

# GENERAL PROGRAM SCHEDULE

## **Tuesday, July 3<sup>rd</sup>**

2:00 PM	Lobby	<b>Registration</b>	
8:00 PM	Reception Room	<b>Welcoming Reception at the Pathumwan Princess Hotel</b>	

## **Wednesday, July 4<sup>th</sup>**

8:00 AM	Lobby		<b>Registration</b>
9:00 AM	Room A	IS1	Social Responsivity and Business Ethics: Cross Cultural Perspectives
	Room B	LA1	Mediation and Unethical Conduct in Business: Cross Country Studies
	Room C	MG1	Applications of Management Strategies I
	Room D	TE1	Innovation and Performance: Strategic Perspectives I
10:30 AM	Coffee Room		<b>Coffee</b>
11:00 AM	Plenary Session Room	SP1	Shaping the New Wave of Globalization: The Role of Technology and Economic Integration
12:30 PM	Luncheon Room		<b>Lunch</b>
1:30 PM	Room A	EC1	Contemporary Trends in World Economics: Policy Perspectives I
	Room B	FI1	Banking and Investment: Country Analysis
	Room C	IS2	Topics in Higher Education: Eclectic Approach I
	Room D	MG2	Innovation and Sustainability: Strategic Overview
3:00 PM	Coffee Room		<b>Coffee</b>
3:30 PM	Room A	SP2	Panel: Meet the Editors
	Room B	DO1	Doctoral Dissertation/Junior Faculty & Student Papers I
	Room C	FI2	Contemporary Topics in Finance: Select Cases I
	Room D	IT1	Learning and Consumption Experiences in Global Setting
5:15 PM	Room A	EC2	Economic Development: Strategic Analysis
	Room B	FI3	Contemporary Topics in Finance: Select Cases II
	Room C	MG3	Applications of Management Strategies II
	Room D	MG4	Topics in Management: Eclectic Perspectives

**Thursday, July 5<sup>th</sup>**

8:00 AM	Lobby		<b>Registration</b>
9:00 AM	Room A	EC3	Trump's Trade Policies: Future Outlook
	Room B	EC4	Macroeconomics Challenges: Cross Country Cases
	Room C	FI4	Emerging Trends in International Finance: Empirical Analysis
	Room D	IS3	Changes in Higher Education: Success or Failure
10:30 AM	Coffee Room		<b>Coffee</b>
11:00 AM	Room A	FI5	Managerial Accounting: Policy Decisions
	Room B	HE1	Trends in Healthcare Industry: Present and Future I
	Room C	IS4	Managing Public Sector: Are We Successful?
	Room D	MG5	Creating Value Through Leadership and Performance
12:30 PM	Lunch Room		<b>Lunch</b>
1:30 PM	Room A	HE2	Trends in Healthcare Industry: Present and Future II
	Room B	IS5	Strategic Planning and Leadership: Lessons Learned
	Room C	MG6	Cultural Diversity and Organizational Commitment: Strategic Implications
	Room D	MK1	Applications of Social Media in Marketing I
3:00 PM	Coffee Room		<b>Coffee</b>
3:30 PM	Room A	EC5	Contemporary Trends in World Economics: Policy Perspectives II
	Room B	IS6	Topics in Higher Education: Eclectic Approach II
	Room C	MK2	Applications of Social Media in Marketing II
	Room D	TO1	Contemporary Topics in Tourism and Hospitality Management: Issues and Solutions I
8:00 PM	Dinner Room		<b>Banquet Dinner at Jim Thompson Restaurant</b>

**Friday, July 6<sup>th</sup>**

9:00 AM	Room A	MK3	Consumer Behavior in Global Setting I
	Room B	MK4	Consumer Behavior and Marketing Communication: Strategic Outlook
	Room C	TO2	Contemporary Topics in Tourism and Hospitality Management: Issues and Solutions II
10:30 AM	Coffee Room		<b>Coffee</b>
11:00 AM	Room A	IS7	Higher Education: Challenges and Solutions
	Room B	MG7	Organizational Behavior: Problems and Solutions
	Room C	MK5	Consumer Behavior in Global Setting II
12:30 PM	Lunch Room		<b>Lunch</b>
1:30 PM	Room A	FI6	Risk Analysis: Strategic Approach
	Room B	LA2	Select Topics in Law & Regulatory Environment
	Room C	MK6	Emerging Topics in Consumer Behavior: Cross Country Analysis
3:00 PM	Coffee Room		<b>Coffee</b>
3:30 PM	Room A	EN1	Entrepreneurship in Global Business Setting: Requirements for Success I
	Room B	MG8	Organizational Behavior: Applications and Policy Implications I
	Room C	TE2	Innovation and Performance: Strategic Perspectives II

**Saturday, July 7<sup>th</sup>**

8:00 AM	Lobby		<b>Registration</b>
9:00 AM	Room A	EN2	Entrepreneurship in Global Business Setting: Requirements for Success II
	Room B	MG9	Organizational Behavior: Applications and Policy Implications II
10:30 AM	Coffee Room		<b>Coffee</b>
11:00 AM	Room A	EN3	Entrepreneurship in Global Business Setting: Requirements for Success III
	Room B	MG10	Role of Stakeholders in Firms' Performance
12:30 PM	Lunch Room		<b>Lunch</b>
1:30 PM	Room A	DO2	Doctoral Dissertation/Junior Faculty & Student Papers II
	Room B	MG11	Scenarios About Globalization: Future Outlook