

CALL FOR PAPERS



EIGHTEENTH ANNUAL INTERNATIONAL CONFERENCE Dubai, U.A.E.

October 16-20th, 2016

THEME

Exceeding the Vision: Innovate, Integrate and Motivate

Co-Sponsored By:

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Deadline for receipt of abstracts or papers: July 15th, 2016

Submissions will be double-blind reviewed on a rolling basis to assure you a rapid decision to facilitate your funding and scheduling needs.

CONFERENCE THEME: Exceeding the Vision: Innovate, Integrate, and Motivate

We welcome submissions addressing the GBATA Eighteenth Annual International Conference theme. The theme is designed to encourage submissions that take unique perspectives on the critical issues related to multi-cultural, economic, technological, social, legal, and regulatory challenges that public and private industries and organizations encounter. Author(s) must specify paper(s) by track number, list two track numbers if appropriate, and up to four key words that describe the paper(s). Authors may seek guidance on matching their work to a track by contacting *Dr. N.J. Delener, Conference Chair* (E-mail: info@gbata.org, delener@gbata.org).

The conference will include contributed paper sessions, invited and plenary presentations, case studies, round tables, panels, workshops and forums. The accepted papers will be published in the *Refereed Conference Readings Book (ISBN: 1-932917-12-8)*. The conference will provide a unique international forum to facilitate the exchange of cutting-edge information through multi-disciplinary presentations.

TRACKS: Abstracts or Papers

I. Accounting <ul style="list-style-type: none"> ➤ Managerial Accounting ➤ Financial Accounting & Taxation ➤ Auditing ➤ Accounting Standards & Financial Reporting ➤ Regulation of Accounting Standards ➤ Accounting: The Next Generation 	II. Economics <ul style="list-style-type: none"> ➤ Economic Development & Competitiveness ➤ International Trade ➤ Multinational Trading Blocs ➤ Transitional Economies ➤ Macroeconomic Challenges in New World Economy ➤ Development & Sustainable Economics
III. Finance & Banking <ul style="list-style-type: none"> ➤ Financial Institutions & Markets ➤ Corporate Finance & Investments ➤ Banking & Financial Services ➤ Risk Management ➤ Investment Banking & Practices ➤ Securities, Banking & Financial Laws/Provisions ➤ Mergers, Acquisitions & Takeovers 	IV. Information Technology <ul style="list-style-type: none"> ➤ Technology, Networks & Cloud Computing ➤ Digital Data Mining, Digital Enterprises & Digital Innovation Management ➤ Web Applications & Semantic Web ➤ Mobile Applications & Commerce ➤ Business Technology Intelligence ➤ Cyber Security & Confidentiality Protection
V. Management <ul style="list-style-type: none"> ➤ Human Resources ➤ Operations Management & TQM ➤ Organizational Behavior, Development & Change ➤ Corporate Strategy & Culture ➤ Knowledge Management & Entrepreneurship ➤ Public & Nonprofit Organizations ➤ Environmental Management ➤ Sustainable Management ➤ Intellectual Capital Management 	VI. Technology and Innovation Management <ul style="list-style-type: none"> ➤ Technology & Competitiveness ➤ Strategy for Technology Domain ➤ Techno-Leveraging Business ➤ Global Customization of Technology ➤ Innovation Management & Strategy ➤ Climate & Innovation Environment ➤ Technical Intelligence for Innovation ➤ Independent/Corporate Entrepreneurship & Innovation
VII. Marketing <ul style="list-style-type: none"> ➤ Buyer Behavior & Customer Relations Management ➤ Distribution & Supply Chain Management ➤ Integrated Marketing Communications, Branding & Pricing ➤ Marketing Strategy, Product Management & New Product Development ➤ Services Marketing ➤ Social Media & Digital Marketing ➤ Marketing Analytics ➤ Public Relations 	VIII. Law and Regulations <ul style="list-style-type: none"> ➤ Minimizing Illegality & Unethical Conduct in Business ➤ Negotiating & Deal Making ➤ Intellectual Property Rights ➤ Internet Search & Antitrust ➤ Privacy Issues in Internet Search & Marketing ➤ Inventions & Patents ➤ Conflict Resolution ➤ Public Policy
IX. Health Care Management <ul style="list-style-type: none"> ➤ Management of Health Care Providers ➤ Economics of Health Care Services ➤ Contemporary Strategies in Pharmaceutical Industry 	X. Tourism and Hospitality Management <ul style="list-style-type: none"> ➤ Hospitality Management, Leisure & Tourism ➤ Marketing of Theme Parks & Tourism ➤ Lifestyle Services, Sports & Olympics
XI. Interdisciplinary Studies <ul style="list-style-type: none"> ➤ Business Education & Teaching Innovation ➤ Cross-Cultural Studies ➤ E-Commerce, E-Business & E-Government ➤ Public Policy, Immigration & Ethical Issues ➤ Global Poverty & Underemployment ➤ Mergers, Acquisitions & Strategic Alliances ➤ Qualitative and Conceptual Research ➤ Transportation and Logistics 	XII. Communications Management <ul style="list-style-type: none"> ➤ Corporate Communication ➤ Strategic Communication ➤ Corporate Reputation Management & Measurement ➤ Corporate Social Investment & Corporate Governance ➤ Telecommunication Business ➤ Cross-cultural Communications Management/Marketing ➤ Crisis Communication
XIII. Doctoral Dissertation/Junior Faculty & Student Papers	XIV. Special Panels, Forums, & Symposiums

SPECIAL TOPICS: Special Panels, Forums and Symposiums

Attendees are also invited. Interested groups should select a session chair. The session chair's responsibility will be to organize the special topics session and inform the Conference Chair.

IMPORTANT DATES:

- Jun 17th, 2016 " Deadline for receipt of submissions.
- July 5th, 2016 " Notification of acceptance.
- August 15th, 2016 Deadline for submission of full papers for inclusion in Readings Book.
After August 15th, papers will not be included in Readings Book.

OUTSTANDING PAPER AWARDS:

Several papers will be selected for competitive awards. Winning papers will be recognized for their distinction at the conference and will also be considered for inclusion in the *Journal of Global Business and Technology* [ISSN: 1553-5495]

GUIDELINES FOR REFEREED SUBMISSIONS:

- E-mail your extended abstract, full paper, or panel proposal **in word format** to the Conference Chair, Dr. N.J. Delener, at info@gbata.org or delener@gbata.org
- A maximum of **two** papers can be authored and/or co-authored by one person.
- Abstracts should be a maximum of four pages, and the full paper should be a maximum of twenty-five double-spaced pages including references and exhibits. The more complete the paper, the better its chances of acceptance in the review process.
- Submissions should include as succinctly as possible:
 - ***A separate title page which clearly indicates the name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es) and title of the paper;***
 - ***A track number; and***
 - ***Up to four key words that describe the paper.***
- The text of the full paper, abstract or proposal must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed. Accepted papers will be included in the Refereed Conference Readings Book.
- Submissions must not have been published, submitted or presented at other conferences.
- Special scheduling requests (dates or times) must be made at time of paper submission.

GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION CONFERENCE COMMITTEE

Conference Chair Dr. NJ Delener President, GBATA P.O. Box 8021 New York, NY 10116 U.S.A. Phone: +1 (631) 662-1336, E-mail: info@gbata.org , delener@gbata.org	Conference Chair-Appointee Dr. Eesa Bastaki President, University of Dubai P.O. Box 14143 Dubai U.A.E. Phone: +971 4 2242472, E-mail: eesa@ud.ac.ae
Program Co-Chairs	
Dr. Ananth Rao Chief Academic Officer University of Dubai P.O. Box 14143 Dubai U.A.E. Phone: +971 4 2072 618 E-mail: arao@ud.ac.ae	
Prof. Susana Rodrigues School of Technology & Management Polytechnic Institute of Leiria Campus 2 Morro do Lena-Alto Vieiro Leiria, 2411-901 Portugal Phone: (+351) 244 820 300, E-mail: susana.rodrigues@ipleiria.pt	
Dr. Leon de Wet Fourie Executive Dean, Faculty of Creative Industries & Business UNITEC Institute of Technology Auckland, New Zealand Phone: 64-21655270, E-mail: lfourie@unitec.ac.nz	
Dr. Geoffrey Gachino Acting Dean & Assistant Prof. College of Business Administration University of Dubai P.O. Box 14143 Dubai U.A.E. Phone: +971 4 2072 633, E-mail ggachino@ud.ac.ae	
Dr. Ibrahim Tabche Associate Professor College of Business Administration University of Dubai P.O. Box 14143 Dubai U.A.E. Phone: +971 4 2072 683, E-mail: itabche@ud.ac.ae	
Dr. Stanley Mukhola Acting Deputy Vice Chancellor of Teaching, Learning & Technology Tshwane University of Technology Private Bag X680 Pretoria, 0001 South Africa Phone: +27 12 382 4690, E-mail: mukholams@tut.ac.za	

Track Chairs**Accounting:**

Prof. Luis Lima Santos | School of Tourism & Maritime Technology | Polytechnic Institute of Leiria | Campus 4 Santuario de Nossa Senhora dos Remedios | Peniche, 2520-641 | Portugal | Phone: (+351) 262 783 607 | E-mail: llsantos@ipleiria.pt

Dr. Jose Luis Pereira Martins | Polytechnic Institute of Leiria | Campus 2, Morro de Lena, Alto de Vieiro | Leiria, 2411-901 | Portugal | Phone: +351 244 820 300, E-mail: jose.martins@ipleiria.pt

Dr. Begona Giner | Faculty of Economics | University of Valencia | Avenida Dels Tarongers S/N | Valencia, 46071 | Spain | E-mail: begona.giner@uv.es Prof.

Economics:

Prof. Erhan Aslanoglu | Department of Economics and Finance | Piri Reis University | Postane Mah. No:16, 34940 Tuzla | Istanbul | Turkey | Phone: + 90 216 5810050 | E-mail: eamslanoglu@pirireis.edu.tr

<p>Dr. Siala Fatma Associate Prof. of Economics Faculty of Economics and Management University Tunis El Manar 2 Rue TOLED, ap. B 53, 2092 Tunisia Phone: +97 447 362 E-mail: fatmasialag@gmail.com</p> <p>Dr. Oleg N. Zhilkin Associate Professor People's Friendship University of Russia 110, 6, Miklukho-Maklaya 117198, Moscow Russia Phone: +7 (495) 433 4065 E-mail: zh_oleg@hotmail.com</p>
<p>Finance and Banking:</p> <p>Dr. Pat Obi The White Lodging Professor of Finance College of Business Purdue University Calumet Hammond, IN 46323 U.S.A. Phone: +1 (219) 989-2747, E-mail: obi@purduecal.edu</p> <p>Dr. Halil Kiyamaz Bank of America Professor of Finance Crummer Graduate School of Business Rollins College 1000 Holt Ave. Winter Park, FL 32789 U.S.A. Phone: +1 (407) 646-2267, E-mail: hkiyamaz@rollins.edu</p>
<p>Information Technology:</p> <p>Dr. Christina Schweikert College of Professional Studies St. John's University 8000 Utopia Parkway Queens, NY 11439 U.S.A. Phone: +1 (718) 990-7439, E-mail: schweike@stjohns.edu</p> <p>Dr. Lysie Chew Dept. of Mgmt. Sci. & Innovation University College London Gower Street, London WC1E 6BT U.K. Phone: +44 20 3108 1030, E-mail: l.chew@ucl.ac.uk</p>
<p>Management:</p> <p>Dr. Nikolay Filinov Dean, Faculty of Mgmt. National Research University Higher School of Economics 33 Kirpichnaya Street Moscow, 105679 Russia Phone: 7495-772-9569, E-mail: nfilinov@hse.ru</p> <p>Prof. Hester Nienaber Department of Business Management University of South Africa (Unisa) PostNet Suite 617, Private Bagx4 Menlo Park 0102 South Africa Phone: +27 824536816 E-mail: neienh@unisa.ac.za</p> <p>Prof. Geoff A. Goldman Head: Full Research Masters' and Doctoral Programs Managing Editor: Acta Commercii Department of Business Management University of Johannesburg D-Ring 529 (Kingsway Campus) Phone: +27 11 559-3172 E-mail: ggoldman@uj.ac.za</p>
<p>Marketing:</p> <p>Dr. Miguel Martins Course Leader, Fashion Retail Mgmt. School of Fashion University for the Creative Arts Rochester, Kent, ME1 1DZ U.K. Phone: (44) 01634 888679 E-mail: mmartins2@ucreative.ac.uk</p> <p>Prof. Mercy Mpinganjira Head of Research, Dept. of Mkt. Mgmt. Kingsway Campus University of Johannesburg Johannesburg, Auckland Park 2006 South Africa Phone: +27 (0) 11 559 21 29 E-mail: mmpinganjira@uj.ac.za</p> <p>Dr. Easton D. Simentiphiri University of Bolton Z3-44 Deane Road Bolton BL3 5AB United Kingdom Phone: +44 (0) 7963 75 83 55 E-mail: esimentiphiri@hotmail.com</p> <p>Nabila El jed Assistant Lecturer Higher School of Digital Economy Manouba University Tunisia ESEN Campus Universitaire 2010 La Manouba Tunisia Phone: +216 98328545 E-mail: nabila_eljed@yahoo.fr</p>
<p>Technology and Innovation Management:</p> <p>Dr. Vitor Hugo Ferreira Polytechnic Institute of Leiria 2411-901 Leiria Portugal Phone: +351 244 820 300 E-mail: vitor.ferreria@ipleiria.pt</p> <p>Prof. Leonel Cezar Rodrigues Graduate School of Management Nove de Julho University 2046 R. Cayowaa, Sumare Brazil Phone: 55 (11) 98401 2002 E-mail: leonelez@gmail.com</p> <p>Prof. Maria Fatima Ludovico de Almeida Pontifical Catholic University of Rio de Janeiro Brazil Phone: 55 21 22265156 Email: fatima.ludovico@puc-rio.br</p>
<p>Law and Regulations:</p> <p>Dr. Vincent Maher Prof., Dept. of Mgmt., Bus. Administration & Healthcare Mgmt. Hagan School of Business Iona College 715 North Avenue New Rochelle, NY 10801 USA Phone: +1 914 633 2192 E-mail: vmaher@iona.edu</p> <p>Dr. Catia Marques Cebola Associate Professor, Director of the Research Centre on Legal Studies (CIEJ) Polytechnic Institute of Leiria Campus 2, Morro de Lena, Alto de Vieiro Leiria, 4163-2411-901 Portugal Phone: +351 244 820300 E-mail: catia.cebola@ipleiria.pt</p> <p>Prof. Ana Filipa Conceicao Assistant Professor School of Technology and Management Polytechnic Institute of Leiria Portugal Phone: (+351) 244 820300 E-mail: ana.conceicao@ipleiria.pt</p>
<p>Healthcare Management:</p> <p>Dr. George V. Priovalos Dept. of Mkt. & Int'l. Bus. Hagan School of Business Iona College 715 North Avenue New Rochelle, NY 10801 U.S.A. Phone: +1 (914) 633-2258, E-mail: gpriovalos@iona.edu</p> <p>Dr. Gerald Ledlow Head & Prof., Dept. of Health Policy & Mgmt. Jiann-Ping Hsu College of Public Health Georgia Southern University Statesboro, Georgia 30460 U.S.A. Phone: +1 (912) 478-0713, E-mail: gledlow@georgiasouthern.edu</p> <p>Dr. Teresinha Covas Paulista University – UNIP 760 Rua Barao do Bananal Sao Paulo, Brazil Phone: 55 11 996214362 E-mail: teresinhacovas@uol.com.br</p>
<p>Tourism and Hospitality Management:</p> <p>Dr. Paulo Almeida Dean of School of Tourism and Maritime Technology Polytechnic Institute of Leiria Peniche, 2520-641 Portugal Phone: (+351) 262 783 607 E-mail: palmeida@ipleiria.pt</p> <p>Prof. Deborah Moraes Zouain Brazilian School of Public & Bus. Administration Getulio Vargas Foundation 492/402 Rua Carlos Gois Rio de Janeiro, RJ 22440-040 Phone: 21996288468, E-mail: deborah@fgv.br</p> <p>Dr. Carina Kleynhans Dept. of Hospitality Management Tshwane University of Technology Private Bag X680 Pretoria South Africa 0001 Phone: +27 12 3826503 E-mail: kleynhansic@tut.ac.za</p> <p>Dr. Paul Acha-Anyi Lecturer, Dept. of Tourism Management Tshwane University of Technology 462 Block M, Soshanguve Pretoria, 0152 South Africa Phone: +27725898973 E-mail: acha-anyipn@tut.ac.za</p>
<p>Interdisciplinary Studies:</p> <p>Dr. Bruno Mascitelli Assoc. Prof., Dept. of Education. & Social Scis. Swinburne University of Technology John Street, Hawthorn Melbourne, VIC 3122 Australia Phone: +61-3-92145363 E-mail: bmascitelli@swin.edu.au</p> <p>Dr. Ken Mathu Gordon Institute of Business Science University of Pretoria 26 Melville Road, Illovo Johannesburg, 2146 South Africa Phone: +27 82 409 6315 E-mail: kenmathu@yahoo.com</p> <p>Ms. Bianca Els MCom in Industrial Psychological Counseling North-West University 1 Merriman Street Sasolburg, 1947 South Africa Phone: +27 82 210 3754 E-mail: bianca.els@nwu.ac.za</p>
<p>Communications Management:</p> <p>Dr. Elsabe Conradie Head of Stakeholder Relations Council for Medical Schemes Block A Eco Glades 2 Office Park 420 Witch-Hazel Street Centurion, 0157 South Africa Phone: +27(0)12 431 0430, E-mail: e.conradie@medicalschemes.com</p> <p>Ms. Sheri L. Mackey President & CEO Luminosity Global Consulting Group 515 South Flower Street, 36th Floor Los Angeles, CA 91011 U.S.A. Phone: +001-818-276-6681, E-mail: sheri.mackey@luminosityglobal.com</p>

Doctoral Dissertation/Junior Faculty & Student Papers:

Dr. Frank Le Veness | Prof., Dept. of Government & Politics | College of Liberal Arts & Sciences | St. John's University | 8000 Utopia Parkway | Jamaica, NY 11439 | U.S.A. | Phone: +1 (718) 990-5720, E-mail: levenesf@stjohns.edu

Dr. Genesis Thabo Molepo | Tshwane University of Technology | P.O. Box 8062 | Rustenburg 0300 | South Africa | Phone: +27 0837355329 | E-mail: genesisthabomlp@gmail.com

Fabio de Oliveira Paula | PhD Student | Pontifical Catholic University of Rio de Janeiro | Rua Marquês de São Vicente, 255 - Gávea | Rio de Janeiro | Brazil | Phone: 55 21 9752-68405 | E-mail: fabioop@gmail.com

Country Chairs**Argentina**

Dr. Isabel Esther Roccaro | National University of Cuyo | Centro Universitario, Parque General San Martin | Mendoza, 5500 | Argentina | Phone: (+54) 261-4494009, E-mail: iroccaro@fce.uncu.edu.ar

Dr. Carmen Stella Veron | School of Accounting | Faculty of Economic Scis. & Stats. | National University of Rosario | Bv. Orono 1261 | Rosario, S2000DSM | Argentina | E-mail: cveron@fcecon.unr.edu.ar

Australia

Dr. Mona Chung | Faculty of Bus. and Law | Deakin University | Locked Bag 20001 | Geelong, VIC 3220 | Australia | Phone: +61 (0) 414271678 | Email: mona.chung@deakin.edu.au

Austria

Dr. Juergen M. Muehlbacher | Prof., Dept. of Mgmt. | Institute for Change Mgmt. & Mgmt. Development | Vienna University of Economics and Business | Welthandelsplatz 1 | Vienna, A-1020 | Austria | Phone: +43-1-313 36-4463, E-mail: juergen.muehlbacher@wu.ac.at

Brazil

Dr. T. Diana L. van Aduard de Macedo-Soares | Prof. of Strategic Mgmt. | Business School | Pontifical Catholic University of Rio de Janeiro | 225 Rua Marques de Sao Vicente | Rio de Janeiro, RJ 22453-900 | Brazil | Phone: +55-21 25523859, E-mail: tdiana.vanaduardmacedosoares@gmail.com

Canada

Dr. Ayse Yuce | Prof. of Finance, Dept. of Finance | Ted Rogers School of Management | Ryerson University | 350 Victoria St. | Toronto, ON M5B 2K3 | Canada | Phone: +416 979 5000/7189, E-mail: ayuce@ryerson.ca

China

Dr. Stephen Ko | Dept. of Mgmt. & Mkt. | Hong Kong Polytechnic University | Kowloon, Hong Kong | China | Phone: 852-2766-4061, E-mail: stephen.ko@polyu.edu.hk

Colombia

Prof. Anne Marie Zwerg-Villegas | Asst. Prof. | Universidad de la Sabana | Campus del Puente del Común, Km. 7, Autopista Norte de Bogotá | Chía, Cundinamarca | Colombia | Phone: 571-861-5555 ext. 21305, E-mail: anne.zwerg@unisabana.edu.co

Czech Republic

Dr. Anna Putnova | Faculty of Business & Management | Brno University of Technology | 4 Kolejní | Brno, 612 00 | Czech Republic | Phone: +420 605236247, E-mail: putnova@fbm.vutbr.cz

Dr. Ondrej Zizlavsky | Assistant Professor, Institute of Finances | Faculty of Business and Management | Brno University of Technology | Kolejní 4, 612 00 Brno | Czech Republic | Phone: +420 5 4114 3707 | E-mail: zizlavsky@fbm.vutbr.cz

Ecuador

Prof. Sergio Flores Macias | Rector, Escuela Superior Politecnica del Litoral | Guayaquil | Ecuador | Phone: +593 4 285 17 62, E-mail: rector@espol.edu.ec

Prof. Osmany Perez Barral | Pontifical Catholic University of Ecuador | Av. Manuelita Saenz. Sector Tropezon | Ambato | Ecuador | Phone: (593) 02 299 17 00, E-mail: operez@pucesa.edu.ec

Finland

Dr. Elina Varamaki | School of Business and Culture | Seinäjoki University of Applied Sciences | P.O. Box 412 | Seinäjoki, FI-60101 | Finland | Phone: +358 40 8305 189, E-mail: elina.varamaki@seamk.fi

Dr. Mario Passos Ascencao | Principal Lecturer | Haaga Campus | Haaga-Helia University of Applied Sciences | Pajuniityntie 11 | 00320 Helsinki | Finland | Phone: +358 40 4887 203, E-mail: mariopassos.ascencao@haaga-helia.fi

France

Dr. Frederic Jallat | Professor, ESCP Europe | 79 avenue de la Republique | Paris, 75543 CEDEX 11 | France | Phone: +33 1 49 23 22 51, E-mail: jallat@escpeurope.eu

India

Dr. Pawan K. Chugan | Prof., Institute of Management | Nirma University | Sarkhej-Gandhinagar Highway | Ahmedabad, Gujarat 382481 | India | Phone: +91 9825595573 | E-mail: pkchugan@nirmauni.ac.in

Japan

Prof. Hisao Fujimoto | Osaka University of Economics | 2-2-8, Osumi, Higashiyodogawa-ku | Osaka, 533-8533 | Japan | Phone: +81 6-6328-2431 | E-mail: fujimoto@osaka-ue.ac.jp

Mexico

Dr. Gabriel Hector Carmona Olmos | Dept. of Bus. Administration | Campus Morelia | Tecnológico de Monterrey | Camino a Jesus Del Monte S/N, Col. Jesus del Monte | Morelia, Mich. CP 58350 | Mexico | Phone: 52 443 3226800 ext. 2330, E-mail: gabriel.carmona.olmos@itesm.mx

Prof. Laura Margarita Medina Celis | University Center for Economics & Administrative Sciences | University of Guadalajara | 799 Periferico Norte, Nucleo Universitario Los Belenes | Zapopan, Jalisco C.P. 45100 | Mexico | Phone: 52 33 37703376, E-mail: medinacelis@gmail.com

The Netherlands

Dr. Auke Leen | Dept. of Tax Law & Economics | Faculty of Law | Leiden University | Steenschuur 25 | 2300 RA Leiden | The Netherlands | Phone: +31 (0)71 527 7853/7756, E-mail: a.r.leen@law.leidenuniv.nl

Portugal

Dr. Anabela Almeida | School of Tourism & Maritime Technology | Polytechnic Institute of Leiria | Campus 4 Santuario de Nossa Senhora dos Remedios | Peniche, 2520-641 | Portugal | Phone: (+351) 262 783 607, E-mail: anabela.almeida@ipleiria.pt

Dr. Ines Margarida Cadima Lisboa | Polytechnic Institute of Leiria | Campus 2, Morro de Lena, Alto de Vieiro | Leiria, 2411-901 | Portugal | Phone: (+351) 244 820 300, E-mail: ines.lisboa@ipleiria.pt

Dr. Marcio Amaral Baptista | Board Advisor and Professor | INDEG-IUL ISCTE Executive Education | University Institute of Lisbon | Av. Professor Anibal de Bettencourt | 1600-189, Lisboa | Portugal | Phone: (+351) 217826100 | E-mail: marcio.baptista@iscte.pt

Dr. Florinda Matos | CEO, Intellectual Capital Accreditation Association (ICAA) | Praceta Manuel Pereira, Iote 88, 8 esq. | Santarem, 2005-162 | Portugal |

Phone: +351 243 333 367 E-mail: florinda.matos@icaa.pt
Dr. Alexandra Matos Pereira CEPES – Research Centre for the Study of Population, Economics and Society Rua do Campo Alegre, 1021 4169-004 Porto Portugal Phone: +351 917 557 376 E-mail: alexandramatospereira@gmail.com
Qatar
Dr. Fethi Saidi Assistant Professor Accounting and Information Systems College of Business and Economics Qatar Phone: +974 40435059 E-mail: fethis@qu.edu.qa
Dr. Yasir Yasin Fadol Dept. Management and Marketing College of Business and Economics Qatar University P.O. Box: 2713, Doha Qatar Phone: +974 4403 5043 E-mail: yasir.yasin@qu.edu.qa
Russia
Dr. Anna N. Zhilkina Prof. & Chair, Dept. of Finance & Credit State University of Management 99 Ryazanskij Avenue Moscow, 109542 Russia Phone: +7 495 371-49-44, E-mail: angh@inbox.ru
Dr. Tatiana Leonova State University of Management 99 Ryazanskij Avenue Moscow, 109542 Russia Phone: +7 095-371-6524, E-mail: tl@guu.ru
Slovak Republic
Prof. M.A. Dagmar Caganova, Vice Director for Foreign Affairs & International Projects, Institute of Industrial Engineering & Mgmt., Slovak University of Technology in Bratislava Paulinska 16 Trnava, 917 24 Slovakia Phone: +421(0)905/648 382 E-mail: dagmar.caganova@stuba.sk
South Africa
Prof. Johan de Jager Prof., Dept. of Mkt., Logistics & Sport Mgmt. Tshwane University of Technology Private Bag X680 Pretoria, 0001 South Africa Phone: +27 12 3825627, Email: dejagerjw@tut.ac.za
Prof. Mornay Roberts-Lombard Deputy Head, Dept. of Mkt. Mgmt. Kingsway Campus University of Johannesburg Johannesburg, Gauteng 2006 South Africa Phone: +27 (11) 559 3031, E-mail: mornayrl@uj.ac.za
Dr. Reaan Immelman CTI Education Group, a Pearson Company 44 Alsatian Rd Glen Austin Extension 3 Midrand 1685 South Africa Phone: +27 (0) 11 064 0817 E-mail: reaani@cti.ac.za
Dr. Molefe Maleka HOD: Dept. People Management and Development Tshwane University of Technology Building 30-242C South Africa Phone: +27 (0) 12 382-5630 E-mail: malekam@tut.ac.za
Spain
Prof. Francisco Javier Miranda Gonzalez Dept. of Bus. Mgmt. & Sociology Extremadura University Avda de Elvas, s/n Badajoz, 06006 Spain E-mail: fmiranda@unex.es
Dr. Vincente Ripoll Feliu Faculty of Economics Valencia University Avenidad dels Tarongers, s/n Valencia, 46071 Spain E-mail: ripoll@uv.es
Sultanate of Oman
Dr. Tamer Mohamed Atef Assistant Professor Dept. of Tourism College of Arts & Social Sciences Sultan Qaboos University P.O. Box 42 Muscat, P.C. 123 Sultanate of Oman Phone: (+968) 9882-5241 E-mail: tamer@squ.edu.om
Dr. Galal Afifi Head, Dept. of Tourism College of Arts & Social Sciences Sultan Qaboos University P.O. Box 42 Muscat, P.C. 123 Sultanate of Oman Phone: +968-2414-2061, E-mail: galal@squ.edu.om
Dr. Masooma Al-Balushi Assisant Professor Dept. of Tourism College of Arts & Social Sciences Sultan Qaboos University P.O. Box 42 Muscat, P.C. 123 Sultanate of Oman (+968) 2414-3273 mqais@squ.edu.om
Sweden
Dr. Desalegn Abraha Associate Prof. (Docent) Business Administration School of Technology and Society University of Skövde Sweden Phone: +46 (0) 500-44 87 05 E-mail: desalegn.abraha@his.se
Taiwan
Dr. Che-Jen Su Dept. of Restaurant, Hotel & Institutional Mgmt. College of Human Ecology Fu Jen Catholic University 510 Chung Cheng Rd. Hsinchuang, Taipei Country 24205 Taiwan Phone: 886-2-29031111, Email: 040084@mail.fju.edu.tw
Prof. Amy H. I. Lee Dept. of Technology Chung Hua University No. 707, Sec. 2, Wufu Rd. Hsinchu Taiwan, ROC Phone: +886-3-518-6582, E-mail: amylee@chu.edu.tw
Thailand
Dr. Kawpong Polyorat Assistant Professor Faculty of Management Science Khon Kaen University Tambon Maung, Khon Kaen 40002 Thailand Phone: +6643202401 ext. 304, E-mail: kawpong@kku.ac.th
Tunisia/North Africa
Dr. Rim Jallouli Dean & Prof., Higher School of Digital Economy University of Manouba Campus la Manouba, 2010 Tunisia Phone: (00 216) 71 602 919, E-mail: rimjallouli@esen-manouba.org & rimjellouli@gmail.com
Turkey
Dr. Ozlem Atalik Head, Dept. of Civil Aviation Management Faculty of Aeronautics & Astronautics Iki Eylul Campus Anadolu University Eskisehir, 26555 Turkey Phone: +902223213550/6964, E-mail: oatalik@anadolu.edu.tr
United Arab Emirates
Dr. Arunprasad P. Associate Professor Management & HRM University of Dubai P.O. Box: 14143 Dubai UAE Phone: +971 55 9287424 E-mail: arun@ud.ac.ae
Dr. Sheikh F. Rahman Professor of Accounting and Finance University of Dubai P.O. Box 14143 Dubai UAE Phone: +971 4 207 2720 E-mail: sfrahman@ud.ac.ae
United Kingdom
Dr. Wilson Ozuem Associate Prof. in Digital Marketing Regents University London 110 Marylebone High Street London, UK Phone: +44 795 619 8813 E-mail: ozuemw@regents.ac.uk
Prof. Catherine L. Wang School of Management Royal Holloway, University of London Egham, Surrey TW20 0EX U.K. Phone: (+44) 1784414299, E-mail: catherine.wang@royalholloway.ac.uk
Dr. Shaukat Ali The Wolverhampton Business School MN Building 205 University of Wolverhampton Nursery Street Wolverhampton, WV1 1AD U.K. Phone: (+44) 01902 32 3940, E-mail: shaukat.ali@wlv.ac.uk
United States of America
Dr. Victor Lu Chair & Prof., Dept. of Computer Info. Systems & Decision Sciences Tobin College of Business St. John's University 8000 Utopia Parkway Queens, NY 11439 U.S.A. Phone: +1 (718) 990 6392, E-mail: luf@stjohns.edu
Dr. Kathleen Park Research Fellow in Global Studies and International Management MIT Sloan School of Management Massachusetts Institute of Technology 72 Highland Ave., Newtonville MA 02460-1811 U.S.A. International Faculty Fellow and Assistant Professor of Strategic and International Management at GUST Gulf University of Science and Technology Kuwait Phone: +1 (617) 834-5697, E-mail: kmpark@mit.edu

Dr. Samir R. Moussalli Dean & Frank A. Plummer Prof. of Management W. James Samford, Jr. School of Bus. & Professional Studies Huntingdon College 1500 E. Fairview Ave. Montgomery, AL 36106 U.S.A. Phone: +1 (334) 833-4509, E-mail: samirm@hawks.huntingdon.edu
Dr. Luis Eduardo Rivera-Solis Regional Editor Journal of Global Business and Technology E-mail: luis.rivera@capella.edu
Dr. Dana Lascu Prof., Dept. of Mkt. The Robins School of Business University of Richmond One Gateway Road Richmond, VA 23173 U.S.A. Phone: +1 (804) 289-8586, E-mail: dlascu@richmond.edu
Venezuela
Prof. Jose G. Hernandez Faculty of Engineering Universidad Metropolitana Distribuidor Universidad Caracas, Estado Miranda 1073 Venezuela Phone: +00 58 212 240 34 88, E-mail: jhernandez@unimet.edu.ve
Gilberto Hernandez, Gerencia de Investigacion Minimax Consultores C.A. Caracas, Estado Miranda 1074 Venezuela Phone: +00 58 212 241 89 57, E-mail: minimaxconsultores@yahoo.com
Prof. Maria J. Garcia General Manager Minimax Consultores C.A. Caracas, Estado Miranda 1074 Venezuela Phone: +00 58 212 241 89 57, E-mail: mariminimagarcia@yahoo.com
Zimbabwe
Dr. Zenzo Lusaba Dube Institute of Development Studies National University of Science & Technology 38 Duncan Rd. Bulawayo Zimbabwe Phone: +2639231187, E-mail: zenzo123@aol.com
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