

Volume 3 Number 2

Fall 2007

ISSN: 1553-5495



Journal of Global Business and Technology

SELECTED CONTENTS

AN EMPIRICAL STUDY ON THE EFFECT OF INDIVIDUAL FACTORS ON KNOWLEDGE SHARING BY KNOWLEDGE TYPE

Namjae Cho, Guo zheng Li, and Che-Jen Su

THE RELATIONSHIP OF CPA FIRM'S CHARACTERISTICS AND RELATIONSHIP MARKETING ORIENTATION IN TAIWAN

Fengyi Lin, Wenchang Fang, Chih-Ming Wu, and Chun-Hung Huang

HOW JAPANESE PERCEIVE THEIR HEALTH CARE SERVICES QUALITY?

Eleuch Amira and Hisao Fujimoto

CAUSES OF END-OF-THE-DAY EFFECT: THE CASE OF TAIWAN STOCK EXCHANGE

Paochung Hsu and Chao-hsien Lee

PARKIN (SINGAPORE) PTE LTD.

Oliver Hong-ming Yau

*In Cooperation with Global Business
and Technology Association*