

GENERAL PROGRAM SCHEDULE

Tuesday, July 11th at the Hilton Vienna

2:00 PM	Lobby	Registration	
8:00 PM	Reception Room	Welcoming Reception	

Wednesday, July 12th at the Hilton Vienna

8:00 AM	Lobby	Registration	
9:00 AM	Room A	FI1	Banking & Investment: Comparative Perspectives
	Room B	IS1	Achieving Sustainability in Higher Education
	Room C	MG1	Contemporary Topics in Organizational Behavior: Country Perspectives
	Room D	MK1	E-Marketing and Select Topics
10:30 AM	Coffee Room	Coffee	
11:00 AM	Plenary Session Room	SP1	Game Changers in the 21st Century: Strategic Perspectives
12:30 PM	Lunch Room	Lunch	
1:30 PM	Room A	FI2	Commodity Markets: Current Trends
	Room B	IS2	Contemporary Topics in Global Setting
	Room C	MG2	Strategic Management: Eclectic Perspectives
	Room D	TO1	Service Quality: Future Perspectives
3:00 PM	Coffee Room	Coffee	
3:30 PM	Room A	SP2	Panel: Meet the Editors
	Room B	DO1	Challenges in Public Sector: Strategic Approach
	Room C	IS3	Trends in Higher Education
	Room D	MG3	Project Management in Corporate Setting
5:15 PM	Room A	MG4	Entrepreneurship in Dynamic Business Environment
	Room B	MG5	Corporate Strategies in Global Setting
	Room C	MK2	Marketing Strategies: New Outlook
	Room D	TO2	Contemporary Topics in Hospitality and Sports Management

Thursday, July 13th at the Austrian Chamber of Commerce

8:00 AM	Lobby	Registration	
8:15 AM	Lobby	Buses Depart from Hilton Vienna	
9:00 AM	Room A	FI3	Financial Management: Industry Views
	Room B	IS4	Contemporary Approaches in Higher Education
	Room C	MG6	Global Entrepreneurship: Lessons Learned
	Room D	MK3	Brand Management & Social Media: Select Cases
	Room E	TE1	Innovation and Strategy Development
10:30 AM	Coffee Room	Coffee	
11:00 AM	Plenary Session Room	SP3	Game Changers in the 21st Century: Strategic Perspectives II
12:30 PM	Lunch Room	Lunch	
1:30 PM	Room A	SP4	Panel: Innovation from Emerging Markets
	Room B	AC1	Taxation and Contemporary Topics in Accounting: Cross Country Perspectives
	Room C	IN1	Business Analytics and Applications
	Room D	IS5	E-Government: Future Perspectives
	Room E	TO3	Hospitality Management in Global Context
3:00 PM	Coffee Room	Coffee	
3:30 PM	Room A	IN2	Business Intelligence: Policy Implications
	Room B	IS6	Eclectic Topics in Business Environment
	Room C	MG7	Leadership in Global Setting
	Room D	MK4	Brand Management: Applications in Select Industries
	Room E	TO4	Hospitality Management in Global Context II
7:30 PM	Lobby	Buses Depart from Hilton Vienna	
8:00 PM	Dinner Room	Banquet Dinner	

Friday, July 14 at the Austrian Chamber of Commerce

8:00 AM	Lobby	Registration	
8:15 AM	Lobby	Buses Depart from Hilton Vienna	
9:00 AM	Room A	CO1	Crisis in Communications Management
	Room B	IN3	Cyber Security: Applications & Potential Implications
	Room C	IS7	Corporate Social Responsibility in a Global Context
	Room D	IS8	Contemporary Challenges: Country Perspectives
	Room E	MG8	Management Strategies in Changing Global Environment
10:30 AM	Coffee Room	Coffee	
11:00 AM	Room A	SP5	The Global Talent Disruption: A Game Changer For The Business World
	Room B	HE1	Healthcare Industry: Cross-Cultural Perspectives
	Room C	IS9	SMEs in Global Context
	Room D	MK5	Brand Management: Select Applications
	Room E	TE2	Innovation and Strategy Development II
12:30 PM	Lunch Room	Lunch	
1:30 PM	Room A	IS10	Sustainability in the Global Marketplace
	Room B	LA1	Human Rights & Employee Contracts
	Room C	MG9	Contemporary Organizational Behavior Topics
	Room D	MK6	E-Commerce and Select Topics II
	Room E	TE3	Innovation and Performance: Cross Country Perspectives
7:30 PM	Lobby	Buses Depart from Hilton Vienna	
8:00 PM	Dinner Room	Dinner at Winery	

Saturday, July 15 at the Hilton Vienna

8:00 AM	Lobby	Registration	
9:00 AM	Room A	EC1	Macroeconomic Challenges
	Room B	MG10	Organizational Behavior: South African Perspective
	Room C	MK7	Patronage Behavior in Global Context
10:30 AM	Coffee Room	Coffee	
11:00 AM	Room A	EC2	Policy Perspectives in Global Economics
	Room B	MG11	Organizational Behavior: South African Perspective II
	Room C	MK8	Patronage Behavior in Global Context II
12:30 PM	Lunch Room	Lunch	
1:30 PM	Room A	EC3	Current Trends in Emerging Economies
	Room B	FI4	Corporate Governance and Performance in Financial Markets
	Room C	MG12	Outcome Assessment: Cross-country Perspectives