
Wednesday, July 3

8:30 AM to 10:00 AM

Room A

[EC1] ECONOMICS OF INNOVATION

Session Chair

*Mariann Polly Mashigo
Tshwane University of Technology, South Africa*

Business Co-opetition and Export Performance: An Empirical Analysis on an International Supply Chain

*Juan C. Perez-Mesa, University of Almeria , Spain
Emilio Galdeano-Gomez, University of Almeria , Spain
Jose A. Aznar-Sanchez, University of Almeria , Spain*

Innovation Potential of Region

*Irina Rudskaia, St. Petersburg State Polytechnical University, Russia
Sinelnikova Sofya, St. Petersburg State Polytechnical University, Russia
Sedov Alexandr, St. Petersburg State Polytechnical University, Russia*

Competition in Turkish Banking: Impacts of Restructuring and the Global Financial Crisis

Canan Yildirim, Kadir Has University, Turkey

Discussants

*Hwai-En Tseng, National Chin-Yi University of Technology, Taiwan (Papers 1 & 2)
Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil (Paper3)*

Wednesday, July 3

8:30 AM to 10:00 AM

Room B

[FI1] BANKING AND FINANCIAL MARKETS

Session Chair

Zenzo Dube

National University of Science and Technology, Zimbabwe

A Comparative Study of U.S. and European Bank Portfolios under the New Regulatory Guideline on Market Risk Capital

C. Pat Obi, Purdue University Calumet, U.S.A.

Shomir Sil, Purdue University Calumet, U.S.A.

The Relationship Between Trading Volume and Volatility in Korean Financial Markets

Shiyong Yoo, Chung-Ang University, Korea

Foreign Direct Investment Decisions Into China and India

Ayşe Yuce, Ryerson University, Canada

Mauricio Zelaya, University of Waterloo, Canada

"Stock Market" vs "Economy" How to Define and Classify?

Bahadır T. Guler, Middle East Technical University, Turkey

Discussants

Maselo Sekhukhune, Tshwane University of Technology, South Africa (Papers 1 & 2)

Mehdi Mohaghegh, Norwich University, U.S.A. (Papers 3 & 4)

Wednesday, July 3

8:30 AM to 10:00 AM

Room C

[IS1] DEVELOPMENTAL ISSUES – SOUTH AFRICA

Session Chair

Frank Le Veness

St. John's University, U.S.A.

The Pedagogy of Governance and Public Administration: Prospects and Challenges for South Africa

N.S. Matsiliza, Tshwane University of Technology, South Africa

The Impact of Pre-Paid Water Meters on the Right of Access to Water in South Africa, with Reference to Limpopo Province: A Constitutional Perspective

Khangala T. Knowles, Tshwane University of Technology, South Africa

Moving Toward Sustainable Household Food-Production Systems: Constraints and Challenges in Rural South Africa

T. Selby Madzivhandila, University of Limpopo Turfloop Campus, South Africa

Valuing the Impact of Pollution on the Poor: The Case of Bophelong

W.C.J. Grobler, North-West University (Vaal Triangle Campus), South Africa

Discussants

James W. Gabberty, Pace University, U.S.A. (Papers 1 & 2)

Amelia Silveira, Uninove, Brazil (Papers 3 & 4)

Wednesday, July 3

8:30 AM to 10:00 AM

Room D

[MG1] DRIVERS OF BUSINESS EXCELLENCE

Session Chair

Gerard Leo Danford

Haaga-Helia University of Applied Sciences, Finland

HR Practitioners' Contribution to Business Excellence: Results Spanning a Quarter of a Century in New Zealand

Pieter S. Nel, UNITEC Institute of Technology, New Zealand

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Organizing the Human Resources Function to Harness Future Opportunities: Survey Results of 2010 Forecasted for 2020

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Pieter S. Nel, UNITEC Institute of Technology, New Zealand

The Sense of Organisation Identity (SoOI)... Systematically Inching Forward

Christian L. van Tonder, Curtin University of Technology, Australia

Tadayuki Miyamoto, Curtin University, Australia

Discussants

Nikolay Filinov, National Research Univ. Higher School of Economics, Russia (papers 1 & 2)

Stanley Mukhola, Tshwane University of Technology, South Africa (paper 3)

Wednesday, July 3

8:30 AM to 10:00 AM

Room E

[MK1] COMMUNICATING AND MANAGING CUSTOMERS

Session Chair

Hisao Fujimoto

Osaka University of Economics, Japan

Reaction to Deceptive Advertising: Analysis of Brazilian Consumers

Daniel Kamlot, Escole Brasileira de Adminitracao Publica E de Empresas, Brazil

Fatima Bayma de Oliveira, Escole Brasileira de Adminitracao Publica E de Empresas, Brazil

Delane Botelho, Escole Brasileira de Adminitracao de Empresas, Brazil

Exposure to eWOM and Consumer Behavior: Does the Gender Matter?

Rym S. Tabbane, Manouba University, Tunisia

Manel Hamouda, Tunis El Manar University, Tunisia

Exploring the Determinants of Mall Management from Customers' Perspective in India

Harvinder Singh, Institute of Management Technology, India

Prakash Chandra Dash, Temple City Institute of Engineering & Technology, India

Discussants

Alano N. Matias, Fundacao Getulio Vargas, Brazil (papers 1 & 2)

Edmir Kuazaqui, UNIP - Universidade Paulista, Brazil (paper 3)

Wednesday, July 3

10:30 AM to Noon

Plenary Session Room

**[SP1] PLENARY SESSION: CONTEMPORARY TRENDS IN GLOBAL BUSINESS
AND TECHNOLOGY**

Session Chair

*N. Delener
Arcadia University, U.S.A.*

A Global Overview of Trends in Governmental, Corporate and Private Surveillance

Raj Goel, Brainlink International, Inc., U.S.A.

U.S. Public Debt Crisis: Cause and Remedies

C. Pat Obi, Purdue University Calumet, U.S.A.

Moderators

*Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand
Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland
Leonora Fuxman, St. John's University, U.S.A.*

Wednesday, July 3

1:00 PM to 2:30 PM

Room A

[SP2] OPERATIONS MANAGEMENT AND CUSTOMER-ORIENTED SERVICES IN HIGH-TECH INDUSTRIES IN ASIA I

Session Chair

Amy H.I. Lee

Chung Hua University, Taiwan

A Decision-Making Model for Selecting New Product Development Projects

Amy H.I. Lee, Chung Hua University, Taiwan

He-Yau Kang, National Chin - Yi University of Technology, Taiwan

Establishing Customer Order Screening Mechanisms under Customization Environment

Hwai-En Tseng, National Chin-Yi University of Technology, Taiwan

Chi-Cheng Liao, National Chin-Yi University of Technology, Taiwan

Consumers' Behavior for Using Smart Phone Apps

Yu Chao, Chung Hua University, Taiwan

Discussants

Kenneth R. Lord, University of Scranton , U.S.A. (papers 1 & 2)

M.C. Cant, University of South Africa , South Africa (paper 3)

Wednesday, July 3

1:00 PM to 2:30 PM

Room B

[CM1] MANAGING CORPORATE IMAGE THROUGH COMMUNICATION

Session Chair

Md. Humayun Kabir

Tshwane University of Technology, South Africa

The Impact of Corporate Social Responsibility Perception on the Job Satisfaction and Organizational Commitment

Arcan Tuzcu, Ankara University, Turkey

Crisis Management and Communication Strategy in Response to Ethical Lapses and Corporate Social Responsibility Failures

George V. Priovolos, Iona College, U.S.A.

Vincent F. Maher, Iona College, U.S.A.

The Role of Social Media as a Crisis Communication Tool During the European Horse Meat Scandal of 2013

Marius Dieperink, Tshwane University of Technology, South Africa

D.L.R. Van Der Waladt, Tshwane University of Technology, South Africa

Discussants

Odile Haustant-Letaief, University of London , United Kingdom (papers 1 & 2)

Pumela Msweli, University of Limpopo , South Africa (paper 3)

Wednesday, July 3

1:00 PM to 2:30 PM

Room C

[EC2] WORLD ECONOMICS GROUPS – ISSUES AND CONCERNS

Session Chair

Paul McGrath

Purdue University - Calumet, U.S.A.

A Greek Wedding in SADC? Testing for Structural Symmetry towards SADC Monetary Integration

Mulatu F. Zerihun, Tshwane University of Technology, South Africa

Marthinus C. Breitenbach, University of Pretoria , South Africa

Francis Kemegue, University of Pretoria and Framingham State University, South Africa

South Africa in BRICS and the Global Agro-food Systems: Convenience or Pragmatism?

Johannes Tsheola, University of Limpopo , South Africa

Phophi Nembambula, University of Limpopo , South Africa

ASEAN as Logistics and Outsourcing Hub

Chackrit Duangphastra, Chulalongkorn University, Thailand

Regional Development in the Nations of the South: The Successes and Failures of the Caribbean Community and Common Market (CARICOM) as a Case Study

Frank P. Le Veness, St. John's University, U.S.A.

Discussants

Dmitry Rodionov, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)

Marcelo Cabus Klotze, Pontifical Catholic University of Rio de Janeiro, Brazil (papers 3 & 4)

Wednesday, July 3

1:00 PM to 2:30 PM

Room D

[IS2] E-GOVERNANCE

Session Chair

W.C.J. Grobler

North-West University (Vaal Triangle Campus), South Africa

The Status of Global E-Government Research: A Bibliometric Study

Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil

Gustavo De Oliveira Almeida, Praia de Botafogo, Brazil

Yamile Lined Ramos Mahecha, EBAPE - Fundacao Getulio Vargas, Brazil

Profiling Non-Users of E-Government Services: In Quest of E-Government Promotion Strategies

Mercy Mpinganjira, University of Johannesburg , South Africa

Phineas Mbango, University of Johannesburg , South Africa

Uncommon Partners: Leveraging E-Government Initiatives to Spur Economic Activity

James W. Gabberty, Pace University, U.S.A.

Technology Identification and Ethical Performance Management: Remolding Local Government Service Delivery Through E- GovMoNet

Jane R. Mokgele, Tshwane University of Technology, South Africa

Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Discussants

Sello P. Mampane, Tshwane University of Technology, South Africa (papers 1 & 2)

D.M. Gujarathi, University of Pune , India (papers 3 & 4)

Wednesday, July 3

1:00 PM to 2:30 PM

Room E

[IS3] INFORMATION TECHNOLOGY – STRATEGIC ISSUES

Session Chair

*Christina Schweikert
St. John's University, U.S.A.*

Inhibiting Factors for Knowledge Transfer in Information Technology Projects

*Ramesh B. Paramkusham, Walden University, U.S.A.
Jean Gordon, Florida International University, U.S.A.*

Use of Information System and Strategy: An Analysis of Influence on Performance in Brazilian Companies

*Adilson C. Yoshikuni, Fundacao Getulio Vargas, Brazil
Fabio N. Machado-da-Silva, Fundacao Getulio Vargas, Brazil
Alberto Luis Albertin, Escola de Administracao, Brazil*

The Assignment Problem: Searching for an Optimal and Efficient Solution

A. Vasilopoulos, St. John's University, U.S.A.

Discussants

*Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)
Lynsie Chew, University College of London, United Kingdom (paper 3)*

Wednesday, July 3

2:30 PM to 4:00 PM

Room A

[SP3] OPERATIONS MANAGEMENT AND CUSTOMER-ORIENTED SERVICES IN HIGH-TECH INDUSTRIES IN ASIA II

Session Chair

Chien-Wei Wu

National Tsing Hua University, Taiwan

Pickup and Delivery Problem with Fuzzy Travel Times for Supply Chains in Semiconductor Manufacturing

Chun-Mei Lai, Far East University, Taiwan

Solving Joint Replenishment Problem with Transportation Batch and Quantity Discounts

He-Yau Kang, National Chin - Yi University of Technology, Taiwan

Amy H.I. Lee, Chung Hua University, Taiwan

Cheng-Han Lee, Chin-Yi University of Technology, Taiwan

Developing a New Sampling Plan for Product Acceptance Determination Based on the Process Yield

Chien-Wei Wu, National Tsing Hua University, Taiwan

Shih-Wen Liu, National Taiwan University of Science and Technology, Taiwan

Discussants

Fátima Bayma De Oliveira, Fundacao Getulio Vargas, Brazil (papers 1 & 2)

Ulun Akturan, Galatasaray University, Turkey (paper 3)

Wednesday, July 3

2:30 PM to 4:00 PM

Room B

[EC3] COMPETITIVENESS AND GLOBALIZATION

Session Chair

Nikolay Filinov

National Research Univ. Higher School of Economics, Russia

Helping Two Developing Countries to Globalize by Implementing Competitive Intelligence

Adeline Du Toit, University of Pretoria , South Africa

N. Sewdass, University of Pretoria , South Africa

The Competitiveness Management of Strategic Alliances in the Vagueness Conditions

Nikolova L., St. Petersburg State Polytechnical University, Russia

Nikolov S., St. Petersburg State Polytechnical University, Russia

Plotnikova E., St. Petersburg State Polytechnical University, Russia

South Africa, China and the Etiology of Competing Economic and Geopolitical Interests in 21st Century Africa

Sanjay Balkaran, Tshwane University of Technology, South Africa

Lessons for South Africa from the International e-Conveyancing Environment

Anthea P. Amadi-Echendu, University of South Africa , South Africa

Rene Pellissier, University of South Africa , South Africa

Discussants

Mona Chung, Deakin University, Australia (papers 1 & 2)

Mulatu F. Zerihun, Tshwane University of Technology, South Africa (papers 3 & 4)

Wednesday, July 3

2:30 PM to 4:00 PM

Room C

[FI2] IPO AND CAPITAL FORMATION

Session Chair

C. Pat Obi

Purdue University Calumet, U.S.A.

Intellectual Capital Disclosure in IPO Prospectuses: Evidence From Technology Companies Listed on NASDAQ

Tatiana A. Garanina, St. Petersburg University, Russia

Alexandra S. Manuilova, St. Petersburg University, Russia

Time Series Analysis for Crisis Times: Case Study with the IBOVESPA Index (1999-2012)

Marcelo Zeuli, Pontifical Catholic University of Rio de Janeiro, Brazil

Antonio Carlos Figueiredo, Pontifical Catholic University of Rio de Janeiro, Brazil

Marcelo Cabus Klotze, Pontifical Catholic University of Rio de Janeiro, Brazil

Economic Capital Formation Within an Entrepreneurship Venture

Corrie Ferreira, Tshwane University of Technology, South Africa

Jan P. Grundling, Tshwane University of Technology, South Africa

Lizl Steynberg, Tshwane University of Technology, South Africa

Graphical Analysis of Financial Stability in the Corporate Financial Management

Anna N. Zhilkina, State University of Management, Russia

Discussants

Onur Tekel, Middle East Technical University, Turkey (papers 1 & 2)

Mehdi Mohaghegh, Norwich University, U.S.A. (papers 3 & 4)

Wednesday, July 3

2:30 PM to 4:00 PM

Room D

[IT1] TECHNOLOGY: MULTIDISCIPLINARY PERSPECTIVES

Session Chair

*Rim Chaabouni Jallouli
University of Mannouba , Tunisia*

Cybernetic Id-crime Manifestation: Visualizing the Use of Illicit Technology - Looking Into the Future Business Development

Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Factors Influencing the Use of Information and Communication Technology in the Kenyan Higher Education Sector

*Jimmy K.N. Macharia, United States International University, Kenya
Theunis G. Pelsler, North-West University, South Africa*

Linked Data: Technologies and Opportunities in Healthcare

*Christina Schweikert, St. John's University, U.S.A.
Bonnie Mackellar, St. John's University, U.S.A.*

Discussants

*Jean Gordon, Florida International University, U.S.A. (papers 1 & 2)
A. Mji, Tshwane University of Technology, South Africa (paper 3)*

Wednesday, July 3

2:30 PM to 4:00 PM

Room E

[IS4] POVERTY ISSUES IN SOUTH AFRICA

Session Chair

S.L. Gupta

Birla Institute of Technology and Science, India

Self- Generated Livelihoods and Household Poverty Alleviation in Rural South Africa

MP Thobakgale, University of Limpopo, Turfloop Campus , South Africa

Prevalence of Household Food Poverty in a South African Township

J. Sekhampu, North-West University (Vaal Triangle Campus), South Africa

South Africa's Approach to the Treatment of Medical Contributions, Donations and Expenses for Tax Purposes: Some Legal and Ethical Questions

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussants

Caswell Maloka, University of Limpopo, South Africa (papers 1 & 2)

Ngoako Mokoale, University of Limpopo, Turfloop Campus , South Africa (paper 3)

Wednesday, July 3

4:45 PM to 6:15 PM

Room A

[EC4] ECONOMIC DEVELOPMENT IN SOUTH AFRICA

Session Chair

Irina Rudskaia

St. Petersburg State Polytechnical University, Russia

Small Business Development in South Africa: Best Practices and Lessons From India

Mariann Polly Mashigo, Tshwane University of Technology, South Africa

The Impact of Small & Micro Enterprises (S&MEs) on Rural Economic Development in South Africa: Perceptions from Small Business Owners in Mankweng, Polokwane, South Africa

Dominique E. Uwizeyimana, University of Limpopo, Turfloop Campus , South Africa

The Role of Export Diversification on Economic Growth in South Africa: 1980-2010 a VECM Approach

Caroline Mudenda, University of Fort Hare , South Africa

Ireen Choga, North West University, South Africa

Asrat Tsegaye, University of Fort Hare , South Africa

Itumeleng P. Mongale, North-West University, South Africa

The Impact of Informal Traders on the Economic Development of Limpopo Province

Amon Magwiro, Tshwane University of Technology, South Africa

Discussants

Oleg N. Zhilkin, People's Friendship University of Russia, Russia (papers 1 & 2)

Johannes Tsheola, University of Limpopo , South Africa (papers 3 & 4)

Wednesday, July 3

4:45 PM to 6:15 PM

Room B

[IS5] EMERGING TECHNOLOGIES AND E-LEARNING

Session Chair

Leonora Fuxman

St. John's University, U.S.A.

**Student Perceptions of E-Learning Components Within an Undergraduate Level
Accounting Module**

Alan Parkinson, University College of London , United Kingdom

Lynsie Chew, University College of London , United Kingdom

**Towards a Unitary Perspective on the Academic Use of Mobile Learning Applications: A
Case of University Student Perspectives**

Patient Rambe, University of Free State , South Africa

Crispen Chipunza, Central University of Technology, South Africa

Aaron Bere, Central University of Technology, South Africa

Mobile Phone Addiction among Students at a South African University

Hilda H. Mahlangu, Vaal University of Technology, South Africa

Ufuoma Akpojivi, North-West University: Vaal Triangle Campus, South Africa

**The Decentralization of Governance in Public Service Delivery: A Case of Makanye
Village, South Africa**

Ngoako Mokoele, University of Limpopo, Turfloop Campus , South Africa

Discussants

S. Nikolov, St Petersburg State Polytechnical University, Russia (papers 1 & 2)

Christian L. van Tonder, Curtin University of Technology, Australia (papers 3 & 4)

Wednesday, July 3

4:45 PM to 6:15 PM

Room C

[MK2] PRODUCT INVOLVEMENT AND MARKETING

Session Chair

Kenneth R. Lord

University of Scranton, U.S.A.

High Involvement vs Low Involvement: Risk Perception for Different Brand Image Levels

Ulun Akturan, Galatasaray University, Turkey

Product Involvement and Online Word-of-mouth in the South African Fast Food Industry

CF De Meyer, University of Johannesburg Kingsway Campus , South Africa

Danie Petzer, North-West University, South Africa

Marketing Proposal for Micro-Enterprises

Edmir Kuazaqui, UNIP - Universidade Paulista, Brazil

Teresinha Covas Lisboa, UNISA - Universidade de Santo Amaro, Brazil

The Effect of the Perceived Risk in the Consumers' Acceptance of the Crowd Funding

Han-suk Lee, Sangmyung University, Korea

Seongtae Hong, Sangmyung University, Korea

Won-jun Lee, Cheongju University, Korea

Discussants

Wilson Ozuem, University of Hertsfordshire , United Kingdom (papers 1 & 2)

Jose G. Hernandez, Universidad Metropolitana , Venezuela (papers 3 & 4)

Wednesday, July 3

4:45 PM to 6:15 PM

Room D

[TO1] HOTEL MANAGEMENT FOR TOURISM

Session Chair

Jeong-Gil Choi

Kyung Hee University, South Korea

Brics's India: South African Tourism Best Bet in Diversifying Inbound Tourism

Unathi S. Henama, Tshwane University of Technology, South Africa

Improving Service Quality in Malaysian Hotels: Exploring the People Dimension

Barry O'Mahony, Swinburne University of Technology, Australia

Johanudin Lahap, Universiti Teknologi Mara, Malaysia

John Dalrymple, Swinburne University of Technology, Australia

Economic Culture: The Potential of Tourism to Transform Ethnic Minority's Economic Culture: A Case of Merak-sakteng, Bhutan

Wantanee Suntikul, Institute of Tourism Studies, China

Ugyen Dorji, Royal Institute for Tourism and Hospitality, Thimphu

Discussant

Paulo Almeida, Polytechnic Institute of Leiria, Portugal (papers 1 & 2)

Gabriel Hector Olmos, Tecnologico de Monterrey Campus Morelia, Mexico (paper 3)

Thursday, July 4

8:30 AM to 10:00 AM

Room A

[AC1] TAXATION ISSUES

Session Chair

Alan Parkinson

University College of London , United Kingdom

Australia's Henry Review of Small Business Tax Concessions

Paul Kenny, Flinders University, Australia

A Preliminary Study of Australian Tax Practitioner' Ethics

Ken Devos, Monash University, Australia

The Use of Dialogical Tools in Luxury Websites

Suzane Strehlau, Universidade Nove de Julho

Melby K. Zuniga Huertas, Centro Universitario Fundacao Educacional Inaciana, Brazil

Alexandre Lignos, Independent Consultant

Discussants

Md. Humayun Kabir, Tshwane University of Technology, South Africa (papers 1 & 2)

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa (paper 3)

Thursday, July 4

8:30 AM to 10:00 AM

Room B

[CM2] IMPORTANCE OF COMMUNICATION FOR BUSINESSES

Session Chair

Satyendra Singh

University of Winnipeg , Canada

The European Horse Meat Scandal of 2013: How Crisis Communication Management Could Regain a Good Reputation

D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa

Reading Hofstede's Taxonomies: UK vs France, Professional Business Communication

Odile Haustant-Letaief, University of London , United Kingdom

An Integrative View of Social Media and Brand Perceptions: A Theoretical Orientation

Kerri Tan, London School of Business and Finance, United Kingdom

Wilson Ozuem, University of Hertsfordshire , United Kingdom

Is Human Capital Development the Weakest Link in the Chain of Economic Development Policies in South Africa?

Pumela Msweli, University of Limpopo , South Africa

Discussants

George V. Priovolos, Iona College, U.S.A. (papers 1 & 2)

HB Klopper, Monash South Africa, South Africa (papers 3 & 4)

Thursday, July 4

8:30 AM to 10:00 AM

Room C

[EC5] GLOBALIZATION AND THE ROLE OF FDI

Session Chair

J. Sekhampu

North-West University (Vaal Triangle Campus), South Africa

Lithuanian Evolution of Globalization

Antanas Makstutis, Mykolas Romeris University, Lithuania

Latvian Champions

Arnīs Sauka, Ventspils University College, Latvia

Chinese Outwards Investment and Its Impact on Australia

Mona Chung, Deakin University, Australia

Bruno Mascitelli, Swinburne University of Technology, Australia

Innovation for Entrepreneurship: Is New Technology a Driving Mechanism for the Creation of a Firm?

Maria Markatou, National and Kapodistrian University of Athens, Greece

Yannis Stournaras, National and Kapodistrian University of Athens, Greece

Discussants

Sofia Sinelnikova, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)

Mulatu F. Zerihun, Tshwane University of Technology, South Africa (papers 3 & 4)

Thursday, July 4

8:30 AM to 10:00 AM

Room D

[HC1] MANAGING HEALTHCARE

Session Chair

Sheri L. Mackey

Luminosity Global Consulting Group, U.S.A.

**Improving Operational and Clinical Success of Hospitals and Healthcare Facilities
Worldwide: Adoption of International Standards Recommended for Monitoring
Waterborne Pathogens**

Mark A. Cwiek, Central Michigan University, U.S.A.

Gerald R. Ledlow, Georgia Southern University, U.S.A.

Zigmond A. Kozicki, Central Michigan University, U.S.A.

Stephanie J.S. Baiyasi-Kozicki, Central Michigan University, U.S.A.

Siddarth Anney, Central Michigan University, U.S.A.

Ethan Pauwels, Central Michigan University, U.S.A.

**The Importance of Coherence between Health, Intellectual Property and Trade to Access
to HIV/AIDS Medicines and Treatment in Developing Countries**

Omphemetse Sibanda, University of South Africa , South Africa

Discussants

E.J. Van Rooyen, Tshwane University of Technology, South Africa (paper 1)

Nongo Cynthia M. Phiri, University of Venda , South Africa (paper 2)

Thursday, July 4

8:30 AM to 10:00 AM

Room E

[IS6] MANAGING INFRASTRUCTURE

Session Chair

Marika Nikkinen

Haaga-Helia University of Applied Sciences, Finland

**Methods to Evaluate and Compare Efficiency in Infrastructure and Transport Concessions
- An Exploratory Analysis**

Felipe da Silva Medeiros, Federal University of Rio Grande Do Sul, Brazil

Luis Afonso dos Santos Senna, Federal University of Rio Grande Do Sul, Brazil

Christine Tessele Nodari, Federal University of Rio Grande Do Sul, Brazil

**The South African Transport Business Sectors Response to HIV/AIDS: The Impact on
Taxi and Truck Business Industries**

Martha Mashamaite, University of Limpopo , South Africa

**Student Housing Entrepreneurship in South Africa - Conflated Housing Mandate Between
State and Higher Education?**

E. Tswai, University of Limpopo , South Africa

F.G. Netswera, University of Limpopo , South Africa

**Contemporary Programs of Good Governance, Economic Restructuring and the New
Public Management Trajectory in South Africa: Challenges and Issues of the (**
NyGPyramid) Model

Nyawo Gumede, Tshwane University of Technology, South Africa

Sello P. Mampane, Tshwane University of Technology, South Africa

Discussants

Paul McGrath, Purdue University - Calumet, U.S.A. (papers 1 & 2)

Amon Magwiro, Tshwane University of Technology, South Africa (papers 3 & 4)

Thursday, July 4

8:30 AM to 10:00 AM

Room F

[MK3] RETAILING AND SERVICES

Session Chair

*Mornay Roberts-Lombard
University of Johannesburg , South Africa*

Retailer Loyalty Programs: Worthless or Worthwhile?

*M.C. Cant, University of South Africa , South Africa
M.N. du Toit, University of South Africa , South Africa*

The Importance of Store Image Attributes Within the Supermarket Sector in Northern Central Region India: Customer Perceptions

*S.L. Gupta, Birla Institute of Technology and Science, India
Amresh Kumar, Birla Institute of Technology and Science, Goa Campus, India*

Resume Reviews, Interview Conditions, and Acceptance Decisions: An Experimental Study in the Hotel Industry

Che-Jen Su, Fu-Jen Catholic University, Taiwan

Discussants

*Tanya Domina, Central Michigan University, U.S.A. Africa (papers 1 & 2)
Hilda H. Mahlangu, Vaal University of Technology, South Africa (paper 3)*

Thursday, July 4

10:30 AM to Noon

Plenary Session Room

[SP4] PLENARY SESSION 2: COMPETITIVENESS IN GLOBAL MARKETS

Session Chair

N. Delener

Arcadia University, U.S.A.

The Magic of Being Competitive

Teemu Kokko, Haaga-Helia University of Applied Sciences , Finland

From Restoring American Competitiveness to Reenergizing Globalization: From What Washington Needs to Do Now to Issues the World Needs to Be Concerned About Now

Robert Vambery, Pace University, U.S.A.

Moderators

Bruno Mascitelli, Swinburne University of Technology, Australia

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Thursday, July 4

1:00 PM to 2:30PM

Room A

[SP5] PANEL: MEET THE EDITORS

Moderator

*N. Delener, Editor-in-Chief, The Journal of Global Business and Technology
Arcadia University, U.S.A.*

Panelists

*Bruno Mascitelli and Barry O'Mahony, Editor-in-Chief, Contemporary Issues in Business &
Government
Swinburne University of Technology, Australia*

*Satyendra Singh, Editor-in-Chief, International Journal of Business and Emerging Markets
University of Winnipeg , Canada*

*El Thalassinou, General Editor, European Research Studies Journal
University of Piraeus , Greece*

Thursday, July 4

1:00 PM to 2:30PM

Room B

[EC6] GLOBAL ECONOMICS: ECLECTIC PERSPECTIVES

Session Chair

Frank LeVeness

St. John's University, U.S.A.

Economic and Legal Aspects of Estimating Public Procurement of Goods, Service and Works and Possible Prevention of Corruption in Serbia

Dusica Karic, University of Alfa , Serbia

Petar Bojovic, University of Alfa , Serbia

Bljerim Halili, University of Alfa , Serbia

Nehat Maduni, University of Alfa , Serbia

Interaction Between Socially Responsible Investment (SRI) Sector and Selected Macroeconomic Variables in South Africa

J. Sekhampu, North-West University (Vaal Triangle Campus), South Africa

Paul Francois Muzindutsi, University of Kwazulu Natal , South Africa

Negotiations of Geographical Indication in WTO and the Utilization of Geographical Indication to Increase the Competitiveness of Thai Products in the World Market

Chackrit Duangphastra, Chulalongkorn University, Thailand

Discussants

Era Kozlovskaya, St Petersburg State Polytechnical University, Russia (papers 1 & 2)

Arnis Sauka, Ventspils University College, Latvia (paper 3)

Thursday, July 4

1:00 PM to 2:30PM

Room C

[FI3] FINANCIAL MANAGEMENT – INTERRELATIONSHIPS

Session Chair

Amon Magwiro

Tshwane University of Technology, South Africa

The Relationship Between Energy Consumption, Exports, CO2 Emission and FDI in Turkey

Onur Tekel, Middle East Technical University, Turkey

Empirically Establishing Differences in IPOs between the US and China

Rahul Bishnoi, Hofstra University, U.S.A.

Xiaoting Hu, Hofstra University, U.S.A.

Shallow Finance and Centralized Governments--the Vicious Circle of Socio-Economic Backwardness in the Traditional Societies of the Greater Middle East

Mehdi Mohaghegh, Norwich University, U.S.A.

Discussants

Mwakapenda Willy, Tshwane University of Technology, South Africa (papers 1 & 2)

Jong C. Rhim, University of Southern Indiana , U.S.A. (paper 3)

Thursday, July 4

1:00 PM to 2:30PM

Room D

[IS7] TECHNOLOGY AND CURRICULUM FOR HIGHER EDUCATION

Session Chair

Teemu Kokko

Haaga- Helia University of Applied Sciences , Finland

Ubuntu-Centered Assessment in Rural-Based Higher Education Undergraduate Professional Program Offerings

Nongo Cynthia M. Phiri, University of Venda , South Africa

Rachel T. Lebese, University of Venda , South Africa

Mobile Learning Acceptance in Higher Education

Maria L.A. de Carvalho, Pontifical Catholic University of Rio de Janeiro, Brazil

Jorge B. Ferreira, Pontifical Catholic University of Rio de Janeiro, Brazil

Angilberto Sabino de Freitas, Unigranrio University, Brazil

Cristiane J. Giovannini, Pontifical Catholic University of Rio de Janeiro, Brazil

Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil

An Analytical Cum Descriptive Study on Curriculum Design and Development in Growing Management Education in India - Featuring Area of Action and Schools of Thoughts

D.M. Gujarathi, University of Pune , India

University-employer Partnerships for Work-integrated Learning: Three Case Studies from Walter Sisulu University, South Africa

Nombeko Dwesini, Walter Sisulu University, South Africa

Discussants

A. Mji, Tshwane University of Technology, South Africa (papers 1 & 2)

Ferdinand Niyimbanira, Vaal University of Technology, South Africa (papers 3 & 4)

Thursday, July 4

1:00 PM to 2:30PM

Room E

[LA1] LABOR AND EMPLOYMENT LAWS IN EMERGING MARKETS

Session Chair

Mark A. Cwiek

Central Michigan University, U.S.A.

Trade Secret Misappropriations Vis-A-Vis Threat to Industrial Espionage

Prasidh R. Singh, National Law University, India

Manu Maheshwari, National Law University, India

The Effects of the Basic Conditions of Employment, Act No. 97 on Domestic Workers in South Africa

Mokoko Sebola, University of Limpopo , South Africa

Mamabolo Malema Angelina , University of Limpopo , South Africa

Discussants

Vincent F. Maher, Iona College, U.S.A. (paper 1)

J.A.A. Lazenby, University of the Free State , South Africa (paper 2)

Thursday, July 4

1:00 PM to 2:30PM

Room F

[MK4] BRAND MANAGEMENT – STRATEGIES FROM ACROSS THE WORLD

Session Chair

Roger B. Mason

Durban University of Technology, South Africa

Regeneration Strategy of Japanese-style Brand

Hisao Fujimoto, Osaka University of Economics, Japan

Perceived Prevalence of Social Media on Brand Image: A Theoretical and Empirical Investigation of the Luxury Fashion Sector

Madina Ansari, University of Gloucestershire , United Kingdom

Wilson Ozuem, University of Hertsfordshire , United Kingdom

Non-strategic, Non-Institutionalized Actors as Catalysts to Innovation in the eTravel Industry: Analyzing eTravel's Experts Perspective on Emerging Sources of Service Innovations

Ronan Jouan de Kervenoael, Sabanci University, Turkey

Cornelia Enderlien, Aston University, United Kingdom

The Influence of Eight Internal Marketing Elements on Brand Awareness in the Services Sector - A Developing Economy Perspective

Elizabeth Stephanie Conradie, Council for Medical Schemes, South Africa

Mornay Roberts-Lombard, University of Johannesburg , South Africa

HB Kloppe, Monash South Africa, South Africa

Discussants

Gabriel Hector Olmos, Tecnologico de Monterrey Campus Morelia, Mexico (papers 1 & 2)

S.L. Gupta, Birla Institute of Technology and Science, India (papers 3 & 4)

Thursday, July 4

2:30 PM to 4:00PM

Room A

[AC2] FINANCIAL STATEMENTS AS INDICATORS OF CORPORATE HEALTH

Session Chair

Ken Devos

Monash University, Australia

Value Chain Analysis and Environmental Management Accounting in South African Manufacturing Industries and Municipalities

Heinz Eckart Klingelhöfer, Tshwane University of Technology, South Africa

Emmanuel Obioha, Tshwane University of Technology, South Africa

Cash Flow Statement as an Evidence for Financial Distress

Naz Sayari, Middle East Technical University, Turkey

Can Simga Mugan, Middle East Technical University, Turkey

Mega Accounting Theory and Meso Accounting

Carlos Antonio de Rocchi, Universidade Federal Do Rio Grande de Sol , Brazil

Discussants

Paul Kenny, Flinders University, Australia (papers 1 & 2)

Md. Humayun Kabir, Tshwane University of Technology, South Africa (paper 3)

Thursday, July 4

2:30 PM to 4:00PM

Room B

[IS8] NURTURING ENTREPRENEURISM IN HIGHER EDUCATION

Session Chair

Gerard Leo Danford

Haaga-Helia University of Applied Sciences, Finland

Relationships between Organizational Factors and Entrepreneurial Competencies: A Study of Coordinators of Undergraduate Courses in the South of Brazil

Suzete A. Lizote, Univali, Brazil

Miguel A. Verdinelli, Univali, Brazil

Amelia Silveira, Uninove, Brazil

The Effect of Entrepreneurship Education on Entrepreneurial Intent of Rural University Students in South Africa

MJ Malebana, Tshwane University of Technology, South Africa

Developing a Framework to Determine the Total Cost of Ownership for an Audio/Visual Lecture Capture System in Higher Education Institutions

Alan Parkinson, University College of London , United Kingdom

Lynsie Chew, University College of London , United Kingdom

Conceptual Relationship Between E-Skills Procedural and Pedagogical Knowledge of Vocational Business Studies Teachers in ICT-Based Classrooms

Bolaji Janet Adegbenro, Tshwane University of Technology, South Africa

Mwakapenda Willy, Tshwane University of Technology, South Africa

Oludayo Olugbara, Durban University of Technology, South Africa

Discussants

Kedibone Phago, University of Limpopo , South Africa (papers 1 & 2)

Ngoako Mokoale, University of Limpopo, Turfloop Campus , South Africa (papers 3 & 4)

Thursday, July 4

2:30 PM to 4:00PM

Room C

[IS9] ALLIANCES AND INTERNATIONALIZATION

Session Chair

*Christian L. van Tonder
Curtin University of Technology, Australia*

Impact of Alliance Networks on Firm's Internationalization

*Gilberto Figueira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil
T. Diana L.V.A. de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil*

Multi-Disciplinary Situation Game "Factors of Growth" Development and Practical Application

*Iya Churakova, St. Petersburg State University, Russia
Ludmila Serova, St. Petersburg State University, Russia*

CIPA: A Contemporary Approach to Maximizing Cross-Cultural Opportunities

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Discussants

*P.A. Botha, North-West University, South Africa (papers 1 & 2)
Louise Du Preez, Tshwane University of Technology, South Africa (paper 3)*

Thursday, July 4

2:30 PM to 4:00PM

Room D

[MG2] MANAGING LEADERSHIP 1

Session Chair

Shaukat Ali

University of Wolverhampton , United Kingdom

Talent Management in South African Universities of Technology: Advancing Women Leadership Development

E.J. Van Rooyen, Tshwane University of Technology, South Africa

M. Motshekga-Sebolai, Tshwane University of Technology, South Africa

The Impact of the South African Labor Regulatory Regime on Leadership and Command in the South African National Defence Force

M.A.W. Prinsloo, Tshwane University of Technology, South Africa

Reflections on Management and Leadership in Local Government in South Africa: The Quest for Excellence in Service Delivery

Grace Abera, Tshwane University of Technology, South Africa

E.J. Van Rooyen, Tshwane University of Technology, South Africa

Leadership Paradigm, Social Identity, Social Learning-Cognition and the University of Namibia

Nico Schutte, University of Limpopo , South Africa

Discussants

E.M. Rankhumise, Tshwane University of Technology, South Africa (papers 1 & 2)

Jamwell Maswanganyi, Tshwane University of Technology, South Africa (papers 3 & 4)

Thursday, July 4

2:30 PM to 4:00PM

Room E

[MG3] GLOBAL INNOVATION MANAGEMENT

Session Chair

Susana Rodrigues

Polytechnic Institute of Leiria, Portugal

Protecting Radical Innovations in Domestic and International Markets

Pia Hurmelinna-Laukkanen, University of Oulu , Finland

Paavo Ritala, Lappeenranta University of Technology, Finland

Liisa-Maija Sainio, Lappeenranta University of Technology, Finland

Planning of Innovation: A Socio-Ecological View

Maria Angela Campelo de Melo, Pontifical Catholic University of Rio de Janeiro, Brazil

The Apparent Disjoint between Management Research and Management Practice

Geoff A. Goldman, University of Johannesburg , South Africa

Angela Obwaka, University of Johannesburg , South Africa

Management of Internationalization Strategies of "Born Globals" Born in Latvia

Arnis Sauka, Ventspils University College, Latvia

Discussants

Prasidh R. Singh, National Law University, India (papers 1 & 2)

Leonel Cezar Rodrigues, University Nove de Julho , Brazil (papers 3 & 4)

Thursday, July 4

2:30 PM to 4:00PM

Room F

[MK5] TRANSFORMING MARKETING

Session Chair

Hisao Fujimoto

Osaka University of Economics, Japan

Restaurant Services and Transformative Consumer Research: The Case of the Visually Impaired

Marina Dias de Faria, Pontifical Catholic University of Rio de Janeiro, Brazil

Jorge B. Ferreira, Pontifical Catholic University of Rio de Janeiro, Brazil

Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil

Cristiane J. Giovannini, Pontifical Catholic University of Rio de Janeiro, Brazil

Multiattribute Models with Multiplicative Factors in the Fantasy Sports

Javier J. Hernandez, Minimax Consultores, Venezuela

Maria J. Garcia, Minimax Consultores, Venezuela

Gilberto J. Hernandez, Minimax Consultores, Venezuela

Jose G. Hernandez, Universidad Metropolitana, Venezuela

A Multi-Disciplinary Argument for the Alignment of Two Disciplines - Marketing and Design

Mornay Roberts-Lombard, University of Johannesburg, South Africa

H. Gaworek, Nottingham-Trend University, United Kingdom

Green Marketing in India: An Exploratory Study

Hemantkumar P. Bulsara, S.V. National Institute of Technology, India

Manita Matharu, Amity University, India

Discussants

Elizabeth Stephanie Conradie, Council for Medical Schemes, South Africa (papers 1 & 2)

Danie Petzer, North-West University, South Africa (papers 3 & 4)

Thursday, July 4

4:45 PM to 6:15PM

Room A

[IS10] CROSS-CULTURAL TOPICS

Session Chair

*Fátima Bayma De Oliveira
Fundacao Getulio Vargas, Brazil*

Leading Multicultural Teams

*Jolanta Aritz, University of Southern California , U.S.A.
Robyn C. Walker, University of Southern California , U.S.A.*

Status in South African Public Sector Organizations: The Social Dominance Theory as a Basis for Understanding Social Hierarchies

*Natasja Holtzhausen, University of Pretoria , South Africa
Lianne P. Malan, University of Pretoria , South Africa*

An Analysis: Linguistic and Cultural Dimensions of South African Brand Names

Linda Van Huyssteen, Tshwane University of Technology, South Africa

External Factors Influencing Entry Mode Choice for the Russian and the Chinese Automobile Markets

Mikhail Chistyakov, National Research University Higher School of Economics, Russia

Discussants

*Kerri Tan, London School of Business and Finance, United Kingdom (papers 1 & 2)
Odile Haustant-Letaief, University of London , United Kingdom (papers 3 & 4)*

Thursday, July 4

4:45 PM to 6:15PM

Room B

[IS11] ADDRESSING FOOD SECURITY

Session Chair

Leon de Wet Fourie

UNITEC Institute of Technology, New Zealand

Allocation of Academic Workloads in the Faculty of Human and Social Sciences at a South African University

P.A. Botha, North-West University, South Africa

Non Governmental Organizations (NGOs) and Household Food Security: Experience from Southern Ethiopia

Aklilu Asha, University of Limpopo , South Africa

Godwell Nhamo, University of Limpopo , South Africa

Food (In)security and Patenting of Agricultural Biotechnologies: A South African Position

Omphemetse Sibanda, University of South Africa , South Africa

Discussants

Kenneth R. Lord, University of Scranton , U.S.A. (papers 1 & 2)

Liisa-Maija Sainio, Lappeenranta University of Technology, Finland (paper 3)

Thursday, July 4

4:45 PM to 6:15PM

Room C

[LA2] LEGALITY RELATED TO SOCIAL AND ETHICAL ISSUES

Session Chair

Ken Devos

Monash University, Australia

Ambush Marketing during World Sporting Events: Some Legal and Ethical Issues

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Rural Economic Development and Poverty Alleviation Through Land Reform in South Africa

Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa

Developing Approaches to Combat Cyber Bullying Through a Comparative Study Between the United Kingdom, Australia and South-Africa

Louise Du Preez, Tshwane University of Technology, South Africa

The Effects of Labour Laws on the South African Agricultural Sector

Mamabolo Malemela Angelina, University of Limpopo, South Africa

Discussants

Frank Le Veness, St. John's University, U.S.A. (papers 1 & 2)

N.S. Matsiliza, Tshwane University of Technology, South Africa (papers 3 & 4)

Thursday, July 4

4:45 PM to 6:15PM

Room D

[MG4] ENTREPRENEURSHIP MANAGEMENT

Session Chair

*Emilio Galdeano-Gomez
University of Almeria , Spain*

Co-Effect of Culture and Personality Traits on Business Success of South African Entrepreneurs

*Charles E. Bondima, Tshwane University of Technology, South Africa
E.M. Rankhumise, Tshwane University of Technology, South Africa
Jan P. Grundling, Tshwane University of Technology, South Africa*

Interaction and Bonding as Social Capital Indicators in a Small Business

*Corrie Ferreira, Tshwane University of Technology, South Africa
Jan P. Grundling, Tshwane University of Technology, South Africa
Lizl Steynberg, Tshwane University of Technology, South Africa*

Leadership Across Boundaries and Borders: Preparing Students for the Evolving World of Global Business

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Discussants

*Leonora Fuxman, St. John's University, U.S.A. (papers 1 & 2)
Amelia Silveira, Uninove, Brazil (paper 3)*

Thursday, July 4

4:45 PM to 6:15PM

Room E

[MK6] SOCIAL MEDIA MARKETING

Session Chair

Johan De Jager

Tshwane University of Technology, South Africa

Social Media Effectiveness Measurement System

Gabriel Hector Carmona Olmos, Tecnologico de Monterrey Campus Morelia, Mexico

Edgar M. Escamilla, Tecnologico de Monterrey Campus Morelia, Mexico

Social Media Engagement and Effectiveness on Branding: A Theoretical Orientation

Wilson Ozuem, University of Hertfordshire , United Kingdom

Ekaterina Glazyrina, London Business School, United Kingdom

Generation Y Students' Attitudes towards Facebook Advertising: Pilot Study Results

Hilda H. Mahlangu, Vaal University of Technology, South Africa

Ayesha L. Bevan-dye, North-West University: Vaal Triangle Campus, South Africa

Discussants

T. Selby Madzivhandila, University of Limpopo Turfloop Campus , South Africa (papers 1 & 2)

CF De Meyer, University of Johannesburg Kingsway Campus , South Africa (paper 3)

Friday, July 5

8:30 AM to 10:00PM

Room A

[FI4] BANKING AND CAPITAL STRUCTURE IN EMERGING MARKETS

Session Chair

*Mehdi Mohaghegh
Norwich University, U.S.A.*

Positioning Greece at the International Innovation Environment: An Analysis Based on Patent Records

*Maria Markatou, National and Kapodistrian University of Athens, Greece
Yannis Stournaras, National and Kapodistrian University of Athens, Greece*

The Indebtedness of Public Servants in the Public Service in South Africa

*Mariann Polly Mashigo, Tshwane University of Technology, South Africa
Maselo Sekhukhune, Tshwane University of Technology, South Africa*

Interrelationships among Capital Structure, Dividends and Ownership: An Empirical Evidence of Chinese Manufacturing Firms

Jong C. Rhim, University of Southern Indiana , U.S.A.

Discussants

*Shiyong Yoo, Chung-Ang University, Korea (papers 1 & 2)
Ayse Yuce, Ryerson University, Canada (paper 3)*

Friday, July 5

8:30 AM to 10:00PM

Room B

[IS12] MULTIDISCIPLINARY VIEWS ON ETHICS AND SOCIAL RESPONSIBILITY

Session Chair

Mark A. Cwiek

Central Michigan University, U.S.A.

A Study of Unethical Behavior Concerning Legal Fees in Civil Litigation From a South African Perspective

Ora Dippenaar, Tshwane University of Technology, South Africa

New Venture Planning Skills Incorporate Ethics for Industry: A Study of Curriculum for Engineering Students

Jane English, University of Cape Town , South Africa

When World and World Collide: Conflicts in Corporate Social Responsibility

Vincent F. Maher, Iona College, U.S.A.

George V. Priovolos, Iona College, U.S.A.

Challenges to Develop Positive Ethical Organizations in South Africa

J.A.A. Lazenby, University of the Free State , South Africa

Discussants

Khangala T. Knowles, Tshwane University of Technology, South Africa (papers 1 & 2)

Prasidh R. Singh, National Law University, India (papers 3 & 4)

Friday, July 5

8:30 AM to 10:00PM

Room C

[MG5] EFFICIENCY AND EFFECTIVENESS IN GLOBAL MANAGEMENT

Session Chair

*Jose G. Hernandez
Universidad Metropolitana , Venezuela*

Expatriate Risk Management

Huei-Fang Chen, Soochow University, Taiwan, ROC

Interconnection of Effectiveness and Competitiveness in Management

Victoria Zubareva, National Research University Higher School of Economics, Russia

**The Efficiency Logistics Management Work Plan at Operational Level in Flood Situation
in the Northeastern Region of Thailand**

*Chackrit Duangphastra, Chulalongkorn University, Thailand
Prapawee Wongbutesri, Chulalongkorn University, Thailand
Thakengsak Chaicharn, Chulalongkorn University, Thailand*

Discussants

David Poee, Vaal University of Technology, South Africa (papers 1 & 2)

Maria Angela Campelo de Melo, Pontifical Catholic Univ. of Rio de Janeiro, Brazil (paper 3)

Friday, July 5

8:30 AM to 10:00PM

Room D

[MG6] APPROACHES TO MANAGING INNOVATION

Session Chair

Hemantkumar P. Bulsara
S.V. National Institute of Technology, India

Application of Project Management Methodology for Innovation Project Management

Anna Yakovleva, National Research University Higher School of Economics, Russia

Appropriating the Economic Returns From R&D Results and Technical Innovations in the Brazilian Electricity Sector

Maria Fatima de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil

Mauricio Nogueira Frota, Pontifical Catholic University of Rio de Janeiro, Brazil

Jose Tenorio Barreto, Jr., Light Electricity Services, Brazil

Collaboration and Trust-Building in Virtual Open Innovation Community

Kaja Prystupa, Kozminski University, Poland

Dominika Latusek, Kozminski University, Poland

An Assessment of the Policy Applications on Rural Life in the Process of Economic Growth

Cengiz Sayin, Akdeniz University, Turkey

Yavuz Tascioglu, Akdeniz University, Turkey

Discussants

Ken Mathu, Vaal University of Technology, South Africa (papers 1 & 2)

Nombeko Dwesini, Walter Sisulu University, South Africa (papers 3 & 4)

Friday, July 5

8:30 AM to 10:00PM

Room E

[MG7] SUSTAINABLE PERFORMANCE IN EMERGING MARKETS

Session Chair

*Leonel Cezar Rodrigues
University Nove de Julho , Brazil*

Social Capital as a Predictor of Work Wellness of Academic Staff

*Dalene Vorster, North-West University, Mafikeng Campus, South Africa
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa*

Stakeholder Views on the Principal as a Manager in a School Project

*Genesis T. Molepo, Tshwane University of Technology, South Africa
A. Mji, Tshwane University of Technology, South Africa*

**Orphans and Vulnerable Children (OVC) Program Management: The Case of Hope
Worldwide South Africa**

Nongo Cynthia M. Phiri, University of Venda , South Africa

**Evaluation of the Factors Affecting Water-Saving Attitudes of Urban Life towards the Next
Century**

*Goksel Akpinar, Akdeniz University, Turkey
Sinem Gulcan, Akdeniz University, Turkey
Mevlut Gul, Suleyman Demirel University, Turkey*

Discussants

*Mokoko Sebola, University of Limpopo , South Africa (papers 1 & 2)
Willem Mostert, North West University, South Africa (papers 3 & 4)*

Friday, July 5

8:30 AM to 10:00PM

Room F

[MG8] PUBLIC SECTOR AND DIVERSITY MANAGEMENT

Session Chair

Shaukat Ali

University of Wolverhampton , United Kingdom

Characteristics of Mentoring and Coaching in a Public Sector Department in South Africa

Lesley Erasmus, University of Johannesburg , South Africa

Geoff A. Goldman, University of Johannesburg , South Africa

A Longitudinal Comparison of Aspects of Diversity in Two Common Wealth Countries

Pieter S. Nel, UNITEC Institute of Technology, New Zealand

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Andries du Plessis, UNITEC Institute of Technology, New Zealand

Inventory Management: Dynamics and Competition in Newsvendor Problem

Alena Smirnova, St. Petersburg State University, Russia

Formation of Scientific and Educational Potential When Assessing Efficiency of Universities

Elena Iakovleva, St Petersburg State Polytechnical University, Russia

Era Kozlovskaya, St Petersburg State Polytechnical University, Russia

Discussants

Alano N. Matias, Fundacao Getulio Vargas, Brazil (papers 1 & 2)

H. Van Zyl, University of Johannesburg , South Africa (papers 3 & 4)

Friday, July 5

10:30 AM to Noon

Room A

[AC3] CONTEMPORARY PERSPECTIVES IN ACCOUNTING

Session Chair

*Carlos Antonio de Rocchi
Universidade Federal Do Rio Grande de Sol , Brazil*

Fair Value Accounting (FVA) Perspectives, Adoption and Usage Patterns in One Southern African Economy

*Job Dubihlela, Vaal University of Technology, South Africa
Dennis Sibanda, Vaal University of Technology, South Africa*

The Potency of Managerial Accounting on Municipal Capital Project Delivery in South Africa: Ex-ante Detail Execution as Prevention of Future Deficiencies

Ndou Siphiwe Davidson, University of Limpopo, Turfloop Campus , South Africa

Financial Costs as a Barrier towards Student Education in an Emerging Market

*Lorraine Motlhabane, North-West University, South Africa
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa*

Discussants

*Naz Sayari, Middle East Technical University, Turkey (papers 1 & 2)
Ken Devos, Monash University, Australia (paper 3)*

Friday, July 5

10:30 AM to Noon

Room B

[EC7] ECONOMIC VARIABLES AND GROWTH

Session Chair

Ayse Yuce

Ryerson University, Canada

Estimating the Economic Growth Responsiveness to Inflation and Unemployment Changes in South Africa

Ferdinand Niyimbanira, Vaal University of Technology, South Africa

Institutional Mechanism of the Innovation Development of Russian Economy

Tatiana Leonova, State University of Management, Russia

Maxim Eygel, National Research University Higher School of Economics, Russia

Discussants

Alexander Gorovoy, St. Petersburg State Polytechnical University, Russia (paper 1)

Remigiusz Gawlik, Cracow University of Economics, Poland (paper 2)

Friday, July 5

10:30 AM to Noon

Room C

[FI5] INTERNATIONAL BANKING ENVIRONMENT

Session Chair

Shiyong Yoo

Chung-Ang University, Korea

Does Government Ownership and Disclosure Affect Performance and Stability of the GCC Banking Sector?

Ritab Al-Khouri, Qatar University, Qatar

Implementation of Basel-III Guidelines: A Study of Select Domestic and Foreign Commercial Banks in India

Munish Makkad, Birla Institute of Technology, India

Pallab Sikdar, Birla Institute of Technology, India

Bank Failures in South Africa "Where Have We Gone Wrong?", an Area of Concern for South Africa

Omar M. Khan, Tshwane University of Technology, South Africa

How Do Emerging Markets' Investors Benefit from Banking's Internationalization?

Yi-Yuan Liu, Oriental Institute of Technology, Taiwan

Discussants

Sang Whi Lee, Kyung-Hee University, Korea (papers 1 & 2)

Zenzo Dube, National University of Science and Technology, Zimbabwe (papers 3 & 4)

Friday, July 5

10:30 AM to Noon

Room D

[MK7] FACTORS AFFECTING CONSUMPTION BEHAVIORS

Session Chair

*George V. Priovolos,
Iona College, U.S.A.*

Innovative Buying Behaviour Intend: A Segmentation of Commercial Farmers in South Africa

*Dion van Zyl, University of South Africa , South Africa
Johan De Jager, Tshwane University of Technology, South Africa*

Spontaneous Exposure on Facebook: Marked Behavior of Generation Y

*Mario Rubens, Pontifical Catholic University of Rio de Janeiro, Brazil
Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro, Brazil*

The Impact of Customer Satisfaction on the Evolution of the Nigerian Airline Industry

*Wilson Ozuem, University of Hertfordshire , United Kingdom
Veronica Bakam, London School of Business and Finance, United Kingdom*

Discussants

*Harvinder Singh, Institute of Management Technology, India (papers 1 & 2)
Cengiz Sayin, Akdeniz University, Turkey (paper 3)*

Friday, July 5

10:30 AM to Noon

Room E

[MK8] WHAT MATTERS TO CONSUMERS ACROSS CULTURES?

Session Chair

Hisao Fujimoto

Osaka University of Economics, Japan

The Non-Deceptive Counterfeit Purchase Decision Making Process: An Empirical Study of Chinese Shoppers in Hong Kong

Ricky Y.K. Chan, Hong Kong Polytechnic University, Hong Kong

Katherine H.Y. Ma, Youth College, Hong Kong

Tingjui Chou, Renmin University, China

Cultures and Coupons

Satyendra Singh, University of Winnipeg , Canada

Place Tactics in a Turbulent Environment, Viewed Through Complexity Theory

Roger B. Mason, Durban University of Technology, South Africa

Discussants

Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)

Paavo Ritala, Lappeenranta University of Technology, Finland (paper 3)

Friday, July 5

10:30 AM to Noon

Room F

[TO2] TOURISM ISSUES – MARKETING, ETHICS, DIVERSITY

Session Chair

*Gabriel Hector Carmona Olmos
Tecnologico de Monterrey Campus Morelia, Mexico*

Subjective Experiences in Adventure Motorcycling: Exploring Marketing Potential

*J.J. Prinsloo, North West University, South Africa
G. Collins, Tshwane University of Technology, South Africa*

Ethics in Hospitality Research: Aligning Economic and Social Performance

*Kenneth R. Lord, University of Scranton , U.S.A.
Michael O. Mensah, University of Scranton , U.S.A.
Sanjay Putrevu, University at Albany SUNY , U.S.A.*

The Future of the Hotel Group Business Sales Force: Evolving Toward Obsolescence?

Richard G. McNeill, Northern Arizona University, U.S.A.

The Impacts of Employee Service Attitude on Service Quality, Customer Satisfaction and Customer Loyalty in the Hotel Industry

*Xin Guan, Kyung Hee University, Korea
Jeong-Gil Choi, Kyung Hee University, South Korea*

Discussants

*Barry O'Mahony, Swinburne University of Technology, Australia (papers 1 & 2)
Che-Jen Su, Fu Jen Catholic University, Taiwan (Papers 3 & 4)*

Friday, July 5

1:00 PM to 2:30 PM

Room A

[EC8] GLOBAL ECONOMICS: ECLECTIVE PERSPECTIVES II

Session Chair

Mulatu F. Zerihun, Tshwane University of Technology, South Africa

Fisher Hypothesis in Kazakhstan, Kyrgyzstan and Russia

Maya Katenova, Kimep University, Kazakhstan

Estimation of the Informal Economy: An Application of Fuzzy Sets

Vinicius X. Provenzano, IBMEC, Brazil, Brazil

Walter Gassenferth, IBMEC/RJ, Brazil

Maria Machado, Faculdades IBMEC/RJ, Brazil

Price of Land as Determinant for Spatial Location of Integration Service Clusters

Alexander Gorovoy, St. Petersburg State Polytechnical University, Russia

Dmitry Rodionov, St. Petersburg State Polytechnical University, Russia

Discussants

Georgios K. Dafnos, University of Piraeus , Greece (papers 1 & 2)

Ferdinand Niyimbanira, Vaal University of Technology, South Africa (paper 3)

Friday, July 5

1:00 PM to 2:30 PM

Room B

[FI6] SHAREHOLDER WEALTH

Session Chair

*Mariann Polly Mashigo
Tshwane University of Technology, South Africa*

Information Asymmetry and Loan Spread: Evidence from U.S. Oil and Gas Industry

*Sang Whi Lee, Kyung-Hee University, Korea
Seung Woog Kwag, Sookmyung Women's University, South Korea*

Assessing the London Stock Exchange's Initial Path Dependency. A New Institutionalism Analysis

Zenzo Dube, National University of Science and Technology, Zimbabwe

Fiscal Deficit and Stock Market: Empirical Evidence for Turkey

Ecenur Ugurlu, Middle East Technical University, Turkey

Discussants

*Figen Ceylan, Akdeniz University, Turkey (papers 1 & 2)
Chackrit Duangphastra, Chulalongkorn University, Thailand (paper 3)*

Friday, July 5

1:00 PM to 2:30 PM

Room C

[IS13] MINING AND ITS IMPACT ON ENVIRONMENT AND HEALTH

Session Chair

*Burhan Ozkan
Akdeniz University, Turkey*

Environmental Impacts from Coal Mining in South Africa

Ken Mathu, Vaal University of Technology, South Africa

Health Risks Associated with Pollutants from Coal Mining and Combustion in the Vicinity of Schools

*Adejoke C. Olufemi, Tshwane University of Technology, South Africa
A. Mji, Tshwane University of Technology, South Africa
Murembiwa S. Mukhola, Tshwane University of Technology, South Africa*

Learning Pathways for Improving Rehabilitation Practices in the Mining Industry: Case Studies of Coal Mining and Borrow Pits

Andani Mphinyane, Rhodes University, South Africa

Discussants

*Tshepiso I. Ngwenya, Tshwane University of Technology, South Africa (papers 1 & 2)
J. Surujlal, North-West University: Vaal Triangle Campus, South Africa (paper 3)*

Friday, July 5

1:00 PM to 2:30 PM

Room D

[MG9] MANAGING HUMAN RESOURCES

Session Chair

Susana Rodrigues

Polytechnic Institute of Leiria, Portugal

The Roles, Goals and Activities of Employers and HR Practitioners in New Zealand for Organizations to Be Successful and Competitive: Empirical Evidence from a Longitudinal Study

Andries J. Du Plessis, UNITEC Institute of Technology, New Zealand

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Pieter S. Nel, UNITEC Institute of Technology, New Zealand

Workers Participation in the Decision Making - Perceptions of Security Officers at a Private Security Firm

David Pooe, Vaal University of Technology, South Africa

Issac Nyaka, Vaal University of Technology, South Africa

Antecedents of Board Effectiveness in Monitoring Strategy Implementation

Marcio Alves Amaral-Baptista, Pontifical Catholic Univ. of Rio de Janeiro, Brazil

Maria Angela Campelo De Melo, Pontificia Universidade Catolica, Brazil

T. Diana L.V.A. de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Discussants

Shaukat Ali, University of Wolverhampton , United Kingdom (papers 1 & 2)

Marika Nikkinen, Haaga-Helia University of Applied Sciences, Finland (paper 3)

Friday, July 5

1:00 PM to 2:30 PM

Room E

[MG10] LEADERSHIP AND GOVERNANCE

Session Chair

Elina Varamaki

Seinajoki University of Applied Sciences, Finland

Governance and Leadership Challenges: The Case Study of Higher Education in South Africa

Nombeko Dwesini, Walter Sisulu University, South Africa

Noluthando Matsiliza, Walter Sisulu University, South Africa

The Impact of Governance and Complexity of Uniform Customs and Technology on Third-Party Logistics and Supply Chain Management

Sut Sakchutchawan, Waynesburg University, U.S.A.

Promotion in the MCNs in Japan: New Thinking and Practices?

Hooi L. Wan, Universiti Teknologi , Malaysia

An Analysis of Municipal Financial Management in South Africa

Tebogo Mabile, North West University, South Africa

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Discussants

Samir R. Moussalli, Huntingdon College, U.S.A. (papers 1 & 2)

Pawan Budhwar, Aston University, United Kingdom (papers 3 & 4)

Friday, July 5

2:30 PM to 4:00 PM

Room A

[SP6] EMERGING ISSUES IN THAILAND'S BUSINESS DEVELOPMENT: (1) CASSAVA SUPPLY CHAIN, (2) MEAT TRACEABILITY, AND (3) WOMEN & SME

Session Chair

Satyendra Singh

University of Winnipeg , Canada

The Influences of Product Involvement and Fear of Seller Opportunism on Perceived Usefulness of Meat Traceability System: The Mediating Role of Perceived Informativeness

Kawpong Polyorat, Khon Kaen University, Thailand

Nathamon Buaprommee, Khon Kaen University, Thailand

The Concept of a Cultivation Plan in Solving Irregular Flow of Cassava Supply

Kullapapruk Piewthongngam, Khon Kaen University, Thailand

Potjanat Sitiwet, Khon Kaen University, Thailand

Supachai Pathumnakul, Khon Kaen University, Thailand

Challenges of Entrepreneurs of Small- and Medium-Size Companies in Thailand with Focus on Gender Inequalities

Nimnual Piewthongngam, University of Thai Chamber of Commerce , Thailand

Discussants

Marius Dieperink, Tshwane University of Technology, South Africa (papers 1 & 2)

Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro, Brazil (paper 3)

Friday, July 5

2:30 PM to 4:00 PM

Room B

[EC9] INTERNATIONAL TRADE AND FINANCE

Session Chair

Bruno Mascitelli

Swinburne University of Technology, Australia

Direct and Indirect Agricultural Fund Transfers and Economic Growth in the European Union

Figen Ceylan, Akdeniz University, Turkey

The Trade Effect of the Euro and Impact on Relative Power between Eurozone States

Georgios K. Dafnos, University of Piraeus , Greece

El Thalassinou, University of Piraeus , Greece

The Relationship between Trading Volume and Volatility in Korean Financial Markets

Shiyong Yoo, Chung-Ang University, Korea

Adequacy of International Funding in a Less-Developed African Country

Md. Humayun Kabir, Tshwane University of Technology, South Africa

Discussants

Frank Le Veness, St. John's University, U.S.A. (papers 1 & 2)

Caswell Maloka, University of Limpopo , South Africa (papers 3 & 4)

Friday, July 5

2:30 PM to 4:00 PM

Room C

[IS14] FACTORS INFLUENCING YOUTH LIFESTYLES AND BEHAVIOR

Session Chair

Stanley Mukhola

Tshwane University of Technology, South Africa

Material and Non-Material Determinants of European Youth's Life Quality

Remigiusz Gawlik, Cracow University of Economics, Poland

A Study on the International Position, and Occurrence, of Bride Abduction

Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa

Louise Du Preez, Tshwane University of Technology, South Africa

Driving Forces Enthuse the Continuous Growth of Chinese Students in the U.S. Schools-A Preliminary Study About Chinese Students Motives

Chiang-Nan Chao, St. John's University, U.S.A.

Niall Hegarty, St. John's University, U.S.A.

Leonora Fuxman, St. John's University, U.S.A.

I. Hilmi Elifoglu, St. John's University, U.S.A.

An Investigation Into Shopping Center Experimental Effects Upon the Fashion Shopping Behavior of International Students in the United Kingdom

Yeremiella Andhitya, JAS Consulting, Indonesia

J.J. Huliselan, Pelita Harapan University, Indonesia

Willy Gunadi, Pelita Harapan University, Indonesia

Discussants

Han-suk Lee, Sangmyung University, Korea (papers 1 & 2)

J. Surujlal, North-West University: Vaal Triangle Campus, South Africa (papers 3 & 4)

Friday, July 5

2:30 PM to 4:00 PM

Room D

[MG11] MANAGING SMALL AND MICRO ENTERPRISES

Session Chair

*Maria Angela Campelo De Melo
Pontificia Universidade Catolica, Brazil*

Being Professional Full-Time and Self Employed Part-Time in South Africa: A Qualitative Study of Lecturers' Perceptions on Entrepreneurship

Ferdinand Niyimbanira, Vaal University of Technology, South Africa

Protecting Dominant Technology in Context of Technological Discontinuity

Leonel Cezar Rodrigues, University Nove de Julho , Brazil

Luiz H. Machado, University Nove de Julho , Brazil

Marco A. de Jesus, University Nove de Julho , Brazil

The Contribution of Small, Medium and Micro Enterprises towards Local Economic Development in Mankweng Township, Limpopo Province

Caswell Maloka, University of Limpopo , South Africa

Mokoko Sebola, University of Limpopo , South Africa

Enhancing the Capacity of SMS Members in the South African Public Service: An Impact Assessment of the EDP

Willem Mostert, North West University, South Africa

Discussants

Elena Iakovleva, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)

M.A.W. Prinsloo, Tshwane University of Technology, South Africa (papers 3 & 4)

Friday, July 5

2:30 PM to 4:00 PM

Room E

[MG12] LABOR AND EMPLOYEE MANAGEMENT

Session Chair

Roger J. Volkema

Pontifical Catholic University of Rio de Janeiro, Brazil

Change Management: Absolutions on Labor Challenges - An Exploratory Futuristic Approach to Uot

Paul N. Masina, Tshwane University of Technology, South Africa
Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Management Practices Contributing to Employee Dissatisfaction at the Information and Communication Technology Business Unit

Molefe Jonathan Maleka, Tshwane University of Technology, South Africa

Managing Work-Life Balance of Working Mothers

C. Nieuwenhuizen, University of Johannesburg , South Africa
H. Van Zyl, University of Johannesburg , South Africa

Employee Perceptions of Talent Management Practices in Local Government Institutions

Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Discussants

Andries du Plessis, UNITEC Institute of Technology, New Zealand (papers 1 & 2)
Noluthando Matsiliza, Walter Sisulu University, South Africa (papers 3 & 4)

Friday, July 5

2:30 PM to 4:00 PM

Room F

[MG13] MANAGING LEADERSHIP 2

Session Chair

*Samir R. Moussalli
Huntingdon College, U.S.A.*

Global Leadership, Cultural Intelligence (CQ): How Does Neuroscience Facilitate Opportunities to Identify and Develop Leadership Potential?

*Shaukat Ali, University of Wolverhampton , United Kingdom
James Hea, University of Liverpool , United Kingdom*

Leadership, Commitment and Teamwork: A Case Study of the Brazilian Military Organization

*Paolo Rosi Davila, State University of Rio de Janeiro, Brazil
Fatima Bayma de Oliveira, Fundacao Getúlio Vargas, Brazil
Anderson de Souza Sant'anna, Federal University of Minas Gerais, Brazil*

Character Strengths and Leadership Practices: A Correlative Study of Graduate Business Students at a Private College in Northeast Indiana

David Pitcher, Indiana Institute of Technology, U.S.A.

Discussants

*Cengiz Sayin, Akdeniz University, Turkey (papers 1 & 2)
Maria Fatima de Almeida, Pontifical Catholic Univ/ of Rio de Janeiro, Brazil (paper 3)*

Friday, July 5

4:45 PM to 6:15 PM

Room A

[IS15] KNOWLEDGE MANAGEMENT AND GOVERNANCE

Session Chair

David Pitcher

Indiana Institute of Technology, U.S.A.

Knowledge Mediator of Taiwan's Universities: Tracing the Knowledge Trajectory From Patent Data

Yung-Chi Shen, National Chiayi University, Taiwan

Wan-Long Hsu, National Chiao Tung University, Taiwan

Transfer of Knowledge and Its Impact on International Migration

Gabriel Hector Carmona Olmos, Tecnologico de Monterrey Campus Morelia, Mexico

Yesmin I. Juarez, Tecnologico de Monterrey Campus Morelia, Mexico

Motives for Corporate Governance Disclosure in Weak Institutional Settings

Md. Humayun Kabir, Tshwane University of Technology, South Africa

Ismail Adelopo, De Montfort University, United Kingdom

Street-Food Vending: A Call for Training

Stanley Mukhola, Tshwane University of Technology, South Africa

Discussants

M.A.W. Prinsloo, Tshwane University of Technology, South Africa (papers 1 & 2)

Geoff A. Goldman, University of Johannesburg, South Africa (papers 3 & 4)

Friday, July 5

4:45 PM to 6:15 PM

Room B

[MG14] CROSS-CULTURAL AND GLOBAL MANAGEMENT

Session Chair

Shaukat Ali

University of Wolverhampton , United Kingdom

Truth or Consequences: The Effects of Distributive Tactics on Negotiation Process and Outcomes

Denise Fleck, Federal University of Rio de Janeiro, Brazil

Roger J. Volkema, Pontifical Catholic University of Rio de Janeiro, Brazil

Barbara Levy, Pontifical Catholic University of Rio de Janeiro, Brazil

Lara Coelho Vaccari, Pontifical Catholic University of Rio de Janeiro, Brazil

Cross-Cultural Synergy as a Tool to Harness Future Opportunities of Multinational Companies

Natalia Guseva, National Research University Higher School of Economics, Russia

Information as a Strategic Business Asset

Sevim Oztimurlenk, Long Island University, U.S.A.

The Strategic Implications of Alliances for the Internationalization of Firms in Emerging Countries: The Case of Totvs

Sylvia Moraes, Pontifical Catholic University of Rio de Janeiro, Brazil

T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Discussants

E.J. Van Rooyen, Tshwane University of Technology, South Africa (papers 1 & 2)

Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa (papers 3 & 4)

Friday, July 5

4:45 PM to 6:15 PM

Room C

[MG15] ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Session Chairs

*Leonel Cezar Rodrigues
Nine of July University - UNINOVE, Brazil*

Corruption in Municipalities: A Case Study of Madibeng Municipality in the North West Province of South Africa

Tshepiso I. Ngwenya, Tshwane University of Technology, South Africa

The Effect of Corporate Ethical Values on Employees' Organizational Commitment

*J.A.A. Lazenby, University of the Free State , South Africa
A. van der Walt, University of the Free State , South Africa
P. Blignaut, University of the Free State , South Africa*

Social Responsibility in Technology-Based Enterprises: A Case Study on Incubated SMEs

*Maria Fatima de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Catia Araujo Jourdan, Pontifical Catholic University of Rio de Janeiro, Brazil*

Management Accounting in Portuguese Hotel Enterprises - Update Research

*Luis Lima Santos, Polytechnic Institute of Leiria, Portugal
Conceicao Gomes, Polytechnic Institute of Leiria, Portugal
Nuno Arroiteia, Polytechnic Institute of Leiria, Portugal
Paulo Almeida, Polytechnic Institute of Leiria, Portugal*

Discussants

*Iya Churakova, St. Petersburg State University, Russia (papers 1 & 2)
Genesis T. Molepo, Tshwane University of Technology, South Africa (papers 3 & 4)*

Friday, July 5

4:45 PM to 6:15 PM

Room D

[MK9] DETERMINANTS OF CONSUMER BEHAVIOR

Session Chair

Roger B. Mason

Durban University of Technology, South Africa

Consumer Trust Determinants in a Tunisian Bank: An Exploratory Study

Nabila El jed, Manouba University, Tunisia

Green Consumerism in India: An SEM Approach

Harvinder Singh, Institute of Management Technology, India

Anant Saxena, Institute of Management Technology, India

Consumer Segmentation Analysis for Fresh Fruits and Vegetables Market in Turkey

Goksel Akpinar, Akdeniz University, Turkey

Burhan Ozkan, Akdeniz University, Turkey

Cengiz Sayin, Akdeniz University, Turkey

Sinem Gulcan, Akdeniz University, Turkey

Discussants

Kullapapruk Piewthongngam, Khon Kaen University, Thailand (papers 1 & 2)

Nyawo Gumede, Tshwane University of Technology, South Africa (paper 3)

Friday, July 5

4:45 PM to 6:15 PM

Room E

[MK10] FACTORS AFFECTING RETAIL STORE SUCCESS

Session Chair

*Kawpong Polyorat
Khon Kaen University, Thailand*

Shoppers' Perceptions of Mall Attributes, Shopping Satisfaction and Mall Commitment

Melanie Wiese, University of Pretoria , South Africa

Dilemmas Faced by Apparel Retail Stores: Is Visual Merchandising a Strategic Move or Wasted Effort?

*M.C. Cant, University of South Africa , South Africa
Y. Hefer, University of South Africa , South Africa*

Retailers' Relevant Attributes for Purchase Decision of the Elderly: An Analysis by Means of Structural Equations

*Evandro L. Lopes, Universidade Nove de Julho , Brazil
Eduardo Garcia, Universidade Nove de Julho , Brazil
Otavio B.D.L. Feire, Universidade Nove de Julho , Brazil*

An Exploratory Study of Consumer Behavior in Different Retail Formats in India

*Hemantkumar P. Bulsara, S.V. National Institute of Technology, India
Kshitij G. Trivedi, Sardar Vallabhbhai National Institute of Technology, India*

Discussants

*Rym S. Tabbane, Manouba University, Tunisia (papers 1 & 2)
Ricky Y.K. Chan, Hong Kong Polytechnic University, Hong Kong (papers 3 & 4)*

Friday, July 5

7:30 PM to 10:30 PM

Kasino Room

[SP7] BANQUET DINNER AT THE KATAJANOKAN KASINO

Session Chair

N. Delener

Arcadia University, U.S.A.

Insights and Foresights from The Mighty Eagle

Peter Vesterbacka, Rovio Entertainment, Finland

Moderator

Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland

Saturday, July 6

8:30 AM to 10:00 AM

Room A

[EC10] INVESTMENT AND EXPENDITURE

Session Chair

Ritab Al-Khouri, Qatar University, Qatar

The Role of Foreign Debt on Investment in Malawi: Evidence From Time Series Analysis

Betchani Tchereni, University of Malawi and North-West University , South Africa

Diana Viljoen, North-West University, South Africa

Impact of Price Elasticity on Demand for Medical Expenditure in South Africa: An Econometric Approach

Teboho J. Mosikari, North-West University, South Africa

Itumeleng P. Mongale, North-West University, South Africa

Local Economic Development as an Emerging Reality in the Post-Apartheid South Africa

K.A. Mashamaite, University of Limpopo, Turfloop Campus , South Africa

Discussants

C. Pat Obi, Purdue University Calumet, U.S.A. (papers 1 & 2)

El Thalassinou, University of Piraeus, Greece (paper 3)

Saturday, July 6

8:30 AM to 10:00 AM

Room B

[IS16] POLITICAL AND PUBLIC POLICY

Session Chair

Mona Chung

Deakin University, Australia

Italy's Political Crisis: Italian Business, the Markets and Europe - Response to Protect Elections

Bruno Mascitelli, Swinburne University of Technology, Australia

Let the Governments Serve the Needs of the People: Shaping Public Policy and Participation in the Sub-Saharan Africa

Kedibone Phago, University of Limpopo , South Africa

2011 Municipal Elections in South Africa: Between Participation and Apathy in Durban

Sanjay Balkaran, Tshwane University of Technology, South Africa

Adewale O. Banjo, Tshwane University of Technology, South Africa

Discussants

Pawan Budhwar, Aston University, United Kingdom (papers 1 & 2)

MP Thobakgale, University of Limpopo, Turfloop Campus , South Africa (paper 3)

Saturday, July 6

8:30 AM to 10:00 AM

Room C

[IS17] SOCIAL TRANSFORMATION IN SOUTH AFRICA

Session Chair

Paul McGrath

Purdue University - Calumet, U.S.A.

The Impact of Administration Orders as a Redress Mechanism for Over-Indebted Consumers: A Critical Analysis

Nkhangweni Jerry Malange, Tshwane University of Technology, South Africa

Naming, Name Changes and Transformation in South Africa: The Quest for Social Cohesion and Identity

Mashudu C. Mashige, Tshwane University of Technology, South Africa

An Analysis of the Roles and Responsibilities of the Different Actors in the IDP Process: The Case of the Mpumalanga Province, South Africa

Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa

Challenges Associated with Service Delivery at Three Community Service Centres of South African Police Service in East Rand Policing Area of Gauteng, South Africa

Emeka E. Obioha, Tshwane University of Technology, South Africa

I.D. Devries, Tshwane University of Technology, South Africa

Discussants

Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa (papers 1 & 2)

A. Mji, Tshwane University of Technology, South Africa (papers 3 & 4)

Saturday, July 6

8:30 AM to 10:00 AM

Room D

[LA3] LEGALITIES OF CONFIDENTIALITY, DONATIONS AND MARKETS

Session Chair

Ken Devos

Monash University, Australia

The Protection of Research Confidentiality Against Demands of Law Enforcement Agencies: A Look at Some Legal and Ethical Questions

Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Kirtsaneng v. John Wiley & Sons, Inc.-The “First Sale” Defense of the Gray Market

J.L. Yranski Nasuti, Iona College, U.S.A.

Constitutional Analysis of Regulation of Interception of Communication & Provision of Communication-Related Information Amendment Act (RICA) on the Right to Privacy and Security of Person

Khangala T. Knowles, Tshwane University of Technology, South Africa

Discussant

Mark A. Cwiek, Central Michigan University, U.S.A. (papers 1 & 2)

Bruno Mascitelli, Swinburne University of Technology, Australia (paper 3)

Saturday, July 6

10:30 AM to Noon

Room A

[IS18] KNOWLEDGE MANAGEMENT AND GOVERNANCE

Session Chair

Wilson Ozuem

University of Hertfordshire , United Kingdom

Financial Planning amongst South African Professional Soccer Players

Johannes Maseko, Vaal University of Technology, Republic Of South Africa

J. Surujlal, North-West University: Vaal Triangle Campus, South Africa

Characterising Volunteers in Sporting Mega Events: The Case of the FIFA Soccer World Cup in South Africa

A. Mji, Tshwane University of Technology, South Africa

Surujlal J, North West University, South Africa

Beneficiaries of a Place: Whose Life is Better?

Kirill L. Rozhkov, National Research University Higher School of Economics, Russia

Natalia Skryabina, Moscow Institute of Television and Broadcasting, Russia

Variables Contributing to a Long Term Talent Development Environment for University Athletes

Liandi van den Berg, North-West University: Vaal Triangle Campus, South Africa

J. Surujlal, North-West University: Vaal Triangle Campus, South Africa

Discussant

Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil (papers 1 & 2)

Cengiz Sayin, Akdeniz University, Turkey (papers 3 & 4)

Saturday, July 6

10:30 AM to Noon

Room B

[MG16] KNOWLEDGE AND SYSTEM MANAGEMENT

Session Chair

Nikolay Filinov

National Research Univ. Higher School of Economics, Russia

Knowledge Management and Competitive Strategy

Florinda Neto Matos, Intellectual Capital Accreditation Association, Portugal

Isabel Miguel, Instituto Superior de Linguas E Administracao, Portugal

Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

The Influence of Knowledge Competence on Company Performance of SMEs in Kazakhstan

Gulzhanat Tayauova, International Academy of Business, Kazakhstan

Diana Amirbekova, Kazakh-British Technical University, Kazakhstan

Dababrata N. Chowdhury, University Campus Suffolk, U.K.

Curvilinear Relationship between High Performance Work Systems, Organizational Climate and Work Attitudes in the Indian Call Centre Context

Charmi Patel, University of Edinburgh , United Kingdom

Pawan Budhwar, Aston University, United Kingdom

Anastasia A. Katou, University of Macedonia , Greece

Introduction to a New Scientific Discipline: Management of AllSelve's Enlightenment and Empowerment

Jaeyoon Rhee, Chung-Ang University, Korea

Sunny Ham, Gachon University, Korea

Discussants

Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)

Leonora Fuxman, St. John's University, U.S.A. (papers 3 & 4)

Saturday, July 6

10:30 AM to Noon

Room C

[MG17] MANAGING TEAMS FOR SUCCESSFUL PERFORMANCE

Session Chair

Oleg N. Zhilkin

People's Friendship University of Russia, Russia

The Management of Employees Performance in the South African Public Service: A Case of the Department of Roads and Transport, Limpopo Province

Khutso Manyaka, University of Limpopo , South Africa

Mokoko Sebola, University of Limpopo , South Africa

Team Ineffectiveness Can Lead to Overall Organizational Downfall

Solly Nkosi, Dense Media Separation Powders, South Africa

Pule A. Kholopane, University of Johannesburg , South Africa

Gender and Field of Study as Determinants of Perceptions Regarding Employment

Prospects among Final Year Students: Case of a University of Technology in South Africa

Crispen Chipunza, Central University of Technology, South Africa

Discussants

Elena Iakovleva, St Petersburg State Polytechnical University, Russia (papers 1 & 2)

Geoff A. Goldman, University of Johannesburg , South Africa (paper 3)

Saturday, July 6

10:30 AM to Noon

Room D

[MG18] ROLE OF TRAINING AND SPECIALIZATION ON EMPLOYMENT

Session Chair

Tatiana Leonova

State University of Management, Russia

Land Use Management and Small Businesses Within Towns and Cities in South Africa

Tlou Ramoroka, University of Limpopo, Turfloop Campus , South Africa

Identifying Communities for Development in Post South Africa: Missing the Target

Mochechela Maria Mologade, University of Limpopo , South Africa

**The Impact of Training on Employee Retention: A Case of the University of Fort Hare
Administration Staff, Alice Campus**

Sharon Terera, University of Fort Hare , South Africa

H. Ngirande, University of Limpopo , South Africa

Discussant

Chackrit Duangphastra, Chulalongkorn University, Thailand (papers 1 & 2)

Sipho Mokoena, Tshwane University of Technology, South Africa (papers 3 & 4)

Saturday, July 6

10:30 AM to Noon

Room E

[MK11] INTERNAL AND EXTERNAL DETERMINANTS OF MARKETING SUCCESS

Session Chair

*Christina Schweikert
St. John's University, U.S.A.*

Cybermarketing as a Tool for Loyalty of Student in Higher Education Institutions from Brasilia/Brazil and Kentucky/ USA

Alano N. Matias, Fundacao Getulio Vargas, Brazil

Enterprise Diagnosis and the STOILMo

*Gilberto J. Hernandez, Minimax Consultores, Venezuela
Maria J. Garcia, Minimax Consultores, Venezuela
Jose G. Hernandez, Universidad Metropolitana , Venezuela*

Economics of Mass Matching: Thermal Profiling

*Tanya Domina, Central Michigan University, U.S.A.
Paul McGrath, Purdue University - Calumet, U.S.A.
Patrick Kinnicutt, Central Michigan University, U.S.A.*

Use-adoption Gaps in Food Retailing: Hypermarkets, Supermarkets and Traditional Food Retail Formats in Non-Western Developed Economics

Hayiel Hino, Ariel University, Israel

Discussants

*Eduardo Garcia, Universidade Nove de Julho , Brazil (papers 1 & 2)
Melanie Wiese, University of Pretoria , South Africa (papers 3 & 4)*

Saturday, July 6

1:00 PM to 2:30 PM

Room A

[IS19] CURRENT & CONTEMPORARY ISSUES – SOUTH AFRICA

Session Chair

Andries du Plessis

UNITEC Institute of Technology, New Zealand

An Analysis of the Xenophobic Attacks Experienced by South Africa: The Case of the Mpumalanga Province

Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa

Reinforcing Accountability in the South African Public Service

Manyaka Rasodi Khutso, University of Limpopo , South Africa

Nemutanzhela Tshipiri Lucas, University of Limpopo , South Africa

State-Owned Enterprises and State Capitalism: South Africa's Development Path Dilemma?

Johannes Tsheola, University of Limpopo , South Africa

Matshidisho Ledwaba, University of Limpopo , South Africa

Jafta Maphatane, University of Limpopo , South Africa

Discussants

Mercy Mpinganjira, University of Johannesburg , South Africa (papers 1 & 2)

Ngoako Mokoetele, University of Limpopo, Turfloop Campus , South Africa (paper 3)

Saturday, July 6

1:00 PM to 2:30 PM

Room B

[MG19] MARKET DEVELOPMENT AND ASSESSMENT

Session Chair

Elina Varamaki

Seinajoki University of Applied Sciences, Finland

Economic Model of Quality and Its Role in Modern Russia

Elena Iakovleva, St Petersburg State Polytechnical University, Russia

Daniil Demidenko, St Petersburg State Polytechnical University, Russia

The Evaluation of the Rural Development Investment Supporting Programs for the Enterprises in Turkey

Cengiz Sayin, Akdeniz University, Turkey

Yavuz Tascioglu, Akdeniz University, Turkey

The Relationship Between Survivor Attitudes and Worker Commitment After Downsizing Process in the Timber Production Estates in Mpumalanga Province, South Africa

H. Ngirande, University of Limpopo , South Africa

Sharon Terera, University of Fort Hare , South Africa

Discussants

Roger J. Volkema, Pontifical Catholic University of Rio de Janeiro, Brazil (papers 1 & 2)

Tlou Ramoroko, University of Limpopo , South Africa (paper 3)

Saturday, July 6

1:00 PM to 2:30 PM

Room C

[MG20] MANAGEMENT OF TECHNOLOGY BASED INDUSTRIES

Session Chair

*Leonel Cezar Rodrigues
University Nove de Julho , Brazil*

The Imminent Educational Technology Governance Framework in Universities of Technology

Annette Sadie, Tshwane University of Technology, South Africa

Aircraft Maintenance Repair and Overhaul Market in Russia - Challenges and Opportunities of the High-Tech Industry in Russia

*Oleg N. Zhilkin, People's Friendship University of Russia, Russia
Rostislav V. Lopatkin, People's Friendship University of Russia, Russia*

Scenario Modeling: Management Technology to Harness Future Opportunities of Multilevel Organization Systems

Olga M. Pisareva, State University of Management, Russia

Discussants

*Crispen Chipunza, Central University of Technology, South Africa (papers 1 & 2)
Maria Angela Campelo De Melo, Pontificia Universidade Catolica, Brazil (paper 3)*

Participant Index

Key:

A: Author; P: Panel, tutorial or workshop participant

C: Session Chair; D: Discussant

(The participation symbol is followed by the Session Page Number.)

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