

# ***JOURNAL OF GLOBAL BUSINESS AND TECHNOLOGY***

## **MANUSCRIPT TOPICS**

Accounting; Advertising & Promotion Management; Business Education; Business Information Systems (MIS); Business Law, Social Responsibility & Ethics; Communication; E-Commerce; E-Government; Economics; Finance & Investments; Global Business; Managing Information for Innovation, Health Care Administration; Insurance; Labor Relations & Human Resource Mgt.; Information Technology; Marketing Research; Marketing Theory & Applications; Non-Profit Organizations; Office Administration/Management; Operations Research/Statistics; Organizational Behavior & Theory; Organizational Development; Production/Operations; Public Administration; Purchasing/Materials Management; Risk; Sales/Selling; Services; Small Business Entrepreneurship; Strategic Management Policy; Taxation; Technology & Innovation Management; Total Quality Management; Tourism, Hospitality and Leisure; Transportation/Physical Distribution.

## **MANUSCRIPT GUIDELINES/COMMENTS**

### **Purpose of the Journal**

As an interdisciplinary journal, the purpose of the *Journal of Global Business and Technology* is to contribute to the advancement of knowledge related to the theory and practice of international business and technology. Its primary goal is to present scholarly and managerially relevant articles on a wide variety of topics in international business and technology to a broad audience in academia (educators, administrators, students), industry (business executives, consultants), as well as those involved in formulating and implementing public policy. Articles should be timely, providing guidelines, techniques, and suggestions for problem solving in international business and technology management. Case studies relating to specific organizations, products/services, and industries are also welcome. It is a prime objective of *JGBAT* to bridge the gap between theory and practice. To this end, articles should offer strong managerial insights to help in the development of action-oriented business programs and strategies.

### **Style and Submission Guidelines to Authors**

1. Submissions must be made electronically with a cover letter indicating that the manuscript is not currently being considered at another publication in addition to one-page managerially oriented executive summary. Send submissions to:

**Dr. Nejdet Delener**  
**Editor-in-Chief**  
**Journal of Global Business and Technology**  
**E-mail: [info@gbata.org](mailto:info@gbata.org); [delener@gbata.org](mailto:delener@gbata.org)**

Submission of a paper will be held to imply that it contains original unpublished work and is not being submitted for publication elsewhere. The Editor-in-Chief does not accept responsibility for loss of papers submitted. Upon acceptance of an article author(s) will be asked to transfer copyright of the article to the publisher. This transfer will ensure the widest possible dissemination of information.

2. A cover letter must accompany each submission indicating the name, address, telephone number, fax number and e-mail of the corresponding author.
3. Manuscripts should be double-spaced with wide margins. All pages should be numbered sequentially.
4. Manuscripts should have a cover page with the author's name(s), contain affiliation, and the area of concentration (i.e., accounting, marketing, etc.). No other pages should contain information about the author(s). An abstract of 150 words or less, including five key words, should appear on the second page. The paper itself should begin on the third page. Manuscripts should not exceed 25 double-spaced, typewritten pages, including tables, figures, and references. Manuscripts that exceed these limits are routinely returned to the author(s) for shortening before consideration.
5. Tabular material and figure legend should be in box-form and incorporated in the proper part of the text. They should also be contained in the word processor file in MS Word, and cannot be hand drawn. Tables should be numbered in Arabic numbers (i.e., Table 1). Columns should be set using tab stops, not spaces, so they align. Figures are numbered similarly to tables (i.e., Figure 1).
6. References should be made by the in-text form of citation. The reference list should include information for all sources cited in the manuscript. The author should make sure that there is a strict one-to-one correspondence between the references in the text and those on the list. It should be double spaced and listed in alphabetical order according to APA style by author's last name, but including first name initial, on a separate sheet at the end of the manuscript.

The following are examples of proper form:

***Journal Article***

Hurmelinna-Laukkanen, P., Ritala, P., & Sainio, L. (2013). Protection of Radical Innovations-Differences in Domestic and International Markets. *Journal of Global Business and Technology*, 9 (1): 1-16.

***Authored Book***

Delener, N. (1999). *Strategic Planning and Multinational Trading Blocs*. Connecticut, USA: Quorum Books.

***Edited Book***

Delener, N. (Ed.) (2012). *Service Science Research, Strategy, and Innovation: Dynamic Knowledge Management Methods*, U.S.A. IGI Global.

***Chapters in Edited Book***

Delener, N. & Lees, F. (2001). Global Planning of Business Activity. In Milner, M. & Lees, F. (Eds.), *Management of the Modern Company*, Moscow, Russia: 366 – 378.

***Paper Presented at ...***

Sturma, P. (2009). Global Challenges and International Law. Paper presented at Global Business and Technology Association's Eleventh Annual Conference, Prague, Czech Republic, July.

## MANUSCRIPT GUIDELINES

### ***Published Proceedings***

Florinda, M., Rodrigues, S., Lopes, A., & Matos, N. (2011). Intellectual Capital Tool. In Delener, N., Fuxman, L., Lu, V. & Rivera-Solis, L.E. (Eds). *Fulfilling the Worldwide Sustainability Challenge: Strategies, Innovations, and Perspectives for Forward Momentum in Turbulent Times* (pp. 615-621). USA: GBATA Press.

### ***Instance of Publication in press***

Afriyie, K., Torres-Baumgarten, G. & Yucetepe, V. (in press). Internationalization and Value-Creation Performance of Latin American Multinationals: The Case of Outbound Foreign Direct Investment. *Journal of Global Business and Technology*.

### ***Article in an Internet-Only Journal***

Fredrickson, B. L. (2000, March 7). Cultivating positive emotions to optimize health and well-being. *Prevention & Treatment*, 3, Article 0001a. Retrieved November 20, 2000, from <http://journals.apa.org/prevention/volume3/pre0030001a.html>

7. Sections of the paper such as INTRODUCTION should be flush in all capital letters with one extra line space between section head and text. Subheads should be in upper and lower case letters, flush with one extra line spacing above and no extra line spacing below subhead. For subheads below the first level subhead, indent one tab for second subhead.

8. The text should appeal to a wide audience by avoiding the use of methodological/technical jargon wherever possible. It may be more appropriate to include technical details in an appendix rather than in the body of the article.

9. Every effort should be made to avoid the use of specific national names of organizations and/or individuals which might be unfamiliar to the international audience of *JGBAT*. Authors may need to provide brief explanations in a footnote or an appendix.

10. Acknowledgements and information on grants received can be given before the References.

11. Explanatory footnotes should be kept to a minimum and be numbered sequentially throughout the text with superscript Arabic numerals. They should be double-spaced and not include displayed formulae or tables.

12. All spelling, grammar, and punctuation are the responsibility of the author(s). No corrections will be made by the Journal Editors. Therefore, all articles must be edited prior to submission.

## **Refereeing Procedure**

Each manuscript is reviewed by at least three referees, as well as an Editor-in-Chief.

The Editor-in-Chief reserves the right to refuse any manuscripts, whether an invitation or otherwise, and to make suggestions and/or modifications before publication. The refereeing process takes up to three months from date of receipt of the article to communication to the author. The revised manuscript will be reviewed by one of the original referees.

The Editor-in-Chief is always happy to discuss contributions before submission.