

CALL FOR PAPERS



SIXTEENTH ANNUAL INTERNATIONAL CONFERENCE

Baku, Azerbaijan

JULY 8-12th, 2014

THEME:

**Managing in an Interconnected World:
Pioneering Business and Technology Excellence**

Co-Sponsored By:

- *ADA University, Azerbaijan*
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- *Swinburne University of Technology, Australia*
- *State University of Management, Russia*

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Deadline for receipt of abstracts or papers: April 15th, 2014

Submissions will be double-blind reviewed on a rolling basis to assure you a rapid decision to facilitate your funding and scheduling needs.

CONFERENCE THEME: Managing in an Interconnected World: Pioneering Business and Technology Excellence

We welcome submissions addressing the GBATA Sixteenth Annual International Conference theme-*Managing in an Interconnected World: Pioneering Business and Technology Excellence*.

The theme is designed to encourage submissions that take unique perspectives on the critical issues related to multi-cultural, economic, technological, social, legal, and regulatory challenges that public and private industries and organizations encounter. The author(s) must specify paper(s) by track number, list two track numbers if appropriate, and up to four key words that describe the paper(s). Authors may seek guidance on matching their work to a track by contacting *Dr. N.J. Delener, Conference Chair* (E-mail: info@gbata.org, delener@gbata.org).

The conference will include contributed paper sessions, invited and plenary presentations, case studies, round tables, panels, workshops and forums. The accepted papers will be published in the *Refereed Conference Readings Book (ISBN: 1-932917-10-1)*. The conference will provide a unique international forum to facilitate the exchange of cutting-edge information through multi-disciplinary presentations.

TRACKS: Abstracts or Papers

I. Accounting <ul style="list-style-type: none"> ➤ Managerial Accounting ➤ Financial Accounting & Taxation ➤ Auditing ➤ Accounting Standards & Financial Reporting ➤ Regulation of Accounting Standards 	II. Economics <ul style="list-style-type: none"> ➤ Economic Development & Competitiveness ➤ International Trade ➤ Multinational Trading Blocs ➤ Transitional Economies ➤ Macroeconomic Challenges in New World Economy
III. Finance & Banking <ul style="list-style-type: none"> ➤ Financial Institutions & Markets ➤ Corporate Finance & Investments ➤ Banking & Financial Services ➤ Risk Management ➤ Investment Banking & Practices ➤ Securities, Banking & Financial Laws/Provisions ➤ Mergers, Acquisitions & Takeovers 	IV. Information Technology <ul style="list-style-type: none"> ➤ Technology, Networks & Cloud Computing ➤ Digital Data Mining, Digital Enterprises & Digital Innovation Management ➤ Web Applications & Semantic Web ➤ Mobile Applications & Commerce ➤ Business Technology Intelligence ➤ Cyber Security & Confidentiality Protection
V. Management <ul style="list-style-type: none"> ➤ Human Resources ➤ Operations Management & TQM ➤ Organizational Behavior, Development & Change ➤ Corporate Strategy & Culture ➤ Knowledge Management & Entrepreneurship ➤ Public & Nonprofit Organizations ➤ Environmental Management ➤ Sustainable Management 	VI. Technology & Innovation Management <ul style="list-style-type: none"> ➤ Technology & Competitiveness ➤ Strategy for Technology Domain ➤ Techno-leveraging Business ➤ Global Customization of Technology ➤ Innovation Management & Strategy ➤ Climate & Innovation Environment ➤ Technical Intelligence for Innovation ➤ Independent/Corporate Entrepreneurship & Innovation
VII. Marketing <ul style="list-style-type: none"> ➤ Buyer Behavior & Customer Relations Management ➤ Distribution & Supply Chain Management ➤ Integrated Marketing Communications, Branding & Pricing ➤ Marketing Strategy, Product Management & New Product Development ➤ Services Marketing ➤ Social Media & Digital Marketing ➤ Marketing Analytics 	VIII. Law and Regulations <ul style="list-style-type: none"> ➤ Minimizing Illegality & Unethical Conduct in Business ➤ Negotiating & Deal Making ➤ Intellectual Property ➤ Internet Search & Antitrust ➤ Privacy Issues in Internet Search & Marketing ➤ Inventions & Patents ➤ International Trade ➤ Public Policy
IX. Health Care Management <ul style="list-style-type: none"> ➤ Management of Health Care Providers ➤ Economics of Health Care Services ➤ Contemporary Strategies in Pharmaceutical Industry 	X. Tourism and Hospitality Management <ul style="list-style-type: none"> ➤ Hospitality Management, Leisure & Tourism ➤ Marketing of Theme Parks & Tourism ➤ Lifestyle Services, Sports & Olympics
XI. Interdisciplinary Studies <ul style="list-style-type: none"> ➤ Business Education & Teaching Innovation ➤ Cross-Cultural Studies ➤ E-Commerce, E-Business, E-Learning & E-Government ➤ Public Policy, Immigration & Ethical Issues ➤ Global Poverty & Underemployment ➤ Mergers, Acquisitions & Strategic Alliances ➤ Transportation and Logistics 	XII. Communications Management <ul style="list-style-type: none"> ➤ Corporate Communication ➤ Strategic Communication ➤ Corporate Reputation Management & Measurement ➤ Corporate Social Investment & Corporate Governance ➤ Telecommunication Business ➤ Cross-cultural Communications Management/Marketing ➤ Crisis Communication
XIII. Doctoral Dissertation/Junior Faculty & Student Papers	XIV. Special Panels, Forums, & Symposiums

SPECIAL TOPICS: Special Panels, Forums and Symposiums

Attendees are also invited. Interested group should select a session chair. The session chair's responsibility will be to organize the special topics session and inform conference chair, Dr. N.J. Delener.

IMPORTANT DATES:

- April 15th, 2014 Deadline for receipt of submissions.
- April 30th, 2014 Notification of acceptance.
- May 15th, 2014 Deadline for submission of full papers for inclusion in Readings Book.
After May 15th, papers will not be included in Readings Book.

OUTSTANDING PAPER AWARDS:

Several papers will be selected for competitive awards. Winning papers will be recognized for their distinction at the conference and will also be considered for inclusion in the *Journal of Global Business and Technology [ISSN: 1553-5495]*

GUIDELINES FOR SUBMISSION (All submissions are refereed):

- E-mail your abstract, full paper, or panel proposal (in word format) to the Conference Chair (E-mail: delener@gbata.org; info@gbata.org).
- A maximum of **two** papers can be presented by one person.
- Abstracts should be a maximum of four pages, and the full paper should be a maximum of twenty-five double-spaced pages including references and exhibits. The more complete the paper, the better its chances of acceptance in the review process.
- Submissions should include as succinctly as possible:
 - *A separate title page which clearly indicates the name(s) of the presenting author(s) and other co-author(s), affiliation(s), complete mailing address(es), telephone/fax numbers and e-mail address(es) and title of the paper;*
 - *A track number; and*
 - *Up to four key words that describe the paper.*
- The text of the full paper, abstract or proposal must include the title, but should not include the name(s) of the author(s) as papers will be blind reviewed. Accepted papers will be included in the Refereed Conference Readings Book.
- Submissions must not have been published, submitted or presented at other conferences.
- Special scheduling requests (dates or times) must be made at time of paper submission.

Submissions should be e-mailed to the Conference Chair: Dr. N.J. Delener

E-mail: info@gbata.org or delener@gbata.org

GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION CONFERENCE COMMITTEE

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2014 GLOBAL BUSINESS AND TECHNOLOGY ASSOCIATION REGISTRATION FORM

Sixteenth Annual International Conference, Baku, Azerbaijan, July 8-12th, 2014

PERSONAL INFORMATION:

Prefix	First Name	Middle Name	Last Name
Dr. <input type="checkbox"/> Prof. <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/>			
Affiliation:			
Address:			
City:	State/ Province:	Country:	Zip:
E-Mail #1:		E-Mail #2:	
Telephone:		Fax:	
Please enter paper acceptance number(s)	Paper #1:	I am presenting the paper: Yes <input type="checkbox"/> No <input type="checkbox"/>	
	Paper #2:	I am presenting the paper: Yes <input type="checkbox"/> No <input type="checkbox"/>	
I am willing to participate as (Tracks are on page 2 of the Call for Papers)			
Discussant: <input type="checkbox"/>	Track Number(s): _____		
Session Chair: <input type="checkbox"/>	Track Number(s): _____		
I am bringing the follow guest(s):			

Registration	Fee before May 15 th	Fee after May 15 th	Total
Academic	US\$ 550.00	US\$ 625.00	
Business Executive	US\$ 575.00	US\$ 650.00	
Guest(s)	US\$ 325.00	US 400.00	
Students (attach proof)	US\$ 400.00	US 475.00	
Readings Book CD-ROM	Included	Included	
Readings Book Print Copy	US\$ 195.00	US\$ 195.00	
Printing Surcharge for Extra Pages	US\$ 30.00 Per Page	US\$ 30.00 Per Page	
Third Author Fee	US\$ 100.00	US\$ 100.00	
Wire Transfer/ Credit Card	US\$ 20.00	US\$ 20.00	US\$ 20.00
Total:			

Dress code: Business attire for Welcoming Reception, lunch and Banquet Dinner, and business casual for all other sessions.

All registrants receive registration materials and a copy of the Readings Book CD-ROM. All registrants may attend the Welcoming Reception, coffee breaks, lunches and the Banquet Dinner.

All registered participants will also receive complimentary electronic copies of the *Journal of Global Business and Technology* for one year.

HOTEL INFORMATION:

The conference will take place at the **JW Marriott Absheron Baku** located at **674 Azadliq Square, Baku-AZ1010, Azerbaijan**. All rooms at the JW Marriott Absheron Hotel have been allocated at a fixed rate: Deluxe City View Room Single at 140 AZN per night and Double at 155 AZN per night. Rates include breakfast and internet access in the guest's room. Hotel information will be supplied with the acceptance materials. Hotel group rates will be honored 3 days before and 3 days after the conference dates based on guest room availability. [Click here to book your GBATA group rate.](#) *Make your reservations early since space is limited.*

Conference registration(s) can be made on the GBATA website through PayPal. Payments can also be made via check (US participants only), bank draft, money order, or credit card. GBATA bank account particulars will be provided upon request for bank transfers.

Make checks payable to GBATA and mail to: Dr. N.J. Delener Global Business and Technology Association P.O. Box 8021 New York, NY 10116 U.S.A.	If you wish to pay by credit card, please provide:	
	Cardholder's Name:	
	Credit Card (circle one):	Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> AMEX <input type="checkbox"/>
	Credit Card No.:	
	Expiration Date:	
	CVV2 Code (Last 3 digits following account numbers on back of card):	

Please note: The refund policy for cancellations is as follows: 50% prior to May 15th, 2014 and no refunds after May 15th, 2014.

For details on submission of papers/ abstracts, registrations, and hotel reservations, please visit www.gbata.org

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SIXTEENTH ANNUAL INTERNATIONAL CONFERENCE

Baku, Azerbaijan

July 8-12th, 2014

Managing in an Interconnected World: Pioneering Business and Technology Excellence