leiria, Portugal  
Valter Vairinhos, Icaaa - Santarem, Portugal

Sales Dilemma in a Small Enterprise: A Commercial Challenge  
D. Watters, University of Johannesburg, South Africa  
M. Bounds, University of Johannesburg, South Africa

Factors Contributing to Managers' Job Satisfaction at a South African State-Owned Company  
Molefe Jonathan Maleka, Tshwane University of Technology, South Africa

The Moderating Role of Technology and Intermediation in the Relation between Internationalization and Firm Productivity: The Case of Latin American SMEs  
Ferran Vendrell-Herrero, University of Birmingham, U.K.  
Emanuel Gomes, University of Birmingham, U.K.  
John Child, University of Birmingham, U.K.  
Kamel Mellahi, University of Warwick, U.K.

Discussants

Gordon Bowen, Regent’s University London, U.K. (Papers 1 & 2)  
Betty E. Carper, Gordon State College, U.S.A. (Papers 3 & 4)
[MG3] STRATEGIC ALLIANCES, FAILURES AND SOLUTIONS I
1:30PM to 3:00 PM

Session Chair

Kathleen Park
Massachusetts University of Technology, U.S.A.

Strategic Failures: Business Failure Case's Analysis in the Ceramic Industry in Portugal

Vitor Hugo dos Santos Ferreira, Polytechnic Institute of Lieira, Portugal
Ana Rita Antunes Mendes, Polytechnic Institute of Lieira, Portugal

Business Process Orientation in Croatian Companies

Ljubica Milanovic Glavan, University of Zagreb, Croatia

Risk Management - Fundamental Questions

T.N. van der Linde, University of Johannesburg, South Africa
F.J. Frankel, University of Johannesburg, South Africa

Discussants

T.N. van der Linde, University of Johannesburg, South Africa (Papers 1 & 2)
Onndrej Zizlavsky, Brno University of Technology, Czech Republic (Paper 3)
[TO1] TRAVEL MOTIVATIONS: ECLECTIC PERSPECTIVES

1:30PM to 3:00 PM

Session Chair

Zenzo Lusaba Dube
National University of Science and Technology, Zimbabwe

Erasmus Student Travel Motivations: A Factor-Cluster Segmentation Approach
Anabela Figueired Machado Monteiro, Instituto Politecnico Leiria, Portugal
Alexandra Matos Pereira, Coimbra University, Portugal

The Impact of the Built Environment on the Physical Activity and BMI Values of High-School Pupils in a Semi-Urban Area
Liandi van den Berg, North-West University, Vaal Triangle Campus, South Africa
W.C.J. Grobler, North-West University (Vaal Triangle Campus), South Africa

Gender Testing Connected to Sporting Events: An Examination of Some Legal and Ethical Issues
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussants
Bianca Els, North-West University, South Africa (Papers 1 & 2)
Anabela Almeida, Polytechnic Institute of Leiria, Portugal (Paper 3)
3:15PM

[IS1] GOVERNANCE IN HIGHER EDUCATION INSTITUTIONS
3:15 PM to 4:45 PM         Room A

Session Chair
Bruno Mascitelli
Swinburne University of Technology, Australia

School Facilities as Choice Factor Considered by Parents Selecting Independent Primary Schools in South Africa

Reann Immelman, University of Johannesburg, South Africa
Mornay Roberts-Lombard, University of Johannesburg, South Africa

Sustainable Development and Education: A Tunisian Case Study

Nabila Eljed, Manouba University, Tunisia

Management of School Projects by Department of Basic Education in the North West Province South Africa: Views of School Stake Holders on the Subject

Genesis T. Molepo, Tshwane University of Technology, South Africa
Andli Mji, Tshwane University of Technology, South Africa

Discussants

Mona Chung, Deakin University, Australia (Papers 1 & 2)
Ljubica Milanovic Glavan, University of Zagreb, Croatia (Paper 3)
A Guiding Framework for Conducting Focus Group Research Sampling in South Africa
   Mornay Roberts-Lombard, University of Johannesburg, South Africa
   Busani Dube, University of Johannesburg, South Africa

Linear and Non-Linear Regression: Powerful and Very Important Forecasting Methods
   Athanasios Vasilopoulos, St. John's University, U.S.A.

Homelessness Constructions in Johannesburg Inner City, South Africa: Social Workers' Perspectives
   Cynthia M. Phiri, Lund University, Sweden

**Discussants**
   Desalegn Abraha, Skovde University, Sweden (Papers 1 & 2)
   Maria Fatima de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil (Paper 3)
The Determinants of Innovation Performance in MNE R&D Subsidiaries: The Extended Perspective of Dunning's Eclectic Paradigm

Ting-Lin Lee, National University of Kaohsiung, Taiwan
Yuan-Chieh Chang, National Tsing Hua University, Taiwan
Wen-Chiang Chieng, Institute for Information Industry, Taiwan

Absorptive Capacity- A Critical Moderating Factor for Firms That Leverage Innovation through Strategic Alliance Portfolios? Initial Results of a Bibliographic and Bibliometric Study

T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Tania da Silva Barboza, Petrobras, Brazil

Work in Progress: A Proposed Framework of Non-Linear Value Creation

Francios Crafford, University of South Africa, South Africa
Hester Nienaber, University of South Africa, South Africa

Discussants

Leonel Cezar Rodrigues, Nove de Julho University, Brazil (Papers 1 & 2)
Vitor Hugo dos Santos Ferreira, Polytechnic Institute of Leiria, Portugal (Paper 3)
[TO2] PROMOTION AND SERVICE QUALITY: CROSS-CULTURAL PERSPECTIVE
3:15 PM to 4:45 PM
Room D

Session Chair
Anabela Almeida
Polytechnic Institute of Leiria, Portugal

Effect of Actions of International Tourism Promotion on Sales of Tourism Destination
Patricia de Cassia Gomez, Universidade Fumec, Brazil
Mariana Regina Silva Linhares, Universidade Fumec, Brazil
Kleinia Anjos Viana, Universidade Fumec, Brazil
Jose Marcos Carvalho de Mesquita, Universidade Federal de Lavras, Brazil

From 2014 FIFA World Cup Towards The Olympic Games Rio 2016: The Residents' Expectations
Deborah Zouain, Getulio Vargas Foundation (Fgv), Brazil
Paola B. Lohmann, Getulio Vargas Foundation (Fgv), Brazil
Kaarina B. Virkki, Getulio Vargas Foundation (Fgv), Brazil
Gabriela de Laurentis Cardoso, Getulio Vargas Foundation (Fgv), Brazil

The Hospitality Supervisor's Perceived Importance of the Performance Dimensions to Deliver Quality Service
Antoinette Roeloffze, Tshwane University of Technology, South Africa
Carina Kleynhans, Tshwane University of Technology, South Africa
Ilse Swarts, Tshwane University of Technology, South Africa

Discussants
Liandi van den Berg, North-West University, South Africa (Papers 1 & 2)
Luis Lima Santos, Polytechnic Institute of Lieira, Portugal, Brazil (Paper 3)
4:45PM

[SP3] PANEL: ENTREPRENEURSHIP: SHARING THE EXPERIENCE
4:45PM to 6:45 PM
Plenary Session Room

Cale - Algue Bread
Emanha - Algue Ice Cream
Doce Lourinha Bonbons Aguardente - Chocolates of Licor
Rocim - Wines
Queijo Saloio - Cheese Company

Moderator
Susana Rodrigues
Polytechnic Institute of Leiria, Portugal
THURSDAY, JULY 9TH, 2015

[AC2] ETHICAL PERSPECTIVES IN ACCOUNTING
8:30 AM to 10:00 AM

Session Chair

Auke R. Leen
Leiden University, The Netherlands

Ethical Constructs in Accounting Disclosure: Application of an Underlying Sustainability Focus
A.J. Stagliano, Saint Joseph's University, U.S.A.

Transparency and Sustainability: The Role of Global Ethics
William Brent Carper, Gordon State College, U.S.A.

Comparing Ethical Perceptions of Accounting Students
Leonie Jooste, University of Wollongong in Dubai, U.A.E.

Discussants

Job Dubihlela, Nelson Mandela Metropolitan University, South Africa (Papers 1 & 2)
Rute Abreu, Guarda Polytechnic Institute, Portugal (Paper 3)
Importance of Integrated Logistics Support and Maintenance Management in Supporting High-Technology Systems during Periods of Extended Life Cycles  
K.R. Lambert, Tshwane University of Technology, South Africa

Generation and Knowledge Management through the System Information and Networks Manager

Alexander Jeney, Universidad Metropolitana, Venezuela  
Jose G. Hernandez, Universidad Metropolitana, Venezuela  
Maria J. Garcia, Minimax Consultores C.A., Venezuela  
Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela

Innovation, Internationalization and Knowledge Exchange in Global High-Tech Mergers and Acquisitions

Kathleen Park, Gulf University for Science and Technology, Kuwait

Discussants

Christina Schweikert, St. John’s University, U.S.A. (Papers 1 & 2)  
Teresinha Covas Lisboa, Inesp College, Brazil (Paper 3)

Stefan Schilcher, Wu Vienna University of Economics, Austria
Helmut Kasper, WU Vienna University of Economics, Austria
Georg Kodydek, WU Vienna University of Economics, Austria

Cross-Cultural Integration as a Strategic Tool for Corporate Growth and Sustainability

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

The Use of Big Data and HRIS by HR Practitioners in New Zealand: Empirical Evidence From A Longitudinal Study

Andries J. du Plessis, Unitec Institute of Technology, New Zealand
Leon De W Fourie, Unitec Institute of Technology, New Zealand

Discussants

Samir R. Moussalli, Huntingdon College, U.S.A. (Papers 1 & 2)
Fariz Ismailzade, ADAUniversity, Azerbaijan (Paper 3)
[MG6] CHANGE MANAGEMENT: THE CASE OF HIGHER EDUCATION INSTITUTIONS
8:30 AM to 10:00 AM Room D

Session Chair
Gordon Bowen
Regent’s University London, U.K.

Sustainable Management in Centers for Diffusion of Science, Education and Culture: An Organizational Innovation Implemented by Rio Planetarium
Maria Fatima Ludovico de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Thiago Quintella Castro, Pontifical Catholic University of Rio de Janeiro, Brazil
Irlaine Alvarenga Cidaderasil, (No Affiliation in Address), Brazil
Celso Cunha, (No Affiliation in Address), Brazil

Management of Change as Perceived by Secondary School Educators in Amajuba District
Bongani Khumalo, Tshwane University of Technology, South Africa
Andli Mji, Tshwane University of Technology, South Africa
Genesis Molapo, Tshwane University of Technology, South Africa

Change Management in Schools: Was Enough Done to Allay Fears of All Schools Stakeholders during the Merging and Closing Down of Schools That Are Seen Not to Be Viable?
Genesis T. Molepo, Tshwane University of Technology, South Africa

Discussants
Anita Lennox, North-West University: Vaal Triangle Campus, South Africa (Papers 1 & 2)
Emanuel Gomes, University of Birmingham, U.K. (Paper 3)
Session Chair

Jurie J. Van Vuuren
University of Pretoria, South Africa

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Play as a Mediator of Innovation Activities in Small and Medium Size Enterprises

Ana M.B. Pires, Universidade Federal de Bahia, Brazil
Francisco L.C. Soares, Universidade Federal de Bahia, Brazil

Business Innovation as Profit Appropriation Strategy from Mergers and Acquisitions

Leonel Cezar Rodrigues, Nove de Julho University, Brazil
Sergio Krakowiak, Universidade Nove de Julho, Brazil
Renato Penha, Universidade Nove de Julho, Brazil
Lucia de Carvalho, Universidade Nove de Julho, Brazil

A Critical Review of Sustainability in Consumer Protection Policies

Laura Best, Nelson Mandela Metropolitan University, South Africa
Miemie Struwig, Nelson Mandela Metropolitan University, South Africa

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Discussants

Rim Jallouli, Manouba University, Tunisia (Papers 1 & 2)
Vitor Hugo dos Santos Ferreira, Polytechnic Institute of Leiria, Portugal (Paper 3)
10:30AM

[SP4] PLENARY SESSION 2 - RESEARCH OPPORTUNITIES AND CHALLENGES IN TOURISM AND MARITIME II
10:30 AM to 12:30 PM

Session Chairs

Paulo Almeida
Polytechnic Institute of Leiria, Portugal

N.J. Delener
GBATA, U.S.A.

Portugal and the Sea - A New Economic Border: The Challenges and Opportunities of the Sea
Marco Loureiro Lemos, MARE- Marine and Environmental Sciences Centre, Portugal

Seaweed and the Market Opportunities
Rui Pereira, Co-founder of Algaplus, Portugal

Research in the Tourism Sector
Joao Viljoen de Vasconcelos, Director of the Tourism Research Center, Portugal

Moderators

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

Luis Lima Santos, Polytechnic Institute of Leiria, Portugal

Carina Kleynhans, Tshwane University of Technology, South Africa
Toward a Venture Capital-Backed Entrepreneurship Model in Brazil
   Luiz Felipe Jac Motta, Pontifical Catholic University of Rio de Janeiro, Brazil
   Marcelo Cabus Klotzle, Instituto de Administracao E Gerencia (Iag)/Puc-ri, Brazil
   Caio Ramalho, Catholic University of Rio de Janeiro, Brazil
   Antonio Carlos Figueiredo, Pontifical Catholic University of Rio de Janeiro, Brazil

Effects of Agglomeration Economies on the Performance of Croatian Manufacturing Firms
   Ivo Druzic, University of Zagreb, Croatia
   Tomislav Sekur, Zagreb University of, Croatia
   Tamara Sliskovic, Zagreb University of, Croatia

Azerbaijan's Efforts to Diversify Its Economy and Develop Non-Oil Sector: The Case of Regional Transport Corridor
   Fariz Ismailzade, ADA University, Azerbaijan

Discussants
   Marija Penava, University of Zagreb, Croatia (Papers 1 & 2)
   Anna N. Zhilkina, State University of Management, Russia (Paper 3)
[MG7] DEVELOPING A BUSINESS MODEL
1:30 PM to 3:00 PM
Room B

Session Chair
Molefe Jonathan Maleka
Tshwane University of Technology, South Africa

Developing of the Business-Model while Entering the Foreign Market
Kirill Zabelnikov, National Research University Higher School of Economics, Russia
Nina Lyubakova, National Research University Higher School of Economics, Russia
Hurwicz Method Modified and The Amplitude Model (TAM)
David E. Perez, Universidad Metropolitana, Venezuela
Jose G. Hernandez, Universidad Metropolitana, Venezuela
Maria J. Garcia, Minimax Consultores C.A., Venezuela
Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela

Relational Political Strategies in the Arabian Gulf: Implications of Influence-Based Systems of Rewards for Business Internationalization from Emerging Economies
Kathleen Park, Gulf University for Science and Technology, Kuwait
Hiroaki Izumi, Gulf University for Science and Technology, Kuwait

Discussants
Geoff A. Goldman, University of Johannesburg, South Africa (Papers 1 & 2)
Dagmar Caganova, Slovak University of Technology, Slovakia (Paper 3)
[MK5] BRANDING IN GLOBAL MARKETS
1:30 PM to 3:00 PM

Room C

Session Chair
Mornay Roberts-Lombard
University of Johannesburg, South Africa

Brandining of Southern African Politics: The Case of Democratic Progressive Party of Malawi and African National Congress of South Africa
Easton Durbson Simenti-Phiri, University of Bolton, U.K.
Phil Harris, University of Chester, U.K.
David Perrin, University of Chester, U.K.

Estigma and Prejudice: The Brazilian Emerging Class Enters the Temple of Consumption
Luis F. Hor-Meyll, Pontifical Catholic Univ. Of Rio de Janeiro, Brazil
Glayciod Oliveira de Souza, Pontifical Catholic University of Rio de Janeiro, Brazil

What Are the Drivers of Brand Extensions in the Luxury Industry?
Ashok Som, Essec Business School, France
Naja Pape, Essec, France

Perceived Value - A South African Prospective Student Perspective
Isolde Lubbe, University of Johannesburg, South Africa
Chris Jooste, University of Johannesburg, South Africa
Daniel J. Petzer, University of Pretoria, South Africa

Discussants
Dana-Nicoleta Lascu, University of Richmond, U.S.A. (Papers 1 & 2)
Laura Best, Nelson Mandela Metropolitan University, South Africa (Papers 3 & 4)
[TI3] INNOVATION - INDUSTRY CASES
1:30 PM to 3:00 PM

Room D

Session Chair
Cecile Nieuwenhuizen
University of Johannesburg, South Africa

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An Empirical Study of the Innovation Process in an R&D Laboratory of an Oil and Gas Company

Fabio de Oliveira Paula, Rio de Janeiro, Brazil
Tania Silva Barboza, Rio de Janeiro, Brazil
Adriana Greco Ferreira, Rio de Janeiro, Brazil

Corporate Entrepreneurship in the Public Sector - A Case Study of the South African Revenue Service (SARS)

Jurie J. Van Vuuren, University of Pretoria, South Africa

Strategic Technology Management for Innovation and Sustainable Growth: Integrating Foresight Tools in Decision Making Process

Maria Fatima Ludovico de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Maria Angela Campelo De Melo, Pontificia Universidade Catolica, Brazil

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Discussants

Oleg N. Zhilkin, Peoples’ Friendship University of Russia, Russia (Papers 1 & 2)
Ana M.B. Pires, Universidade Federal de Bahia, Brazil (Paper 3)
3:15 PM

[IS2] UNDERSTANDING THE CONTEMPORARY TRENDS
3:15 PM to 4:45 PM
Room A

Session Chair
Florinda Matos
Intellectual Capital Accreditation Association, Portugal

Exploring University Business Students' Understanding of Climate Change and Global Warming
Adejoke Christianah Olufemi, Tshwane University of Technology, South Africa
Andli Mji, Tshwane University of Technology, South Africa
Murembiwa S. Mukhola, Tshwane University of Technology, South Africa

Solar Energy Activated Microwave Mining Technologies in Qwaqwa, South Africa
John Agwa-Ejon, University of Johannesburg, South Africa
Antoine F. Mulaba-Bafubiandi, University of Johannesburg, South Africa

Discussants
Nombeko Dwesini, Walter Sisulu University, South Africa (Papers 1 & 2)
G. Van Heerden, University of Pretoria, South Africa (Paper 3)
Building Endurance: Common Practices of Companies in Business More Than One Hundred Years

Vicki R. Tenhaken, Hope College, U.S.A.
Makoto Kanda, Meiji Gakuin University, Japan

Strategic Alliance Breakups: The Volvo-Renault Story

Desalegn Abraha, Skovde University, Sweden
Syeda-Masooda Mukhtar, King Abdul Aziz University, Saudi Arabia

Critically Appraising the Purpose of the Modern Business Organisation

Geoff A. Goldman, University of Johannesburg, South Africa

Discussants

Edmir Kuzaqui, Escola Superior de Propaganda E Marketing, Brazil (Papers 1 & 2)
Sanna Joensuu, Seinajoki University of Applied Sciences, Finland (Paper 3)
South African Consumers' Perception of Waiting Time and Its Relation to Satisfaction with ATM Banking Services

*Hilda H. Mahlangu, Vaal University of Technology, South Africa*

The Influence of Online Store Atmospherics on Utilitarian and Hedonic Shoppers: A Focus on Visual Stimuli

*Mercy Mpinganjira, University of Johannesburg, South Africa*

Reflecting on World-of-Work Teaching Approach

*Melanie Wiese, University of Pretoria, South Africa*

*G. Van Heerden, University of Pretoria, South Africa*

**Discussants**

*Richard G. McNeill, Northern Arizona University, U.S.A. (Papers 1 & 2)*

*Mercy Mpinganjira, University of Johannesburg, South Africa (Paper 3)*
[TI4] TECHNOLOGICAL ALLIANCES IN GLOBAL SETTING
3:15 PM to 4:45 PM
Room D

Session Chair
Kathleen Park
Gulf University for Science and Technology, Kuwait

The Role of International Technological Alliance Portfolios of Firms in the Nuclear Sector in the Face of the Socio-Economic Challenges: The Case of INB- Industrias Nucleares Do Brazil
T. Diana L. aduard Macedo Soares, Pontifical Catholic Univ. Of Rio de Janeiro, Brazil

Innovation in Industrial Enterprises in Relation to Inter-Cultural Management
Dagmar Caganova, Slovak University of Technology, Slovakia
Manan Bawa, Slovak University of Technology, Slovakia
Ivan Szilva, Slovak University of Technology, Slovakia
Jana Sujanova, Slovak University of Technology, Slovakia

Russian Commercial Aircraft Industry Competitiveness Development: Application of the Alternative Business Model
Oleg N. Zhilkin, Peoples’ Friendship University of Russia, Russia
Rostislav V. Lopatkin, People’s Friendship University of Russia, Russia

Discussants
Christina Schweikert, St. John’s University, U.S.A. (Papers 1 & 2)
Fabio de Oliveira Paula, Rio de Janeiro, Pontifical Catholic University, Brazil (Paper 3)
4:45PM

[LA1] LABOR AND PARENTAL INVOLVEMENT
4:45PM to 6:15 PM

Session Chair
Mona Chung
Deakin University, Australia

Atypical Bargaining in Labor Field: Advantages in Companies' Productivity?
Catia Marques Cebola, Polytechnic Institute of Leiria, Portugal
Joao Diogo da Cruz Santos, Portugal, Portugal

Parental Involvement in Childrens' Education
Anita Lennox, North-West University: Vaal Triangle Campus, South Africa
Bianca Els, North-West University, South Africa

The Ramifications of the Socio-Economic Reconstruction of the 1945-1947s Britain
Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe

Discussants
Melanie Wiese, University of Pretoria, South Africa (Papers 1 & 2)
Syeda-Masooda Mukhtar, King Abdul Aziz University, Saudi Arabia (Paper 3)
Session Chair
Stanley Mukhola
Tshwane University of Technology, South Africa

The Influence of Employees' Perceptions on Business Strategy of Small and Medium-Sized Enterprises

Andries J. du Plessis, Unitec Institute of Technology, New Zealand
Sompaseuth Phasinsaksith, Unitec Institute of Technology, New Zealand
Leon De W Fourie, Unitec Institute of Technology, New Zealand
Sukesh Sukumaran, Unitec Institute of Technology, New Zealand

The Relations between Entrepreneurial Orientation, Organizational Learning and Organizational Performance of Small Enterprises

Vanessa Nunes de Sousa, Universidade Nove de Julho, Brazil
Alencar Vasconcelos, Universidade Nove de Julho, Brazil
Amelia Silveira, Nove de Julho University, Brazil
Flavio Santino Bizarrias, Universidade Nove de Julho, Brazil

The Brazilian Crisis and Strategic Management of the Enterprises

Edmir Kuazaqui, Escola Superior de Propaganda E Marketing, Brazil
Teresinha Covas Lisboa, Inesp College, Brazil

Discussants

Florinda Matos, Intellectual Capital Accreditation Association, Portugal (Papers 1 & 2)
Richard G. McNeill, Northern Arizona University, U.S.A. (Paper 3)
[MG10] ENTREPRENEURIAL PERSPECTIVES II
4:45PM to 6:15 PM
Room C

Session Chair
Kathleen Park
Gulf University for Science and Technology, Kuwait

The Development of Entrepreneurial Self-Esteem Among Higher Education Students
Sanna Joensuu, Seinajoki University of Applied Sciences, Finland
Annari Viljamaa, Seinajoki University of Applied Sciences, Finland
Elina Varamaki, Seinajoki University of Applied Sciences, Finland
Erno Tornikovski, Grenoble Ecole de Management, France

Decisions Around Entrepreneurial Entry
Collin D. Reddy, University of Johannesburg, South Africa

Entrepreneurs and Small Companies Organizational Networks in Mexico
Yesmin I. Juarez, Tecnologico de Monterrey Campus Morelia, Mexico
Gabriel Hector Carmona Olmos, Tecnologico de Monterrey Campus Morelia, Mexico

Discussants
Desalegn Abraha, Skovde University, Sweden (Papers 1 & 2)
Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia (Paper 3)
[TO3] PROFITABILITY AND SATISFACTION IN TOURISM INDUSTRY
4:45PM to 6:15 PM
Room D

Session Chair
Luis Lima Santos
Polytechnic Institute of Lieira, Portugal

Profitability in Portuguese Tourism Recreation Enterprises
Conceicao Gomes, Polytechnic Institute of Leiria, Portugal
Fernanda Oliveira, Polytechnic Institute of Leiria, Portugal
Aliona Cociorva, Polytechnic Institute of Leiria, Portugal

Job Satisfaction in the South African Hospitality Industry
Carina Kleynhans, Tshwane University of Technology, South Africa
J.J. Sibanyoni, Tshwane University of Technology, South Africa

Assessing Guest Satisfaction in Hotels: The Case of East London Hotel, South Africa
Vikelwa Nomnga, Walter Sisulu University, South Africa

Discussants
Antoinette Roelofze, Tshwane University of Technology, South Africa (Papers 1 & 2)
Betty E. Carper, Gordon State College, U.S.A. (Paper 3)
FRIDAY, JULY 10\textsuperscript{TH}, 2015

8:30AM

[FH1] FINANCE AND BANKING - CONTEMPORARY TOPICS II

8:30AM to 10:00 AM
Room A

Session Chair
Rute Abreu
Guarda Polytechnic Institute, Portugal

Socially Responsible Investment: Impact of Fund and Market Factors on Performance
Halil Kiyam, Rollins College, U.S.A.

Optimization and Efficient Portfolios Through the Lens of Overreaction Strategy
Valeria Louise de Araujo Maranhao, Federal University of Pernambuco, Brazil
Odilon Saturnino Silva Neto, Federal Institute of Paraiba, Brazil
Pierre Lucena Raboni, College of Guararapes, Brazil

Assessment of Bankruptcy in Turkish Banking Sector Using Non-Parametric Efficiency Analysis
Gokce Gursel, Ankara University, Turkey

Discussants
Ritab Al-Khoury, Qatar University, Qatar (Papers 1 & 2)
Andre Vermeulen, University of Johannesburg, South Africa (Paper 3)
Trade Promotion and Export Assistance: Dilemmas, Trends and Futures
  Bruno Mascitelli, Swinburne University of Technology, Australia
  Mona Chung, Deakin University, Australia

How Does Cultural Values Contribute to Unemployment - The Case Study of The African Community in Stockholm
  Ali Shaukat, University of Wolverhampton, U.K.

Religiosity in Management: Predicting the Near Future
  Mariana Miranda, Pontifical Catholic University of Rio de Janeiro, Brazil
  Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro, Brazil

Discussants
  Reann Immelman, University of Johannesburg, South Africa (Papers 1 & 2)
  Z.C. Dotwana, Walter Sisulu University, South Africa (Paper 3)
When Products Liability Exposure Becomes a Criminal Matter: The Case of New England Compounding Company

Vincent F. Maher, Iona College, U.S.A.
George V. Priovolos, Iona College, U.S.A.
Elisabeth Maher, Case Western Reserve University, U.S.A.

Investor State Dispute Settlement (ISDS) in the Transatlantic Trade and Investment Partnership between US and EU (TTIP): Problems and Benefits from a Portuguese Perspective

Catia Marques Cebola, Polytechnic Institute of Leiria, Portugal
Ricardo Fernandes, Lawyer, Portugal

An Examination of Legal and Ethical Frameworks for Protecting Displaced Persons Participating in Health Research in Africa

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussants

Bruno Mascitelli, Swinburne University of Technology, Australia (Papers 1 & 2)
Frank Le Veness, St. John's University, U.S.A. (Paper 3)
[FI4] CORPORATE GOVERNANCE
8:30AM to 10:00 AM

Session Chair
Halil Kiymaz
Rollins College, U.S.A.

Performance, Governance and Family Control

James Barrese, St. John's University, U.S.A.
David Pooser, St. John's University, U.S.A.
Nicos A. Scordis, St. John's University, U.S.A.
Ping Wang, St. John's University, U.S.A.

The Role of Corporate Governance in Determining the Dividend Policy and Capital Structure of Firms: A Case Study

Ritab Al-Khoury, Qatar University, Qatar

Determinants of Financial Openness

Sahibe Meral Cakici, Piri Reis University, Turkey

Discussants

C. Pat Obi, Purdue University Calumet, U.S.A. (Papers 1 & 2)
Ljubica Milanovic Glavan, University of Zagreb, Croatia (Paper 3)
10:30AM

[CM1] CONTEMPORARY ISSUES IN COMMUNICATIONS MANAGEMENT
10:30 AM to Noon

Room A

Session Chair
Rim Jallouli
Manouba University, Tunisia

Online Brand Community and Its Implications for Marketing Communications
Madina Ansarin, University of Gloucestershire, U.K.
Wilson Ozuem, Regent's University London, U.K.

The Relevance of Carroll's Corporate Social Responsibility Pyramid Model for Multinational Enterprises Operating in South Africa: The Opinions of Academics on Corporate Social Responsibility in South Africa
Anoosha Makka, University of Johannesburg, South Africa
Cecile Nieuwenhuizen, University of Johannesburg, South Africa
Herman de Bruyn, University of Johannesburg, South Africa

Connecting People: Accelerating Universal Service and Access to Communications Services in South Africa
David John Bate, University of South Africa, South Africa
Goonasagree Naidoo, University of South Africa, South Africa

Co-Creating Reputation In The Age of Parody: Key Considerations for Strategic Reputation Management Confronted by User-Generated Parody Accounts on Social Networks
Maritha Pritchard, University of Johannesburg, South Africa

Discussants
Bianca Els, North-West University, South Africa (Papers 1 & 2)
Mariana Miranda, Pontifical Catholic University of Rio de Janeiro, Brazil (Papers 3 & 4)
The Asian Infrastructure Investment Bank (AIIB): Challenge to American Interests in Asia

Frank Le Veness, St. John’s University, U.S.A.

Financial Institutions and Cyber Crime Implications

Luis Eduardo Rivera-Solis, Capella University, U.S.A.

Impact of Information Technology on the Efficiency of Tunisian Banks: A Stochastic Frontier Analysis

Fatma Siala Guermezi, Tunis El Manar University, Tunisia
Amani Boussaada, Tunis El Manar University, Tunisia

Discussants

Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe (Papers 1 & 2)
Kenan Tata, Piri Reis University, Turkey (Paper 3)
Knowledge Sharing and Network Capabilities in Alliance Networks: The Role of Innovation Appropriability

Chia Ling Liu, National Cheng Kung University, Taiwan

Does Lack of Some Resources and Slack of Other Resources Play a Role in Motivating Firms in Emerging Economies to Form International Strategic Alliances?

Yasir Yasin Fadol, Qatar University, Qatar

A Multisectoral Public Policy Framework for Food Security in South Africa

Mapula Nkwana, University of Pretoria, South Africa
Lianne P. Malan, University of Pretoria, South Africa

Discussants

Pule A. Kholopane, University of Johannesburg, South Africa (Papers 1 & 2)
Georg Kodydek, WU Vienna University of Economics, Austria (Paper 3)
Expatriate Employment Retention in Private Companies: Modelling the Literature
   Shaukat Ali, University of Wolverhampton, U.K.

Relationship among Great Place to Work (GPTW) Companies, Organizational Longevity and Employee Retention
   Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil

The Ethical Conduct of Business Organisations: A Survey across Three Continents
   Geoff A. Goldman, University of Johannesburg, South Africa

Discussants
   Andries J. du Plessis, Unitec Institute of Technology, New Zealand (Papers 1 & 2)
   Kirill Zabelnikov, National Research University Higher School of Economics, Russia (Paper 3)
[F13] FINANCE AND BANKING - CONTEMPORARY TOPICS IV
1:00PM to 2:30 PM
Room A

**Session Chair**

*James Barrese*

*St. John's University, U.S.A.*

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**Cascading Effects among Commodity Prices and Shipping Sub-Sectors**

*Kenan Tata, Piri Reis University, Turkey*

*Oral Erdogan, Piri Reis University, Turkey*

*Burhan Can Karahasan, Piri Reis University, Turkey*

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**Floating Exchange Rates and Macroeconomic Independence**

*Yoonbai Kim, University of Kentucky, U.S.A.*

*Lian An, University of North Florida, U.S.A.*

*Yu You, Capital University of Economics and Business, China*

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**The Impact of Non-Compliance to Business Processes: A Case of a South African Commercial Bank**

*John Agwa-Ejon, University of Johannesburg, South Africa*

*Andre Vermeulen, University of Johannesburg, South Africa*

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**Preventing Bankruptcy as One of the Possibilities for Sustainable Future Growth in Business and Finance Management**

*Anna N. Zhilkina, State University of Management, Russia*

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**Discussants**

*Nicos A. Scordis, St. John's University, U.S.A. (Papers 1 & 2)*

*Luis Eduardo Rivera-Solis, Capella University, U.S.A. (Papers 3 & 4)*
HEALTHCARE MANAGEMENT DIGITAL REVOLUTION SERVICE QUALITY
1:00PM to 2:30 PM
Room B

Session Chair
Samir Moussalli
Huntingdon College, U.S.A.

Health Care Service Quality in South Africa - A Rural In-and-Outpatient Perspective
Johan W. de Jager, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa
Therese Roux, Tshwane University of Technology, South Africa

Digital Revolution's Impact on Traditional Healthcare Leaders: Turning Predators Into Prey
George V. Priovolos, Iona College, U.S.A.
Vincent F. Maher, Iona College, U.S.A.

Including Genetic Variations in Patients' Clinical Trial Selection Process
Christina Schweikert, St. John's University, U.S.A.
Bonnie MacKellar, St. John's University, U.S.A.
Rami Alsaber, Long Island University, U.S.A.

Discussants
Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil (Papers 1 & 2)
Ozana Nadoveza, University of Zagreb, Croatia (Paper 3)
[MG13] STRATEGIC MONITORING: COUNTRY PERSPECTIVES
1:00PM to 2:30 PM

Room C

Session Chair
Paulo Almeida
Polytechnic Institute of Leiria, Portugal

Board Performance in Strategic-Monitoring: The Impact of Non-Structural Factors - The Evidence from Portugal

Vera Lucia de Silva Carvalheira, Iscte Business School Lisbon, Portugal

The Study of Using System Dynamics to Analyze the Demand and Supply Crisis of Nursing Staffs in Taiwan

Ting-Lin Lee, National University of Kaohsiung, Taiwan
Chih-Tung Hsiao, Tunghai University, Taiwan
Yung-Chen Cheng, National University of Kaohsiung, Taiwan

The Effects of Individual and Demographical Characteristics on Organizational Commitment: Evidence from Academic and Administrative Staff of Ankara University

TOMER Arcan Tuzcu, Ankara University, Turkey
Dilber Ulas, Ankara University, Turkey
Esra Satici, Ankara University, Turkey

Discussants
Samir R. Moussalli, Huntingdon College, U.S.A. (Papers 1 & 2)
Kathleen Park, Gulf University for Science and Technology, Kuwait (Paper 3)
[MG14] LEADERSHIP AND INTELLECTUAL CAPITAL
1:00PM to 2:30 PM

Session Chair
Shaukat Ali
University of Wolverhampton, U.K.

Leadership in International Research: G7 and BRICS
Leonova Tatiana, State University of Management, Russia
Nataliya Malanicheva, State University of Management, Russia
Igor Khasuntsev, The State University of Management, Russia
Pavel Bochkovskiy, State University of Management, Russia

The Impact of Leadership Self-Efficacy on Organisational Performance: Social and Emotional Capitals as Mediators
Ana Martins, Zirve University, Turkey
Albino Pedro Anjos Lopez, Universidade de Lisboa, Portugal

Discussants
Sheri Mackey, Luminosity Global Consulting Group, U.S.A. (Papers 1 & 2)
Dagmar Caganova, Slovak University of Technology, Slovakia (Paper 3)
SATURDAY, JULY 11TH, 2015
8:30AM

[IS4] HIGHER EDUCATION INSTITUTIONS: ECLECTIC PERSPECTIVES
8:30AM to 10:00 AM

Session Chair
Mona Chung
Deakin University, Australia

Organized School Sport Participation Experiences and Perceptions: A Comparative Study Between Schools

Liandi van den Berg, North-West University: Vaal Triangle Campus, South Africa
Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

In Pursuit of Clean and Sustainable Energy in South Africa
Ken Mathu, University of Pretoria, South Africa

Discussants
Vincent F. Maher, Iona College, U.S.A. (Paper 1)
Cynthia M. Phiri, Lund University, Sweden (Paper 3)
Governance in the South African Higher Education: Perspectives on the Role of Student Governing Structures

Z.C. Dotwana, Walter Sisulu University, South Africa

Determining Viability of an Academic Programme Using the Clarificative Evaluation

Sibongile Mandisa Ndlazi, Walter Sisulu University, South Africa

Exploring Educator's Views on the Impact of Unavailability of Libraries and Laboratories on Learning and Teaching in Rural South African Schools

Bongani Khumalo, Tshwane University of Technology, South Africa
Andli Mji, Tshwane University of Technology, South Africa
Genesis Molapo, Tshwane University of Technology, South Africa

Discussants

John Agwa-Ejon, University of Johannesburg, South Africa (Papers 1 & 2)
Bethuel Ngcamu, Cape Peninsula University of Technology, South Africa (Paper 3)
Session Chair
Fatma Guermezi
Universite de Tunis El Manar, Tunisia

Influence of Intellectual Capacity Management on Innovation in Kenya
Ruth Wambui Wainaina, Kenyatta University, Kenya

Structure of R&D Expenditures: A Case Study from Czech Manufacturing Industry
Onddrej Zizlavsky, Brno University of Technology, Czech Republic
Michal Karas, Brno University of Technology, Czech Republic

Discussants
Ana Martins, Zirve University, Turkey (Papers 1 & 2)
Nabila Eljed, Manouba University, Tunisia (Paper 3)
[TO4] SPORTS AND TOURISM
10:30 AM to 12:00 Noon

Session Chair
Liandi van den Berg
North-West University: Vaal Triangle Campus, South Africa

Applying the Leadership Scale to Measure Generation Y Student Athletes' Perceptions of the Leadership Behaviour of Sport Coaches
Bianca Els, North-West University, South Africa

The Application of Work-Integrated Learning (WIL) as a Skills Development Strategy in a Comprehensive University in South Africa: Challenges and Opportunities
Nombeko Dwesini, Walter Sisulu University, South Africa

Discussants
Carina Kleynhans, Tshwane University of Technology, South Africa (Paper 1)
Luis Lima Santos, Polytechnic Institute of Leiria, Portugal (Paper 2)
[IS6] LEADERSHIP AND COMMUNITY INVOLVEMENT
10:30 AM to 12:00 Noon

Session Chair
Shaukat Ali
University of Wolverhampton, U.K.

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An Exploratory Study on the Influence of Leadership on Transformation in a Higher Education Institution: A Case A University in South Africa
Bethuel Ngcamu, Cape Peninsula University of Technology, South Africa

Government Initiatives in Assisting SMMEs in Khayelitsha, Western Cape, South Africa
Bukelwa Mbinda, Cape Peninsula University of Technology, South Africa
Noluthando Matsiliza, Cape Peninsula University of Technology, South Africa

Discussants
Jose G. Hernandez, Universidad Metropolitana, Venezuela (Paper 1 & 2)
Andli Mji, Tshwane University of Technology, South Africa (Paper 3)
Enhancing Talent Management to Improve the Representation of Women Directors in Selected South African Mining Companies Listed on the Johannesburg Stock Exchange (JSE)

Violet Moraka, University of South Africa, South Africa
Hester Nienaber, University of South Africa, South Africa

Unlocking African Growth: Talent Management as a Source of Competitive Advantage in Public Organisations

Alexander Katuta Kyule, Nairobi, Kenya
Maureen Adhiambo Kangu, Nairobi, Kenya

Discussants

Vera Lucia de Silva Carvalheira, Iscte Business School Lisbon, Portugal (Paper 1)
Chia Ling Liu, National Cheng Kung University, Taiwan (Paper 2)
1:00PM

[F15] FINANCE AND BANKING - CONTEMPORARY TOPICS I
1:00PM to 2:30 PM
Room A

Session Chair
Leonie Jooste
University of Wollongong in Dubai, U.A.E.

Impact of the Deposit Guarantee Fund on the Finance and Banking: Evidence from Brazil
Rute Abreu, Guarda Polytechnic Institute, Portugal
F. David, Guarda Polytechnic Institute, Portugal
L. Seguara, Presbyterian Mackenzie University, Brazil
H. Formigoni, Presbyterian Mackenzie University, Brazil
F. Mantovani, Presbyterian Mackenzie University, Brazil

The Case of International Tourism in Ghana: A Vector Error Correction Study
C. Pat Obi, Purdue University Calumet, U.S.A.
Greg Obi, Ohio University, U.S.A.

Investments, Leverage and Growth Opportunities: The Case of Turkey
Burcu Dincergok, Atilim University, Turkey

Discussants
John Agwa-Ejon, University of Johannesburg, South Africa (Papers 1 & 2)
Luis Eduardo Rivera-Solis, Capella University, U.S.A. (Paper 3)
Session Chair
George Privolos
Iona College, U.S.A.

Should Work-Integrated Learning Form an Integral Part of the Curriculum for Undergraduate Human Resource Management?

Nombeko Dwesini, Walter Sisulu University, South Africa

Community Involvement in the Housing Development Trends: A Selected Case of Khayelitsha Township in Cape Town, South Africa

N.M. Zonke, Cape Peninsula University of Technology, South Africa
Noluthando Matsiliza, Cape Peninsula University of Technology, South Africa

Discussants

Laura Best, Nelson Mandela Metropolitan University, South Africa (Paper 1)
Rim Jallouli, Manouba University, Tunisia (Paper 2)
New Pathways for Organisational Learning

Isabel Martins, Zirve University, Turkey
Ana Martins, Zirve University, Turkey
Albino Lopes, Technical University of Lisbon, Portugal
Orlando Petiz, University of Minho, Portugal

The Application of Theory of Constraints (TOC) in an Organization to Resolve Problems and to Boost Productivity

Pule A. Kholopane, University of Johannesburg, South Africa

Decision Making and Social Media

Gordon Bowen, Regent’s University London, U.K.
Deidre Bowen, Shs Charity, U.K.

An Exploratory Study on Factors Affecting the Quality of Work Life in a University in South Africa

Bethuel Ngcamu, Cape Peninsula University of Technology, South Africa

Discussants

Cynthia M. Phiri, Lund University, Sweden (Papers 1 & 2)
Yasir Yasin Fadol, Qatar University, Qatar (Paper 3)