Wednesday, July 3  
8:30 AM to 10:00 AM  
Room A

[EC1] ECONOMICS OF INNOVATION

Session Chair
Mariann Polly Mashigo
Tshwane University of Technology, South Africa

Business Co-opetition and Export Performance: An Empirical Analysis on an International Supply Chain
Juan C. Perez-Mesa, University of Almeria, Spain
Emilio Galdeano-Gomez, University of Almeria, Spain
Jose A. Aznar-Sanchez, University of Almeria, Spain

Innovation Potential of Region
Irina Rudskaya, St. Petersburg State Polytechnical University, Russia
Sinelnikova Sofya, St. Petersburg State Polytechnical University, Russia
Sedov Alexandr, St. Petersburg State Polytechnical University, Russia

Competition in Turkish Banking: Impacts of Restructuring and the Global Financial Crisis
Canan Yildirim, Kadir Has University, Turkey

Discussants
Hwai-En Tseng, National Chin-Yi University of Technology, Taiwan (Papers 1 & 2)
Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil (Paper 3)
Wednesday, July 3  8:30 AM to 10:00 AM  Room B

[FI1] BANKING AND FINANCIAL MARKETS

Session Chair
Zenzo Dube
National University of Science and Technology, Zimbabwe

A Comparative Study of U.S. and European Bank Portfolios under the New Regulatory Guideline on Market Risk Capital
C. Pat Obi, Purdue University Calumet, U.S.A.
Shomir Sil, Purdue University Calumet, U.S.A.

The Relationship Between Trading Volume and Volatility in Korean Financial Markets
Shiyong Yoo, Chung-Ang University, Korea

Foreign Direct Investment Decisions Into China and India
Ayse Yuce, Ryerson University, Canada
Mauricio Zelaya, University of Waterloo, Canada

"Stock Market" vs "Economy" How to Define and Classify?
Bahadir T. Guler, Middle East Technical University, Turkey

Discussants
Maselo Sekhukhune, Tshwane University of Technology, South Africa (Papers 1 & 2)
Mehdi Mohaghegh, Norwich University, U.S.A. (Papers 3 & 4)
Wednesday, July 3  8:30 AM to 10:00 AM  Room C

[IS1] DEVELOPMENTAL ISSUES – SOUTH AFRICA

Session Chair
Frank Le Veness
St. John's University, U.S.A.

The Pedagogy of Governance and Public Administration: Prospects and Challenges for South Africa

N.S. Matsiliza, Tshwane University of Technology, South Africa

The Impact of Pre-Paid Water Meters on the Right of Access to Water in South Africa, with Reference to Limpopo Province: A Constitutional Perspective

Khangala T. Knowles, Tshwane University of Technology, South Africa

Moving Toward Sustainable Household Food-Production Systems: Constraints and Challenges in Rural South Africa

T. Selby Madzivhandila, University of Limpopo Turfloop Campus, South Africa

Valuing the Impact of Pollution on the Poor: The Case of Bophelong

W.C.J. Grobler, North-West University (Vaal Triangle Campus), South Africa

Discussants

James W. Gabberty, Pace University, U.S.A. (Papers 1 & 2)
Amelia Silveira, Uninove, Brazil (Papers 3 & 4)
Wednesday, July 3  8:30 AM to 10:00 AM  Room D

[MGI] DRIVERS OF BUSINESS EXCELLENCE

Session Chair
Gerard Leo Danford
Haaga-Helia University of Applied Sciences, Finland

HR Practitioners' Contribution to Business Excellence: Results Spanning a Quarter of a Century in New Zealand
Pieter S. Nel, UNITEC Institute of Technology, New Zealand
Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand

Organizing the Human Resources Function to Harness Future Opportunities: Survey Results of 2010 Forecasted for 2020
Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand
Pieter S. Nel, UNITEC Institute of Technology, New Zealand

The Sense of Organisation Identity (SoOI)... Systematically Inching Forward
Christian L. van Tonder, Curtin University of Technology, Australia
Tadayuki Miyamoto, Curtin University, Australia

Discussants
Nikolay Filinov, National Research Univ. Higher School of Economics, Russia (papers 1 & 2)
Stanley Mukhola, Tshwane University of Technology, South Africa (paper 3)
Wednesday, July 3  8:30 AM to 10:00 AM  Room E

[MK1] COMMUNICATING AND MANAGING CUSTOMERS

Session Chair
Hisao Fujimoto
Osaka University of Economics, Japan

Reaction to Deceptive Advertising: Analysis of Brazilian Consumers
Daniel Kamlot, Escole Brasileira de Administracao Publica E de Empresas, Brazil
Fatima Bayma de Oliveira, Escole Brasileira de Administracao Publica E de Empresas, Brazil
Delane Botelho, Escole Brasileira de Administracao de Empresas, Brazil

Exposure to eWOM and Consumer Behavior: Does the Gender Matter?
Rym S. Tabbane, Manouba University, Tunisia
Manel Hamouda, Tunis El Manar University, Tunisia

Exploring the Determinants of Mall Management from Customers' Perspective in India
Harvinder Singh, Institute of Management Technology, India
Prakash Chandra Dash, Temple City Institute of Engineering & Technology, India

Discussants
Alano N. Matias, Fundacao Getulio Vargas, Brazil (papers 1 & 2)
Edmir Kuazaqui, UNIP - Universidade Paulista, Brazil (paper 3)
Wednesday, July 3 10:30 AM to Noon Plenary Session Room

[SP1] PLENARY SESSION: CONTEMPORARY TRENDS IN GLOBAL BUSINESS AND TECHNOLOGY

Session Chair
N. Delener
Arcadia University, U.S.A.

A Global Overview of Trends in Governmental, Corporate and Private Surveillance
Raj Goel, Brainlink International, Inc., U.S.A.

U.S. Public Debt Crisis: Cause and Remedies
C. Pat Obi, Purdue University Calumet, U.S.A.

Moderators

Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand
Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland
Leonora Fuxman, St. John’s University, U.S.A.
Wednesday, July 3  
1:00 PM to 2:30 PM  
Room A

[SP2] OPERATIONS MANAGEMENT AND CUSTOMER-ORIENTED SERVICES IN HIGH-TECH INDUSTRIES IN ASIA I

Session Chair
Amy H.I. Lee
Chung Hua University, Taiwan

A Decision-Making Model for Selecting New Product Development Projects
Amy H.I. Lee, Chung Hua University, Taiwan
He-Yau Kang, National Chin - Yi University of Technology, Taiwan

Establishing Customer Order Screening Mechanisms under Customization Environment
Hwai-En Tseng, National Chin-Yi University of Technology, Taiwan
Chi-Cheng Liao, National Chin-Yi University of Technology, Taiwan

Consumers' Behavior for Using Smart Phone Apps
Yu Chao, Chung Hua University, Taiwan

Discussants
Kenneth R. Lord, University of Scranton, U.S.A. (papers 1 & 2)
M.C. Cant, University of South Africa, South Africa (paper 3)
Wednesday, July 3 1:00 PM to 2:30 PM Room B

[CM1] MANAGING CORPORATE IMAGE THROUGH COMMUNICATION

Session Chair
Md. Humayun Kabir
Tshwane University of Technology, South Africa

The Impact of Corporate Social Responsibility Perception on the Job Satisfaction and Organizational Commitment
Arcan Tuzcu, Ankara University, Turkey

Crisis Management and Communication Strategy in Response to Ethical Lapses and Corporate Social Responsibility Failures
George V. Priovolos, Iona College, U.S.A.
Vincent F. Maher, Iona College, U.S.A.

The Role of Social Media as a Crisis Communication Tool During the European Horse Meat Scandal of 2013
Marius Dieperink, Tshwane University of Technology, South Africa
D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa

Discussants
Odile Haustant-Letaief, University of London, United Kingdom (papers 1 & 2)
Pumela Msweli, University of Limpopo, South Africa (paper 3)
Wednesday, July 3 1:00 PM to 2:30 PM  
Room C

[EC2] WORLD ECONOMICS GROUPS – ISSUES AND CONCERNS

Session Chair
Paul McGrath
Purdue University - Calumet, U.S.A.

A Greek Wedding in SADC? Testing for Structural Symmetry towards SADC Monetary Integration
Mulatu F. Zerihun, Tshwane University of Technology, South Africa
Marthinus C. Breitenbach, University of Pretoria, South Africa
Francis Kemegue, University of Pretoria and Framingham State University, South Africa

South Africa in BRICS and the Global Agro-food Systems: Convenience or Pragmatism?
Johannes Tsheola, University of Limpopo, South Africa
Phophi Nembambula, University of Limpopo, South Africa

ASEAN as Logistics and Outsourcing Hub
Chackrit Duangphastra, Chulalongkorn University, Thailand

Regional Development in the Nations of the South: The Successes and Failures of the Caribbean Community and Common Market (CARICOM) as a Case Study
Frank P. Le Veness, St. John's University, U.S.A.

Discussants
Dmitry Rodionov, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)
Marcelo Cabus Klotze, Pontifical Catholic University of Rio de Janeiro, Brazil (papers 3 & 4)
Wednesday, July 3 1:00 PM to 2:30 PM Room D

[IS2] E-GOVERNANCE

Session Chair
W.C.J. Grobler
North-West University (Vaal Triangle Campus), South Africa

The Status of Global E-Government Research: A Bibliometric Study
Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil
Gustavo De Oliveira Almeida, Praia de Botafogo, Brazil
Yamile Lined Ramos Mahecha, EBAPE - Fundacao Getulio Vargas, Brazil

Profiling Non-Users of E-Government Services: In Quest of E-Government Promotion Strategies
Mercy Mpinganjira, University of Johannesburg, South Africa
Phineas Mbango, University of Johannesburg, South Africa

Uncommon Partners: Leveraging E-Government Initiatives to Spur Economic Activity
James W. Gabberty, Pace University, U.S.A.

Technology Identification and Ethical Performance Management: Remolding Local Government Service Delivery Through E-GovMoNet
Jane R. Mokgele, Tshwane University of Technology, South Africa
Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Discussants
Sello P. Mampane, Tshwane University of Technology, South Africa (papers 1 & 2)
D.M. Gujarathi, University of Pune, India (papers 3 & 4)
[IS3] INFORMATION TECHNOLOGY – STRATEGIC ISSUES

Session Chair
Christina Schweikert
St. John's University, U.S.A.

Inhibiting Factors for Knowledge Transfer in Information Technology Projects
Ramesh B. Paramkusham, Walden University, U.S.A.
Jean Gordon, Florida International University, U.S.A.

Use of Information System and Strategy: An Analysis of Influence on Performance in Brazilian Companies
Adilson C. Yoshikuni, Fundacao Getulio Vargas, Brazil
Fabio N. Machado-da-Silva, Fundacao Getulio Vargas, Brazil
Alberto Luis Albertin, Escola de Administracao, Brazil

The Assignment Problem: Searching for an Optimal and Efficient Solution
A. Vasilopoulos, St. John's University, U.S.A.

Discussants
Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)
Lynsie Chew, University College of London, United Kingdom (paper 3)
Wednesday, July 3  
2:30 PM to 4:00 PM  
Room A

[SP3] OPERATIONS MANAGEMENT AND CUSTOMER-ORIENTED SERVICES IN HIGH-TECH INDUSTRIES IN ASIA II

Session Chair
Chien-Wei Wu
National Tsing Hua University, Taiwan

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Pickup and Delivery Problem with Fuzzy Travel Times for Supply Chains in Semiconductor Manufacturing

Chun-Mei Lai, Far East University, Taiwan

Solving Joint Replenishment Problem with Transportation Batch and Quantity Discounts

He-Yau Kang, National Chin - Yi University of Technology, Taiwan
Amy H.I. Lee, Chung Hua University, Taiwan
Cheng-Han Lee, Chin-Yi University of Technology, Taiwan

Developing a New Sampling Plan for Product Acceptance Determination Based on the Process Yield

Chien-Wei Wu, National Tsing Hua University, Taiwan
Shih-Wen Liu, National Taiwan University of Science and Technology, Taiwan

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Discussants

Fátima Bayma De Oliveira, Fundacao Getulio Vargas, Brazil (papers 1 & 2)
Ulun Akturan, Galatasaray University, Turkey (paper 3)
Wednesday, July 3  2:30 PM to 4:00 PM  Room B

[EC3] COMPETITIVENESS AND GLOBALIZATION

Session Chair
Nikolay Filinov
National Research Univ. Higher School of Economics, Russia

Helping Two Developing Countries to Globalize by Implementing Competitive Intelligence
Adeline Du Toit, University of Pretoria, South Africa
N. Sewdass, University of Pretoria, South Africa

The Competitiveness Management of Strategic Alliances in the Vagueness Conditions
Nikolova L., St. Petersburg State Polytechnical University, Russia
Nikolov S., St. Petersburg State Polytechnical University, Russia
Plotnikova E., St. Petersburg State Polytechnical University, Russia

South Africa, China and the Etiology of Competing Economic and Geopolitical Interests in 21st Century Africa
Sanjay Balkaran, Tshwane University of Technology, South Africa

Lessons for South Africa from the International e-Conveyancing Environment
Anthea P. Amadi-Echendu, University of South Africa, South Africa
Rene Pellissier, University of South Africa, South Africa

Discussants

Mona Chung, Deakin University, Australia (papers 1 & 2)
Mulatu F. Zerihun, Tshwane University of Technology, South Africa (papers 3 & 4)
Wednesday, July 3  
2:30 PM to 4:00 PM  
Room C

[F12] IPO AND CAPITAL FORMATION

Session Chair
C. Pat Obi  
Purdue University Calumet, U.S.A.

Intellectual Capital Disclosure in IPO Prospectuses: Evidence From Technology Companies Listed on NASDAQ
Tatiana A. Garanina, St. Petersburg University, Russia  
Alexandra S. Manuilova, St. Petersburg University, Russia

Time Series Analysis for Crisis Times: Case Study with the IBOVESPA Index (1999-2012)
Marcelo Zeuli, Pontifical Catholic University of Rio de Janeiro, Brazil  
Antonio Carlos Figueiredo, Pontifical Catholic University of Rio de Janeiro, Brazil  
Marcelo Cabus Klotze, Pontifical Catholic University of Rio de Janeiro, Brazil

Economic Capital Formation Within an Entrepreneurship Venture
Corrie Ferreira, Tshwane University of Technology, South Africa  
Jan P. Grundling, Tshwane University of Technology, South Africa  
Lizl Steynberg, Tshwane University of Technology, South Africa

Graphical Analysis of Financial Stability in the Corporate Financial Management
Anna N. Zhilkina, State University of Management, Russia

Discussants
Onur Tekel, Middle East Technical University, Turkey (papers 1 & 2)  
Mehdi Mohaghegh, Norwich University, U.S.A. (papers 3 & 4)
Wednesday, July 3  2:30 PM to 4:00 PM  Room D

[IT1] TECHNOLOGY: MULTIDISCIPLINARY PERSPECTIVES

Session Chair
Rim Chaabouni Jallouli
University of Mannouba, Tunisia

Cybernetic Id-crime Manifestation: Visualizing the Use of Illicit Technology - Looking Into the Future Business Development
Nafta Mokate Lehобye, Tshwane University of Technology, South Africa

Factors Influencing the Use of Information and Communication Technology in the Kenyan Higher Education Sector
Jimmy K.N. Macharia, United States International University, Kenya
Theunis G. Pelser, North-West University, South Africa

Linked Data: Technologies and Opportunities in Healthcare
Christina Schweikert, St. John's University, U.S.A.
Bonnie Mackellar, St. John's University, U.S.A.

Discussants
Jean Gordon, Florida International University, U.S.A. (papers 1 & 2)
A. Mji, Tshwane University of Technology, South Africa (paper 3)
Wednesday, July 3 2:30 PM to 4:00 PM Room E

[IS4] POVERTY ISSUES IN SOUTH AFRICA

Session Chair
S.L. Gupta
Birla Institute of Technology and Science, India

Self-Generated Livelihoods and Household Poverty Alleviation in Rural South Africa
MP Thobakgale, University of Limpopo, Turfloop Campus, South Africa

Prevalence of Household Food Poverty in a South African Township
J. Sekhampu, North-West University (Vaal Triangle Campus), South Africa

South Africa's Approach to the Treatment of Medical Contributions, Donations and Expenses for Tax Purposes: Some Legal and Ethical Questions
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Discussants
Caswell Maloka, University of Limpopo, South Africa (papers 1 & 2)
Ngoako Mokoele, University of Limpopo, Turfloop Campus, South Africa (paper 3)
Wednesday, July 3  
4:45 PM to 6:15 PM  
Room A

[EC4] ECONOMIC DEVELOPMENT IN SOUTH AFRICA

Session Chair
Irina Rudskaya
St. Petersburg State Polytechnical University, Russia

Small Business Development in South Africa: Best Practices and Lessons From India
Mariann Polly Mashigo, Tshwane University of Technology, South Africa

The Impact of Small & Micro Enterprises (S&MEs) on Rural Economic Development in South Africa: Perceptions from Small Business Owners in Mankweng, Polokwane, South Africa
Dominique E. Uwizeyimana, University of Limpopo, Turfloop Campus, South Africa

The Role of Export Diversification on Economic Growth in South Africa: 1980-2010 a VECM Approach
Caroline Mudenda, University of Fort Hare, South Africa
Ireen Choga, North West University, South Africa
Asrat Tsegaye, University of Fort Hare, South Africa
Itumeleng P. Mongale, North-West University, South Africa

The Impact of Informal Traders on the Economic Development of Limpopo Province
Amon Magwiro, Tshwane University of Technology, South Africa

Discussants
Oleg N. Zhilkin, People’s Friendship University of Russia, Russia (papers 1 & 2)
Johannes Tsheola, University of Limpopo, South Africa (papers 3 & 4)
Wednesday, July 3  
4:45 PM to 6:15 PM  
Room B

[IS5] EMERGING TECHNOLOGIES AND E-LEARNING

Session Chair
Leonora Fuxman
St. John's University, U.S.A.

Student Perceptions of E-Learning Components Within an Undergraduate Level Accounting Module
Alan Parkinson, University College of London, United Kingdom
Lynsie Chew, University College of London, United Kingdom

Towards a Unitary Perspective on the Academic Use of Mobile Learning Applications: A Case of University Student Perspectives
Patient Rambe, University of Free State, South Africa
Crispen Chipunza, Central University of Technology, South Africa
Aaron Bere, Central University of Technology, South Africa

Mobile Phone Addiction among Students at a South African University
Hilda H. Mahlangu, Vaal University of Technology, South Africa
Ufuoma Akpojivi, North-West University: Vaal Triangle Campus, South Africa

The Decentralization of Governance in Public Service Delivery: A Case of Makanye Village, South Africa
Ngoako Mokoele, University of Limpopo, Turfloop Campus, South Africa

Discussants
S. Nikolov, St Petersburg State Polytechnical University, Russia (papers 1 & 2)
Christian L. van Tonder, Curtin University of Technology, Australia (papers 3 & 4)
Wednesday, July 3 4:45 PM to 6:15 PM Room C

[MK2] PRODUCT INVOLVEMENT AND MARKETING

Session Chair
Kenneth R. Lord
University of Scranton, U.S.A.

High Involvement vs Low Involvement: Risk Perception for Different Brand Image Levels
Ulun Akturan, Galatasaray University, Turkey

Product Involvement and Online Word-of-mouth in the South African Fast Food Industry
CF De Meyer, University of Johannesburg Kingsway Campus, South Africa
Danie Petzer, North-West University, South Africa

Marketing Proposal for Micro-Enterprises
Edmir Kuazaqui, UNIP - Universidade Paulista, Brazil
Teresinha Covas Lisboa, UNISA - Universidade de Santo Amaro, Brazil

The Effect of the Perceived Risk in the Consumers' Acceptance of the Crowd Funding
Han-suk Lee, Sangmyung University, Korea
Seongtae Hong, Sangmyung University, Korea
Won-jun Lee, Cheongju University, Korea

Discussants
Wilson Ozuem, University of Hertsfordshire, United Kingdom (papers 1 & 2)
Jose G. Hernandez, Universidad Metropolitana, Venezuela (papers 3 & 4)
[TO1] HOTEL MANAGEMENT FOR TOURISM

Session Chair

Jeong-Gil Choi
Kyung Hee University, South Korea

Brics’s India: South African Tourism Best Bet in Diversifying Inbound Tourism

Unathi S. Henama, Tshwane University of Technology, South Africa

Improving Service Quality in Malaysian Hotels: Exploring the People Dimension

Barry O'Mahony, Swinburne University of Technology, Australia
Johanudin Lahap, Universiti Teknologi Mara, Malaysia
John Dalrymple, Swinburne University of Technology, Australia

Economic Culture: The Potential of Tourism to Transform Ethnic Minority's Economic Culture: A Case of Merak-sakteng, Bhutan

Wantanee Suntikul, Institute of Tourism Studies, China
Ugyen Dorji, Royal Institute for Tourism and Hospitality, Thimphu

Discussant

Paulo Almeida, Polytechnic Institute of Leiria, Portugal (papers 1 & 2)
Gabriel Hector Olmos, Tecnologico de Monterrey Campus Morelia, Mexico (paper 3)
Thursday, July 4  8:30 AM to 10:00 AM  Room A

[AC1] TAXATION ISSUES

Session Chair
Alan Parkinson
University College of London, United Kingdom

Australia's Henry Review of Small Business Tax Concessions
Paul Kenny, Flinders University, Australia

A Preliminary Study of Australian Tax Practitioner's Ethics
Ken Devos, Monash University, Australia

The Use of Dialogical Tools in Luxury Websites
Suzane Strehlau, Universidade Nove de Julho
Melby K. Zuniga Huertas, Centro Universitario Fundacao Educacional Inaciana, Brazil
Alexandre Lignos, Independent Consultant

Discussants
Md. Humayun Kabir, Tshwane University of Technology, South Africa (papers 1 & 2)
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa (paper 3)
The European Horse Meat Scandal of 2013: How Crisis Communication Management Could Regain a Good Reputation  
*D.L.R. Van Der Waldt, Tshwane University of Technology, South Africa*

Reading Hofstede's Taxonomies: UK vs France, Professional Business Communication  
*Odile Haustant-Letaief, University of London, United Kingdom*

An Integrative View of Social Media and Brand Perceptions: A Theoretical Orientation  
*Kerri Tan, London School of Business and Finance, United Kingdom  
Wilson Ozuem, University of Hertsfordshire, United Kingdom*

Is Human Capital Development the Weakest Link in the Chain of Economic Development Policies in South Africa?  
*Pumela Msweli, University of Limpopo, South Africa*

**Discussants**

*George V. Priovolos, Iona College, U.S.A. (papers 1 & 2)*  
*HB Klopper, Monash South Africa, South Africa (papers 3 & 4)*
Thursday, July 4  8:30 AM to 10:00 AM  Room C

[EC5] GLOBALIZATION AND THE ROLE OF FDI

Session Chair
J. Sekhampu
North-West University (Vaal Triangle Campus), South Africa

Lithuanian Evolution of Globalization
Antanas Makstutis, Mykolas Romeris University, Lithuania

Latvian Champions
Arnis Sauka, Ventspils University College, Latvia

Chinese Outwards Investment and Its Impact on Australia
Mona Chung, Deakin University, Australia
Bruno Mascitelli, Swinburne University of Technology, Australia

Innovation for Entrepreneurship: Is New Technology a Driving Mechanism for the Creation of a Firm?
Maria Markatou, National and Kapodistrian University of Athens, Greece
Yannis Stournaras, National and Kapodistrian University of Athens, Greece

Discussants
Sofia Sinelnikova, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)
Mulatu F. Zerihun, Tshwane University of Technology, South Africa (papers 3 & 4)
Thursday, July 4  
8:30 AM to 10:00 AM  
Room D

[HC1] MANAGING HEALTHCARE

Session Chair
Sheri L. Mackey
Luminosity Global Consulting Group, U.S.A.

Improving Operational and Clinical Success of Hospitals and Healthcare Facilities Worldwide: Adoption of International Standards Recommended for Monitoring Waterborne Pathogens
Mark A. Cwiek, Central Michigan University, U.S.A.
Gerald R. Ledlow, Georgia Southern University, U.S.A.
Zigmond A. Kozicki, Central Michigan University, U.S.A.
Stephanie J.S. Baiyasi-Kozicki, Central Michigan University, U.S.A.
Siddarth Anney, Central Michigan University, U.S.A.
Ethan Pauwels, Central Michigan University, U.S.A.

The Importance of Coherence between Health, Intellectual Property and Trade to Access to HIV/AIDS Medicines and Treatment in Developing Countries
Omphemetse Sibanda, University of South Africa, South Africa

Discussants
E.J. Van Rooyen, Tshwane University of Technology, South Africa (paper 1)
Nongo Cynthia M. Phiri, University of Venda, South Africa (paper 2)
Thursday, July 4  8:30 AM to 10:00 AM  Room E

[IS6] MANAGING INFRASTRUCTURE

Session Chair
Marika Nikkinen
Haaga-Helia University of Applied Sciences, Finland

Methods to Evaluate and Compare Efficiency in Infrastructure and Transport Concessions - An Exploratory Analysis
Felipe da Silva Medeiros, Federal University of Rio Grande Do Sul, Brazil
Luis Afonso dos Santos Senna, Federal University of Rio Grande Do Sul, Brazil
Christine Tessele Nodari, Federal University of Rio Grande Do Sul, Brazil

The South African Transport Business Sectors Response to HIV/AIDS: The Impact on Taxi and Truck Business Industries
Martha Mashamaite, University of Limpopo, South Africa

Student Housing Entrepreneurship in South Africa - Conflated Housing Mandate Between State and Higher Education?
E. Tswai, University of Limpopo, South Africa
F.G. Netswera, University of Limpopo, South Africa

Contemporary Programs of Good Governance, Economic Restructuring and the New Public Management Trajectory in South Africa: Challenges and Issues of the (NyGPyramid) Model
Nyawo Gumede, Tshwane University of Technology, South Africa
Sello P. Mampane, Tshwane University of Technology, South Africa

Discussants
Paul McGrath, Purdue University - Calumet, U.S.A. (papers 1 & 2)
Amon Magwiro, Tshwane University of Technology, South Africa (papers 3 & 4)
Thursday, July 4 8:30 AM to 10:00 AM Room F

[MK3] RETAILING AND SERVICES

Session Chair
Mornay Roberts-Lombard
University of Johannesburg, South Africa

Retailer Loyalty Programs: Worthless or Worthwhile?
M.C. Cant, University of South Africa, South Africa
M.N. du Toit, University of South Africa, South Africa

The Importance of Store Image Attributes Within the Supermarket Sector in Northern Central Region India: Customer Perceptions
S.L. Gupta, Birla Institute of Technology and Science, India
Amresh Kumar, Birla Institute of Technology and Science, Goa Campus, India

Resume Reviews, Interview Conditions, and Acceptance Decisions: An Experimental Study in the Hotel Industry
Che-Jen Su, Fu-Jen Catholic University, Taiwan

Discussants
Tanya Domina, Central Michigan University, U.S.A. Africa (papers 1 & 2)
Hilda H. Mahlangu, Vaal University of Technology, South Africa (paper 3)
Thursday, July 4 10:30 AM to Noon  
Plenary Session Room

[SP4] PLENARY SESSION 2: COMPETITIVENESS IN GLOBAL MARKETS

Session Chair
N. Delener
Arcadia University, U.S.A.

The Magic of Being Competitive
Teemu Kokko, Haaga-Helia University of Applied Sciences, Finland

From Restoring American Competitiveness to Reenergizing Globalization: From What Washington Needs to Do Now to Issues the World Needs to Be Concerned About Now
Robert Vambery, Pace University, U.S.A.

Moderators
Bruno Mascitelli, Swinburne University of Technology, Australia
T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil
Thursday, July 4 1:00 PM to 2:30PM Room A

[SP5] PANEL: MEET THE EDITORS

Moderator
N. Delener, Editor-in-Chief, The Journal of Global Business and Technology
Arcadia University, U.S.A.

Panelists

Bruno Mascitelli and Barry O’Mahony, Editor-in-Chief, Contemporary Issues in Business & Government
Swinburne University of Technology, Australia

Satyendra Singh, Editor-in-Chief, International Journal of Business and Emerging Markets
University of Winnipeg, Canada

El Thalassinos, General Editor, European Research Studies Journal
University of Piraeus, Greece
Thursday, July 4 1:00 PM to 2:30PM Room B

[EC6] GLOBAL ECONOMICS: ECLECTIC PERSPECTIVES

Session Chair
Frank LeVeness
St. John's University, U.S.A.

Economic and Legal Aspects of Estimating Public Procurement of Goods, Service and Works and Possible Prevention of Corruption in Serbia

Dusica Karic, University of Alfa, Serbia
Petar Bajovic, University of Alfa, Serbia
Bljerim Halili, University of Alfa, Serbia
Nehat Maduni, University of Alfa, Serbia

Interaction Between Socially Responsible Investment (SRI) Sector and Selected Macroeconomic Variables in South Africa

J. Sekhampu, North-West University (Vaal Triangle Campus), South Africa
Paul Francois Muzindutsi, University of Kwazulu Natal, South Africa

Negotiations of Geographical Indication in WTO and the Utilization of Geographical Indication to Increase the Competitiveness of Thai Products in the World Market

Chackrit Duangphastra, Chulalongkorn University, Thailand

Discussants

Era Kozlovskaya, St Petersburg State Polytechnical University, Russia (papers 1 & 2)
Arnis Sauka, Ventspils University College, Latvia (paper 3)
Thursday, July 4  1:00 PM to 2:30PM  Room C

[FI3] FINANCIAL MANAGEMENT – INTERRELATIONSHIPS

Session Chair
Amon Magwiro  
Tshwane University of Technology, South Africa

The Relationship Between Energy Consumption, Exports, CO2 Emission and FDI in Turkey
Onur Tekel, Middle East Technical University, Turkey

Empirically Establishing Differences in IPOs between the US and China
Rahul Bishnoi, Hofstra University, U.S.A.
Xiaoting Hu, Hofstra University, U.S.A.

Shallow Finance and Centralized Governments—the Vicious Circle of Socio-Economic Backwardness in the Traditional Societies of the Greater Middle East
Mehdi Mohaghegh, Norwich University, U.S.A.

Discussants

Mwakapenda Willy, Tshwane University of Technology, South Africa (papers 1 & 2)
Jong C. Rhim, University of Southern Indiana, U.S.A. (paper 3)
Ubuntu-Centered Assessment in Rural-Based Higher Education Undergraduate Professional Program Offerings

Nongo Cynthia M. Phiri, University of Venda, South Africa
Rachel T. Lebese, University of Venda, South Africa

Mobile Learning Acceptance in Higher Education

Maria L.A. de Carvalho, Pontifical Catholic University of Rio de Janeiro, Brazil
Jorge B. Ferreira, Pontifical Catholic University of Rio de Janeiro, Brazil
Angilberto Sabino de Freitas, Unigranrio University, Brazil
Cristiane J. Giovannini, Pontifical Catholic University of Rio de Janeiro, Brazil
Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil

An Analytical Cum Descriptive Study on Curriculum Design and Development in Growing Management Education in India - Featuring Area of Action and Schools of Thoughts

D.M. Gujarathi, University of Pune, India

University-employer Partnerships for Work-integrated Learning: Three Case Studies from Walter Sisulu University, South Africa

Nombeko Dwesini, Walter Sisulu University, South Africa

Discussants

A. Mji, Tshwane University of Technology, South Africa (papers 1 & 2)
Ferdinand Niyimbanira, Vaal University of Technology, South Africa (papers 3 & 4)
Thursday, July 4 1:00 PM to 2:30PM Room E

[LA1] LABOR AND EMPLOYMENT LAWS IN EMERGING MARKETS

Session Chair
Mark A. Cwiek
Central Michigan University, U.S.A.

Trade Secret Misappropriations Vis-A-Vis Threat to Industrial Espionage
Prasidh R. Singh, National Law University, India
Manu Maheshwari, National Law University, India

The Effects of the Basic Conditions of Employment, Act No. 97 on Domestic Workers in South Africa
Mokoko Sebola, University of Limpopo, South Africa
Mamabolo Malema Angelina, University of Limpopo, South Africa

Discussants
Vincent F. Maher, Iona College, U.S.A. (paper 1)
J.A.A. Lazenby, University of the Free State, South Africa (paper 2)
Thursday, July 4  1:00 PM to 2:30PM  Room F

[MK4] BRAND MANAGEMENT – STRATEGIES FROM ACROSS THE WORLD

Session Chair
Roger B. Mason
Durban University of Technology, South Africa

Regeneration Strategy of Japanese-style Brand
Hisao Fujimoto, Osaka University of Economics, Japan

Perceived Prevalence of Social Media on Brand Image: A Theoretical and Empirical Investigation of the Luxury Fashion Sector
Madina Ansari, University of Gloucestershire, United Kingdom
Wilson Ozuem, University of Hertsfordshire, United Kingdom

Non-strategic, Non-Institutionalized Actors as Catalysts to Innovation in the eTravel Industry: Analyzing eTravel’s Experts Perspective on Emerging Sources of Service Innovations
Ronan Jouan de Kervenoael, Sabanci University, Turkey
Cornelia Enderlien, Aston University, United Kingdom

The Influence of Eight Internal Marketing Elements on Brand Awareness in the Services Sector - A Developing Economy Perspective
Elizabeth Stephanie Conradie, Council for Medical Schemes, South Africa
Mornay Roberts-Lombard, University of Johannesburg, South Africa
HB Klopper, Monash South Africa, South Africa

Discussants
Gabriel Hector Olmos, Tecnologico de Monterrey Campus Morelia, Mexico (papers 1 & 2)
S.L. Gupta, Birla Institute of Technology and Science, India (papers 3 & 4)
Thursday, July 4  2:30 PM to 4:00PM  Room A

[AC2] FINANCIAL STATEMENTS AS INDICATORS OF CORPORATE HEALTH

Session Chair
Ken Devos
Monash University, Australia

Value Chain Analysis and Environmental Management Accounting in South African Manufacturing Industries and Municipalities
Heinz Eckart Klingelhöfer, Tshwane University of Technology, South Africa
Emmanuel Obioha, Tshwane University of Technology, South Africa

Cash Flow Statement as an Evidence for Financial Distress
Naz Sayari, Middle East Technical University, Turkey
Can Simga Mugan, Middle East Technical University, Turkey

Mega Accounting Theory and Meso Accounting
Carlos Antonio de Rocchi, Universidade Federal Do Rio Grande de Sol, Brazil

Discussants
Paul Kenny, Flinders University, Australia (papers 1 & 2)
Md. Humayun Kabir, Tshwane University of Technology, South Africa (paper 3)
Thursday, July 4  2:30 PM to 4:00PM  Room B

[IS8] NURTURING ENTREPRENEURISM IN HIGHER EDUCATION

Session Chair
Gerard Leo Danford
Haaga-Helia University of Applied Sciences, Finland

Relationships between Organizational Factors and Entrepreneurial Competencies: A Study of Coordinators of Undergraduate Courses in the South of Brazil
Suzete A. Lizote, Univali, Brazil
Miguel A. Verdinelli, Univali, Brazil
Amelia Silveira, Uninove, Brazil

The Effect of Entrepreneurship Education on Entrepreneurial Intent of Rural University Students in South Africa
MJ Malebana, Tshwane University of Technology, South Africa

Developing a Framework to Determine the Total Cost of Ownership for an Audio/Visual Lecture Capture System in Higher Education Institutions
Alan Parkinson, University College of London, United Kingdom
Lynsie Chew, University College of London, United Kingdom

Conceptual Relationship Between E-Skills Procedural and Pedagogical Knowledge of Vocational Business Studies Teachers in ICT-Based Classrooms
Bolaji Janet Adegbenro, Tshwane University of Technology, South Africa
Mwakapenda Willy, Tshwane University of Technology, South Africa
Oludayo Olugbara, Durban University of Technology, South Africa

Discussants
Kedibone Phago, University of Limpopo, South Africa (papers 1 & 2)
Ngoako Mokoele, University of Limpopo, Turfloop Campus, South Africa (papers 3 & 4)
Thursday, July 4  2:30 PM to 4:00PM  Room C

[IS9] ALLIANCES AND INTERNATIONALIZATION

Session Chair
Christian L. van Tonder
Curtin University of Technology, Australia

Impact of Alliance Networks on Firm's Internationalization
Gilberto Figueira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil
T. Diana L.V.A. de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Multi-Disciplinary Situation Game "Factors of Growth" Development and Practical Application
Iya Churakova, St. Petersburg State University, Russia
Ludmila Serova, St. Petersburg State University, Russia

CIPA: A Contemporary Approach to Maximizing Cross-Cultural Opportunities
Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Discussants
P.A. Botha, North-West University, South Africa (papers 1 & 2)
Louise Du Preez, Tshwane University of Technology, South Africa (paper 3)
Thursday, July 4  
2:30 PM to 4:00PM  
Room D

[MG2] MANAGING LEADERSHIP 1

Session Chair
Shaukat Ali
University of Wolverhampton, United Kingdom

Talent Management in South African Universities of Technology: Advancing Women Leadership Development
E.J. Van Rooyen, Tshwane University of Technology, South Africa
M. Motshekga-Sebolai, Tshwane University of Technology, South Africa

M.A.W. Prinsloo, Tshwane University of Technology, South Africa

Reflections on Management and Leadership in Local Government in South Africa: The Quest for Excellence in Service Delivery
Grace Abera, Tshwane University of Technology, South Africa
E.J. Van Rooyen, Tshwane University of Technology, South Africa

Leadership Paradigm, Social Identity, Social Learning-Cognition and the University of Namibia
Nico Schutte, University of Limpopo, South Africa

Discussants
E.M. Rankhumise, Tshwane University of Technology, South Africa (papers 1 & 2)
Jamwell Maswanganyi, Tshwane University of Technology, South Africa (papers 3 & 4)
Thursday, July 4  
2:30 PM to 4:00PM  
Room E

[MG3] GLOBAL INNOVATION MANAGEMENT

Session Chair
Susana Rodrigues  
Polytechnic Institute of Leiria, Portugal

Protecting Radical Innovations in Domestic and International Markets
Pia Hurmelinna-Laukkanen, University of Oulu, Finland  
Paavo Ritala, Lappeenranta University of Technology, Finland  
Liisa-Maija Sainio, Lappeenranta University of Technology, Finland

Planning of Innovation: A Socio-Ecological View
Maria Angela Campelo de Melo, Pontifical Catholic University of Rio de Janeiro, Brazil

The Apparent Disjoint between Management Research and Management Practice
Geoff A. Goldman, University of Johannesburg, South Africa  
Angela Obwaka, University of Johannesburg, South Africa

Management of Internationalization Strategies of "Born Globals" Born in Latvia
Arnis Sauka, Ventspils University College, Latvia

Discussants
Prasidh R. Singh, National Law University, India (papers 1 & 2)  
Leonel Cezar Rodrigues, University Nove de Julho, Brazil (papers 3 & 4)
Thursday, July 4  2:30 PM to 4:00PM  Room F

[MK5] TRANSFORMING MARKETING

Session Chair
Hisao Fujimoto
Osaka University of Economics, Japan

Restaurant Services and Transformative Consumer Research: The Case of the Visually Impaired
Marina Dias de Faria, Pontifical Catholic University of Rio de Janeiro, Brazil
Jorge B. Ferreira, Pontifical Catholic University of Rio de Janeiro, Brazil
Jorge Ferreira da Silva, Pontifical Catholic University of Rio de Janeiro, Brazil
Cristiane J. Giovannini, Pontifical Catholic University of Rio de Janeiro, Brazil

Multiattribute Models with Multiplicative Factors in the Fantasy Sports
Javier J. Hernandez, Minimax Consultores, Venezuela
Maria J. Garcia, Minimax Consultores, Venezuela
Gilberto J. Hernandez, Minimax Consultores, Venezuela
Jose G. Hernandez, Universidad Metropolitana, Venezuela

A Multi-Disciplinary Argument for the Alignment of Two Disciplines - Marketing and Design
Mornay Roberts-Lombard, University of Johannesburg, South Africa
H. Gaworek, Nottingham-Trend University, United Kingdom

Green Marketing in India: An Exploratory Study
Hemantkumar P. Bulsara, S.V. National Institute of Technology, India
Manita Matharu, Amity University, India

Discussants
Elizabeth Stephanie Conradie, Council for Medical Schemes, South Africa (papers 1 & 2)
Danie Petzer, North-West University, South Africa (papers 3 & 4)
Thursday, July 4  
4:45 PM to 6:15PM  
Room A

[IS10] CROSS-CULTURAL TOPICS

Session Chair
Fátima Bayma De Oliveira  
Fundacao Getulio Vargas, Brazil

Leading Multicultural Teams
Jolanta Aritz, University of Southern California, U.S.A.
Robyn C. Walker, University of Southern California, U.S.A.

Status in South African Public Sector Organizations: The Social Dominance Theory as a Basis for Understanding Social Hierarchies
Natasja Holtzhausen, University of Pretoria, South Africa
Lianne P. Malan, University of Pretoria, South Africa

An Analysis: Linguistic and Cultural Dimensions of South African Brand Names
Linda Van Huyssteen, Tshwane University of Technology, South Africa

External Factors Influencing Entry Mode Choice for the Russian and the Chinese Automobile Markets
Mikhail Chistyakov, National Research University Higher School of Economics, Russia

Discussants
Kerri Tan, London School of Business and Finance, United Kingdom (papers 1 & 2)
Odile Haustant-Letaief, University of London, United Kingdom (papers 3 & 4)
Thursday, July 4  4:45 PM to 6:15PM  Room B

[IS11] ADDRESSING FOOD SECURITY

Session Chair
Leon de Wet Fourie
UNITEC Institute of Technology, New Zealand

Allocation of Academic Workloads in the Faculty of Human and Social Sciences at a South African University

P.A. Botha, North-West University, South Africa

Non Governmental Organizations (NGOs) and Household Food Security: Experience from Southern Ethiopia

Aklilu Asha, University of Limpopo, South Africa
Godwell Nhamo, University of Limpopo, South Africa

Food (In)security and Patenting of Agricultural Biotechnologies: A South African Position

Omphemetse Sibanda, University of South Africa, South Africa

Discussants

Kenneth R. Lord, University of Scranton, U.S.A. (papers 1 & 2)
Liisa-Maija Sainio, Lappeenranta University of Technology, Finland (paper 3)
Thursday, July 4  

4:45 PM to 6:15PM  

Room C

[LA2] LEGALITY RELATED TO SOCIAL AND ETHICAL ISSUES

Session Chair  
Ken Devos  
Monash University, Australia

Ambush Marketing during World Sporting Events: Some Legal and Ethical Issues  
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

Rural Economic Development and Poverty Alleviation Through Land Reform in South Africa  
Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa

Developing Approaches to Combat Cyber Bullying Through a Comparative Study Between the United Kingdom, Australia and South-Africa  
Louise Du Preez, Tshwane University of Technology, South Africa

The Effects of Labour Laws on the South African Agricultural Sector  
Mamabolo Malemela Angelina, University of Limpopo, South Africa

Discussants

Frank Le Veness, St. John's University, U.S.A. (papers 1 & 2)  
N.S. Matsiliza, Tshwane University of Technology, South Africa (papers 3 & 4)
Thursday, July 4  4:45 PM to 6:15PM  Room D

[MG4] ENTREPRENEURSHIP MANAGEMENT

Session Chair
Emilio Galdeano-Gomez
University of Almeria , Spain

Co-Effect of Culture and Personality Traits on Business Success of South African Entrepreneurs

Charles E. Bondima, Tshwane University of Technology, South Africa
E.M. Rankhumise, Tshwane University of Technology, South Africa
Jan P. Grundling, Tshwane University of Technology, South Africa

Interaction and Bonding as Social Capital Indicators in a Small Business

Corrie Ferreira, Tshwane University of Technology, South Africa
Jan P. Grundling, Tshwane University of Technology, South Africa
Lizl Steynberg, Tshwane University of Technology, South Africa

Leadership Across Boundaries and Borders: Preparing Students for the Evolving World of Global Business

Sheri L. Mackey, Luminosity Global Consulting Group, U.S.A.

Discussants

Leonora Fuxman, St. John's University, U.S.A. (papers 1 & 2)
Amelia Silveira, Uninove, Brazil (paper 3)
[MK6] SOCIAL MEDIA MARKETING

Session Chair
Johan De Jager
Tshwane University of Technology, South Africa

Social Media Effectiveness Measurement System
Gabriel Hector Carmona Olmos, Tecnologico de Monterrey Campus Morelia, Mexico
Edgar M. Escamilla, Tecnologico de Monterrey Campus Morelia, Mexico

Social Media Engagement and Effectiveness on Branding: A Theoretical Orientation
Wilson Ozuem, University of Hertfordshire, United Kingdom
Ekaterina Glazyrina, London Business School, United Kingdom

Generation Y Students' Attitudes towards Facebook Advertising: Pilot Study Results
Hilda H. Mahlangu, Vaal University of Technology, South Africa
Ayesha L. Bevan-dye, North-West University: Vaal Triangle Campus, South Africa

Discussants

T. Selby Madzivhandila, University of Limpopo Turfloop Campus, South Africa (papers 1 & 2)
CF De Meyer, University of Johannesburg Kingsway Campus, South Africa (paper 3)
Friday, July 5 8:30 AM to 10:00PM Room A

[FI4] BANKING AND CAPITAL STRUCTURE IN EMERGING MARKETS

Session Chair
Mehdi Mohaghegh
Norwich University, U.S.A.

Positioning Greece at the International Innovation Environment: An Analysis Based on Patent Records
Maria Markatou, National and Kapodistrian University of Athens, Greece
Yannis Stournaras, National and Kapodistrian University of Athens, Greece

The Indebtedness of Public Servants in the Public Service in South Africa
Mariann Polly Mashigo, Tshwane University of Technology, South Africa
Maselo Sekhukhune, Tshwane University of Technology, South Africa

Interrelationships among Capital Structure, Dividends and Ownership: An Empirical Evidence of Chinese Manufacturing Firms
Jong C. Rhim, University of Southern Indiana, U.S.A.

Discussants
Shiyong Yoo, Chung-Ang University, Korea (papers 1 & 2)
Ayse Yuce, Ryerson University, Canada (paper 3)
Friday, July 5  
8:30 AM to 10:00PM  
Room B

[IS12] MULTIDISCIPLINARY VIEWS ON ETHICS AND SOCIAL RESPONSIBILITY

Session Chair
Mark A. Cwiek  
Central Michigan University, U.S.A.

A Study of Unethical Behavior Concerning Legal Fees in Civil Litigation From a South African Perspective
Ora Dippenaar, Tshwane University of Technology, South Africa

New Venture Planning Skills Incorporate Ethics for Industry: A Study of Curriculum for Engineering Students
Jane English, University of Cape Town, South Africa

When World and World Collide: Conflicts in Corporate Social Responsibility
Vincent F. Maher, Iona College, U.S.A.  
George V. Priovolos, Iona College, U.S.A.

Challenges to Develop Positive Ethical Organizations in South Africa
J.A.A. Lazenby, University of the Free State, South Africa

Discussants
Khangala T. Knowles, Tshwane University of Technology, South Africa (papers 1 & 2)  
Prasidh R. Singh, National Law University, India (papers 3 & 4)
Friday, July 5  
8:30 AM to 10:00PM  
Room C

[MG5] EFFICIENCY AND EFFECTIVENESS IN GLOBAL MANAGEMENT

Session Chair
Jose G. Hernandez  
Universidad Metropolitana, Venezuela

Expatriate Risk Management  
Huei-Fang Chen, Soochow University, Taiwan, ROC

Interconnection of Effectiveness and Competitiveness in Management  
Victoria Zubareva, National Research University Higher School of Economics, Russia

The Efficiency Logistics Management Work Plan at Operational Level in Flood Situation in the Northeastern Region of Thailand  
Chackrit Duangphastra, Chulalongkorn University, Thailand  
Prapawee Wongbutesri, Chulalongkorn University, Thailand  
Thakengsak Chaicharn, Chulalongkorn University, Thailand

Discussants

David Pooe, Vaal University of Technology, South Africa (papers 1 & 2)  
Maria Angela Campelo de Melo, Pontifical Catholic Univ. of Rio de Janeiro, Brazil (paper 3)
[MG6] APPROACHES TO MANAGING INNOVATION

Session Chair
Hemantkumar P. Bulsara
S.V. National Institute of Technology, India

Application of Project Management Methodology for Innovation Project Management
Anna Yakovleva, National Research University Higher School of Economics, Russia

Appropriating the Economic Returns From R&D Results and Technical Innovations in the Brazilian Electricity Sector
Maria Fatima de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Mauricio Nogueira Frota, Pontifical Catholic University of Rio de Janeiro, Brazil
Jose Tenorio Barreto, Jr., Light Electricity Services, Brazil

Collaboration and Trust-Building in Virtual Open Innovation Community
Kaja Prystupa, Kozminski University, Poland
Dominika Latusek, Kozminski University, Poland

An Assessment of the Policy Applications on Rural Life in the Process of Economic Growth
Cengiz Sayin, Akdeniz University, Turkey
Yavuz Tascioglu, Akdeniz University, Turkey

Discussants

Ken Mathu, Vaal University of Technology, South Africa (papers 1 & 2)
Nombeko Dwesini, Walter Sisulu University, South Africa (papers 3 & 4)
Friday, July 5  8:30 AM to 10:00PM  Room E

[MG7] SUSTAINABLE PERFORMANCE IN EMERGING MARKETS

Session Chair
Leonel Cezar Rodrigues
University Nove de Julho, Brazil

Social Capital as a Predictor of Work Wellness of Academic Staff
Dalene Vorster, North-West University, Mafikeng Campus, South Africa
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Stakeholder Views on the Principal as a Manager in a School Project
Genesis T. Molepo, Tshwane University of Technology, South Africa
A. Mji, Tshwane University of Technology, South Africa

Orphans and Vulnerable Children (OVC) Program Management: The Case of Hope Worldwide South Africa
Nongo Cynthia M. Phiri, University of Venda, South Africa

Evaluation of the Factors Affecting Water-Saving Attitudes of Urban Life towards the Next Century
Goksel Akpinar, Akdeniz University, Turkey
Sinem Gulcan, Akdeniz University, Turkey
Mevlut Gul, Suleyman Demirel University, Turkey

Discussants
Mokoko Sebola, University of Limpopo, South Africa (papers 1 & 2)
Willem Mostert, North West University, South Africa (papers 3 & 4)
[MG8] PUBLIC SECTOR AND DIVERSITY MANAGEMENT

Session Chair
Shaukat Ali
University of Wolverhampton, United Kingdom

Characteristics of Mentoring and Coaching in a Public Sector Department in South Africa
Lesley Erasmus, University of Johannesburg, South Africa
Geoff A. Goldman, University of Johannesburg, South Africa

A Longitudinal Comparison of Aspects of Diversity in Two Common Wealth Countries
Pieter S. Nel, UNITEC Institute of Technology, New Zealand
Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand
Andries du Plessis, UNITEC Institute of Technology, New Zealand

Inventory Management: Dynamics and Competition in Newsvendor Problem
Alena Smirnova, St. Petersburg State University, Russia

Formation of Scientific and Educational Potential When Assessing Efficiency of Universities
Elena Iakovleva, St Petersberg State Polytechnical University, Russia
Era Kozlovskaya, St Petersberg State Polytechnical University, Russia

Discussants
Alano N. Matias, Fundacao Getulio Vargas, Brazil (papers 1 & 2)
H. Van Zyl, University of Johannesburg, South Africa (papers 3 & 4)
Friday, July 5 10:30 AM to Noon Room A

[AC3] CONTEMPORARY PERSPECTIVES IN ACCOUNTING

Session Chair
Carlos Antonio de Rocchi
Universidade Federal Do Rio Grande de Sol, Brazil

Fair Value Accounting (FVA) Perspectives, Adoption and Usage Patterns in One Southern African Economy
Job Dubihlela, Vaal University of Technology, South Africa
Dennis Sibanda, Vaal University of Technology, South Africa

The Potency of Managerial Accounting on Municipal Capital Project Delivery in South Africa: Ex-ante Detail Execution as Prevention of Future Deficiencies
Ndou Siphiwe Davidson, University of Limpopo, Turfloop Campus, South Africa

Financial Costs as a Barrier towards Student Education in an Emerging Market
Lorraine Motlhabane, North-West University, South Africa
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Discussants
Naz Sayari, Middle East Technical University, Turkey (papers 1 & 2)
Ken Devos, Monash University, Australia (paper 3)
Friday, July 5 10:30 AM to Noon Room B

[EC7] ECONOMIC VARIABLES AND GROWTH

Session Chair
Ayse Yuce
Ryerson University, Canada

Estimating the Economic Growth Responsiveness to Inflation and Unemployment Changes in South Africa

Ferdinand Niyimbanira, Vaal University of Technology, South Africa

Institutional Mechanism of the Innovation Development of Russian Economy

Tatiana Leonova, State University of Management, Russia
Maxim Eygel, National Research University Higher School of Economics, Russia

Discussants

Alexander Gorovoy, St. Petersburg State Polytechnical University, Russia (paper 1)
Remigiusz Gawlik, Cracow University of Economics, Poland (paper 2)
Friday, July 5 10:30 AM to Noon  Room C

[F15] INTERNATIONAL BANKING ENVIRONMENT

Session Chair
Shiyong Yoo
Chung-Ang University, Korea

Does Government Ownership and Disclosure Affect Performance and Stability of the GCC Banking Sector?
Ritab Al-Khouri, Qatar University, Qatar

Implementation of Basel-III Guidelines: A Study of Select Domestic and Foreign Commercial Banks in India
Munish Makkad, Birla Institute of Technology, India
Pallab Sikdar, Birla Institute of Technology, India

Bank Failures in South Africa "Where Have We Gone Wrong?", an Area of Concern for South Africa
Omar M. Khan, Tshwane University of Technology, South Africa

How Do Emerging Markets' Investors Benefit from Banking's Internationalization?
Yi-Yuan Liu, Oriental Institute of Technology, Taiwan

Discussants
Sang Whi Lee, Kyung-Hee University, Korea (papers 1 & 2)
Zenzo Dube, National University of Science and Technology, Zimbabwe (papers 3 & 4)
Friday, July 5  10:30 AM to Noon  Room D

[MK7] FACTORS AFFECTING CONSUMPTION BEHAVIORS

Session Chair
George V. Priovolos,
Iona College, U.S.A.

Innovative Buying Behaviour Intend: A Segmentation of Commercial Farmers in South Africa

Dion van Zyl, University of South Africa, South Africa
Johan De Jager, Tshwane University of Technology, South Africa

Spontaneous Exposure on Facebook: Marked Behavior of Generation Y

Mario Rubens, Pontifical Catholic University of Rio de Janeiro, Brazil
Paulo Cesar Motta, Pontifical Catholic University of Rio de Janeiro, Brazil

The Impact of Customer Satisfaction on the Evolution of the Nigerian Airline Industry

Wilson Ozuem, University of Hertsfordshire, United Kingdom
Veronica Bakam, London School of Business and Finance, United Kingdom

Discussants

Harvinder Singh, Institute of Management Technology, India (papers 1 & 2)
Cengiz Sayin, Akdeniz University, Turkey (paper 3)
[MK8] WHAT MATTERS TO CONSUMERS ACROSS CULTURES?

**Session Chair**
Hisao Fujimoto  
*Osaka University of Economics, Japan*

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**The Non-Deceptive Counterfeit Purchase Decision Making Process: An Empirical Study of Chinese Shoppers in Hong Kong**  
*Ricky Y.K. Chan, Hong Kong Polytechnic University, Hong Kong*  
*Katherine H.Y. Ma, Youth College, Hong Kong*  
*Tingjui Chou, Renmin University, China*

**Cultures and Coupons**  
*Satyendra Singh, University of Winnipeg, Canada*

**Place Tactics in a Turbulent Environment, Viewed Through Complexity Theory**  
*Roger B. Mason, Durban University of Technology, South Africa*

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**Discussants**

*Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)*  
*Paavo Ritala, Lappeenranta University of Technology, Finland (paper 3)*
Friday, July 5  10:30 AM to Noon  Room F

[TO2] TOURISM ISSUES – MARKETING, ETHICS, DIVERSITY

Session Chair
Gabriel Hector Carmona Olmos
Tecnologico de Monterrey Campus Morelia, Mexico

Subjective Experiences in Adventure Motorcycling: Exploring Marketing Potential
J.J. Prinsloo, North West University, South Africa
G. Collins, Tshwane University of Technology, South Africa

Ethics in Hospitality Research: Aligning Economic and Social Performance
Kenneth R. Lord, University of Scranton, U.S.A.
Michael O. Mensah, University of Scranton, U.S.A.
Sanjay Putrevu, University at Albany SUNY, U.S.A.

The Future of the Hotel Group Business Sales Force: Evolving Toward Obsolescence?
Richard G. McNeill, Northern Arizona University, U.S.A.

The Impacts of Employee Service Attitude on Service Quality, Customer Satisfaction and Customer Loyalty in the Hotel Industry
Xin Guan, Kyung Hee University, Korea
Jeong-Gil Choi, Kyung Hee University, South Korea

Discussants
Barry O'Mahony, Swinburne University of Technology, Australia (papers 1 & 2)
Che-Jen Su, Fu Jen Catholic University, Taiwan (Papers 3 & 4)
Friday, July 5  1:00 PM to 2:30 PM  Room A

[EC8] GLOBAL ECONOMICS: ECLECTIVE PERSPECTIVES II

Session Chair
Mulatu F. Zerihun, Tshwane University of Technology, South Africa

Fisher Hypothesis in Kazakhstan, Kyrgyzstan and Russia
Maya Katenova, Kimep University, Kazakhstan

Estimation of the Informal Economy: An Application of Fuzzy Sets
Vinicius X. Provenzano, IBMEC, Brazil, Brazil
Walter Gassenferth, IBMEC/RJ, Brazil
Maria Machado, Faculdades IBMEC/RJ, Brazil

Price of Land as Determinant for Spatial Location of Integration Service Clusters
Alexander Gorovoy, St. Petersburg State Polytechnical University, Russia
Dmitry Rodionov, St. Petersburg State Polytechnical University, Russia

Discussants
Georgios K. Dafnos, University of Piraeus, Greece (papers 1 & 2)
Ferdinand Niyimbanira, Vaal University of Technology, South Africa (paper 3)
Friday, July 5 1:00 PM to 2:30 PM Room B

[F16] SHAREHOLDER WEALTH

Session Chair
Mariann Polly Mashigo
Tshwane University of Technology, South Africa

Information Asymmetry and Loan Spread: Evidence from U.S. Oil and Gas Industry
Sang Whi Lee, Kyung-Hee University, Korea
Seung Woog Kwag, Sookmyung Women’s University, South Korea

Assessing the London Stock Exchange’s Initial Path Dependency. A New Institutionalism Analysis
Zenzo Dube, National University of Science and Technology, Zimbabwe

Fiscal Deficit and Stock Market: Empirical Evidence for Turkey
Ecenur Ugurlu, Middle East Technical University, Turkey

Discussants
Figen Ceylan, Akdeniz University, Turkey (papers 1 & 2)
Chackrit Duangphastra, Chulalongkorn University, Thailand (paper 3)
[IS13] MINING AND ITS IMPACT ON ENVIRONMENT AND HEALTH

Session Chair
Burhan Ozkan
Akdeniz University, Turkey

Environmental Impacts from Coal Mining in South Africa
Ken Mathu, Vaal University of Technology, South Africa

Health Risks Associated with Pollutants from Coal Mining and Combustion in the Vicinity of Schools
Adejoke C. Olufemi, Tshwane University of Technology, South Africa
A. Mji, Tshwane University of Technology, South Africa
Murembiwa S. Mukhola, Tshwane University of Technology, South Africa

Learning Pathways for Improving Rehabilitation Practices in the Mining Industry: Case Studies of Coal Mining and Borrow Pits
Andani Mphinyane, Rhodes University, South Africa

Discussants
Tshepiso I. Ngwenya, Tshwane University of Technology, South Africa (papers 1 & 2)
J. Surujlal, North-West University: Vaal Triangle Campus, South Africa (paper 3)
[MG9] MANAGING HUMAN RESOURCES

Session Chair
Susana Rodrigues
Polytechnic Institute of Leiria, Portugal

The Roles, Goals and Activities of Employers and HR Practitioners in New Zealand for Organizations to Be Successful and Competitive: Empirical Evidence from a Longitudinal Study

Andries J. Du Plessis, UNITEC Institute of Technology, New Zealand
Leon de Wet Fourie, UNITEC Institute of Technology, New Zealand
Pieter S. Nel, UNITEC Institute of Technology, New Zealand

Workers Participation in the Decision Making - Perceptions of Security Officers at a Private Security Firm

David Pooe, Vaal University of Technology, South Africa
Issac Nyaka, Vaal University of Technology, South Africa

Antecedents of Board Effectiveness in Monitoring Strategy Implementation

Marcio Alves Amaral-Baptista, Pontifical Catholic Univ. of Rio de Janeiro, Brazil
Maria Angela Campelo De Melo, Pontificia Universidade Catolica, Brazil
T. Diana L.V.A. de Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Discussants

Shaukat Ali, University of Wolverhampton, United Kingdom (papers 1 & 2)
Marika Nikkinen, Haaga-Helia University of Applied Sciences, Finland (paper 3)
[MG10] LEADERSHIP AND GOVERNANCE

Session Chair
Elina Varamaki
Seinajoki University of Applied Sciences, Finland

Governance and Leadership Challenges: The Case Study of Higher Education in South Africa
Nombeko Dwesini, Walter Sisulu University, South Africa
Noluthando Matsiliza, Walter Sisulu University, South Africa

The Impact of Governance and Complexity of Uniform Customs and Technology on Third-Party Logistics and Supply Chain Management
Sut Sakchutchawan, Waynesburg University, U.S.A.

Promotion in the MCNs in Japan: New Thinking and Practices?
Hooi L. Wan, Universiti Teknologi, Malaysia

An Analysis of Municipal Financial Management in South Africa
Tebogo Mabille, North West University, South Africa
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Discussants
Samir R. Moussalli, Huntingdon College, U.S.A. (papers 1 & 2)
Pawan Budhwar, Aston University, United Kingdom (papers 3 & 4)
[SP6] EMERGING ISSUES IN THAILAND’S BUSINESS DEVELOPMENT: (1) CASSAVA SUPPLY CHAIN, (2) MEAT TRACEABILITY, AND (3) WOMEN & SME

Session Chair
Satyendra Singh
University of Winnipeg, Canada

The Influences of Product Involvement and Fear of Seller Opportunism on Perceived Usefulness of Meat Traceability System: The Mediating Role of Perceived Informativeness
Kawpong Polyorat, Khon Kaen University, Thailand
Nathamon Buaprommee, Khon Kaen University, Thailand

The Concept of a Cultivation Plan in Solving Irregular Flow of Cassava Supply
Kullapapruk Piewthongngam, Khon Kaen University, Thailand
Potjanat Sitiwet, Khon Kaen University, Thailand
Supachai Pathumnakul, Khon Kaen University, Thailand

Challenges of Entrepreneurs of Small- and Medium-Size Companies in Thailand with Focus on Gender Inequalities
Nimnual Piewthongngam, University of Thai Chamber of Commerce, Thailand

Discussants
Marius Dieperink, Tshwane University of Technology, South Africa (papers 1 & 2)
Paulo Cesar Motta, Pontifical Catholic University of Rio de Janiero, Brazil (paper 3)
Friday, July 5  2:30 PM to 4:00 PM  Room B

[EC9] INTERNATIONAL TRADE AND FINANCE

Session Chair
Bruno Mascitelli
Swinburne University of Technology, Australia

Direct and Indirect Agricultural Fund Transfers and Economic Growth in the European Union
Figen Ceylan, Akdeniz University, Turkey

The Trade Effect of the Euro and Impact on Relative Power between Eurozone States
Georgios K. Dafnos, University of Piraeus, Greece
El Thalassinos, University of Piraeus, Greece

The Relationship between Trading Volume and Volatility in Korean Financial Markets
Shiyong Yoo, Chung-Ang University, Korea

Adequacy of International Funding in a Less-Developed African Country
Md. Humayun Kabir, Tshwane University of Technology, South Africa

Discussants
Frank Le Veness, St. John's University, U.S.A. (papers 1 & 2)
Caswell Maloka, University of Limpopo, South Africa (papers 3 & 4)
Friday, July 5 2:30 PM to 4:00 PM Room C

[IS14] FACTORS INFLUENCING YOUTH LIFESTYLES AND BEHAVIOR

Session Chair
Stanley Mukhola
Tshwane University of Technology, South Africa

Material and Non-Material Determinants of European Youth’s Life Quality
Remigiusz Gawlik, Cracow University of Economics, Poland

A Study on the International Position, and Occurrence, of Bride Abduction
Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa
Louise Du Preez, Tshwane University of Technology, South Africa

Driving Forces Enthuse the Continuous Growth of Chinese Students in the U.S. Schools-A Preliminary Study About Chinese Students Motives
Chiang-Nan Chao, St. John's University, U.S.A.
Niall Hegarty, St. John's University, U.S.A.
Leonora Fuxman, St. John's University, U.S.A.
I. Hilmi Elifoglu, St. John's University, U.S.A.

An Investigation Into Shopping Center Experimental Effects Upon the Fashion Shopping Behavior of International Students in the United Kingdom
Yeremiella Andhitya, JAS Consulting, Indonesia
J.J. Huliselan, Pelita Harapan University, Indonesia
Willy Gunadi, Pelita Harapan University, Indonesia

Discussants
Han-suk Lee, Sangmyung University, Korea (papers 1 & 2)
J. Surujlal, North-West University: Vaal Triangle Campus, South Africa (papers 3 & 4)
Friday, July 5  2:30 PM to 4:00 PM  Room D

[MG11] MANAGING SMALL AND MICRO ENTERPRISES

Session Chair
Maria Angela Campelo De Melo
Pontificia Universidade Catolica, Brazil

Being Professional Full-Time and Self Employed Part-Time in South Africa: A Qualitative Study of Lecturers' Perceptions on Entrepreneurship
Ferdinand Niyimbanira, Vaal University of Technology, South Africa

Protecting Dominant Technology in Context of Technological Discontinuity
Leonel Cezar Rodrigues, University Nove de Julho, Brazil
Luiz H. Machado, University Nove de Julho, Brazil
Marco A. de Jesus, University Nove de Julho, Brazil

The Contribution of Small, Medium and Micro Enterprises towards Local Economic Development in Mankweng Township, Limpopo Province
Caswell Maloka, University of Limpopo, South Africa
Mokoko Sebola, University of Limpopo, South Africa

Enhancing the Capacity of SMS Members in the South African Public Service: An Impact Assessment of the EDP
Willem Mostert, North West University, South Africa

Discussants

Elena Iakovleva, St. Petersburg State Polytechnical University, Russia (papers 1 & 2)
M.A.W. Prinsloo, Tshwane University of Technology, South Africa (papers 3 & 4)
[MG12] LABOR AND EMPLOYEE MANAGEMENT

Session Chair
Roger J. Volkema
Pontifical Catholic University of Rio de Janeiro, Brazil

Change Management: Absolutions on Labor Challenges - An Exploratory Futuristic Approach to Uot
Paul N. Masina, Tshwane University of Technology, South Africa
Nafta Mokate Lehobye, Tshwane University of Technology, South Africa

Management Practices Contributing to Employee Dissatisfaction at the Information and Communication Technology Business Unit
Molefe Jonathan Maleka, Tshwane University of Technology, South Africa

Managing Work-Life Balance of Working Mothers
C. Nieuwenhuizen, University of Johannesburg, South Africa
H. Van Zyl, University of Johannesburg, South Africa

Employee Perceptions of Talent Management Practices in Local Government Institutions
Nicolene Barkhuizen, North-West University, Mafikeng Campus, South Africa

Discussants

Andries du Plessis, UNITEC Institute of Technology, New Zealand (papers 1 & 2)
Noluthando Matsiliza, Walter Sisulu University, South Africa (papers 3 & 4)
Friday, July 5 2:30 PM to 4:00 PM Room F

[MG13] MANAGING LEADERSHIP 2

Session Chair
Samir R. Moussalli
Huntingdon College, U.S.A.

Global Leadership, Cultural Intelligence (CQ): How Does Neuroscience Facilitate Opportunities to Identify and Develop Leadership Potential?
Shaukat Ali, University of Wolverhampton, United Kingdom
James Hea, University of Liverpool, United Kingdom

Leadership, Commitment and Teamwork: A Case Study of the Brazilian Military Organization
Paolo Rosi Davila, State University of Rio de Janeiro, Brazil
Fatima Bayma de Oliveira, Fundação Getúlio Vargas, Brazil
Anderson de Souza Sant'anna, Federal University of Minas Gerais, Brazil

Character Strengths and Leadership Practices: A Correlative Study of Graduate Business Students at a Private College in Northeast Indiana
David Pitcher, Indiana Institute of Technology, U.S.A.

Discussants
Cengiz Sayin, Akdeniz University, Turkey (papers 1 & 2)
Maria Fatima de Almeida, Pontifical Catholic Univ/ of Rio de Janeiro, Brazil (paper 3)
Knowledge Mediator of Taiwan's Universities: Tracing the Knowledge Trajectory From Patent Data

Yung-Chi Shen, National Chiayi University, Taiwan
Wan-Long Hsu, National Chiao Tung University, Taiwan

Transfer of Knowledge and Its Impact on International Migration

Gabriel Hector Carmona Olmos, Tecnologico de Monterrey Campus Morelia, Mexico
Yesmin I. Juarez, Tecnologico de Monterrey Campus Morelia, Mexico

Motives for Corporate Governance Disclosure in Weak Institutional Settings

Md. Humayun Kabir, Tshwane University of Technology, South Africa
Ismail Adelopo, De Montfort University, United Kingdom

Street-Food Vending: A Call for Training

Stanley Mukhola, Tshwane University of Technology, South Africa

Discussants

M.A.W. Prinsloo, Tshwane University of Technology, South Africa (papers 1 & 2)
Geoff A. Goldman, University of Johannesburg, South Africa (papers 3 & 4)
Friday, July 5
4:45 PM to 6:15 PM
Room B

[MG14] CROSS-CULTURAL AND GLOBAL MANAGEMENT

Session Chair
Shaukat Ali
University of Wolverhampton, United Kingdom

Truth or Consequences: The Effects of Distributive Tactics on Negotiation Process and Outcomes
Denise Fleck, Federal University of Rio de Janeiro, Brazil
Roger J. Volkema, Pontifical Catholic University of Rio de Janeiro, Brazil
Barbara Levy, Pontifical Catholic University of Rio de Janeiro, Brazil
Lara Coelho Vaccari, Pontifical Catholic University of Rio de Janeiro, Brazil

Cross-Cultural Synergy as a Tool to Harness Future Opportunities of Multinational Companies
Natalia Guseva, National Research University Higher School of Economics, Russia

Information as a Strategic Business Asset
Sevim Oztimurlenk, Long Island University, U.S.A.

The Strategic Implications of Alliances for the Internationalization of Firms in Emerging Countries: The Case of Tovis
Sylvia Moraes, Pontifical Catholic University of Rio de Janeiro, Brazil
T. Diana L.V.A. De Macedo-Soares, Pontifical Catholic University of Rio de Janeiro, Brazil

Discussants
E.J. Van Rooyen, Tshwane University of Technology, South Africa (papers 1 & 2)
Antoinette Marais, Tshwane University of Technology, Nelspruit Campus, South Africa (papers 3 & 4)
[MG15] ETHICS AND CORPORATE SOCIAL RESPONSIBILITY

Session Chairs
Leonel Cezar Rodrigues
Nine of July University - UNINOVE, Brazil

Corruption in Municipalities: A Case Study of Madibeng Municipality in the North West Province of South Africa
Tshepiso I. Ngwenya, Tshwane University of Technology, South Africa

The Effect of Corporate Ethical Values on Employees' Organizational Commitment
J.A.A. Lazenby, University of the Free State, South Africa
A. van der Walt, University of the Free State, South Africa
P. Blignaut, University of the Free State, South Africa

Social Responsibility in Technology-Based Enterprises: A Case Study on Incubated SMEs
Maria Fatima de Almeida, Pontifical Catholic University of Rio de Janeiro, Brazil
Catia Araujo Jourdan, Pontifical Catholic University of Rio de Janeiro, Brazil

Management Accounting in Portuguese Hotel Enterprises - Update Research
Luis Lima Santos, Polytechnic Institute of Leiria, Portugal
Conceicao Gomes, Polytechnic Institute of Leiria, Portugal
Nuno Arroteia, Polytechnic Institute of Leiria, Portugal
Paulo Almeida, Polytechnic Institute of Leiria, Portugal

Discussants
Iva Churakova, St. Petersburg State University, Russia (papers 1 & 2)
Genesis T. Molepo, Tshwane University of Technology, South Africa (papers 3 & 4)
Consumer Trust Determinants in a Tunisian Bank: An Exploratory Study  
Nabila El jed, Manouba University, Tunisia

Green Consumerism in India: An SEM Approach  
Harvinder Singh, Institute of Management Technology, India
Anant Saxena, Institute of Management Technology, India

Consumer Segmentation Analysis for Fresh Fruits and Vegetables Market in Turkey  
Goksel Akpinar, Akdeniz University, Turkey
Burhan Ozkan, Akdeniz University, Turkey
Cengiz Sayin, Akdeniz University, Turkey
Sinem Gulcan, Akdeniz University, Turkey

Discussants

Kullapapruk Piewthongngam, Khon Kaen University, Thailand (papers 1 & 2)
Nyawo Gumede, Tshwane University of Technology, South Africa (paper 3)
[MK10] FACTORS AFFECTING RETAIL STORE SUCCESS

Session Chair
Kawpong Polyorat
Khon Kaen University, Thailand

Shoppers' Perceptions of Mall Attributes, Shopping Satisfaction and Mall Commitment
Melanie Wiese, University of Pretoria, South Africa

Dilemmas Faced by Apparel Retail Stores: Is Visual Merchandising a Strategic Move or Wasted Effort?
M.C. Cant, University of South Africa, South Africa
Y. Hefer, University of South Africa, South Africa

Retailers' Relevant Attributes for Purchase Decision of the Elderly: An Analysis by Means of Structural Equations
Evandro L. Lopes, Universidade Nove de Julho, Brazil
Eduardo Garcia, Universidade Nove de Julho, Brazil
Otavio B.D.L. Feire, Universidade Nove de Julho, Brazil

An Exploratory Study of Consumer Behavior in Different Retail Formats in India
Hemantkumar P. Bulsara, S.V. National Institute of Technology, India
Kshitij G. Trivedi, Sardar Vallabhbhai National Institute of Technology, India

Discussants
Rym S. Tabbane, Manouba University, Tunisia (papers 1 & 2)
Ricky Y.K. Chan, Hong Kong Polytechnic University, Hong Kong (papers 3 & 4)
Friday, July 5 7:30 PM to 10:30 PM  Kasino Room

[SP7] BANQUET DINNER AT THE KATAJANOKAN KASINO

Session Chair
N. Delener
Arcadia University, U.S.A.

Insights and Foresights from The Mighty Eagle
Peter Vesterbacka, Rovio Entertainment, Finland

Moderator
Gerard Leo Danford, Haaga-Helia University of Applied Sciences, Finland
Saturday, July 6 8:30 AM to 10:00 AM Room A

[EC10] INVESTMENT AND EXPENDITURE

Session Chair
Ritab Al-Khouri, Qatar University, Qatar

The Role of Foreign Debt on Investment in Malawi: Evidence From Time Series Analysis
Betchani Tchereni, University of Malawi and North-West University, South Africa
Diana Viljoen, North-West University, South Africa

Impact of Price Elasticity on Demand for Medical Expenditure in South Africa: An Econometric Approach
Teboho J. Mosikari, North-West University, South Africa
Itumeleng P. Mongale, North-West University, South Africa

Local Economic Development as an Emerging Reality in the Post-Apartheid South Africa
K.A. Mashamaite, University of Limpopo, Turfloop Campus, South Africa

Discussants
C. Pat Obi, Purdue University Calumet, U.S.A. (papers 1 & 2)
El Thalassinos, University of Piraeus, Greece (paper 3)
[IS16] POLITICAL AND PUBLIC POLICY

Session Chair
Mona Chung
Deakin University, Australia

Italy’s Political Crisis: Italian Business, the Markets and Europe - Response to Protect Elections
Bruno Mascitelli, Swinburne University of Technology, Australia

Let the Governments Serve the Needs of the People: Shaping Public Policy and Participation in the Sub-Saharan Africa
Kedibone Phago, University of Limpopo, South Africa

2011 Municipal Elections in South Africa: Between Participation and Apathy in Durban
Sanjay Balkaran, Tshwane University of Technology, South Africa
Adewale O. Banjo, Tshwane University of Technology, South Africa

Discussants
Pawan Budhwar, Aston University, United Kingdom (papers 1 & 2)
MP Thobakgale, University of Limpopo, Turfloop Campus, South Africa (paper 3)
Saturday, July 6  8:30 AM to 10:00 AM  
Room C

[IS17] SOCIAL TRANSFORMATION IN SOUTH AFRICA

Session Chair  
Paul McGrath  
Purdue University - Calumet, U.S.A.

The Impact of Administration Orders as a Redress Mechanism for Over-Indebted Consumers: A Critical Analysis  
Nkhangweni Jerry Malange, Tshwane University of Technology, South Africa

Naming, Name Changes and Transformation in South Africa: The Quest for Social Cohesion and Identity  
Mashudu C. Mashige, Tshwane University of Technology, South Africa

An Analysis of the Roles and Responsibilities of the Different Actors in the IDP Process: The Case of the Mpumalanga Province, South Africa  
Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa

Challenges Associated with Service Delivery at Three Community Service Centres of South African Police Service in East Rand Policing Area of Guateng, South Africa  
Emeka E. Obioha, Tshwane University of Technology, South Africa  
I.D. Devries, Tshwane University of Technology, South Africa

Discussants  
Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa (papers 1 & 2)  
A. Mji, Tshwane University of Technology, South Africa (papers 3 & 4)
Saturday, July 6  8:30 AM to 10:00 AM  Room D

[LA3] LEGALITIES OF CONFIDENTIALITY, DONATIONS AND MARKETS

Session Chair
Ken Devos
Monash University, Australia

The Protection of Research Confidentiality Against Demands of Law Enforcement Agencies: A Look at Some Legal and Ethical Questions
Jamwell Maswanganyi, Tshwane University of Technology, South Africa

J.L. Yranski Nasuti, Iona College, U.S.A.

Constitutional Analysis of Regulation of Interception of Communication & Provision of Communication-Related Information Amendment Act (RICA) on the Right to Privacy and Security of Person
Khangala T. Knowles, Tshwane University of Technology, South Africa

Discussant
Mark A. Cwiek, Central Michigan University, U.S.A. (papers 1 & 2)
Bruno Mascitelli, Swinburne University of Technology, Australia (paper 3)
[IS18] KNOWLEDGE MANAGEMENT AND GOVERNANCE

Session Chair
Wilson Ozuem
University of Hertsfordshire, United Kingdom

Financial Planning amongst South African Professional Soccer Players
Johannes Maseko, Vaal University of Technology, Republic Of South Africa
J. Surujlal, North-West University: Vaal Triangle Campus, South Africa

Characterising Volunteers in Sporting Mega Events: The Case of the FIFA Soccer World Cup in South Africa
A. Mji, Tshwane University of Technology, South Africa
Surujlal J, North West University, South Africa

Beneficiaries of a Place: Whose Life is Better?
Kirill L. Rozhkov, National Research University Higher School of Economics, Russia
Natalia Skryabina, Moscow Institute of Television and Broadcasting, Russia

Variables Contributing to a Long Term Talent Development Environment for University Athletes
Liandi van den Berg, North-West University: Vaal Triangle Campus, South Africa
J. Surujlal, North-West University: Vaal Triangle Campus, South Africa

Discussant
Deborah Zouain, Getulio Vargas Foundation (FGV), Brazil (papers 1 & 2)
Cengiz Sayin, Akdeniz University, Turkey (papers 3 & 4)
[MG16] KNOWLEDGE AND SYSTEM MANAGEMENT

Session Chair
Nikolay Filinov
National Research Univ. Higher School of Economics, Russia

Knowledge Management and Competitive Strategy
Florinda Neto Matos, Intellectual Capital Accreditation Association, Portugal
Isabel Miguel, Instituto Superior de Lingüas E Administracão, Portugal
Susana Rodrigues, Polytechnic Institute of Leiria, Portugal

The Influence of Knowledge Competence on Company Performance of SMEs in Kazakhstan
Gulzhanat Tayauova, International Academy of Business, Kazakhstan
Diana Amirbekova, Kazakh-British Technical University, Kazakhstan
Dababrata N. Chowdhury, University Campus Suffolk, U.K.

Curvilinear Relationship between High Performance Work Systems, Organizational Climate and Work Attitudes in the Indian Call Centre Context
Charmi Patel, University of Edinburgh, United Kingdom
Pawan Budhwar, Aston University, United Kingdom
Anastasia A. Katou, University of Macedonia, Greece

Introduction to a New Scientific Discipline: Management of AllSelve's Enlightenment and Empowerment
Jaeyoon Rhee, Chung-Ang University, Korea
Sunny Ham, Gachon University, Korea

Discussants
Stanley Mukhola, Tshwane University of Technology, South Africa (papers 1 & 2)
Leonora Fuxman, St. John's University, U.S.A. (papers 3 & 4)
Saturday, July 6 10:30 AM to Noon Room C

[MG17] MANAGING TEAMS FOR SUCCESSFUL PERFORMANCE

Session Chair
Oleg N. Zhilkin
People's Friendship University of Russia, Russia

The Management of Employees Performance in the South African Public Service: A Case of the Department of Roads and Transport, Limpopo Province
Khutso Manyaka, University of Limpopo, South Africa
Mokoko Sebola, University of Limpopo, South Africa

Team Ineffectiveness Can Lead to Overall Organizational Downfall
Solly Nkosi, Dense Media Separation Powders, South Africa
Pule A. Kholopane, University of Johannesburg, South Africa

Gender and Field of Study as Determinants of Perceptions Regarding Employment Prospects among Final Year Students: Case of a University of Technology in South Africa
Crispen Chipunza, Central University of Technology, South Africa

Discussants

Elena Iakovleva, St Petersburg State Polytechnical University, Russia (papers 1 & 2)
Geoff A. Goldman, University of Johannesburg, South Africa (paper 3)
Saturday, July 6 10:30 AM to Noon Room D

[MG18] ROLE OF TRAINING AND SPECIALIZATION ON EMPLOYMENT

Session Chair
Tatiana Leonova
State University of Management, Russia

Land Use Management and Small Businesses Within Towns and Cities in South Africa
Tlou Ramoroka, University of Limpopo, Turfloop Campus, South Africa

Identifying Communities for Development in Post South Africa: Missing the Target
Mochechela Maria Mologade, University of Limpopo, South Africa

The Impact of Training on Employee Retention: A Case of the University of Fort Hare
Administration Staff, Alice Campus
Sharon Terera, University of Fort Hare, South Africa
H. Ngirande, University of Limpopo, South Africa

Discussant

Chackrit Duangphastra, Chulalongkorn University, Thailand (papers 1 & 2)
Sipho Mokoena, Tshwane University of Technology, South Africa (papers 3 & 4)
Saturday, July 6 10:30 AM to Noon Room E

[MK11] INTERNAL AND EXTERNAL DETERMINANTS OF MARKETING SUCCESS

Session Chair
Christina Schweikert
St. John's University, U.S.A.

Cybermarketing as a Tool for Loyalty of Student in Higher Education Institutions from Brasilia/Brazil and Kentucky/USA
Alano N. Matias, Fundacao Getulio Vargas, Brazil

Enterprise Diagnosis and the STOILMo
Gilberto J. Hernandez, Minimax Consultores, Venezuela
Maria J. Garcia, Minimax Consultores, Venezuela
Jose G. Hernandez, Universidad Metropolitana, Venezuela

Economics of Mass Matching: Thermal Profiling
Tanya Domina, Central Michigan University, U.S.A.
Paul McGrath, Purdue University - Calumet, U.S.A.
Patrick Kinnicutt, Central Michigan University, U.S.A.

Use-adoption Gaps in Food Retailing: Hypermarkets, Supermarkets and Traditional Food Retail Formats in Non-Western Developed Economics
Hayiel Hino, Ariel University, Israel

Discussants

Eduardo Garcia, Universidade Nove de Julho, Brazil (papers 1 & 2)
Melanie Wiese, University of Pretoria, South Africa (papers 3 & 4)
Saturday, July 6 1:00 PM to 2:30 PM Room A

[IS19] CURRENT & CONTEMPORARY ISSUES – SOUTH AFRICA

Session Chair
Andries du Plessis
UNITEC Institute of Technology, New Zealand

An Analysis of the Xenophobic Attacks Experienced by South Africa: The Case of the Mpumalanga Province
Sipho Kenneth Mokoena, Tshwane University of Technology, South Africa

Reinforcing Accountability in the South African Public Service
Manyaka Rasodi Khutso, University of Limpopo, South Africa
Nemutanzhela Tshipiri Lucas, University of Limpopo, South Africa

State-Owned Enterprises and State Capitalism: South Africa's Development Path Dilemma?
Johannes Tsheola, University of Limpopo, South Africa
Matshidisho Ledwaba, University of Limpopo, South Africa
Jafta Maphatane, University of Limpopo, South Africa

Discussants
Mercy Mpinganjira, University of Johannesburg, South Africa (papers 1 & 2)
Ngoako Mokoele, University of Limpopo, Turfloop Campus, South Africa (paper 3)
Saturday, July 6 1:00 PM to 2:30 PM  Room B

[MG19] MARKET DEVELOPMENT AND ASSESSMENT

Session Chair
Elina Varamaki
Seinajoki University of Applied Sciences, Finland

Economic Model of Quality and Its Role in Modern Russia
Élena Iakovleva, St Petersburg State Polytechnical University, Russia
Daniil Demidenko, St Petersburg State Polytechnical University, Russia

The Evaluation of the Rural Development Investment Supporting Programs for the Enterprises in Turkey
Cengiz Sayin, Akdeniz University, Turkey
Yavuz Tascioglu, Akdeniz University, Turkey

The Relationship Between Survivor Attitudes and Worker Commitment After Downsizing Process in the Timber Production Estates in Mpumalanga Province, South Africa
H. Ngirande, University of Limpopo, South Africa
Sharon Terera, University of Fort Hare, South Africa

Discussants
Roger J. Volkema, Pontifical Catholic University of Rio de Janeiro, Brazil (papers 1 & 2)
Tlou Ramoroko, University of Limpopo, South Africa (paper 3)
The Imminent Educational Technology Governance Framework in Universities of Technology  
Annette Sadie, Tshwane University of Technology, South Africa

Aircraft Maintenance Repair and Overhaul Market in Russia - Challenges and Opportunities of the High-Tech Industry in Russia  
Oleg N. Zhilkin, People's Friendship University of Russia, Russia  
Rostislav V. Lopatkin, People's Friendship University of Russia, Russia

Scenario Modeling: Management Technology to Harness Future Opportunities of Multilevel Organization Systems  
Olga M. Pisareva, State University of Management, Russia

Discussants  
Crispen Chipunza, Central University of Technology, South Africa (papers 1 & 2)  
Maria Angela Campelo De Melo, Pontificia Universidade Catolica, Brazil (paper 3)
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A: Author; P: Panel, tutorial or workshop participant
C: Session Chair; D: Discussant

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