

CALL FOR PAPERS



21st ANNUAL INTERNATIONAL CONFERENCE Paris, France

JULY 9-13th, 2019

THEME

Developing Solutions to Contemporary Challenges in Uncertain Times

Sponsored By:

- *ESCP Europe, France*
- *Brest Business School, France*
- *Polytechnic Institute of Leiria, Portugal*
- *Toi-Ohomai Institute of Technology, New Zealand*
- *University of Richmond, U.S.A.*
- *Swinburne University of Technology, Australia*
- *Brno University of Technology, Czech Republic*
- *Pontifical Catholic University of Rio de Janeiro, Brazil*
- *Tshwane University of Technology, South Africa*

www.gbata.org

Deadline for receipt of abstracts or papers: April 30th, 2019

Submissions will be double-blind reviewed on a rolling basis to assure you a rapid decision to facilitate your funding and scheduling needs.

TRACKS: Abstracts or Papers

I. Economics <ul style="list-style-type: none"> ➤ Economic Development & Competitiveness ➤ International Trade ➤ Multinational Trading Blocs ➤ Transitional & Emerging Economies ➤ Macroeconomic Challenges in New World Economy ➤ Development & Sustainable Economics 	II. Entrepreneurship <ul style="list-style-type: none"> ➤ SMEs and International Entrepreneurship ➤ Independent/Corporate Entrepreneurship & Innovation ➤ Knowledge Management & Entrepreneurship ➤ Economics of Innovation and Entrepreneurship
III. Finance, Banking, & Accounting <ul style="list-style-type: none"> ➤ Financial Institutions & Markets ➤ Corporate Finance & Investments ➤ Banking & Financial Services ➤ Risk Management ➤ Investment Banking & Practices ➤ Securities, Banking & Financial Laws/Provisions ➤ Mergers, Acquisitions & Takeovers ➤ Accounting: The Next Generation ➤ Accounting Standards & Financial Reporting ➤ Managerial Accounting 	IV. Marketing <ul style="list-style-type: none"> ➤ Buyer Behavior & Customer Relations Management ➤ Distribution & Supply Chain Management ➤ Integrated Marketing Communications, Branding & Pricing ➤ Marketing Strategy, Product Management & New Product Development ➤ Services Marketing ➤ Social Media & Digital Marketing ➤ Marketing Analytics ➤ Public Relations
V. Management <ul style="list-style-type: none"> ➤ Human Resources ➤ Operations Management & TQM ➤ Organizational Behavior, Development & Change ➤ Corporate Strategy & Culture ➤ Knowledge Management & Entrepreneurship ➤ Public & Nonprofit Organizations ➤ Environmental Management ➤ Sustainable Management ➤ Intellectual Capital Management 	VI. Technology and Innovation Management <ul style="list-style-type: none"> ➤ Technology & Competitiveness ➤ Strategy for Technology Domain ➤ Techno-Leveraging Business ➤ Global Customization of Technology ➤ Innovation Management & Strategy ➤ Climate & Innovation Environment ➤ Technical Intelligence for Innovation ➤ Independent/Corporate Entrepreneurship & Innovation
VII. Information Technology <ul style="list-style-type: none"> ➤ Technology, Networks & Cloud Computing ➤ Data Mining, Digital Enterprises & Digital Innovation Management ➤ Web Applications & Semantic Web ➤ Mobile Applications & Commerce ➤ Analytics & Business Intelligence ➤ Cyber Security & Confidentiality Protection 	VIII. Law and Regulations <ul style="list-style-type: none"> ➤ Minimizing Illegality & Unethical Conduct in Business ➤ Negotiating & Deal Making ➤ Intellectual Property Rights ➤ Internet Search & Antitrust ➤ Privacy Issues in Internet Search & Marketing ➤ Inventions & Patents ➤ Conflict Resolution
IX. Health Care Management <ul style="list-style-type: none"> ➤ Management of Health Care Providers ➤ Economics of Health Care Services ➤ Contemporary Strategies in Pharmaceutical Industry 	X. Tourism and Hospitality Management <ul style="list-style-type: none"> ➤ Hospitality Management, Leisure & Tourism ➤ Marketing of Theme Parks & Tourism ➤ Lifestyle Services, Sports & Olympics
XI. Interdisciplinary Studies <ul style="list-style-type: none"> ➤ Business Education & Teaching Innovation ➤ Cross-Cultural Studies ➤ E-Commerce, E-Business, E-Learning & E-Government ➤ Public Policy, Immigration & Ethical Issues ➤ Global Poverty & Underemployment ➤ Mergers, Acquisitions & Strategic Alliances ➤ Transportation and Logistics 	XII. Communications Management <ul style="list-style-type: none"> ➤ Corporate Communication ➤ Strategic Communication ➤ Corporate Reputation Management & Measurement ➤ Corporate Social Investment & Corporate Governance ➤ Telecommunication Business ➤ Cross-cultural Communications Management/Marketing ➤ Crisis Communication
XIII. Doctoral Dissertation, Junior Faculty & Student	XIV. Special Panels, Forums, & Symposiums

CONFERENCE THEME-Developing Solutions to Contemporary Challenges in Uncertain Times

Submissions addressing the GBATA 2019 Theme are welcome. The theme is designed to encourage submissions that take unique perspectives on the critical issues related to multi-cultural, economic, technological, social, legal and regulatory challenges that public and private industries and organizations encounter. The conference will include contributed paper sessions, invited and plenary presentations, case studies, round tables, panels, workshops and forums. The conference will provide a unique international forum to facilitate the exchange of cutting-edge information through multi-disciplinary presentations.

SPECIAL TOPICS: Special Panels, Forums and Symposiums

Interested groups should select a Session Chair. The Session Chair's responsibility will be to organize the special topics session and inform the Conference Chair.

IMPORTANT DATES:

- April 30th, 2019 Deadline for receipt of submissions.
- May 31st, 2019 Deadline for accepted papers to be included in the Readings Book.

OUTSTANDING PAPER AWARDS:

Several papers will be selected for competitive awards. Winning papers will be recognized for their distinction at the conference and considered for inclusion in the *Journal of Global Business and Technology* (Print ISSN 1553-5495 & Online ISSN 2616-2733.)

GUIDELINES FOR REFEREED SUBMISSIONS:

- E-mail your abstract, full paper or panel proposal **in word format** to the Conference Chair, Prof. Dr. Nick Delener, at info@gbata.org or delener@gbata.org
- A maximum of **two** papers can be authored and/or co-authored by one person.
- Abstracts should be a maximum of 4 pages, and the full paper should be a maximum of 20 double-spaced pages including references and exhibits. The more complete the paper, the better its chances of acceptance in the review process.
- Submissions should include as succinctly as possible:
 - *A separate title page which clearly indicates the name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es) and title of the paper*
 - *Track numbers (maximum of 2 per paper)*
 - *Up to four key words that describe the paper.*
- The text of the full paper, abstract or proposal must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed. Accepted papers will be included in the Refereed Conference Readings Book (ISBN: 1-932917-15-2).
- Submissions must not have been published, submitted or presented at other conferences.
- Special scheduling requests (dates or times) must be made at time of paper submission.

HOTEL VENUE INFORMATION:

The conference will take place at the **Crowne Plaza Paris-Republique Hotel**. All rooms have been allocated at a fixed rate: Standard Room Single Occupancy (1 Double Bed or 2 Single Beds) at 230.00 EUR and Double Occupancy at 250.00 EUR. Rates include VAT, full buffet breakfast at Le Dix Restaurant, and Wi-Fi. Hotel information will be supplied with the acceptance materials. Hotel group rates will be honored 2 days before the conference dates based on guest room availability. *Make your reservations early since space is limited.*

GBATA 2019 CONFERENCE COMMITTEE

<p>Conference Chair Prof. Dr. Nick Delener Interim Dean, School of Business and Economics Indiana University East 2325 Chester Blvd. Richmond, IN 47374 U.S.A. Phone: +1 (631) 662-1336 E-mail: delener@gbata.org, info@gbata.org</p>	<p>Conference Chair-Appointee Dr. Frederic Jallat Professor ESCP Europe 79 avenue de la Republique Paris, 75011 France Phone: +33 1 49 23 22 51 E-mail: jallat@escpeurope.eu</p>
---	---

Program Chairs

Dr. Yamen Koubaa | Brest Business School | 2 avenue de Provence | Brest, 29200 | France | E-mail: yamen.koubaa@brest-bs.com

Prof. Susana Rodrigues | School of Technology & Management | Polytechnic Institute of Leiria | Campus 2 Morro do Lena-Alto Vieiro | Leiria, 2411-901 | Portugal | Phone: (+351) 244 820 300, E-mail: susana.rodrigues@ipleiria.pt

Dr. Stanley Mukhola | Deputy Vice Chancellor of Teaching, Learning & Technology | Tshwane University of Technology | Private Bag X680 | Pretoria, 0001 | South Africa | Phone: +27 12 382 4690, E-mail: mukholams@tut.ac.za

Dr. Leon de Wet Fourie | Chief Executive | Toi-Ohomai Institute of Technology | 982 Papamoa Beach Road, Papamoa, Bay of Plenty | New Zealand | Phone: 0800 86 46 46, E-mail: leon.fourie@toiohomai.ac.nz

Track Chairs

Economics:

Prof. Maria Reznakova | Faculty of Business and Management | Brno University of Technology | Kolejní 4, 612 00 Brno | Czech Republic | Phone: +420 54114 2790, E-mail: reznakova@fbm.vutbr.cz

Prof. Dr. Erhan Aslanoglu | Department of Economics and Finance | Piri Reis University | Postane Mah. No:8, 34940 Tuzla | Istanbul | Turkey | Phone: + 90 216 5810050, E-mail: eamlanoglu@pirireis.edu.tr

Dr. Anoosha Makka | Department of Business Management | University of Johannesburg | P. O. Box 524 Auckland Park, 2006 | South Africa | Phone: 0027 11 559 2074, E-mail: amakka@uj.ac.za

Entrepreneurship:

Dr. Franzelle Pertilla | Abraham Baldwin Agricultural College | 2802 Moore Highway, ABAC 14, Tifton, Georgia, 31793 | Phone: (229) 391-4837, E-mail: fpertilla@abac.edu

Dr. Elizabeth Chinomona | Department of Logistics | Vaal University of Technology | Vanderbijlpark Campus | Andries Potgieter Blvd | Vanderbijlpark, 1911 | South Africa | Phone: +27 (0)16 950 7545, E-mail: elizabethc@vut.ac.za

Finance, Banking, & Accounting:

Dr. Pat Obi | The White Lodging Professor of Finance | College of Business | Purdue University Northwest | 2200 169th Street Hammond, IN 46323 | U.S.A. | Phone: +1 (219) 989-2747, E-mail: obi@pnw.edu

Dr. Luis Lima Santos | Full Professor | School of Tourism & Maritime Technology | Polytechnic Institute of Leiria | Santuario de Nossa Senhora dos Remedios | Peniche, 2520-641 | Portugal | Phone: +351.934294090, E-mail: llsantos@ipleiria.pt

Mr. Alex Franco | Accountant | Jiguas 102A y Mirtos - Of. 101 | Guayaquil | Ecuador | Phone: (593) 999679727, E-mail: agfranco@espol.edu.ec

Marketing:
Dr. Easton D. Simenti-Phiri University of Bolton Deane Road Bolton, BL3 5AB U.K. Phone: +44(0)1204903137, E-mail: e.simenti-phiri@bolton.ac.uk
Dr. Miguel Martins School of Fashion University for the Creative Arts Rochester Kent, ME1 1DZ U.K. Phone: (44) 01634 888679 E-mail: mmartins2@ucreative.ac.uk
Prof. Bongazana Dondolo Assistant Dean Tshwane University of Technology Private Bag X 680 Pretoria, 0001 South Africa Phone: +27 12 382 9499, E-mail: dondolob@tut.ac.za
Prof. Mercy Mpinganjira Director, School of Consumer Intelligence and Information Systems University of Johannesburg P.O. Box 524 Johannesburg, Auckland Park 2006 South Africa Phone: +27 826674130, E-mail: mmpinganjira@uj.ac.za
Management:
Dr. Nikolay Filinov Dean, Faculty of Mgmt. National Research University Higher School of Economics 33 Kirpichnaya Street Moscow, 105679 Russia Phone: 7495-772-9569, E-mail: nfilinov@hse.ru
Dr. Shaukat Ali University of Wolverhampton Business School MN Building 205 Nursery Street Wolverhampton, WV1 1AD U.K. Phone: (+44) 01902 32 3940, E-mail: shaukat.ali@wlv.ac.uk
Prof. José G. Hernández R. Minimax Consultores C.A Caracas, Estado Miranda 1073 Venezuela Phone: +00 58 212 240 34 88, E-mail: mercaglob@yahoo.com
Dr. Kathleen Park Chadwick Fellow BU MET Boston University 808 Commonwealth Ave. Boston MA 02215 U.S.A. Phone: (617) 358-0459, E-mail: kmpark@mit.edu
Dr. Sérgio Augusto Pereira Bastos FUCEPE Business School Rua Assunção, 159 Bl. 2 Apto. 901 Rio de Janeiro, RJ CEP - 22.251-030 Brazil Phone: +55-21-98181-9441, E-mail: sbastos@fucepe.br
Technology and Innovation Management:
Dr. Oleg N. Zhilkin RUDN-University 110, 6, Miklukho-Maklaya Moscow, 117198 Russia Phone: +7 (495) 433 4065, E-mail: zh_oleg@hotmail.com
Prof. Dr. Chun-Yao Tseng Tungah University No. 1727, Sec.4, Taiwan Boulevard, Xitun District Taichung, 40704 Taiwan Phone: 886920336353, E-mail: cystseng@thu.edu.tw
Dr. Fabio de Oliveira Paula Pontifical Catholic University of Rio de Janeiro Rua Bento Lisboa, 106, bloco 2, apt. 801, Catete Rio de Janeiro Brazil Phone: 55 21 9752-68405 E-mail: fabioop@gmail.com
Information Technology:
Dr. Christina Schweikert College of Professional Studies St. John's University 8000 Utopia Parkway Queens, NY 11439 U.S.A. Phone: +1 (718) 990-7439, E-mail: schweikc@stjohns.edu
Dr. Tawanda Mushiri Department of Mechanical Engineering University of Zimbabwe P.O Box MP167 Mt. Pleasant, Harare Zimbabwe Phone: +263773245571, tawanda.mushiri@gmail.com
Law and Regulations:
Dr. Catia Marques Cebola School of Technology and Management Polytechnic Institute of Leiria Campus 2, Morro de Lena, Alto Vieiro, Apartado 4163 Leiria, 2411-901 Portugal Phone: +351 244 820300, E-mail: catia.cebola@ipleiria.pt
Dr. Nkhangweni Jerry Malange Department of Law Tshwane University of Technology No. 1 Aubrey Matlala Road, Block L Soshanguve, 0152 Phone: 012 382 9104 E-mail: malangenj@tut.ac.za
Healthcare Management:
Dr. Vincent F. Maher Prof., Dept. of Mgmt. & Healthcare Mgmt. Hagan School of Business Iona College 715 North Avenue New Rochelle, NY 10801 USA Phone: +1 914 633 2192 E-mail: vmaher@iona.edu
Dr. Teresinha Covas Lisboa Paulista University – UNIP 760 Rua Barao do Bananal Sao Paulo, Brazil Phone: 55 11 996214362 E-mail: teresinhacovas@uol.com.br
Prof. Ingrid Mokgobu Tshwane University of Technology 1 Staatsartillerie Road Pretoria West South Africa Phone: +27 12 382 6219/6229 Email: mokgobumi@tut.ac.za
Tourism and Hospitality Management:
Dr. Paulo Almeida Dean of School of Tourism and Maritime Technology Polytechnic Institute of Leiria Peniche, 2520-641 Portugal Phone: (+351) 262 783 607 E-mail: palmeida@ipleiria.pt
Prof. Alba Caicedo Barreth University of Guayaquil Rumichaca 1313 and Clemente Ballen - Of. 101 Guayaquil Ecuador Phone: (593) 984857385, E-mail: alba.caicedob@ug.edu.ec

Interdisciplinary Studies:
Dr. Ken Mathu GIBS Business School University of Pretoria 26 Melville Road, Illovo Johannesburg, 2146 South Africa Phone: +27 11 771 4000, E-mail: mathuk@gibs.co.za
Dr. Hassen Gharbi National School of Computer Sciences University of La Manouba Campus Universitaire de Manouba Manouba 2010 Tunisia Phone: +216 92 897 259, E-mail: hassen.gharbi@ensi-uma.tn
Communications Management:
Dr. Dana Lascu Professor, Department of Marketing Robins School of Business University of Richmond One Gateway Road Richmond, VA 23173 U.S.A. Phone: +1 (804) 289-8586, E-mail: dlascu@richmond.edu
Doctoral Dissertation/Junior Faculty & Student Papers:
Dr. Kirsty-Lee Sharp Vaal University of Technology 9 Bracken Woods 14 Kalkoentjie Street Brackenhurst Alberton, 1448 South Africa Phone: +27742846422, E-mail: kirsty-lee@vut.ac.za
Prof. Andile Mji Assistant Dean Faculty of Humanities Tshwane University of Technology South Africa E-mail: mjia@tut.ac.za
Dr. Genesis T. Molepo Tshwane University of Technology P.O. Box 8082 Rustenberg, 0300 South Africa Phone: 0837355329, E-mail: genesisthabomlp@gmail.com
Special Panels, Forums & Symposiums:
Ms. Sheri L. Mackey Sr. Partner & CEO Luminosity Global Consulting Group 21167 San Miguel Street Los Angeles, CA 91364 U.S.A. Phone: +1 (818) 276-6681, E-mail: sherilmackey@gmail.com

Country Chairs

Australia
Dr. Mona Chung Faculty of Bus. and Law Deakin University Locked Bag 20001 Geelong, VIC 3220 Australia Phone: +61 (0) 414271678 Email: mchung6666@gmail.com
Dr. Bruno Mascitelli Assoc. Prof., Dept. of Education. & Social Scis. Swinburne University of Technology John Street, Hawthorn Melbourne, VIC 3122 Australia Phone: +61-3-92145363 E-mail: bmascitelli@swin.edu.au
Austria
Prof. Juergen M. Muehlbacher Vienna University of Economics and Business Welthandelsplatz 1 A-1020 Vienna Austria Phone: +43-1-31336-4463 E-mail: juergen.muehlbacher@wu.ac.at
Dr. Georg Kodydek Institute for Change Management and Management Development Vienna University of Economics and Business Welthandelsplatz 1 A-1020 Vienna Austria Phone: +43 1 31 336 4453 E-mail: georg.kodydek@wu.ac.at
Brazil
Dr. T. Diana L. van Aduard de Macedo-Soares Prof. of Strategic Mgmt. Business School Pontifical Catholic University of Rio de Janeiro 225 Rua Marques de Sao Vicente Rio de Janeiro, RJ 22453-900 Brazil Phone: +55-21 25523859, E-mail: tdiana.vanaduardmacedosoares@gmail.com
Prof. Leonel Cezar Rodrigues Graduate School of Management Nove de Julho University 2046 R. Cayowaa, Sumare Brazil Phone: 55 (11) 98401 2002, E-mail: leonelcz@gmail.com
China
Dr. Stephen Ko Teaching Fellow, Dept. of Mgmt. & Mkt. Hong Kong Polytechnic University Kowloon, Hong Kong China Phone: 852-2766-4061, E-mail: stephen.ko@polyu.edu.hk
Colombia
Prof. Anne Marie Zwerg-Villegas Asst. Prof. Universidad de la Sabana Campus del Puente del Común, Km. 7, Autopista Norte de Bogotá Chía, Cundinamarca Colombia Phone: 571-861-5555 ext. 21305, E-mail: anne.zwerg@unisabana.edu.co
Croatia
Dr. Rebeka Daijela Vlahov Prof., Faculty of Economics and Business University of Zagreb Trg J. F. Kenndeyja 6 Zagreb, HR-10 000 Croatia Phone: +385 1 238 3264, E-mail: rvlahov@efzg.hr
Dr. Alka Obadić Full Professor University of Zagreb Department of Macroeconomics and Economic Development Sq. J.F. Kennedy 6 10000 Zagreb Croatia +385-1-2383-147, E-mail: aobadic@efzg.hr
Czech Republic
Dr. Anna Putnova Faculty of Business & Management Brno University of Technology 4 Kolejní Brno, 612 00 Czech Republic Phone: +420 605236247, E-mail: putnova@fbm.vutbr.cz

Ecuador
Prof. Osmany Perez Barral Pontifical Catholic University of Ecuador Av. Manuelita Saenz. Sector Tropezon Ambato Ecuador Phone: (593) 02 299 17 00, E-mail: operez@pucesa.edu.ec
Finland
Dr. Elina Varamaki Vice President Seinäjoki University of Applied Sciences P.O. Box 412 Seinajoki, FI-60101 Finland Phone: +358 40 8305 189, E-mail: elina.varamaki@seamk.fi
France
Dr. Carole Bonnier ESCP Europe 79 Av de la République Paris, 75011 France Phone: +33 612894839, E-mail: bonnier@escpeurope.eu
India
Prof. Dr. Pawan K. Chugan Prof., Institute of Management Nirma University 6, Mahalaya-2, Sola Science City Road Ahmedabad, 380060 India Phone: +91 9825595573, E-mail: pkchugan@nirmauni.ac.in
Dr. Nidhi S. Bisht Assistant Professor, Human Resource Management Management Development Institute (MDI) Mehrauli Road Sukhrali, Gurgaon, 122007 India Phone: +91-124-4560325, E-mail: nidhi.bisht@mdi.ac.in
Japan
Prof. Hisao Fujimoto Osaka University of Economics 2-2-8, Osumi, Higashiyodogawa-ku Osaka, 533-8533 Japan Phone: +81 6-6328-2431 E-mail: fujimoto@osaka-ue.ac.jp
Poland
Dr. Piotr Bula Director, Cracow School of Business Cracow University of Economics ul. Rakowicka 27 Kraków, 31-510 Phone: +48 12 293 5859, E-mail: bula@uek.krakow.pl
Portugal
Dr. Jose Luis Pereira Martins Polytechnic Institute of Leiria Campus 2, Morro de Lena, Alto de Vieiro Leiria, 2411-901 Portugal Phone: +351 244 820 300, E-mail: jose.martins@ipleiria.pt
Dr. Ines Margarida Cadima Lisboa School of Technology and Management Polytechnic Institute of Leiria Morro de Lena Apartado 4163 Leiria, 2411-901 Portugal Phone: 00351912121280, E-mail: ines.lisboa@ipleiria.pt
Dr. Vitor Hugo Ferreira School of Technology & Management Polytechnic Institute of Leiria Campus 2 Morro do Lena-Alto Vieiro Leiria, 2411-901 Portugal Phone: (+351) 244 820 300, E-mail: vitor.ferreira@ipleiria.pt
Russia
Dr. Anna N. Zhilkina Prof. & Chair, Dept. of Finance & Credit State University of Management 99 Ryazanskij Avenue Moscow, 109542 Russia Phone: +74953714944, E-mail: angh@inbox.ru
Slovakia
Dr. Dagmar Caganova Vice Dean for International Projects Slovak University of Technology in Bratislava Ulica Jána Bottu 25 917 24 Trnava Slovakia Phone: +421(0)905/648 382 E-mail: dagmar.caganova@stuba.sk
Slovenia
Dr. Igor Vrecko Prof., Faculty of Economics and Business University Maribor Razlagova 14 Maribor, SI-2000 Slovenia Phone: +386 2 2290 000, Email: igor.vrecko@um.si
South Africa
Prof. Johan de Jager Dept. of Mkt., Logistics & Sport Mgmt. Tshwane University of Technology Private Bag X680 Pretoria, 0001 South Africa Phone: +27 12 3825627, Email: dejagerjw@tut.ac.za
Dr. Felix Amoah Nelson Mandela University P.O. Box 77000 Port Elizabeth, 6031 South Africa Phone: +27 (0) 41 504 3796, Email: felix.amoah@mandela.ac.za
Prof. Ayesha L. Bevan-Dye School of Management Sciences North-West University Vaal Triangle Campus P.O. Box 1174 Vanderbijlpark, 1900 South Africa Phone: 016 910 3358, E-mail: ayesha.bevandye@nwu.ac.za
Prof. Job Dubihlela Head, Dept. of Internal Auditing & Financial Information Systems Cape Peninsula University of Technology P.O. Box 652 Cape Town, 8000 South Africa Phone: +27214603266, E-mail: dubihlelaj@cput.ac.za
Dr. Jacob T. Mofokeng Head of the Dept. of Safety & Security Management Building 13-117 Soshanguve South Campus Tshwane University of Technology Aubrey Matlala Street Phone: +27(0)12 382 9550, E-mail: mofokengjt@tut.ac.za
Prof. Emeka E. Obioha Full Professor, Department of Social Sciences Walter Sisulu University Nelson Mandela Drive Mthatha, 5099 South Africa Phone: +27 790815604 Email: eobioha@wsu.ac.za
Dr. Cynthia M. Phiri University of Venda Private Bag X5050 Limpopo Province, 0950 South Africa Phone: +27 15 962 8293, E-mail: cynthia.phiri@univen.ac.za

Spain
Dr. Vincente Ripoll Feliu Faculty of Economics Valencia University Avenidad dels Tarongers, s/n Valencia, 46071 Spain E-mail: ripoll@uv.es
Sultanate of Oman
Dr. Tamer Mohamed Atef Dept. of Tourism College of Arts & Social Sciences Sultan Qaboos University Al-Khoud P.O. Box 42 Muscat, P.C. 123 Sultanate of Oman Phone: 00968-98825241 E-mail: tamer@squ.edu.om
Taiwan
Dr. Che-Jen Su Dept. of Restaurant, Hotel & Institutional Mgmt. College of Human Ecology Fu Jen Catholic University 510 Chung Cheng Rd. Hsinchuang, Taipei Country 24205 Taiwan Phone: 886-2-29031111, Email: 040084@mail.fju.edu.tw
Thailand
Dr. Pensri Jaroenwanit Dean, Faculty of Business Administration and Accountancy Khon Kaen Business School (KKBS) Khon Kaen University Khon Kaen, Thailand Phone: +66-819743732 E-mail: penjar@kku.ac.th
Dr. Paweena Kongchan Faculty of Business Administration and Accountancy Khon Kaen University Tambon Nai Maung Khon Kaen Thailand Phone: +6643202401 ext. 48042 E-mail: kpaweena@kku.ac.th
Dr. Kawpong Polyorat Khon Kaen Business School (KKBS) Khon Kaen University 123 Mittraparp Road, A.Muang Khon Kaen, 40002 Thailand Phone: +6643202401 ext. 48068, E-mail: kawpong@kku.ac.th
Tunisia/North Africa
Dr. Rim Jallouli Prof., ESEN University of Manouba, Tunisia ESEN, Campus la Manouba, 2010 Tunisia Phone: (00 216) 71 602 919, E-mail: rimjallouli@esen-manouba.org
Dr. Nabila El jed Higher School of Digital Economy Manouba University ESEN, Campus universitaire la Manouba, 2010 Tunisia Phone: +21698328545, E-mail: nabilaeljed@gmail.com
Turkey
Prof. Dr. Oral Erdogan Rector Piri Reis University Postane Mah. No:8, 34940 Tuzla Istanbul Turkey E-mail: oerdogan@pirireis.edu.tr
U.K.
Dr. Gordon Bowen Regent's University London 14 Webster Close Maidenhead Berkshire, SL6 4NW U.K. Phone: 44(0)7967496728, Email: ghgb@hotmail.com
Dr. Amy Takhar De Montfort University 4.93 Hugh Aston Building, Gateway Leicester, LE1 9BH Phone: 07779574532, E-mail: amy.takhar@dmu.ac.uk
Dr. Wilson Ozuem The Business School University of Gloucestershire U.K. E-mail: wozuem1@glos.ac.uk
U.S.A.
Dr. Luis Eduardo Rivera-Solis Capella University 225 S 6th St. Minneapolis, MN 55402 U.S.A. Phone: +1 (516) 241-5196, E-mail: luis.rivera@capella.edu
Dr. F. Victor Lu Prof., Dept. of Business Analytics and Information Systems Tobin College of Business St. John's University 8000 Utopia Parkway Queens, NY 11439 U.S.A. Phone: +1 (718) 990-7382, E-mail: luf@stjohns.edu
Dr. Samir R. Moussalli Dean Emeritus & Frank A. Plummer Prof. of Management W. James Samford, Jr. School of Bus. & Professional Studies Huntingdon College 1500 E. Fairview Ave. Montgomery, AL 36106 U.S.A. Phone: +1 (334) 833-4509, E-mail: samirm@hawks.huntingdon.edu
Dr. Frank Le Venes Prof., Dept. of Government & Politics College of Liberal Arts & Sciences St. John's University 8000 Utopia Parkway Jamaica, NY 11439 U.S.A. Phone: +1 (718) 990-5720, E-mail: levenesf@stjohns.edu
Prof. Leonora Fuxman St. John's University Tobin College of Business St. John's University 8000 Utopia Parkway New York, NY 11439 Phone: (732) 742-9670, E-mail: fuxmanl@stjohns.edu
Venezuela
Prof. María J. García G Minimax Consultores C.A Caracas, Estado Miranda 1073 Venezuela Phone: +00 58 212 241 89 57, E-mail: mariminimagarcia@yahoo.com
Prof. Gilberto J. Hernández G. Minimax Consultores C.A Caracas, Estado Miranda 1073 Venezuela Phone: +00 58 212 241 89 57, E-mail: minimaxconsultores@yahoo.com
Zimbabwe
Dr. Zenzo Lusaba Dube Institute of Development Studies National University of Science & Technology 28 Duncan Rd., Suburbs Bulawayo Zimbabwe Phone: +2639231186, E-mail: zenzo123@aol.com

GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION REGISTRATION FORM

21st Annual International Conference to be held in Paris, France from July 9-13th, 2019

PERSONAL INFORMATION

Prefix:	First Name:	Middle Name:	Last Name:
Dr. Mr. Ms. Prof.			
Affiliation:		Address:	
City:	State/ Province:	Zip:	Country:
E-Mail #1:	E-Mail #2:	Telephone:	Fax:
Accepted MS#:	I'm presenting this paper:	Accepted MS#:	I'm presenting this paper:
	Yes No		Yes No
I am willing to participate as (tracks on page 2):		I am bringing the following guest(s):	
Discussant Session Chair			
Track Number(s) _____		Track Number(s) _____	

CONFERENCE REGISTRATION*

Registration Particulars:	Fee before May 15 th , 2019:	Fee after May 15 th , 2019:	Total
Academic Registration	US\$ 575.00	US\$ 650.00	
Business Executive Registration	US\$ 600.00	US\$ 675.00	
Guest Registration	US\$ 350.00	US\$ 425.00	
Student Registration (attach proof)	US\$ 425.00	US\$ 500.00	
Printing Surcharge for Extra Pages	US\$ 30.00 Per Page	US\$ 30.00 Per Page	
Total:			

*All registrants may attend the Welcoming Reception, coffee breaks, lunches and the Banquet Dinner. All registrants receive registration materials, a copy of the Readings Book CD-ROM, and complimentary electronic copies of the *Journal of Global Business and Technology (JGBAT)* for one year. GBATA members receive a 10% discount on registration.

PAYMENT INFORMATION*

Make checks payable to GBATA and mail to: Dr. N. Delener GBATA P.O. Box 20277 Huntington Station, New York 11746 U.S.A.	Credit Card Information		
	Cardholder's Name:		Credit Card (check one):
			<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AmEx
	Credit Card No.:		Expiration Date:

*Conference registration payments can be made via PayPal at www.gbata.org, check (U.S. participants only), bank transfer or credit card by filling out the information above. GBATA bank account particulars will be provided upon request for bank transfers.

Refund Policy: 50% prior to May 15th, 2019 and no refunds thereafter.