

General Program Schedule

Sunday, October 16

2:00 PM	Lobby	Registration Sunday
8:00 PM	Reception Room	Welcome Reception - Sunday

Monday, October 17

8:00 AM	Lobby		Registration Monday
8:30 AM	Room A	AC1	Contemporary Topics in Accounting & Economics
	Room B	FI1	Foreign Direct Investments-Country Studies
	Room C	MK1	Digital Marketing Strategies
10:00 AM	Coffee Break Room		Coffee - Monday Morning
10:30 AM	Plenary Session Room	SP1	Panel: Globalization and Technology: Innovate, Integrate and Motivate
12:30 PM	Luncheon Room		Lunch - Monday
1:30 PM	Room A	EC1	Perspectives in Global Economy
	Room B	IS1	Country-of-Origin & Enterprises in Global Markets
	Room C	MK2	Hospitality Management and IMC Strategies
3:15 PM	Room A	FI2	Corporate Governance and Risk Management
	Room B	MG1	Quality of Life and Labor Management I
	Room C	MK3	Digital Marketing
5:30 PM	Lobby		Tour of Bastaki Area
8:30 PM			Cruise Dinner

Tuesday, October 18

8:00 AM	Lobby		Registration Tuesday
8:30 AM	Room A	FI3	Corporate Profitability: Cross Country Perspectives
	Room B	IS2	Efficiency in Higher Education-Cases
	Room C	MG2	Crisis and Communication Management
10:00 AM	Coffee Break Room		Coffee - Tuesday Morning
10:30 AM	Room A	SP2	Panel: II: Could UK Economy Survive? What it Means to the EU?
	Room B	FI4	Financial Protection, Compliance: A Risk in Global Setting
	Room C	MG3	Small - Medium Enterprises and Innovation Performance
Noon	Luncheon Room		Lunch - Tuesday
1:30 PM	Room A	FI5	Islamic Banking: Present and Future
	Room B	IS3	Innovation and Technology: Applications in Higher Education
	Room C	MG4	Eclectic Perspectives: Past, Present and Future
3:00 PM	Coffee Break Room		Coffee - Tuesday Afternoon
3:30 PM	Room C	MG5	Entrepreneurial Studies
	Room A	MK4	Social Media: Applications
	Room B	MK5	Food Consumption: Cultural Perspectives
8:00 PM	Dinner Room		Banquet Dinner - Tuesday

Wednesday, October 19

8:00 AM	Lobby		Registration Wednesday
8:15 AM	Lobby		Buses Leave for University of Dubai
9:00 AM	Room B	MG6	Strategic Alliances and Decisions
	Room A	TI1	Innovation Management Strategies I
	Room C	TI2	Innovation Management Strategies II
10:30 AM	Coffee Break Room		Coffee - Wednesday Morning
11:00 AM	Room B	SP3	Panel: Meet the Editors
	Room A	IS4	Women Empowerment: Small - Medium Enterprises
	Room C	MG7	Innovation Management and Competitiveness
	Room D	TI3	Strategy for Technology Domain
12:30 PM	Luncheon Room		Lunch - Wednesday
1:30 PM	Room A	LA1	Public Policy Issues I
	Room B	MG8	Quality of Life and Labor Management II
	Room C	MK6	Buyer Behavior in Global Marketing Context
5:00 PM	Lobby		Desert Safari

Thursday, October 20

8:00 AM	Lobby		Registration
8:30 AM	Room A	IS5	Ethics and Human Rights: Country Perspectives
	Room B	IS6	Lifestyle Services
	Room C	LA2	Public Policy Issues II
10:00 AM	Coffee Break Room		Coffee - Thursday Morning
10:30 AM	Room A	IN1	Technology and Data Management
	Room C	MG9	Strategic Development: Industry Applications
	Room B	MK7	Integrated Marketing Communication Strategies

