

GENERAL PROGRAM SCHEDULE

Tuesday, July 9th

2:00 PM	Lobby	Registration
8:00 PM	Reception Room	Welcoming Reception

Wednesday, July 10th

8:00 AM	Lobby		Registration
9:00 AM	Room A	FI1	Investment and Financial Performance Strategies: Select Cases
	Room B	IS1	Trends Affecting Higher Education
	Room C	IS2	Topics in Business: Eclectic Perspectives
	Room D	MG1	Contemporary Topics in Management: Empirical Analysis I
10:30 AM	Coffee Room		Coffee
11:00 AM	Room A	FI2	Banking and Investment: Country Perspectives
	Room B	LA1	Contemporary Topics in Law and Regulations-I
	Room C	MG2	Contemporary Topics in Management: Empirical Analysis II
	Room D	MK1	Brand Management: Strategic Outlook I
12:30 PM	Luncheon Room		Lunch
1:30 PM	Room A	CO1	Research in Communications Management: Effects on Society-I
	Room B	FI3	Investment Strategies in Global Settings: Lessons Learned
	Room C	IS3	Sustainability Studies: Cross Country Perspectives
	Room D	TO1	Model and Typology Development in Tourism and Hospitality Management
3:00 PM	Coffee Room		Coffee
3:30 PM	Room A	SP1	Panel: Meet the Editors
	Room B	CO2	Research in Communications Management: Effects on Society-II
	Room C	IT1	Technology and Business Transformation-Applications
	Room D	MG3	Contemporary Topics in Management: Empirical Analysis III

Thursday, July 11th

8:00 AM	Lobby		Registration
9:00 AM	Room A	LA2	Contemporary Topics in Law and Regulations-II
	Room B	MG4	Topics in Management: Industry Perspectives I
	Room C	TE1	Impact of Innovation on Performance and Development
	Room D	TO2	Sustainable Development and Tourist Satisfaction: Country Studies I
10:30 AM	Coffee Room		Coffee
11:00 AM	Plenary Session Room	SP2	Plenary Session
12:30 PM	Luncheon Room		Lunch
1:30 PM	Room A	FI4	Topics in International Finance: Eclectic Analysis
	Room B	HE1	Healthcare Industry: Challenges and Solutions-I
	Room C	IT2	Social Media and Big Data-Present and Future
	Room D	MG5	Contemporary Topics in Management: Empirical Analysis IV
3:00 PM	Coffee Room		Coffee
3:30 PM	Room A	EC1	International Trade Policies in Uncertain Times
	Room B	EN1	Entrepreneurship and Economic Development- Cases from Emerging Economies
	Room C	FI5	Contemporary Topic in Finance: Empirical Approach
	Room D	TE2	Technology & Innovation Management: Strategic Approach I
8:00 PM			Banquet Dinner Cruise on the Seine River with Bateaux Mouches

Friday, July 12th

8:00 AM	Lobby		Registration
9:00 AM	Room A	EN2	Entrepreneurship Studies in Global Setting-I
	Room B	MK2	Brand Management: Strategic Outlook II
	Room C	TE3	Technology & Innovation Management: Strategic Approach II
10:30 AM	Coffee Room		Coffee
11:00 AM	Room A	HE2	Healthcare Industry: Challenges and Solutions-II
	Room B	MG6	Topics in Management: Industry Perspectives I
	Room C	MK3	Consumer Behavior in Global Setting I
12:30 PM	Luncheon Room		Lunch
1:30 PM	Room A	LA3	Contemporary Topics in Law and Regulations-III
	Room B	MG7	Topics in Management: Industry Perspectives II
	Room C	MK4	Consumer Behavior in Global Setting II
3:00 PM	Coffee Room		Coffee
3:30 PM	Room A	MG8	Performance Measurement : Strategic Analysis
	Room B	MK5	Contributions of Brand, Loyalty and Unethical Advertising on Purchase Behavior
	Room C	TO3	Sustainable Development and Tourist Satisfaction: Country Studies

Saturday, July 13th

8:00 AM	Lobby		Registration
9:00 AM	Room A	EC2	Sustainability in Global Setting: Policy Studies
	Room B	MK6	Communication Technology and Customer Satisfaction: Evidence from Emerging Economies
10:30 AM	Coffee Room		Coffee
11:00 AM	Room A	EC3	Consumer Confidence and Food Prices: Cross Country Perspectives
	Room B	IS4	Emerging Topics in Business: Eclectic Perspectives
12:30 PM	Luncheon Room		Lunch
1:30 PM	Room A	EC4	Determinants of Economic Growth: Strategic Perspectives
	Room B	IS5	Challenges Affecting Students: Learning and Engagement