

[FI1] BANKING & INVESTMENT: COMPARATIVE PERSPECTIVES

Session Chair

Pat Obi

Purdue University Northwest, U.S.A.

Stakeholder Returns of Islamic Banks versus Conventional Banks

Ayşe Yuce, Ryerson University, Canada

Begümhan Özçinçer, Istanbul Bilgi University, Turkey

The Impact of Social Professional Category Consumers' Acceptance Level towards Islamic Banking Window

Nabila El jed, Manouba University, Tunisia

Kaouther Znaidi, University of Hail, Saudi Arabia

Chokri El Fidha, Tunis El Manar University, Tunisia

Effectiveness of Income Diversification: A Comparative Analysis of European and South Asian Banks

Shweta Sharma, Indian Institute of Management, Ranchi, India

Ambuj Anand, Indian Institute of Management, Ranchi, India

Government Ownership and Bank Income Smoothing. Does Politics Matter?

Kun-Li Lin, Feng Chia University, Taiwan

Anh Doan, Feng Chia University, Taiwan

Shuh-Chyi Doong, National Chung Hsing University, Taiwan

Discussant

Sona Sumbatyan, The State University of Management, Russia

[IS1] ACHIEVING SUSTAINABILITY IN HIGHER EDUCATION

Session Chair

Mark A. Cwiek

Central Michigan University, U.S.A.

Game Changers in Higher Education: The Risk and Rewards of New Administrative Models in Academia

Stephen W. Mackey, University of Southern California, U.S.A.

A Framework of Factors Necessary for Effective Online Mentoring as an E-learning Tool

Nadine Oosthuizen, Nelson Mandela Metropolitan University, South Africa

Sandra Perks, Nelson Mandela Metropolitan University, South Africa

Managing Change in South African Schools through Strategic Planning For Sustainable Quality Improvement in Learning Organisations

Bongani Khumalo, Tshwane University of Technology, South Africa

Genesis T. Molepo, Tshwane University of Technology, South Africa

Andile Mji, Tshwane University of Technology, South Africa

Flipping Innovative Teaching and Learning on Its Head: A Hybrid Model for Undergraduate Business Management Education at a South African University

Dawie Bornman, University of Pretoria, South Africa

Discussant

Bruno Mascitelli, Swinburne University of Technology, Australia

[MG1] CONTEMPORARY TOPICS IN ORGANIZATION BEHAVIOR: COUNTRY PERSPECTIVES

Session Chair

Piotr Bula

Cracow University of Economics, Poland

The Effect of Human Capital Investment and Motivation on Miners' Productivity at a South African Platinum Mine

Luckyboy Makhubedu, University of Johannesburg, South Africa

Eveth Nwobodo-Anyadiiegwu, University of Johannesburg, South Africa

Charles Mbohwa, University of Johannesburg, South Africa

Job Stressors and Burnout in Field Officers of Microfinance Institutions in India: Role of Work-Related Rumination

Nidhi Bisht, Management Development Institute, India

An Assessment of Employee Empowerment on Service Quality in South Africa

Kenny Sobiyi, University of Johannesburg, South Africa

Nelson Sizwe Madonsela, University of Johannesburg, South Africa

Bhekisipho Twala, University of Johannesburg, South Africa

Effects of Power Distance on Subordinates' Workplace Behaviors: The Mediating Role of Representational Predicaments

Nan Wang, Lingnan University, Hong Kong

Discussant

Sulin Chung, Tokyo Institute of Technology, Japan

[MK1] E-COMMERCE AND SELECT TOPICS

Session Chair

Yelena Tsarenko

Monash University, Australia

The Influence of Perceived Shopping Value on Online Store Revisit Intentions

Mercy Mpinganjira, University of Johannesburg, South Africa

The Effect of Media Multitasking on Consumers' Online Purchasing Decisions

Cheng-Yue Yin, Northeast Normal University, China

Xiao-Hui Xu, Northeast Normal University, China

Patrick Poon, Lingnan University, Hong Kong

Strategic Response of Porsche to Changing Environment in China

Ashok Som, ESSEC Business School, France

Managers' and Visitors' Perspectives of Wine Tourism Destination Brand Equity

Mar Gomez, University of Castilla-La Mancha, Spain

Carmen Lopez, Plymouth University, U.K.

Arturo Molina, University of Castilla-La Mancha, Spain

Discussant

Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Wednesday, July 12

11:00 AM to 12:30 AM

Plenary Session Room

[SP1] GAME CHANGERS IN THE 21ST CENTURY: STRATEGIC PERSPECTIVES

Session Chair

N. Delener
GBATA, U.S.A.

Global Energy Game Changers-European Perspectives

Jochen Penker, Director-European and International Energy Policy
Federal Ministry of Science, Research and Economy, Austria

Future Technological Trends towards Disruptive Education

Eesa Bastaki, President
University of Dubai, UAE

Discussants

Pat Obi, Purdue University Northwest, U.S.A. (Presentation 1)
Bruno Mascitelli, Swinburne University of Technology, Australia (Presentation 2)

[FI2] COMMODITY MARKETS: CURRENT CHALLENGES

Session Chair

Ayse Yuce

Ryerson University, Canada

Recent Trends in Crude Oil Prices, Exchange Rates and Implied Volatility

Pat Obi, Purdue University Northwest, U.S.A.

Raida Abuizam, Purdue University Northwest, U.S.A.

The Role of the Tax System in the Development of Oil and Gas Complex

Sona Sumbatyan, The State University of Management, Russia

Accounting-Based Anomalies in the Bond Market

Pietro Perotti, University of Bath, U.K.

Steven Crawford, University of Houston, U.S.A.

Richard Price, University of Oklahoma, U.S.A.

Christopher J. Skousen, Utah State University, U.S.A.

Discussant

Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe

[IS2] CONTEMPORARY TOPICS IN GLOBAL SETTING

Session Chair

Frank Le Veness

St. John's University, U.S.A.

Some Sins in the Negotiations in Times of Industry 4.0: Soccer and Brexit

Jose G. Hernandez R., Minimax Consultores C.A., Venezuela

Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela

Maria Garcia G., Minimax Consultores C.A., Venezuela

**Food Insecurity Risks Perception and Management Strategies among Households:
Implications for Zero Hunger Target in Nigeria**

Burhan Ozkan, Akdeniz University, Turkey

Wasiu Fawole, Akdeniz University, Turkey

Impact of Waste Management Techniques of Industrial Parks in South Africa

Takalani Nemarumane, University of Johannesburg, South Africa

Charles Mbohwa, University of Johannesburg, South Africa

Corporate Social Irresponsibility: Dole Corporation and Listeria Contamination

Vincent F. Maher, Iona College, U.S.A.

George V. Priovolos, Iona College, U.S.A.

Discussant

Alba Caicedo Barreth, University of Guayaquil, Ecuador

[MG2] STRATEGIC MANAGEMENT: ECLECTIC PERSPECTIVES

Session Chair

Gordon Bowen

Regent's University London, U.K.

Green Supply Chain Management, Operational Performance and Supply Chain Performance in Manufacturing Firms in an Emerging Market

Chengedzai Mafini, Vaal University of Technology, South Africa

Welby Vandrys Loury-Okoumba, Vaal University of Technology, South Africa

Exploring the Relationship between a Living Wage and Human Resources Outcomes: Evidence from Tshwane Marabastat Mall

Molefe Jonathan Maleka, Tshwane University of Technology, South Africa

A Comparative Study of the Impact of Octapace Culture on Gen X and Gen Y-In Banking Sector

Ashwini Raisinghani, Pandit Deendayal Petroleum University, India

The Result of Strategic Filtering to All Levels of Management

Maria Bounds, University of Johannesburg, South Africa

P. De Chaud, University of Johannesburg, South Africa

K. Mokoana, University of Johannesburg, South Africa

Geoff A. Goldman, University of Johannesburg, South Africa

J. Mbuya, University of Johannesburg, South Africa

Discussant

Koushik Dutta, Indian Institute of Management, India

[TO1] SERVICE QUALITY: FUTURE PERSPECTIVES

Session Chair

Sandra Perks

Nelson Mandela Metropolitan University, South Africa

The Role of Government in the Implementation of Sustainable Development Initiatives by Adventure Tourism SMMES in South Africa: An Exploratory Inquiry

Norman Chiliya, University of the Witwatersrand, South Africa

Cecile Nieuwenhuizen, University of Johannesburg, South Africa

Darelle Groenewald, University of Johannesburg, South Africa

Key Intelligence Topics for Sport Coaches: Where Should the Focus be?

Liandi Van Den Berg, North-West University, South Africa

The Impact of Servicescape Determinants on Perceived Service Quality and Behavioral Intentions on Holiday Resorts of the Eastern Cape, South Africa

Pumela Kula, Walter Sisulu University, South Africa

Traditional Foods Are Safe for Consumption

Vikelwa Nomnga, Walter Sisulu University, South Africa

Discussant

Ying Wang, Northeast Normal University, China

[SP2] PANEL: MEET THE EDITORS

Panelists

N. Delener
Journal of Global Business at Technology (JGBAT), U.S.A.

Dana Lascu
Journal of Global Marketing, U.S.A.

Bruno Mascitelli
Contemporary Issues in Business and Government, Australia

Geoff A. Goldman
Acta Comercii, South Africa

[DO1] CHALLENGES IN PUBLIC SECTOR: STRATEGIC APPROACH

Session Chair

*Alba Barreth Gonzalez
University of Guayaquil, Ecuador*

Particulate Matter in Pretoria West, South Africa: Levels and Potential Risks for Human Health

*Oyewale Mayowa Morakinyo, Tshwane University of Technology, South Africa
MI Mokgobu, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa*

Cities to Cities International Relations: A Case of the City of Tshwane Municipality

John Molepo, Tshwane University of Technology, South Africa

An Assessment of Supply Constraints within the Low Cost Housing Sector in Tshwane, South Africa

*Vinessa Naidoo, Tshwane University of Technology, South Africa
Mbiere Sakata, Tshwane University of Technology, South Africa*

Discussant

T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

[IS3] TRENDS IN HIGHER EDUCATION

Session Chair

Mark A. Cwiek

Central Michigan University, U.S.A.

The Effectiveness of Board Game Learning as an Educational Tool in Employee Development

Marius Wait, University of Johannesburg, South Africa

Mariette Frazer, University of Johannesburg, South Africa

Advancing Frontiers of Learning through Academic Staff Development

Severino Machingambi, University of Mpumalanga, South Africa

Effects of Emotions Expression of Online Reviewer on the Perceived Helpfulness of Review Readers: From an Aggregative Perspective of Theory

Mei-Ju Chen, Chienkuo Technology University, Taiwan

Preparing Students for the Workplace-Development of Soft Skills

Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

Discussant

Athanasios Vasilopoulos, St. John's University, U.S.A.

[MG3] PROJECT MANAGEMENT IN CORPORATE SETTING

Session Chair

Shaukat Ali

University of Wolverhampton, U.K.

Marginal Analysis of Project Resources Slack on Risks Perception

Helene Delerue, Université du Québec à Montréal, Canada

Hélène Sicotte, Université du Québec à Montréal, Canada

Market Values in the Corporate Sphere as Viewed by the Institution Theory

Anna Putnova, Brno University of Technology, Czech Republic

Pavel Seknicka, Charles University, Czech Republic

Frequency of Applications of Systematic Reviews in Evidence Synthesis in Management Research: A Scoping Review of South African Practices

Chris Schachtebeck, University of Johannesburg, South Africa

Lehana Thabane, McMaster University, Canada

Patterns of Activity-Based Costing and the Impeding Barriers to Adoption by Small and Medium Manufacturers in Southern Gauteng, South Africa

R. Rundora, Vaal University of Technology, South Africa

Discussant

Hester Nienaber, University of South Africa, South Africa

[MG4] ENTREPRENEURSHIP IN DYNAMIC BUSINESS ENVIRONMENT

Session Chair

*Vincent F. Maher
Iona College, U.S.A.*

Youth Entrepreneurial Intention in South Africa-A Systematic Review during Challenging Economic Times

*Chris Schachtebeck, University of Johannesburg, South Africa
Suzaan Hughes, University of Johannesburg, South Africa*

Embedding the Convenience Store Business in a Changing Chinese Market: A Case Study of Familymart

Sulin Chung, Tokyo Institute of Technology, Japan

Lean Six Sigma Model for Improving Productivity Rate of Steel Manufacturing SMEs

*Thomas Munyai, Tshwane University of Technology, South Africa
Stephen Nyakala, Tshwane University of Technology, South Africa
Charles Mbohwa, University of Johannesburg, South Africa*

Discussant

Piotr Bula, Cracow University of Economics, Poland

[MG5] CORPORATE STRATEGIES IN GLOBAL SETTING

Session Chair

*Samir R. Moussalli
Huntingdon College, U.S.A.*

Framework for Analysis of Corporate Political Strategies of Regulated Firms from a Relational and Ethical Perspective: Focus on the Brazilian Rail Freight Sector

*T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Rodrigo Oliveira da Silva, Universidade Federal de Juiz de Fora, Brazil
Sergio A.P. Bastos, Pontifical Catholic University of Rio de Janeiro, Brazil*

A Business Model Frame for Innovative Startups

Dante Dorantes-Gonzalez, MEF University, Turkey

Workplace Strategies to Increase Environmental Awareness to Reduce Global Warming Effects

*Sandra Perks, Nelson Mandela Metropolitan University, South Africa
Jode May, Nelson Mandela Metropolitan University, South Africa*

The Journey to and from International Strategic Alliances in Emerging Markets

Desalegn Abraha, University of Skovde, Sweden

Discussant

Reaan Immelman, University of Johannesburg, South Africa

[MK2] MARKETING STRATEGIES: NEW OUTLOOK

Session Chair

*Mornay Roberts-Lombard
University of Johannesburg, South Africa*

The Impact of Internal Marketing on Employees' Performance and Job Satisfaction in Iranian Hospitals

*Hossein Hakimpoor, Islamic Azad University, Iran
Habibollah Nakhaei, Islamic Azad University, Iran
Faeze Chahkandinejad, Islamic Azad University, Iran*

Linking Service Failures to Customer Satisfaction

*Wilson Ozuem, University of Gloucestershire, U.K.
Samuel Ayertey, University of Plymouth, U.K.*

The Role of Consumer Envy in Animosity and Foreign Product Purchase

*Patrick Poon, Lingnan University, Hong Kong
Lianxi Zhou, Brock University, Canada
Cheng-Yue Yin, Northeast Normal University, China*

Tracking a Lion in the Jungle. Measuring Outdoor Advertising Audience in South Africa

Therese Roux, Tshwane University of Technology, South Africa

Discussant

C. Synodinos, North-West University: Vaal Triangle Campus, South Africa

[TO2] CONTEMPORARY TOPICS IN HOSPITALITY AND SPORTS MANAGEMENT

Session Chair

*Richard G. McNeill
Northern Arizona University, U.S.A.*

An Exploratory Research on Uncivilized Behavior Based on Mass Media Exposure: A Case Study of Chinese Outbound Tourists

*Xiaoqin He, Northeast Normal University, China
Ying Wang, Northeast Normal University, China
Nan Bi, Northeast Normal University, China*

Incidence of Cultural Activities in Tourism for Designing Tourist Products in Guayaquil

*Alba Caicedo Barreth, University of Guayaquil, Ecuador
Jael Gudiño Ruiz, University of Guayaquil, Ecuador
Marlon Salazar, University of Guayaquil, Ecuador*

E-Marketing & E-WOM Strategies: Challenges for Greek Hoteliers in Zakynthos

*Shaukat Ali, University of Wolverhampton, U.K.
Alexandra Palioura, University of Liverpool, U.K.*

Managing Organized Sport: Are Alterations to School Sport Values Necessary?

Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

Discussant

Crispen Chipunza, Central University of Technology, South Africa

[FI3] FINANCIAL MANAGEMENT: INDUSTRY VIEWS

Session Chair

Zenzo Lusaba Dube

National University of Science and Technology, Zimbabwe

Do Private Placements Have Active Media Management Than Public Offerings? Evidence from Taiwan

Ming-Chang Wang, National Chung Cheng University, Taiwan

Chien-Chuan Ko, National Chung Cheng University, Taiwan

Hsiang Ying Chien, National Chung Cheng University, Taiwan

Does Firm Size Matter in Capital Structure Decisions? An Evidence from Turkish Manufacturing Firms

Burcu Dincergok, Atilim University, Turkey

Valuation of Investment Projects with Fuzzy Financial Methods

Javier Rios Valledopez, Universidad Metropolitana, Venezuela

Anti-Crisis Monetary Policy and Deflation

Anna N. Zhilkina, State University of Management, Russia

Vladimir K. Krylov, State University of Management, Russia

Discussant

Fatma Siala Guermezi, Tunis El Manar University, Tunisia

[IS4] CONTEMPORARY APPROACHES IN HIGHER EDUCATION

Session Chair

*Luis Eduardo Rivera-Solis
Capella University, U.S.A.*

An ICT Integrated Model toward Inclusion of Research within the High School Curriculum

Tembisa Ngqondi, University of Mpumalanga, South Africa

Application of Ishikawa Diagram for Analysis of Experiential Learning Program in Higher Education

Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa

Curriculum Reform in the Public Administration Domain: The Case of a University of Technology

N.S. Matsiliza, Cape Peninsula University of Technology, South Africa

Discussant

Stephen W. Mackey, University of Southern California, U.S.A.

[MG6] GLOBAL ENTREPRENEURSHIP: LESSONS LEARNED

Session Chair

Anna Putnova

Brno University of Technology, Czech Republic

Assessing Perceived Entrepreneurial Self-Efficacy of South African Arts and Design Graduates

Patrick Ebewo, Tshwane University of Technology, South Africa

Raymond Matlala, Vaal University of Technology, South Africa

Accountability Sessions after Quarterly Results Analysis: An Effective Strategy for Education Top Management and an Immense Task to Principles and Educators Alike

Genesis T. Molepo, Tshwane University of Technology, South Africa

Bongani Khumalo, Tshwane University of Technology, South Africa

Andile Mji, Tshwane University of Technology, South Africa

How Board Deal with Agency Information Asymmetry and Organization Silence?-A Micro-Foundations Study

Jiping Niu, University of New South Wales, Australia

The Effect of Contrasting Cultures and Economic Cycles on Financial Participation Outcomes: A Tale of Two Countries (U.K. versus Korea)

Sukanya Sen Gupta, Royal Holloway, University London, U.K.

Yeong Joon Yoon, Cornell University, U.S.A.

Discussant

Dana-Nicoleta Lascu, University of Richmond, U.S.A.

[MK3] BRAND MANAGEMENT & SOCIAL MEDIA: SELECT CASES

Session Chair

Arnold Schuh

Vienna University of Economics and Business, Austria

The Role of Media Relations in the Brand Image: Case Study in Three Brands of the Automobile Industry

Rosa Sobreira, Polytechnic Institute of Coimbra, Portugal

Paula Arriscado, Grupo Salvador Caetano, Portugal

Susana Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal

Relationship Building Dimensions to Strengthen Customer Loyalty-An Islamic Banking Perspective

Mornay Roberts-Lombard, University of Johannesburg, South Africa

Shandi Els, University of Johannesburg, South Africa

Elsabe Conradie, Council for Medical Schemes, South Africa

Organizing the Giant That Never Sleeps: Digital Out-of-Home (DOOH) Advertising Classifications

Therese Roux, Tshwane University of Technology, South Africa

S.G. Mahlangu, Tshwane University of Technology, South Africa

T.V. Lebeso, Tshwane University of Technology, South Africa

Discussant

Samir R. Moussalli, Huntingdon College, U.S.A.

Thursday, July 13

9:00 AM to 10:30 AM

Room E

[TE1] INNOVATION AND STRATEGY DEVELOPMENT

Session Chair

Nelson Sizwe Madonsela

University of Johannesburg, South Africa

Alpha and Omega: Difference Perspectives of Change Communication

Juergen Muehlbacher, Vienna University of Economics and Business, Austria

Rebecca Kutscheit, Vienna University of Economics and Business, Austria

The Role of Innovation and Design in the Sustainability of Handicrafts Industries

Oluwayemisi Adebola Oyekunle, Tshwane University of Technology, South Africa

Discussant

Johannes Segone Dirane, Tshwane University of Technology, South Africa

[SP3] GAME CHANGERS IN THE 21ST CENTURY: STRATEGIC PERSPECTIVES II

Session Chair

N. Delener
GBATA, U.S.A.

Opening Remarks

Richard Schenz, Vice-President
Austrian Federal Economic Chamber, Austria

Aussenwirtschaft Austria/Advantage Austria as an Innovation Agency-“Connecting the Dots”

Michael Otter, Designated Deputy General
Aussenwirtschaft Austria/Advantage Austria, Austria

Research, Technology and Innovation in Austria

Christina Knahr
Federal Ministry of Science, Research and Economy, Austria

Gold-More than a Central Bank Reserve

Claus Fischer, Director of B2B-Distribution & Enterprise Risk Manager
Austrian Mint, Austria

Discussants

Susana Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal (Presentations 1 & 2)
Juergen Muehlbacher, Vienna University of Economics and Business, Austria (Presentation 3)

Thursday, July 13

1:30 PM to 3:00 PM

Room A

[SP4] PANEL: INNOVATION FROM EMERGING MARKETS

Moderator

Juergen Muehlbacher

Vienna University of Economics and Business, Austria

Panelists

Eesa Bastaki, University of Dubai, Uae

Stanley Mukhola, Tshwane University of Technology, South Africa

Arnold Schuh, Vienna University of Economics and Business, Austria

Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia

**[AC1] TAXATION AND CONTEMPORARY TOPICS IN ACCOUNTING: CROSS
COUNTRY PERSPECTIVES**

Session Chair

Anna N. Zhilkina

State University of Management, Russia

The Austrian Case for a Consumption Tax to Finance the European Union

Auke R. Leen, Leiden University, The Netherlands

**The Relationship between Traditional and Value Based Performance Measures with
Market Value Added: Evidence from Malaysia**

Habibollah Nakhaei, Islamic Azad University, Iran

Hossein Hakimpour, Islamic Azad University, Iran

**Usage Patterns of Activity-Based Costing and the Impeding Barriers to Adoption by
Manufacturing SMEs in Gauteng, South Africa**

Job Dubihlela, Cape Peninsula University of Technology, South Africa

R. Rundora, Vaal University of Technology, South Africa

Discussant

Javier Rios Valledopez, Universidad Metropolitana, Venezuela

[IN1] BUSINESS ANALYTICS AND APPLICATIONS

Session Chair

Zenzo Lusaba Dube

National University of Science and Technology, Zimbabwe

Graph Model for a Large and Heterogeneous Database Architecture

Xiaojie Lan, Fordham University, U.S.A.

D. Frank Hsu, Fordham University, U.S.A.

The Impact of System Characteristics on Decision-Makers' Attitude towards the Adoption of Mobile Marketing

Daniel Kofi Maduku, University of Johannesburg, South Africa

Methods and Practices for Market Segmentation Using Cluster Analysis and Combinatorial Fusion

Christina Schweikert, St. John's University, U.S.A.

Zhenning Xu, University of Southern Maine, U.S.A.

Weihua Gan, East China Jiaotong University, China

D. Frank Hsu, Fordham University, U.S.A.

Discussant

Kaouther Znaidi, University of Hail, Saudi Arabia

[IS5] E-GOVERNMENT: FUTURE PERSPECTIVES

Session Chair

Piotr Bula

Cracow University of Economics, Poland

Antecedents of Citizens' Attitude towards M-Government: An Empirical Investigation

Mercy Mpinganjira, University of Johannesburg, South Africa

Evaluating South Africa's E-Government Activities and Initiatives: A Perspective of Gauteng, Mpumalanga and Limpopo Provinces

Letjedi Mabinane, Tshwane University of Technology, South Africa

Emmanuel Innocents Edoun, Tshwane University of Technology, South Africa

Good Governance in Local Government: A South African Perspective

Maleka Mogotsi Caiphus, Tshwane University of Technology, South Africa

Effectiveness of the Online Library Database in the University: A Case Study of ohe University Of Johannesburg Bunting Road Campus

John Agwa-Ejon, University of Johannesburg, South Africa

A. Pradhan, University of Johannesburg, South Africa

Discussant

Athanasios Vasilopoulos, St. John's University, U.S.A.

[TO3] HOSPITALITY MANAGEMENT IN GLOBAL CONTEXT

Session Chair

Cecile Nieuwenhuizen
University of Johannesburg, South Africa

Symbiotic Value-Exchange in the U.S. Hotel Industry B-2-B Markets: A Singular Case of Alignment through Account-Based Marketing

Richard G. McNeill, Northern Arizona University, U.S.A.

Are the Independent Hotels Identified with USALI?

Catia Malheiros, Polytechnic Institute of Leiria, Portugal
Conceicao Gomes, Polytechnic Institute of Leiria, Portugal
Luis Lima Santos, Polytechnic Institute of Leiria, Portugal
Paula Cardoso, Polytechnic Institute of Leiria, Portugal

Entrepreneurship Policies versus Practice: A Great Divide for Bed And Breakfast Establishments in Rural South Africa

Marcia Lebambo, Tshwane University of Technology, South Africa

Communication for Tourism Development in Communities: A Case Study in Puna Island

Alba Caicedo Barreth, University of Guayaquil, Ecuador
Alba Barreth Gonzalez, University of Guayaquil, Ecuador
Alex Franco Rodriguez, Escuela Superior Politecnica del Litoral, Ecuador

Discussant

Re-an Muller, North-West University: Vaal Triangle Campus, South Africa

[IN2] BUSINESS INTELLIGENCE: POLICY IMPLICATIONS

Session Chair

*Christina Schweikert
St. John's University, U.S.A.*

Watshere: A Watson Cognitive System to Navigate Social/Health Resources for Public Schools

*Anna Poulakas, Fordham University, U.S.A.
Alon Yoeli, Fordham University, U.S.A.
Sebastian Deossa, Fordham University, U.S.A.
Caio Batista De Melo, Fordham University, U.S.A.
D. Frank Hsu, Fordham University, U.S.A.
Dawn Johnson Adams, Fordham University, U.S.A.
Cesarina Javier, Fordham University, U.S.A.
Anita Batisti, Fordham University, U.S.A.*

Competitive Business Intelligence and Analytics Systems: A Strategy for the SME Organization

*Nelson Sizwe Madonsela, University of Johannesburg, South Africa
Bhekisipho Twala, University of Johannesburg, South Africa
Kenny Sobiya, University of Johannesburg, South Africa*

Multivariate Regression: A Very Powerful Forecasting Method

Athanasios Vasilopoulos, St. John's University, U.S.A.

Discussant

David Morris, Coventry University, U.K.

[IS6] ECLECTIC TOPICS IN BUSINESS ENVIRONMENT

Session Chair

Frank Le Veness

St. John's University, U.S.A.

Cleaning South Africa's Coal Supply Chain

Ken Mathu, University of Pretoria, South Africa

Environmental Implications of Artisanal Sandstone Mining in South Africa

John Agwa-Ejon, University of Johannesburg, South Africa

U.D. Moukita Koumba, University of Johannesburg, South Africa

A. Pradhan, University of Johannesburg, South Africa

Thanks for the Submission Entitled "The Influence of Retention Factors on Employee Organisational Commitment at a Higher Education Institution in South Africa"

Hlanganipai Ngirande, University of Venda, South Africa

D. Muleya, University of Venda, South Africa

T.S. Setati, University of Venda, South Africa

Race, Equality and Quality of Education in South African Universities: Perceptions of Students in a Historical Black University

Emeka E. Obioha, Walter Sisulu University, South Africa

Zipho Xego, Walter Sisulu University, South Africa

Discussant

Burhan Ozkan, Akdeniz University, Turkey

[MG7] LEADERSHIP IN GLOBAL SETTING

Session Chair

Elina Varamaki

Seinajoki University of Applied Sciences, Finland

Followers' Prototypes Regarding (Un)ethical Leadership: Implicit Theories of Ethical Leadership

Georg Kodydek, Neoma Business School, France

Birgit Schyns, Neoma Business School, France

The Effects of Global Mindset on Leadership Behavior

Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil

Vania Neves, Pontifical Catholic University of Rio de Janeiro, Brazil

Building Leadership Capacity in a University of Technology: 360-degree Feedback as a Tool for Personal and Institutional Transformation

Tessie Herbst, Tshwane University of Technology, South Africa

The Relationship between Motivation Sources and Selected Leadership Styles among Middle Managers at a South African University

Crispen Chipunza, Central University of Technology, South Africa

Lerato Matsumunyane, Central University of Technology, South Africa

Discussant

Anna Putnova, Brno University of Technology, Czech Republic

[MK4] BRAND MANAGEMENT: APPLICATIONS IN SELECT INDUSTRIES

Session Chair

Dana-Nicoleta Lascu
University of Richmond, U.S.A.

The Motivations of the Eword of Mouth among Facebook Users

Susana Cristina Serrano Rodrigues, Polytechnic Institute of Leiria, Portugal
Alzira Marques, Polytechnic Institute of Leiria, Portugal
Gilmara Carvalho, Polytechnic Institute of Leiria, Portugal

Antecedents of Mobile Gaming Brand Loyalty amongst South African Generation Y Students: Pilot Test Results

C. Synodinos, North-West University: Vaal Triangle Campus, South Africa
D.G. Price, North-West University: Vaal Triangle Campus, South Africa
Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Brand Personality Scale Development-A Literature Analysis

Re-an Muller, North-West University: Vaal Triangle Campus, South Africa

Brand Switching in the Smartphone Industry: A Preliminary Study

Wilson Ozuem, University of Gloucestershire, U.K.
Dominic Appiah, University of Plymouth, U.K.
Kerry E. Howell, University of Plymouth, U.K.

Discussant

Reaan Immelman, University of Johannesburg, South Africa

[TO4] HOSPITALITY MANAGEMENT IN GLOBAL CONTEXT II

Session Chair

Luis Lima Santos

Polytechnic Institute of Leiria, Portugal

The Moderating Effect of Skills Transfer on Employee Motivation, Perception of Organisational Climate and Individual Performance, a South African Case-Study

MN Naong, Central University of Technology, Free State, South Africa

Are Volunteer Coaches Jeopardizing Youth Sport Participation?

Liandi Van Den Berg, North-West University, South Africa

Assessing the Implementation of Corporate Social Responsibility Practices: Insights from Camden and Grootvlei Power Stations

Edward Rankhumise, Tshwane University of Technology, South Africa

Andrew Botshe, University of South Africa, South Africa

Discussant

Anita Lennox, North-West University: Vaal Triangle Campus, South Africa

[CO1] CRISIS IN COMMUNICATIONS MANAGEMENT

Session Chair

Sheri L. Mackey

Luminosity Global Consulting Group, U.S.A.

Coming Clean in the Face of Financial Scandal: An Early Assessment of Wells Fargo's Crisis Communication Management in the Aftermath of the "Fake-Accounts-Gate"

Vincent F. Maher, Iona College, U.S.A.

George V. Priovolos, Iona College, U.S.A.

The Value of Corporate Social Responsibility for Beneficiaries: A South African Case Study

Geoff A. Goldman, University of Johannesburg, South Africa

Jessica Knight, University of Johannesburg, South Africa

Thina Mazibuko, University of Johannesburg, South Africa

The Relationship between Fast Fashion and Social Networking Sites: Implications for Marketing Communications

Tehreem Cheema, Clark University, U.S.A.

Discussant

Geoff A. Goldman, University of Johannesburg, South Africa

Friday, July 14

9:00 AM to 10:30 AM

Room B

[IN3] CYBER SECURITY: APPLICATIONS & POTENTIAL IMPLICATIONS

Session Chair

Raida Abuizam

Purdue University Northwest, U.S.A.

Cybersecurity and 'Connected' Cars: An Auto Industry Gamechanger?

David Morris, Coventry University, U.K.

Garikayi Madzudzo, Coventry University, U.K.

Alexeis Garcia-Perez, Coventry University, U.K.

A Study of the Emerging Role of Information Technology in Autonomous Car

Yi An Tsai, National Chengchi University, Taiwan

The Protection of Personal Information of Research Participants in Research Conducted Electronically

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussant

Sona Sumbatyan, The State University of Management, Russia

[IS7] CORPORATE SOCIAL RESPONSIBILITY IN A GLOBAL CONTEXT

Session Chair

Auke R. Leen

Leiden University, The Netherlands

Determinants of Corporate Social Responsibility in the Financial Industry

Mei-Chen Lin, National Taipei University, Taiwan

Hsiang-Lin Chih, National Taipei University, Taiwan

Global E-Government Trends and Developments: Who is Performing Well or Poorly? A Review of the Literature

Letjedi Mabinane, Tshwane University of Technology, South Africa

Emmanuel Innocents Edoun, Tshwane University of Technology, South Africa

Mechanisms and Strategies Applied in the Investigations of Grievance Procedures and Processes in the Public Service

N.S. Matsiliza, Cape Peninsula University of Technology, South Africa

L. Sizani, Cape Peninsula University, South Africa

Identifying Critical Ethical Issues in the Hospitality Workplace: The Employee Perspective

Chih-Ching Teng, Fu Jen Catholic University, Taiwan

Shih-Min Hsu, Fu Jen Catholic University, Taiwan

Shan-Shan Cheng, Fu Jen Catholic University, Taiwan

Discussant

Dawie Bornman, University of Pretoria, South Africa

[IS8] CONTEMPORARY CHALLENGES: COUNTRY PERSPECTIVES

Session Chair

Susana Cristina Serrano Rodrigues
Polytechnic Institute of Leiria, Portugal

Chinese Migration to Australia: From Discrimination to Business Investors?

Mona Chung, Deakin University, Australia
Bruno Mascitelli, Swinburne University of Technology, Australia

The "Ubuntu" Entrepreneurship Paradigm: Evidence from South African Rural Indigenous Micro-Entrepreneurs

Nyasha Muswera, University of Venda, South Africa
Richard Shambare, University of Venda, South Africa
Liberty Maunzagona, University of Venda, South Africa

Understanding the Influence of Black Tax on University Students' Entrepreneurial Intentions in South Africa

Raymond Matlala, University of Venda, South Africa
Richard Shambare, University of Venda, South Africa

Low Carbon Consciousness among Young Adults in Pretoria, South Africa: A Preliminary Study

Adejoke Christianah Olufemi, Tshwane University of Technology, South Africa
Andile Mji, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa

Discussant

Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia

[MG8] CHANGING GLOBAL MARKETS: STRATEGIC APPROACH

Session Chair

Valiant Clapper

University of South Africa, South Africa

Organizational Identity and Strategic Decisions in a Changing Business Environment

Koushik Dutta, Indian Institute of Management, India

Australian Knowledge Workers' Productivity: What Matters?

Maria Varua, University of Western Sydney, Australia

Mathew Bright, University of Western Sydney, Australia

Margaret Moussa, University of Western Sydney, Australia

A Fuzzy AHP-TOPSIS Model for the Assessment and Selection of Renewable Energy Generation Technologies

Maria Fatima Ludovico De Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil

Guilherme De Andrade Martins, Pontifical Catholic University of Rio de Janeiro, Brazil

Rodrigo Florda Calili, Pontifical Catholic University of Rio de Janeiro, Brazil

Immediate Manager, Performance Evaluation and Employee Engagement: Game Changer for Organizational Performance?

Hester Nienaber, University of South Africa, South Africa

Discussant

Molefe Maleka, Tshwane University of Technology, South Africa

[SP5] THE GLOBAL TALENT DISRUPTION: A GAME CHANGER FOR THE BUSINESS WORLD

Session Chair

Nicolene Barkhuizen

North-West University, Mafikeng Campus, South Africa

Management Perspectives on a Talent Value Proposition For Academic Staff In A South African Higher Education Institution

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Musa Saurombe, North-West University, Mafikeng Campus, South Africa

Nico Schutte, North-West University, Mafikeng Campus, South Africa

The Development of a Talent Risk Management Tool For Academics In South African Education Institutions

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Deborah Mokgojwa, North-West University, Mafikeng Campus, South Africa

Nico Schutte, North-West University, Mafikeng Campus, South Africa

Exploring Talent Indicators in Internship Programmes for Human Resource Management Graduates

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Kelebogile Paadi, North-West University, Mafikeng Campus, South Africa

Sonia Swanepoel, North-West University, Mafikeng Campus, South Africa

The Legal Side of Talent: Exploring the Factors Affecting the Effective Management of Dispute Resolutions in Selected South African Government Institutions

Nico Schutte, North-West University, Mafikeng Campus, South Africa

Kelebogile Makhuzeni, North-West University, Mafikeng Campus, South Africa

Discussant

Arnold Schuh, Vienna University of Economics and Business, Austria

[HE1] HEALTHCARE INDUSTRY: CROSS-CULTURAL PERSPECTIVES

Session Chair

*Maria Fatima Ludovico De Almeida
Pontifical Catholic University of Rio de Janeiro, Brazil*

Critical Steps Taken in the United States, Brazil and Around the World to Improve Patient Safety: Global Implications for Hospitals and Medical Organizations

*Mark A. Cwiek, Central Michigan University, U.S.A.
George Kikano, Central Michigan University, U.S.A.
Marcia Novaretti, Nove de Julho University, Brazil
Drew Weil, UCLA Health, U.S.A.
Jacob Klaus, Central Michigan University, U.S.A.*

The Quality of Health Care Services in South Africa: A Rural Patient's Perspective on Responsiveness

*Johan W. de Jager, Tshwane University of Technology, South Africa
Stanley Mukhola, Tshwane University of Technology, South Africa
Therese Roux, Tshwane University of Technology, South Africa*

A Cross-Country Analysis of the Effects of Corruption and Other Economic Determinants on Health Status in Africa

Ferdinand Niyimbanira, University of Mpumalanga, South Africa

Knowledge, Attitudes, and Beliefs of Patients Attending Antiretroviral Care on HIV and AIDS

*Emeka E. Obioha, Walter Sisulu University, South Africa
Caroline Satche, Walter Sisulu University, South Africa*

Discussant

Vincent F. Maher, Iona College, U.S.A.

[IS9] SMES IN GLOBAL CONTEXT

Session Chair

Susana Rodrigues

Polytechnic Institute of Leiria, Portugal

Unsuccessful SME Business Transfers

Elina Varamaki, Seinajoki University of Applied Sciences, Finland

Juha Tall, Seinajoki University of Applied Sciences, Finland

Anmari Viljamaa, Seinajoki University of Applied Sciences, Finland

Anne-Maria Makela, Seinajoki University of Applied Sciences, Finland

Managing Distribution Supply Chains with Price Fluctuations and Information Sharing

Shu Zhou, San Jose State University, U.S.A.

Srinagesh Gavirneni, Cornell University, U.S.A.

Challenges Faced by Rural-Women Entrepreneurs in Vhembe District: The Moderating Role of Gender Socialisation

Yvonne Karasi, University of Venda, South Africa

Richard Shambare, University of Venda, South Africa

Livhuwani Nkondo, University of Venda, South Africa

Discussant

Edward Rankhumise, Tshwane University of Technology, South Africa

[MK5] BRAND MANAGEMENT: SELECT APPLICATIONS

Session Chair

*Robert Vambery
Pace University, U.S.A.*

The Prominence of Branding Through History and Its Relevance to Modern Brands: A Literature Review

Re-an Muller, North-West University: Vaal Triangle Campus, South Africa

Cosmopolitanism versus Ethnic Identity amongst South African Generation Y Students

Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

The Notion of Omni-Channel Retailing in the Fashion Industry

Wilson Ozuem, University of Gloucestershire, U.K.

Elena Patten, DHBW Heilbronn, Germany

Choice Factors of Restaurant Patrons in the Marketing of Restaurants in South Africa

Reaan Immelman, University of Johannesburg, South Africa

Jessica Day, Monash South Africa, South Africa

Mornay Roberts-Lombard, University of Johannesburg, South Africa

Discussant

Rosa Sobreira, Polytechnic Institute of Coimbra, Portugal

[TE2] INNOVATION AND STRATEGY DEVELOPMENT II

Session Chair

Genesis T. Molepo

Tshwane University of Technology, South Africa

The Changing Relationship among Three Regional Innovation Systems in Semiconductor Industry

Chun-Yao Tseng, Tunghai University, Taiwan

Da-Chang Pai, Tunghai University, Taiwan

Chih-Wei Huang, Tunghai University, Taiwan

Managing Seller-Buyer Relationships to Successfully Commercialize New Products in Technology-Based, Industrial Markets

Gerard A. Athaide, Loyola University Maryland, U.S.A.

How is the Use of Mobile Devices Advancing Two University of Technology Students Collaborative Learning?

Johannes Segone Dirane, Tshwane University of Technology, South Africa

Moses Makgato, Tshwane University of Technology, South Africa

Discussant

Valiant Clapper, University of South Africa, South Africa

[IS10] SUSTAINABILITY IN THE GLOBAL MARKETPLACE

Session Chair

Geoff A. Goldman

University of Johannesburg, South Africa

Investigating the Attitude and Perception of Consumers towards Purchasing Food Products from Supermarket through Online Trading

Burhan Ozkan, Akdeniz University, Turkey

Eda Ilbasemis, Akdeniz University, Turkey

Wasiu Fawole, Akdeniz University, Turkey

Yesim Karakaya, Akdeniz University, Turkey

Validating a Green Purchase Behaviour Model amongst African Generation Y Students

C. Synodinos, North-West University: Vaal Triangle Campus, South Africa

The Prime Numbers in the Kitchen

Jose G. Hernandez R., Minimax Consultores, Venezuela

Maria Garcia G., Minimax Consultores C.A., Venezuela

Gilberto J. Hernandez, Minimax Consultores C.A., Venezuela

Analysis from an Institutional Perspective of Firm Alliance Portfolios' Implications for Innovation: Two Cases in Brazil's Automotive Sector

T. Diana L. van de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Clarice B. Porto, Universidade Federal de Juiz de Fora, Brazil

Discussant

Emeka E. Obioha, Walter Sisulu University, South Africa

Friday, July 14

1:30 PM to 3:00 PM

Room B

[LA1] HUMAN RIGHTS & EMPLOYEE CONTRACTS

Session Chair

Wilson Ozuem

University of Gloucestershire, U.K.

The Protection of an "Employee" Whose Contract Is Terminated before Commencement of Work in South African Law

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

A Human Rights Perspective: Family Dispute Resolution in the African Social Order and the Relevance of Culture

C.M. Van Der Bank, Vaal University of Technology, South Africa

The Effects of Trade Union Security Arrangements in the Workplace: South African Perspective

Ndivhuho Tshisevhe, Tshwane University of Technology, South Africa

Discussant

Auke R. Leen, Leiden University, The Netherlands

[MG9] CONTEMPORARY ORGANIZATION BEHAVIOR TOPICS

Session Chair

Juergen Muehlbacher

Vienna University of Economics and Business, Austria

Managing Labor Rights in Global Supply Chains

Denis G. Arnold, University of North Carolina, Charlotte, U.S.A.

Talent Management, Organisational Satisfaction and Turnover Intentions of Academic Staff

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Nico Schutte, North-West University, Mafikeng Campus, South Africa

Leonie Nagel, University of Pretoria, South Africa

The "Fitness and Propriety" Construct as Leitmotif for Public Service Human Resources Theory and Practice

Valiant Clapper, University of South Africa, South Africa

Discussant

Patricia Amelia Tomei, Pontifical Catholic University of Rio de Janeiro, Brazil

[MK6] E-COMMERCE AND SELECT TOPICS II

Session Chair

Arnold Schuh

Vienna University of Economics and Business, Austria

Habit Formation to Support the Continuance Usage of Line Application

Supeecha Panichpathom, Thammasat University, Thailand

Individual Differences versus Consumer Readiness Variables Predictive Power over Internet Banking Adoption in South Africa

Richard Shambare, University of Venda, South Africa

O.C. Aguidissou, Tshwane University of Technology, South Africa

Robert Rugimbana, Tshwane University of Technology, South Africa

Addressing the Ambiguity Surrounding Contemporary Generational Measurement Parameters

Ayesha L. Bevan-Dye, North-West University: Vaal Triangle Campus, South Africa

Discussant

Gordon Bowen, Regent's University London, U.K.

[TE3] INNOVATION AND PERFORMANCE: CROSS COUNTRY PERSPECTIVES

Session Chair

Chokri El Fidha

Tunis El Manar University, Tunisia

Cluster Approach to Innovation Policy: Russian Experience

Galina Plotnikova, National Research Nuclear University, Russia

Tatiana Leonova, National Research Nuclear University, Russia

Nataliya Malanicheva, State University of Management, Russia

Measurement and Evaluation of Innovative Capacity and Innovation Performance Of Small And Medium-Sized Enterprises

Maria Fatima Ludovico De Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil

José Eduardo De Oliveira Trindade, Pontifical Catholic University of Rio de Janeiro, Brazil

Solar Energy and Farming in South Africa: Factors That Increase Rural Farmer's Use of Renewable Energy

Patrick Ebewo, Tshwane University of Technology, South Africa

Uduakobong Ekpenyong, University of Pretoria, South Africa

Discussant

Gerard A. Athaide, Loyola University Maryland, U.S.A.

[EC1] MACROECONOMIC CHALLENGES

Session Chair

Auke R. Leen

Leiden University, The Netherlands

Investment in Agriculture as Panacea to Rising Unemployment and Food Insecurity in Nigeria

Burhan Ozkan, Akdeniz University, Turkey

Wasiu Fawole, Akdeniz University, Turkey

The Economically Effect of Hartbeespoort Dam Areas

Michael Mokoena, Tshwane University of Technology, South Africa

Ingrid Mokgobu, Tshwane University of Technology, South Africa

Stanley Mukhola, Tshwane University of Technology, South Africa

An Analytical Study on the Prospect of a Successful Low-Cost Long Haul Airline in India

Mohit Asnani, Pandit Deendayal Petroleum University, India

Border Tax Adjustments and International Competitiveness: Mexican and US Perspectives

Luis Eduardo Rivera-Solis, Capella University, U.S.A.

Discussant

Anna N. Zhilkina, State University of Management, Russia

[MG10] ORGANIZATIONAL BEHAVIOR: SOUTH AFRICAN PERSPECTIVE

Session Chair

*Samir R. Moussalli
Huntingdon College, U.S.A.*

Job Satisfaction, Employee Organisational Commitment and Turnover Intention in South African Universities

*Hlanganipai Ngirande, University of Venda, South Africa
Ratau Linda Lefeletse, University of Venda, South Africa*

Employee Engagement in the Trade Union Federation(s) versus Management Saga in the South African Mineral Exploration Industry

*Luckyboy Makhubedu, University of Johannesburg, South Africa
Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa
Charles Mbohwa, University of Johannesburg, South Africa*

Skills and Attributes Entry-Level Human Resource Graduates Need: Practitioners' Views

Nombeko Dwesini, Walter Sisulu University, South Africa

Discussant

Pavel Seknicka, Charles University, Czech Republic

[MK7] PATRONAGE BEHAVIOR IN GLOBAL CONTEXT

Session Chair

Cheng-Yue Yin

Northeast Normal University, China

Purchasing-Consuming Cycle Model of Consumers and Retailers' Inventory Strategy

Hisao Fujimoto, Osaka University of Economics, Japan

Yuko Hayashi, Meio University, Japan

Yasuhiko Kubo, Sagami Womens' University, Japan

A Conceptual Framework of Perceived Efficiency of CRM: Case of Mobile Phone Operators in Tunisia

Nesrine Rejeb, University of Tunis El Manar, Tunisia

Chokri El Fidha, Tunis El Manar University, Tunisia

Kaouther Znaidi, University of Hail, Saudi Arabia

In-Store Shopping Cart Abandonment: An Exploratory Study

Hilda Bongazana Dondolo, Tshwane University of Technology, South Africa

Nkosivile Welcome Madinga, Nelson Mandela Metropolitan University, South Africa

Discussant

Robert Vambery, Pace University, U.S.A.

[EC2] POLICY PERSPECTIVES IN GLOBAL ECONOMICS

Session Chair

Ken Mathu

University of Pretoria, South Africa

Implications of Country Risks Changes on Market Cultivation Strategies: A Study Based on Austrian Companies with Subsidiaries in the Russian Federation

Aneliya Adzhemova, Vienna University of Economics and Business, Austria

Victory in International Business: The Simultaneous Practice of Globalization and Mercantilism

Robert Vambery, Pace University, U.S.A.

Investments in Growing Economies and Investment Attractiveness of Regions

Anna N. Zhilkina, State University of Management, Russia

Oleg N. Zhilkin, Peoples' Friendship University of Russia, Russia

Corporate Social Responsibility as Driver of Sustainable Development in Host Community

Eveth Nwobodo-Anyadiegwu, University of Johannesburg, South Africa

Discussant

Ingrid Mokgobu, Tshwane University of Technology, South Africa

[MG11] ORGANIZATIONAL BEHAVIOR: SOUTH AFRICAN PERSPECTIVE II

Session Chair

Koushik Dutta

Indian Institute of Management, India

The State of Performance Management and Development System in the Selected South African National Government Departments

N.I. Makamu, North-West University, South Africa

Information Technology, Lean Supply Chain Management, Firm Performance and Supply Chain Performance: Implications for the Fast Moving Consumer Goods Retail Industry

Chengedzai Mafini, Vaal University of Technology, South Africa

Welby Vandrys Loury-Okoumba, Vaal University of Technology, South Africa

Rural Livelihoods in Communities with Demarcated Nature Conversation: A Case of DWESA-CWEBE

Zipho Xego, Walter Sisulu University, South Africa

Discussant

Maria Varua, University of Western Sydney, Australia

[MK8] PATRONAGE BEHAVIOR IN GLOBAL CONTEXT II

Session Chair

Wilson Ozuem

University of Gloucestershire, U.K.

A Study of the Impact of Social Media on Everyday Life of Dalit in India

Dhyan Singh, Govt. P.G. College Dharamshala, India

The Influence of Multichannel Shopping on Hedonic Shopping Value

Charanya Nopnukulvised, Cardiff Metropolitan University, U.K.

Laden Aldin, Regent's University London, U.K.

Gordon Bowen, Regent's University London, U.K.

Explaining Consumer Attitude towards Purchasing Green Products: The Role of Knowledge, Self-Identity, and Utility

Daniel Kofi Maduku, University of Johannesburg, South Africa

Palesa Gule, University of Johannesburg, South Africa

Discussant

Yelena Tsarenko, Monash University, Australia

[EC3] CURRENT TRENDS IN EMERGING ECONOMIES

Session Chair

Elsabe Conradie

Council for Medical Schemes, South Africa

Puerto Rico: The Saga Worsens

Frank Le Veness, St. John's University, U.S.A.

Developmental Challenges Faced by the Zimbabwean Economy: The Link to the Economy Structures

Genius Katekwe, University of Venda, South Africa

Regime Switching of Monetary Policy and Detectability

Varang Wiriyawit, Mahidol University International College, Thailand

Benefits of Implementing Eco-Industrial Parks in South Africa through Sustainable Design

Takalani Nemarumane, University of Johannesburg, South Africa

Charles Mbohwa, University of Johannesburg, South Africa

Discussant

Vinessa Naidoo, Tshwane University of Technology, South Africa

**[FI4] CORPORATE GOVERNANCE AND PERFORMANCE IN FINANCIAL
MARKETS**

Session Chair

Oleg N. Zhilkin

Peoples' Friendship University of Russia, Russia

Performance of Business Model of Banks: Identification and Analysis

Amani Boussaada, Tunis El Manar University, Tunisia

Fatma Siala Guermezi, Tunis El Manar University, Tunisia

Debt Level and Profitability of Indian It Firms: Is There a Relationship?

Maria Varua, University of Western Sydney, Australia

Priya Gupta, University of Western Sydney, Australia

**An Analysis of Enterprise Risk Management and Corporate Governance in Zimbabwe's
Banking Sector**

Zenzo Lusaba Dube, National University of Science and Technology, Zimbabwe

Elias Muzinda, National University of Science and Technology, Zimbabwe

Ntobeko Ndlovu, National University of Science and Technology, Zimbabwe

Discussant

Ayse Yuce, Ryerson University, Canada

[MG12] OUTCOME ASSESSMENT: CROSS-COUNTRY PERSPECTIVES

Session Chairs

Denis G. Arnold

University of North Carolina, Charlotte, U.S.A.

Managing Work Integrated Learning Strengths, Opportunities and Risks in the Emerging South African Environment

Cookie Govender, University of Johannesburg, South Africa

Marius Wait, University of Johannesburg, South Africa

Implementation of Quality Assurance Practices and Effectiveness of Road Construction Industry: A Case of South African Local Municipalities

Stephen Nyakala, Tshwane University of Technology, South Africa

Thomas Munyai, Tshwane University of Technology, South Africa

Andre Vermeulen, University of Johannesburg, South Africa

Jan-Harm Pretorius, University of Johannesburg, South Africa

Discussant

Bongani Khumalo, Tshwane University of Technology, South Africa

